

www.deltaaegis.com

MAR-APR 2019

# DÉLTA AEGIS

ISSUE 10

SPECIAL  
TRIBUTE:

**KARL  
LAGERFELD**  
KING OF FASHION

SEXTROLOGY  
GUIDE FOR  
SUMMER

**ZVOUS  
CHARTERS**  
GOING AIR  
THIS MAY

**AYUTTHAYA**  
A WONDROUS  
TRAVELOGUE BY  
BANGKOK  
PHOTO  
RAMBLES

*Want Stylish  
Homes?*

WE GOT THE  
ANSWERS INSIDE

**+290**  
NEW DRESSES  
& SHOES  
TO GET YOU  
NOTICED

# DAZZLING!

MEET ADITI HUNDIA,  
MISS SUPRANATIONAL INDIA 2018

BUSINESS & LIFESTYLE MAGAZINE



6 009800 461091 >

VOLUME II, 2019

DÉ MODÉ

*Remembering*

**KARL  
LAGERFELD**

10.09.1933 - 19.02.2019

PHOTO BY: BERTRAND RINDOFF PETROFF

CHIEF EDITOR & PUBLISHER Nikhil C. Rana  
C.E.O & CO-EDITOR Anushka Singh  
CHIEF OPERATING OFFICER Nikhil C. Rana  
CONTENT MANAGER & EDITOR (FASHION & LIFESTYLE) Anushka Singh (Kolkata, India)  
CONTENT MANAGER & EDITOR (FASHION) Maalvika Kotwal (Jaipur, India)  
CONTENT MANAGER & EDITOR (BOOKS & AUTHORS) Priyasi Das (Kolkata, India)  
CONTENT MANAGER (BUSINESS) & CIRCULATION Vihaan Malhotra (Kolkata, IND)  
PHOTO-JOURNALIST & EDITOR (TRAVEL) John Stiles (Bangkok, Thailand)  
PHOTO-JOURNALIST & EDITOR (TRAVEL) Jeremiah Boulware (Bangkok, Thailand)  
PHOTO-JOURNALIST & EDITOR (TRAVEL) Azusa Uchida (Hong Kong, China)  
PHOTO-JOURNALIST & EDITOR (FASHION) Michael Foust (Paris, France)

#### MAGAZINE DISTRIBUTION

Magazines can be distributed through the mail, sales by newsstands, bookstores, other vendors, or free distribution at selected pick-up locations. The subscription business models for distribution fall into three main categories.

In the paid circulation model, the magazine is sold to readers for a price, either on per-issue basis or by subscription, where annual fee or monthly price is paid & issues are sent by post to readers.

Non-paid publication means, there is no cover price and issues are given away, for example in street dispensers, airline in-flight magazines, or included with other products or publications. Controlled circulation is the model used by many trade magazines distributed only to qualifying readers, often for free and determined by some form of survey.

All rights reserved throughout the world.  
Reproduction in any manner is prohibited.

Published by: Kings Federation International,  
Registered Office: Beside CMPDI Colony, Kanke Road, Ranchi, India 834008  
Head Office: DÉ MODÉ, 16 Feet Road, Kestopur, Kolkata India 700102  
R&D Centre: Suite No. 4, Boulevard St., United Centre, W Jackson BLVD, Chicago, USA 60540  
Email: [demode@deltaaegis.com](mailto:demode@deltaaegis.com)  
Web: [www.deltaaegis.com](http://www.deltaaegis.com)  
Ph: +91-620 065 6392 (IND), +1-(567)-263-5116 (USA), +66 (0) 624074672 (THAILAND)  
Printed at: ALPHA PRINT HOUSE, 62, Surya Sen Street, KOLKATA 700009  
To subscribe, Whatsapp "ILOVEDEMODE" to +1-(567)-263-5116  
or log on to [www.deltaaegis.com](http://www.deltaaegis.com) or email at [demode@deltaaegis.com](mailto:demode@deltaaegis.com) / [editor@deltaaegis.com](mailto:editor@deltaaegis.com)  
For alliances, [demode@deltaaegis.com](mailto:demode@deltaaegis.com)  
For advertising, [demode@deltaaegis.com](mailto:demode@deltaaegis.com)  
For any other queries/observations/feedback, email [demode@deltaaegis.com](mailto:demode@deltaaegis.com)

PRINT EDITION (PREMIUM COPY)

Volume 2 Issue 08 (Non-Paid Publication)  
For the month MAR-APR 2019  
Total No. of Pages 64

## FROM THE EDITOR'S DESK



Aditi Hundia on cover. That's a wow feeling. She looks fabulous on cover. We had an amazing shoot session with her at Renaissance Mumbai Convention Centre Hotel. Things turn out very well. I found out time to witness the shoot & attitude of people towards the opportunity provided by DÉ MODÉ. The excitement of team was amazing to watch. Sonali Gadia, Stylist, was so helpful & down to earth with extraordinary understanding skills. I really thank Times Talent for this wonderful collaboration.

Priyasi Das, Content Manager & Co-Editor (Books & Authors Section) was awarded with the title "Employee of the Week" for giving an outstanding performance in managing & preparing the content. She has brought the readers an amazing & exclusive list of books that they should not miss reading this 2019.

In the Interior Design section, we met two highly influential women of architecture & interior design industry, Mrs. Ashita Parmar & Miss Anushka Contractor. Learnt a lot from their experience in business & self motivation. Exclusive interviews inside. Don't miss them reading.

Our two official & highly skilled photo-journalists in Bangkok, John Stiles & Jeremiah Boulware, did a research on the world's largest city of 13th century, Ayutthaya and has jotted down unseen facts with a photo travelogue which will leave you shredded & amazed.

Enjoy reading the MAR-APR 2019 GLOBAL EDITION of DÉ MODÉ. Hope you like the efforts of our team.

A handwritten signature in black ink that reads "Nikhil Chandra Rana". The signature is written in a cursive, flowing style.

EDITOR-IN-CHIEF



# DÉ MODÉ

WORLD'S NO.1 FASHION, BUSINESS & LIFESTYLE MAGAZINE

# CONTENTS

## COVER STORY

- 06 *EXCLUSIVE INTERVIEW WITH DAZZLING DIVA ADITI HUNDIA*
- 10 *THE GIRL WHO MADE HER LIFE DIFFERENT WITH A GOOD PSYCHOLOGY: SONALI GADIA*
- 12 *TRENDY JEWEL COLLECTION BY RIMAYU*
- 14 *THE MAGICIAN WITH GEAR & LENSES: SANJAY DUBEY*



## AYUTHAYYA

*UNSEEN FACTS OF THE WORLD'S LARGEST CITY IN 13TH CENTURY*

Curious to know about it? / Pg 60

## FEATURES

- 16 *BEST BOOKS TO READ THIS 2019*
- 31 *GET STYLISH HOMES BY TOP INTERIOR DESIGNERS AND ARCHITECTS*



## KARL LAGERFELD

Remembering him by giving a tribute from the whole team of DÉ MODÉ/ Pg. 02

## TRENDS

- 38 *290+ NEW DRESSES & SHOES TO GET YOU NOTICED: DESIGN INSPIRATIONS FROM WORLDWIDE DESIGNERS AT FASHION WEEK PARIS*
- 59 *A PHOTOGRAPHER WHO LOVE MOVEMENTS AND THE ELEMENTS OF MOVEMENTS WITH SPACE IN HIS COMPOSITIONS: MICHAEL FOUST*



## LA MOON IFW

*MILAN. ITALY*

Design inspirations from Istanbul & Milan for the people in Italy. LA MOON INTERNATIONAL FASHION WEEK by Hilal Ozdemir & B20 EVENTS. Pg/ 57



## STYLISH HOMES

*PLANNING TO GIVE YOUR HOME A MAKEOVER?*

We got the best designs inside. / Pg 33

*Starring*

**ADITI HUNDIA**

MISS SUPRANATIONAL INDIA 2018

Yamaha Fascino Miss Diva Supranational 2018

**OUTFIT: PRITHA DEBNATH**



E X C L U S I V E  
**INTERVIEW**  
 WITH ADITI HUNDIA

**Q. When did you first realize you wanted to be into modelling industry?**

I have always had this uncanny attraction towards playing in front of camera, since childhood. But coming from a marwadi background it took me years to convince my parents but I am glad I am finally a part of it.

**Q. Tell us about the experience you had on returning home with the Miss Supranational India 2018 crown.**

Oh, I still get goosebumps when I narrate it to anybody. I am cent percent sure you can definitely imagine too what it feels like when you finally achieve what's there in your dream list!

**Q. What preparations one should do before entering a beauty pageant?**

Beauty pageants are much more than what we as an audience usually perceive. They are composition of brain, elegance, grace, style and personality. So ofcourse in order to achieve all of that a beauty pageant aspirants need to groom themselves in a way so that they can stand out in the competition.

**Q. How was your experience shooting the DÉ MODÉ cover?**

I thoroughly enjoyed it. Loved the property we shot at and Ofcourse my outfits. Thank you démodé!

**Q. Are you involved in social work? If yes, what was the last activity you took part in?**

Yes, got those philanthropic genes from my parents \*smiles\*. Last social work I did was distributing blankets to the less privileged as it's quite chilly in my hometown during winters. Ah, it feels good.

**Q. How much did your family supported before winning the Miss Supranational India 2018 crown?**

I am one blessed child who gets humongous support from her family in whatever she does. Adding onto that, I really feel there constant affection and support motivated me everyday to get that crown on my head.

**Q. How did you feel when you had your first live interview?**

Ecstatic and numb, both at the same time. Because I just couldn't believe it. \*laughs\*

**Q. Life is tough before winning a title that everybody in India or worldwide recognizes. Was it the same for you? If yes, how did you overcome that situation?**

As I already mentioned, coming from a conservative background and then choosing to be a public figure wasn't really an easy choice for me. I definitely had to overcome all hurdles by continuously proving it to people around me that if given a choice, girls can fly really really high. And you know, Somebody has to break the ice and I feel happy thinking that somebody's me.

**Q. What are your political views for 2019 elections in India?**

Loksabha elections are nearing and political environment is gaining momentum day by day to decide the leaders. But wisely speaking it's bit early to make a pre poll with present volatile environment. Though I am Modi supporter so I'd want BJP to make a way.

**Q. You were seen in a music video. Are you planning to move into movies?**

There's such an interesting story behind me doing that music video. So when I had my finale of Miss diva at dome, the crew from the event management really liked me who later happened to be the cinematographer of my album. So ya, that's how I was approached. And talking about movies, I am still figuring it out.



OUTFIT: LA-MODE BY SALONI GOEL  
STYLING: SONALI GADIA  
MAKEUP & HAIR NISHA GUPTA  
ORNAMENTS: RIMAYU  
LOCATION: RENAISSANCE MUMBAI  
CONVENTION CENTRE HOTEL

# NISHA GUPTA

MAKEUP ARTIST & HAIRSTYLIST | MUMBAI, INDIA

She has always been passionate about makeup. Nisha was probably 12-13 years old when she used to practice an eyeliner on herself for hours to get the perfect line. Some of the most vivid & beautiful experiences she had with makeup are the time when she was a teenager when she had dolled up one of her aunt on her wedding day. She felt happy & accomplished at that moment realizing she can make a happy bride. However, being from a small town, Nisha did not have much exposure to the makeup industry and hence she only pursued it as a hobby by occasionally volunteering to glam up her friends in their college fests & fashion shows or by being an in-house MUA in their wedding ceremonies.

Prior to being a makeup artist, Nisha was a market research analyst. The work was great, her peers, superiors & subordinates were great; but she felt something was missing and she could do more in her life. Thereby, she realized that she should follow her passion and decided to quit her corporate career which she had built over a period of 5.5 years and pursue what she loved the most. However, every experience teaches something & her corporate career also taught her a lot. It gave her exposure in corporate communication & build her skills on stakeholder handling; which she later implemented in her own venture, and it has worked wonders for her most of the time.



When Nisha decided to quit her corporate career, she didn't have a rock-solid approach to the mind as she was an infant in the makeup industry. That is when guidance from some people helped her a lot and she is really grateful to them for this.

She did her professional makeup course from Namrata Soni, and that was a life changing experience for her. The lessons she has learnt in her classes, not just groomed her to become a better makeup artist but also a better person at work.

Another great experience for her in this field was with hair. She never knew that the braids she created for herself & her friends at school for fun would become her strength one day.

Besides, product knowledge has played a huge part in the makeup outcome. It is very important to use the right combination of products (be it skin or hair) to get the desired results.





MAKEUP & HAIR BY NISHA GUPTA

## Interview Highlights

### Q. Tell us what a dream job is for you?

I haven't really thought of anything specific for a long-term. However, all I want to achieve is continuous flow of work from different facets. My goal is to do as much as possible without a lot of day breaks. I am certain that things will only improve if I am persistently trying to achieving my short-term goals.

### Q. Who are some people that have inspired you throughout your career?

Firstly, my friends - they have been my guinea pigs throughout & they were the ones who kept boosting my morale about my skills in makeup artistry. I have grown up with different set of friends from different cycles of my life, and all of them had nothing but only appreciation for my skills. And I would like to thank all of them here...

### Q. How long have you been a makeup artist and how did you get your start in the industry?

I just started pursuing makeup artistry professionally since last year. Ever since I have started, I have done a lot of collaborations in order to sharpen my skills. And I really appreciate to have earned some of the most interesting works I have done in the industry through those collabs.

### Q. What do you love most about make up?

Makeup has the power to transform anyone. Everyone is beautiful in their own way, and makeup has the ability to accentuate their beauty. I believe it just does not make a person look beautiful, but also plays a role in boosting one's confidence.

### Q. How would you describe your signature look?

It would be beautiful dewy base, with flushed cheeks, soft sculpting & strobing, soft eyeshadow (good enough to define the crease & make the eye pop up), mascara & kohl (if needed) and lovely diffused lips (mostly in pinkish nude, but will also differ from person to person). However, if the hair is not done properly then the entire effort would go in vain. Hence, it is very important to build that synchronization between makeup & hair while building a particular look.

### Q. What is the most important beauty advice that you can give to women?

Invest (in terms of effort, time & money) on skin first. Anything looks great on a healthy glowing skin.

### Q. What are some common beauty mistakes that women make?

One of the most common makeup mistakes I have seen is heavy

handedness. People tend to apply more than needed most of the time. It is always better to build little by little to get the desired result. Another issue I have noticed is that people tend to buy a wrong shade of foundation. It is always good to swatch or apply on one side of the face and let the foundation settle down before making the purchase decision.

### Q. What products do you think should be a staple in every woman's purse?

Eye cream, good moisturizer, concealer, blush, mascara, kohl & lipstick

### Q. What's your favorite makeup brush?

I wish I could say beauty blender here as I love using it in most of my makeup stages. Besides, I love my thin liner brush from Kryolan & blush brush from Pro arte.

### Q. How was your experience shooting the cover with DÉ MODÉ?

It was an amazing experience. I got to meet & work with friendly and open minded people. At the end of the day, a good team created a great output. And I would like to thank DÉ MODÉ for this opportunity.

- Nisha Gupta

# Sonali Gadia

## FASHION STYLIST



**Sonali Gadia was born and raised in Mumbai, where she is currently obtaining her Masters in B.A literature from Kishinchand Chellaram College.**

Sonali's discerning eye and love for fashion developed at a young age, when she was in her school. She has always been absolutely ambitious and persistent in life and hence has tried to live every possible dream she ever dreamt of. After completing her HSC and advance French level she soon set her sights on a career as a fashion stylist. Hence she immediately joined FAD International in the year 2017 and began her career in her early teens working as an assistant, while she was still learning, before growing her personal portfolio, working on commercials and magazines under her own.

Her first ever work was an Ad Film with John Abraham. It wasn't long before she got noticed for her upbeat attitude and a keen eye for fashion and trendsetting abilities.

She moved up as a teen employee, honing her skills and nurturing her passion for fashion at sets and photo shoots. Her long hours paid off, propelling Sonali into a career as a fashion stylist.

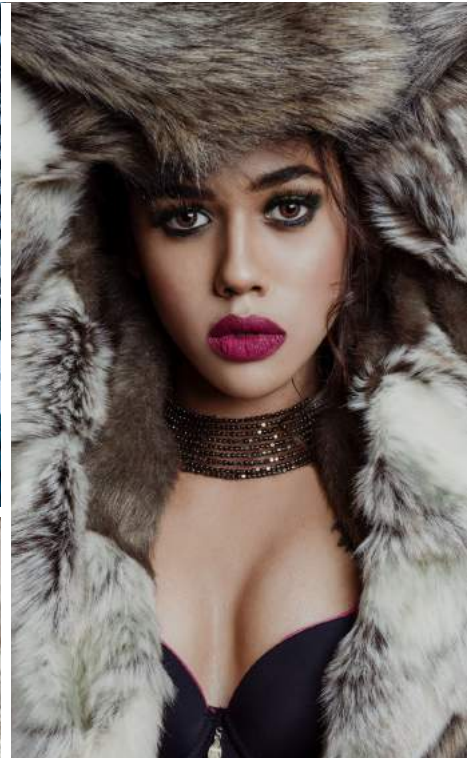
Today apart from doing day to day shoots, consultancy and personal shopping, she is also a Fashion Stylist at a known company StyleNook. She is often praised for her familiarity with styles that run the gamut from comfy to couture. She says that, "I'm just as comfortable and happy working with a dress from a local brand to a dynamic Dior gown," after all for me "It's all about what makes my clients look and feel their best!"

Whether it's a high-profile celebrity for an Award event or a recent college graduate looking to update her wardrobe, Sonali gives each of her clients the same amount of respect and attention. From personal shopping and styling for the everyday career woman or businessman to dressing a starlet attending the Awards to doing fashion shoots, Sonali wants to become the go-to Stylist for each one in the style and the fashion world.

**Instagram:**  
[@twistypretty](https://www.instagram.com/twistypretty)



STYLING BY SONALI GADIA



## Interview Highlights

### Q. Say something about your background.

I never really had a background in fashion as such. I was just great at grooming and enjoyed dressing myself up since the beginning. I'd never imagined I would take it forward and make a career in it someday. There have been times when my parents were looked down upon because they had five daughters. But I count myself lucky as I'm grateful enough to be brought up in a way where my parents have never been partial or less loving towards any of us only because of our gender. They were never apologetic or had regrets about the fact that they have five daughters and no son. Wherever and whatever I am today, nothing would have been possible without my family's unconditional love and support. Today when I watch my parents and sisters being totally proud of me, I have a feeling of joy and satisfaction...

### Q. How working with celebrities and models has evolved your work since the days you started?

I wouldn't deny the fact that working with the celebrities and the models have helped grow immensely. It should come as no surprise that celebrities make a totally different impact and can reap huge rewards. In fact, my first ever work when I began as a Stylist was for an Ad film with a well-known celebrity star. It has definitely helped me to increase recognition and help my work stand out and gain even more attention than usual.

### Q. How would you relate past and present fashion trends?

"Fashion repeats itself!" The fashion world never seems to run out of ideas. We have new fashion trends taking the center stage every year. However, throwing away your old clothes is a big no-no nowadays because fashion trends always make a comeback. Always in different ways but nonetheless inspired to a particular era. Trends go out of style and then come back. The fashion repeats have their own modern touch to them which is more stylish and stronger than ever.

### Q. How would you deal with an arrogant client?

I am honestly an impatient person too. But since that, I've studied Psychology for four years now I for sure know several psychological strategies that allow me to keep my self calm and help me deal with different type of people each day such as reflective listening, keeping calm and carrying on, chunking the problem, etc. Mainly I focus on what I'd agreed upon. I'm the one who will work on that. Whether my client is arrogant or not, I have to work my best. I do not let such arrogance affect my work.

### Q. Describe fashion according to you

According to me, Fashion cannot be taught. It is all the play of your mind and creativity. How to put things all together.

Fashion is not only about runways, models, expensive clothes, superficial attitudes, consumerism and choosing what looks appealing to eyes but carrying it with confidence and comfort. If a particular fashion doesn't allow you to be comfortable and who you originally are, it is meaningless.

### Q. How do influences from outside of India find their way into your work?

Paris, New York, Milan, London, and Tokyo is where I or one can take inspirations from as they happen to be the Fashion Capital of the world. For a Fashion Stylist, it is very important to be inspired by something or the other. These influences may help to inspire. Whether you know it or not, you need to be inspired as a creative. Inspiration is what leads to our concept and concept what further leads to the sourcing and the shoot.

### Q. How was your experience shooting the cover with DÉ MODÉ?

I was extremely excited ever since I was contacted by the DÉ MODÉ team, I somewhere was a little nervous too as it was my first ever cover shoot. It cannot be elaborated in simple words! But It turned out to be exactly the opposite of what I'd thought it would be. Everything went on so smoothly and evenly. It was a bunch of all the creative people working altogether for the best outcome. It was a wondrous experience.

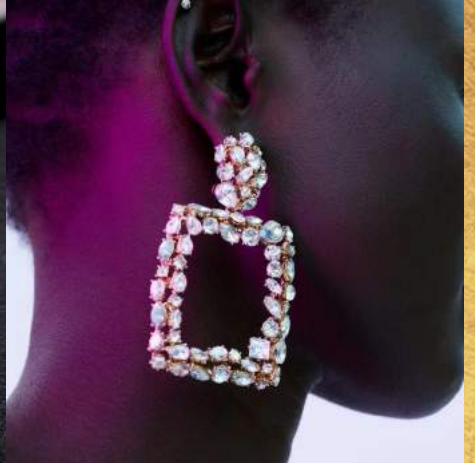


## *Rimayu*

'Rimayu' the fashion brand par excellence is the brain child of creative and designing head, Indu Karnani. Since the brand's conception in 2009, Indu and her team of incredible artisans have strived to develop a distinctive and exclusive style reflecting the vogue and traditions of Indian as well as Western Craftsmanship. Under the tutelage of ace Bollywood designer Mr. Vikram Phadnis, Indu has spent half a decade as a fashion designer herself, learning the craft of creating, designing and styling until finally she decided to pursue her passion and create her own

brand. The name 'Rimayu' has a deep significance for our founder Indu Karnani who has named the brand in the loving memory of her mother 'Reema'. At Rimayu, we believe in forming a deep connection and understanding of what our clients want and hence we also provide customised artworks which include hand crafted Fashion jewellery, Floral jewellery and Customised Clothing. Our motto is to provide our clients with something new, fresh, stylish and valuable. We try to mix and match various ideas, concepts and methods to deliver to you the latest trends and products which are as unique as your own self...





## COVER STORY

# Sanjay Dubey

Cinematographer & Photographer | Mumbai, India



## INTERVIEW HIGHLIGHTS

**Q. What inspired you to become a cinematographer?**  
There are lot of things that has inspired me to become a cinematographer. I have seen work of many filmmakers and enjoyed every bit of the video. That inspired me the most.

**Q. From how long you have been working as a cinematographer & are you doing this full time?**  
I am in to this profession since four years as a full time cinematographer.

**Q. What does cinematography mean to you?**

Cinematography is like a language and I speak through my work skill and techniques. It's just creating mood and the feel, something that serves the story, the character and the genre. Creating the mood with the lighting, (framing of the shots) the movement of the camera etc.

**Q. How do you as a cinematographer make sure that the thing, person or landscape you want to shoot looks the way you want it to?**

It's all about having a unique vision for what you are creating, using your knowledge of lighting, lenses etc. in order to fulfill that vision...

**Q. Since the cinematography techniques and equipment change quickly, it is important to stay up-to-date. What do you do to always keep up with the times**

Once you have a strong foundation all one has to do is keep honing your skill and you'll move up the ladder. Gain knowledge from all the departments of film making. Change is rapid. All one has to do is keep up to date with changing technology

**Q. What, in your opinion, is most important to consider while shooting a film?**

Think like an editor. Make a story board, plan your shoot, consider day light. Think about lighting, space noise. Try to communicate, a good communication between the person or object and you is the most important thing.

**Q. Which editing software do you usually use? As how good would you describe your skills in that software?**

FCP, Adobe premier I use and I make my shots more effective with some editing



### ARE YOU LOOKING FOR A CINEMATOGRAPHER IN INDIA?

Sanjay is the one!! He tries to identify the unique visual soul for each project he works on, and creates his own magic through his gear and lenses. He is one of the best cinematographers in Mumbai. Want to book him for your shoot? Connect below!



@SANJAYDUBEYPHOTOGRAPHY

*— Erica Jennifer —*  
**FERNANDES**

SANJAY DUBEY PHOTOGRAPHY

R

RENAISSANCE®  
MUMBAI CONVENTION CENTRE HOTEL

DIVERSE  
FLAVORS  
WITH A  
DELICIOUS  
NARRATIVE.



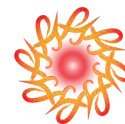
For information:  
Call us on: +91 98700 00389  
Email: [deepa.shetty@marriott.com](mailto:deepa.shetty@marriott.com)







LAKE  
VIEW  
CAFE



FLAMING SUN

AUTHOR OF  
**THE MONTH**  
*Sundari Venkatraman*



## about:

Sundari Venkatraman is predominantly an Indie Author who has 42 titles (38 books and 4 collections) to her credit. These books have consistently featured in the top 100 Bestseller Lists on Amazon India, Amazon USA, Amazon UK, Amazon Canada and Amazon Australia in both romance as well as Asian Drama categories. Her latest hot romances have all been on #1 Bestseller slot in Amazon India for over a month.

The author has one title—The Malhotra Bride—published with Fingerprint! Publishing and is also signed up with Westland Books to publish 3 books from the Marriages Made in India series which are set to release in the second half of 2019.

Even as a child, Sundari absolutely loved the 'lived happily ever after' syndrome and she grew up on a steady diet of fairy tales, Phantom comics and Mandrake comics. It was always about good triumphing over evil and a happy ending after the protagonists surmounted all unexpected obstacles.

Once she entered her teens, Sundari switched her loyalties from fairy tales to Mills & Boon. While she loved reading both of these, she kept visualizing what would have happened if there were similar situations happening in India; to local heroes and heroines. And of course, the joy of vanquishing the ubiquitous evil villains! Her imagination soared and she happily ensconced herself in a rosy romantic cocoon for many years.

Then came the writing—a true bolt from the blue! And Sundari Venkatraman has never looked back.

## life achievements:

- She is the Brand Ambassador for Amazon Kindle Direct Publishing.
- She has been declared India's Most Success Indie Author by the Director of Amazon KDP at Jaipur Literature Festival 2018.
- She have been a Judge for Pen to Publish, a writing contest conducted by Amazon India, for 2 consecutive years, from its inception.
- She has written and published 38 original titles in a span of 5 years
- Her works have been commented on as containing excellent language and extremely well edited
- All her novels have been a part of Top 100 Bestsellers on Amazon, around the world.
- She also has ventured into publishing her own paperback with Her Prince Charming, and selling it exclusively via Amazon, under her banner, Flaming Sun.

## her books:



LATEST BOOK



**HER PRINCE CHARMING**  
(Prequel to *The Malhotra Bride*)

This is a gentle romance set in 1970s. On the surface, the heroine Tanuja's life seems to be similar to that of Cinderella. Will Raj Malhotra go to her rescue on the lines of Prince Charming?

- Multiple 5-star reviews on Amazon and Goodreads.
- #1 Bestseller on Amazon India, and is #1 #NewRelease since 2 weeks in Amazon USA.

**Q. When did you first realize you wanted to be a writer?**

It was the end of the year 2000 and I was at the most frustrated period of my life. Like how the coal transforms to diamond under tremendous pressure, the writing came bubbling out of me one fine day. I wrote fourteen foolscap pages of my first novel, *The Malhotra Bride*. I wrote every day before I completed the first draft in less than a month. By then, the idea for my second book, *Meghna*, had already taken birth in my mind and I realised that I wanted to be a writer full time.

**Q. What literary pilgrimages have you gone on?**

By pilgrimages, I understand you are talking about trips taken for researching for my books. I went to Ramoji Film City in Hyderabad for my book *Scorpio Superstar (Written in the Stars Book #1)*. My holiday in Jaipur helped me work on my 6-

book series *Marriages Made in India*, the first three of which have been signed on by Westland Books and are expected to be released in the second half of 2019. My trip to Udaipur was useful for writing *Maharaja International* (Book #3 of *The Bansal Legacy* trilogy) as well as *The Thakore Royals* trilogy based on contemporary royals. A trip to Ooty gave birth to *Rose Garden International* (Book #2 of *The Bansal Legacy*).

**Q. What is the most unethical practice in the publishing industry?**

Paid or Vanity publishing. Even some big publishing houses have a secondary arm that does this. The author pays to be published. Neither the book gets anywhere nor does the writer get any returns.

**Q. What are common traps for aspiring writers? Does a big ego help or hurt writers?**

Procrastination! We tend to plan and plan. Suddenly, the day is gone and not a single word has been written. Sometimes, people wake up after months or even years to realise that writing, for them, has remained a dream. As for ego, I really don't know what to say.

**Q. Does writing energize or exhaust you?**

Absolutely energises me. I try to write every day, at least 500 words, to keep the flow going. But there are definitely days when this doesn't happen for whatever reason. Those are the days that I go around like a bear with a sore head. I am at my happiest when I have written at least one scene and taken my story forward.

**Q. Have you ever gotten writer's block?**

Yes, I have or at least that's what I thought it was until I realised that it's sheer laziness on my part to actually write.

---

# interview

---

WITH SUNDARI VENKATRAMAN

---

**Q. Do you try more to be original or to deliver to readers what they want?**

I write only the stories that come to my mind, which is also the kind I love to read. I used to read—do even now—a lot of romances, especially Mills & Boon. When I read these books, I always visualise what if something like this happens in India. And then the stories come gushing out. It's a great thing that the readers want my stories too, exactly the way I write them.

**Q. How did publishing your first book change your process of writing?**

I love this question. From 2000 to 2014, I had written five novels and a few short stories, all on my blog. But when I began self-publishing on Amazon and found new readers, I began writing with a lot more

enthusiasm. Today, in March 2019, I have 2 collections of short stories, 7 short reads (8000-10000 words), 5 short reads from Indian Mythology and 24 romance novels. That will give you an idea of the change publishing brought about in my life as a writer.

**Q. How many unpublished and half-finished books do you have?**

Only one. It's called *Man Friday*. I have finished about a fifth of this novel. I am hoping to publish this in the first week of April 2019, before I begin work on my next. As for ideas, I have about 16, I think. I keep adding to the excel sheet as and when they occur.

**Q. What does literary success look like to you?**

Literary success to me means having my readers coming back for

more of my books, and yes, making lots of money.

**Q. What kind of research do you do, and how long do you spend researching before beginning a book?**

I research a lot on the internet, reading and watching videos. Trips to different places help a lot too. The amount of time depends on how much information I can get together for what I need. I plan to write a Romantic Fantasy, to be published sometime in May, 2019. I have been reading up a lot on this subject over the past 14 years. But internet has definitely made life easier and makes the turn around faster.

**Sundari Venkatraman's books are available on**  
<http://author.to/SundariVenkatraman>

this 2019

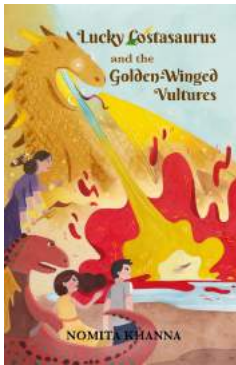
---

# BEST BOOKS

---

*We celebrated our anniversary in 2018. Here are an amazing list of books researched by Priyasi Das, which you should not miss reading if you are crazy about reading good books. Also, she interviewed the authors to bring the core out why you should read their book.*

# TO READ



## "about the book"

The author describes the book as a Fantasy and Magical Realism novel for Children.

Giving a brief, she said "There's a fishing village in Goa where Lucky finds himself in a ramshackle cottage on Mangrove Lane as the son of the humans, the Costas. The vulnerable yet resilient fellow has three burning questions. First, is he the only dinosaur in the world? Second, are his peculiar wings a cruel trick of nature or its miracle? Third, is a pair of toxic-looking vultures stalking him or is it his imagination? The troubles that befall Lucky, take him from the fishing village in Goa to the witch Kika's house in the jungle; to 100 B.C. Egypt, and from the icy peaks of the North Pole to the barren desert of Kutch. The human children; the serial cartwheel spinner Peter, and his fearless karate-nerd sister Eva are Lucky's co-passengers in his magical adventure rides."

# 1 LUCKY COSTASAURUS AND THE GOLDEN-WINGED VULTURES by NOMITA KHANNA

## "about the author"

Nomita Khanna, hails from Ludhiana, India, with a size-able collection of books and a growing number of unfinished puzzle boards. Author of 'LUCKY COSTASAURUS and the Golden-Winged Vultures' a book for children who are older than 12. When she is not writing, she is probably playing the keyboard, watching back-to-back episodes of Grace & Frankie on Netflix, or plotting and planning a tough treasure hunt for little ones. She has debated, won the NTSE scholarship, splashed oil-paint on canvas, crocheted caps and mittens for toddlers, and written stories for leading magazines in India. Several of these won her prizes such as a trip to London, a Mont Blanc pen, a Cartier pen, and so on.



## INTERVIEW HIGHLIGHTS WITH AUTHOR NOMITA KHANNA

### 1. Does writing energize or exhaust you?

90 times out of 100, it energizes me; I can't wait to get out of bed and punch the keys to spill my night-ravings onto the paper; in this case, the word document. 10 times out of 100, I feel deflated and totally at a loss for words.

### 2. What literary pilgrimages have you gone on?

3 years ago I decided that I would set my novel for children in Goa, I knew I didn't have to go on any literary pilgrimages since I have been holidaying in this beach-haven almost every year since childhood. All I needed was: Coffee, and my laptop.

### 3. What is the most unethical practice in the publishing industry?

Probably plagiarism; though I really am not an expert on that.

### 4. Do you try more to be original or to deliver to readers what they want?

Possibly the two are mixed up; out of being original emerges the novelty factor that readers look for.

### 5. Do you think someone could be a writer if they don't feel emotions strongly?

I cannot really answer that because I for one feel strongly though it was a closely guarded secret until now. The media, you, in this case, asked me a direct question and here I am spilling the beans for the world to know, in this case, your 600,000 readers.

### 6. How many unpublished and half-finished books do you have?

I have one under my belt; it is for kids 3-5 and its characters are from my recently published novel.

### 7. What does literary success look like to you?

In less than a month, my novel has sold hundreds of copies on Amazon, Pothi and Flipkart. Couple of my friends have bought a hundred copies each directly from me.

**Buy Nomita Khanna books on Amazon, Pothi & Flipkart. If you would like to know more about her literary world, follow her on Instagram (@nomitak) or Twitter (@nomita\_khanna).**



## "about the book"

Ana, an ambitious girl, matured yet childish who falls in love in her school

days. It is her journey of proving her love, chasing dreams, making a successful career and taking all her responsibilities. Heeyan, a good-looking descent person, who is focused in his career, waits for love of his life and wins it.

It is a story of how fate separates people but at the same time how destiny brings them together but what would be their reaction when the things have not gone as the way they thought.

"THE JOURNEY OF A GIRL IN LOVE" is a heart-touching journey from innocence to maturity.

## "about the author"

Anagha is an optimistic girl. She believes in her dreams and ambitious. She is a graduate from commerce field and engaged herself as an Independent Financial advisor and writing is her passion. She is a keen observer of the things around her. A talented young girl, who is not afraid of the challenges of life. She always carries Self-confidence and never giving up attitude with herself.

According to her, choosing her passion itself is a achievement and being an English language writer adds to it. She has been a co-writer of two anthology books. Also, has engaged herself as a Independent Financial Advisor after clearing NISM & IRDA exams.



## INTERVIEW HIGHLIGHTS WITH AUTHOR ANAGHA

### 1. When did you first realize you wanted to be a writer?

I was good at expressing things and always got complements that my words inspire people. The desire to motivate people was increasing day by day, and the first article that I wrote expressing my gratitude and feelings towards my granny was loved and appreciated and that's when I decided to be a writer.

### 2. What literary pilgrimages have you gone on?

The journey started with being an Article writer in 'Sheroes' app. I published my first novel "The journey of a girl in love" and been a co-writer of two anthology books "Wings of words" and "Panache".

### 3. What are common traps for aspiring writers?

Every writer want more number of copies to be sold of their books. They can be trapped when their high expectations are caught by fraud and mean minded people who promise them with benefits which are never offered.

### 4. Does a big ego help or hurt writers?

Big ego not always works after post publishing. During writing process, it can make a writer efficient but when the expected results are not seen or delayed, it definitely hurt writers.

### 5. How did publishing your first book change your process of writing?

I have not changed the process of writing since I have published only my first novel.

### 6. What do you want to convey to your readers?

Through my novel "The journey of a girl in love" I want to convey to my readers that anyone can love or say it but not everyone can wait and prove it is true. Love is like a fire, whether it will warm your heart or going to burn you alive, you never know.

### 7. What's the best way to market your books?

Honestly, by choosing the right publication. It helps you a lot in getting your book to the right place.

**Buy ANAGHA books on Amazon, Notionpress & Flipkart. If you would like to know more about her literary world, follow her on Instagram (@anagha) or Twitter (@anagha).**



## "about the book"

"Her Random Thoughts" is all about the emotional ups and downs faced

by any common person in different situation who is much introvert in nature and loves to pen down her thoughts whenever they want to express it. One can easily connect with my the poetry book because they can find the emotions which have been portrayed there very near to their heart. Every single person has gone through this situation at-least once in their life.

## "about the author"

Jagriti Roy is a blogger morphed into author from Naihati, India. She started blogging in 2017 focusing mainly on various social issues, her blogging genre being poetry and essays. She was nominated for Leibstar Award and Sunshine Blogging Award by two fellow bloggers from Nigeria and USA. In 2018 she published her first poetry book "Her Random Thoughts".

She has won "100 Inspiring Authors of India Award 2018" for her poetry book "Her Random Thoughts". That was her first recognition. After that she won the title of "Top 50 Influencing Authors of India" award. Apart from that, she received "Women of Influence Award 2019" on Women's Day and also got selected for "Swami Vivekananda Excellence Award" for her contribution in literary world so far.



## INTERVIEW HIGHLIGHTS WITH AUTHOR JAGRITI ROY

### 1. What literary pilgrimages have you gone on?

I consider this as my bad luck that till now I have never gone for any literary pilgrimage as such. But recently I visited Appejay Kolkata Literary Festival and that provided me the chance to hear the thoughts of many literary enthusiasts and connoisseurs. So, I will love to consider it as a pilgrimage of literary journey till date.

### 2. What are common traps for aspiring writers?

Aspiring author's fall in the pray of some profit fetching publishers who don't take much care of the marketing and success of the book. Mere profit earnings become their only interest.

### 3. When did you first realize you wanted to be a writer?

I can remember that during my school days I used to scribble small essays in my diary. With passing years that habit turns into a passion. I can't remember when I understood it.

### 4. What is the most unethical practice in the publishing industry?

Sometimes, publishers don't take much care of marketing of the books from a new author. That plays havoc with the overall market performance of the book as well as self-confidence of the author.

### 5. Does writing energize or exhaust you?

Writing never exhausted me, it has energised me rather.

### 6. What do you want to convey to your readers?

People usually judge anybody so easily even before knowing properly about them. I just want to convey that every person should have to be well-understood by their near and dear ones. It helps them to grow and live vividly.

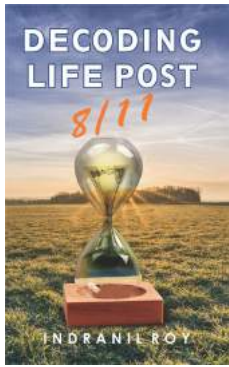
### 7. What is your writing Kryptonite?

I drag my feet to complete a whole piece of writing. I take too much time in research, thinking and planning that only causes unnecessary delay in completion of the writing.

*Have questions about the book, email on [jagritinaihati@gmail.com](mailto:jagritinaihati@gmail.com)*

**Buy JAGRITI ROY books on Amazon & Ebook (India & Italy). If you would like to know more about her literary world, follow her on Instagram (@jagritinaihati)**





"about  
the book"

4

DECODING LIFE  
POST 8/11  
by  
INDRANIL ROY

Demonitization came as a bolt from the blue to every Indian on 8/11/2016.

Most people were hurt financially while Arjun, Neha and Sunny saw their world tumbling down before them. Left with no other option but to combat against it, they decide to stand by each other to confront it together, in an emotionally catastrophic situation. While the nation was fighting to get in terms with the unprecedented economic turmoil, they had other social evils to stand up against well.

It's a story about common people showing uncommon courage to combat social, political, economical and moral turmoil. At the same time, it also takes a dig at our age old prejudices and at our medical system. There is a part of the story which may trigger questions and perhaps debates too, but decisions in such situations are always questionable.

## "about the author"

An accidental Teacher (as he calls himself), who always dreamt of becoming a Journalist, authored two novels; both of which won the readers' hearts and garnered rave reviews from critics too. Indranil Roy, an English Teacher at Heritage Academy High School & Author of 'Decoding Life Post 8/11' and 'The Man Behind the Teacher's Desk' has seen life and its various facets more closely than most. Graduated from Lalbaba College, he persuaded his M.A. in English from Rabindra Bharati University distance education, so as to back up his family financially by giving tuitions to students.



## INTERVIEW HIGHLIGHTS WITH AUTHOR INDRANIL ROY

### 1. When did you first realize you wanted to be a writer?

On the day I finished drafting my first novel, I realized that I can pen down my feelings on paper. Prior to this I had written poems and stories, but somehow that was the day which ignited the desire in me to become a writer.

### 2. What literary pilgrimages have you gone on?

I had been to 'Jorasako Thakurbari' and 'Shantiniketan' the literary pilgrimages to any Bengali.

### 3. What is the most unethical practice in the publishing industry?

Forcing authors to include erotica even if it is unnecessary, just for the sake of attracting a section of readers.

### 4. Does writing energize or exhaust you?

As a matter of fact, it energizes when I start drafting the first chapter but, by the time I ink the last word of my novel, I feel exhausted. There comes an emotional vacuum as I had lived the life of others for long. I generally set off for a weekend trip to get back in terms with everything.

### 5. What is your writing Kryptonite?

As of now, it is penning down any intimate scene. The teacher in me prevents me, reminding continuously that my students would read those too. It's not ideal for an author and I am trying to get over it.

### 6. Did you ever consider

### writing under a pseudonym?

Yes. Before publishing my first novel 'The Man Behind the Teacher's Desk' I thought of using a pseudonym, for I was a bit jittery and indecisive and was thinking more about the outcome. Finally, I decided against it.

### 7. Do you try more to be original or to deliver to readers what they want?

Avid readers are never contented with the same content. I try my best to remain original and honest to my content to represent a slice of life of common men.

**Buy INDRANIL ROY books on Amazon. If you would like to know more about his literary world, follow him on Instagram (@inr\_nonconformist) & FB (@indra4evr).**



## "about the book"

10 women. 10 compelling stories of desire, betrayal, faith and their tryst with utopia,

"Tales of Her" is a collection of stories that show different women in pursuit of the ever-elusive ideal life and the price they pay for it. The stories are as much about self-discovery as they are about love and faith.

One can find a sense of belonging with the stories. These women are just like you and me. They are strong, they are shy, they are confused, they are afraid. The one thing that ties them all together is their desire to be content. And that is what makes them so real and relatable. They are not looking for happiness, they are looking for peace. And in this chaotic world, what more could one ask for?

## "about the author"

Natasha Badsha is a writer by profession and a dreamer by passion. Luckily for her, both are great skills to have when writing fiction stories and poems. Having worked for films, television and the advertising industry, she has developed a knack for weaving stories around the most mundane scenarios. A die-hard Murakami fan, she loves the idea of open-ended stories, one that is not only open for interpretation but also leaves a sense of longing in the readers. She has been part of a show "The Buddy Project" that won the Best Fiction Show at The Indian Television Academy Awards. Also, she was a part of the team that won ACEF Gold in Special Awards (Social Media Campaign of the Year 2018) & ACEF Silver in Digital Marketing Effectiveness 2018.



## INTERVIEW HIGHLIGHTS WITH AUTHOR NATASHA BADSHA

### 1. Does writing energize or exhaust you?

Both. Writing is cathartic and painful too. There are days when I can write a 1000-word story and come out feeling exhilarated. And then there are days when I stare at a blank sheet of paper for an hour with so many thoughts in my head.

### 2. Does a big ego help or hurt writers?

A big ego hurts everyone. And it is fatal for a writer. If you think your story is 'the' story, then you're going to be shattered. I'm saying this even as I wait for reviews of my debut book. One of the biggest reasons I waited so long was because I wanted to be ready for brickbats.

### 3. Have you ever gotten reader's block?

Yes, more often than I'd like. Sometimes, however, reader's block is a blessing in disguise.

### 4. Do you try more to be original or to deliver to readers what they want?

Definitely not what the readers want. During my long editing process, I often found myself thinking, 'who is going to read this and more importantly, who is going to like this?'. No matter how hard I tried, I couldn't ever find a satisfying answer. Fact is, if you're going to write what the readers want, you might write a story that you yourself wouldn't relate to. And that's the first of many mistakes you can make as a novelist.

### 5. Do you think someone could be a writer if they don't feel emotions strongly?

It is slightly difficult. To make readers feel something, even if it's just a moment, you have to pour your heart into it.

### 6. How many unpublished and half-finished books do you have?

I have one unpublished collection of poems and there are at least a dozen half-finished books. However, I feel this strong urge to complete at least one of them by the end of this year.

### 7. How long do you spend researching before beginning a book?

Since everything I write is fiction, I don't have to do a lot of research. But depending on the story, I spend about a week in research.

**Buy NATASHA BADSHA books on Amazon & Crossword. If you would like to know more about her literary world, follow her on [www.amordiaries.wordpress.com](http://www.amordiaries.wordpress.com)**



## "about the book"

As Karachi burned in the 1990s, the painfully shy Noor Kamal found refuge in an antique jade mirror stolen from Daisy, her social butterfly mother. One fateful day, the violence hits home as a motley crew of burglars storm the Kamal residence, killing Joseph, the faithful driver who tried to shield Noor and kidnapping Daisy in the process. Traumatized by the turn of events and succumbing to familial pressure, Noor reluctantly agrees to start life afresh in Singapore as the wife of Meekaal Kalim, an investment banker. Trapped in a loveless marriage, Noor finds succor in studying psychotherapy. A saga of love and trials, against a rich contrasting background, "Invisible Ties" is sure to appeal to the readers.

## "about the author"

Nadya A.R. is a Pakistani author. She was born on 6 November 1971, in Lahore, Pakistan. Nadya is a lifelong learner and educationalist. She is a dreamer and dreams of a more peaceful and tolerant world for everyone. Her greatest inspiration is her father, Dr Arshad Malik, and his compilations of beautiful Urdu poetry. Nadya's dreams and vision are fuelled by her diverse reading and authors across the globe. She loves learning about art, history, different cultures and exploring the world.

She is a meticulous researcher, and she spends hours jotting notes and organizing information at a library or a nearby cafe. Nadya loves nature, long walks, fresh air, plenty of sunshine-and the ability to wake up in the morning like a child-free to discover the joys and wonders of a new day.



## INTERVIEW HIGHLIGHTS WITH AUTHOR NADYA A. R.

### 1. Tell us about your writing journey? And your motivation for writing 'INVISIBLE TIES'?

I think my story as a writer began when I started writing my diary. It was a place where I could just vent out. I think I was probably in my teens or maybe earlier than that. I wrote my first book of short stories, Broken Souls, in my 20's. From short stories, slowly & steadily I progressed to writing novels. For my recent book, 'INVISIBLE TIES' I became extremely interested in a theme which explored internal versus external security in relation to a female protagonist, Noor. I feel that security is tied up to a deep place within us, which makes us more empowered to face the ups and downs of life. So that was my main motivation for writing "INVISIBLE TIES".

### 2. What literary pilgrimages have you gone on?

Ah! Literary pilgrimages are something I enjoy a lot. Novelists that I admire the most is going to be very tough to choose from but I think will mention a few like I like Aravind Adiga, loved his book The White Tiger. Kiran Desai's Inheritance of Loss. Arundhati Roy's The God of Small Things. Paulo Coelho's The Alchemist is my all time favourite. Khalil Gibran's The Prophet. Khalil Gibran I have read so many times. I keep going back to my favourite literature and books all the time.

### 3. Does a big ego help or hurt writers?

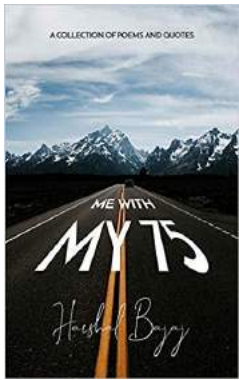
Many famous writers are known to suffer from the impostor syndrome and likewise the other side of the coin is also possible.

Being a writer is a very lonely thing and at such times everything and anything can affect you. It is important to stay grounded and remember your roots because the only thing constant in the world is change.

### 4. Do you try more to be original or to deliver to readers what they want?

I would say, a writer who is original is loved by readers more because they are able to connect with their words. When you are true to your art, to your own self and your thoughts the output is going to be loved by one and all.

**Buy NADYA A.R books on Amazon, Pustakmandi & Abe books. If you would like to know more about her literary world, follow her on FB: @nadya.ar.official**



## "about the book"

"ME WITH MY 75", is all about the author, expressing herself through poetic devices

which elicit her personal feelings dealing with a good ending and sometimes with the ray of no hope in a scalding weather. An individual observe a bunch of nuisance of personalities and relationship dynamics of those around him/her. In this book the author has shared her personal experience in Romance, Hatred, Longing and Loses the most. If you are really finding answers to how to deal with your love life, you should give it a read. The poetries and quotes are dedicated to the diversity of human expressions, their emotions and their motivations from the nuances of personalities and relationship dynamics.

## "about the author"

Harshal is pursuing graduation in English literature. A Bibliophilic, Logophilic, and a Philanthropist from Nagpur (City of Oranges), India.

Being an introvert in social surrounding and an extrovert in musings, her ambiversion finds a balance in words. She follows a fandom series of logic and emotions inheriting audience as a writer, as the moment of emotions with the audience's is not only scripted but also shared. For her, true writing constitutes true learning, longing through self-reflective insights which should focus on mindfulness and aims to hearten practical spirituality in work. More than provocation or eliciting an emotional response from reader, it is her personal therapy that she seeks through her poetry.



## INTERVIEW HIGHLIGHTS WITH AUTHOR HARSHAL BAJAJ

### 1. When did you first realize you wanted to be a writer?

More than ambition, challenging adversity provided me with the adrenaline that spurred me to jot down my roots of such daring- do which can be traced today as my lofty fruit.

### 2. Does writing energize or exhaust you?

Writing definitely energize me up supplying a shoulder to create demand of intangible aspects of thoughts and imagination. I do roll up my sleeves being a eloquent benefactor chasing my energy with the sword of pen and my unrhymed verses.

### 3. What are common traps for aspiring writers?

INK is not a product by itself. Making it productive and rooted

is a spiritual, cultural and intellectual accomplishments over many millennia aspiring writers.

### 4. What is your writing Kryptonite?

I loose in writing a particular form of poem for example -haiku. It's difficult for me to pen down whole verse in just one form. Rest all variations of writing are cool for me to go with flow.

### 5. Did you ever consider writing under a pseudonym?

You can find a friend in your own name which serve as a metaphor for our incredible life radiance. So I never e considered writing under any pseudonym.

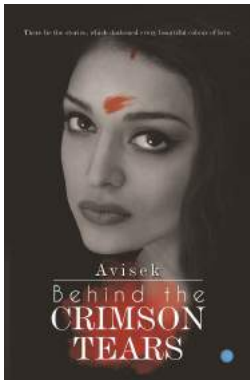
### 6. Do you think someone could be a writer if they don't feel emotions strongly?

Feelings are the accessories of weaving a safety net for a writer no matter how he writes or what he writes, it just should be with full feelings and emotions. What we feel strongly is what we portray hardly. So person who don't feel emotions strongly cannot be a writer with my opinion.

### 7. What does literary success look like to you?

From my point of view, literary success looks like achieving more and more.. Being greedy for it is what I call myself. I have achieved many but yet many more glory to come to my feet cherishing every drop of shower.

**Buy HARSHAL BAJAJ's book on Amazon or Flipkart. If you would like to know more about her literary & poetic world, follow her on Insta @harshalbajaj06**



## "about the book"

# 8

## BEHIND THE CRIMSON TEARS by AVISEK PRASAD

Behind the Crimson Tears is authored by Avisek which brings to you a dark and dramatic saga of pain, heartbreak, tears, revenge and strength. It's a story of three college friends who share their individual stories of their agonizing past with each other over a bottle of wine on a silent winter night. The plot is laced on some serious persisting social issues, which makes an attempt to send out an inherent moral that- yes, we may have problems in our lives and we choose to endure pain because we care... we love. But our tears are not our weakness. If we can stand rock solid with courage against all the odds then we definitely do have all the strength to fight back our problems too. We just need to introspect our innate strength which is forgotten in the dust of love, care and emotions. It's the strength to withstand, to endure, to fight back, to forgive, to let go and most importantly... it's the strength to smile which makes it a must read book.

## "about the author"

Avisek is a software engineer working in IT company based in Pune. His keen interest in literature and social issues made him to write his debut book "Behind the Crimson Tears" which is critically acclaimed and is now being liked by all the bibliophiles out there. He is also a philanthropist and extends his helping hands to poor children whenever possible.



## INTERVIEW HIGHLIGHTS WITH AUTHOR AVISEK PRASAD

### 1. What is the most unethical practice in the publishing industry?

I would say that even with good content, the new writers are not given fair chance by any traditional publishing house just because of the reason that they are 'new'. This is unethical practice I think.

### 2. Does writing energize or exhaust you?

Of-course writing energizes me. And after some point of time, writing do becomes an addiction.

### 3. What are common traps for aspiring writers?

There are lot of people out there who traps most of the new writers in the name of promotions, publishing and marketing. Most of them are fake and are fraud.

### 4. Does a big ego help or hurt writers?

Ego never helps anyone.

### 5. When did you first realize you wanted to be a writer?

Well, the truth is, I never planned to be an author or writing a book. Writing scribbles had always been fun for me but writing a book was all of a sudden and pretty much unexpected.

### 6. What is your writing Kryptonite?

As such there is no writing kryptonite for me apart from long office hours. But I do take out time for my writing everyday.

### 7. Have you ever gotten reader's block?

Yes many times. If I don't find the story engaging as a reader, I often leave the book in midway.

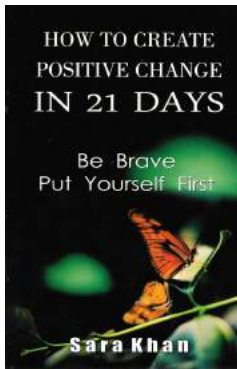
### 8. Do you try more to be original or to deliver to readers what they want?

I write on social issues which do exist around us. So most of the stories or the poetries which I write are inspired from real world and real people. And I deliver my readers the original stories mixed with a little bit of drama and fiction in a platter which my readers like.

### 5. How long do you spend researching before beginning a book?

I spend several months in researching for my stories. I go out and meet relevant people and know their life stories closely. Unless you know and feel people's stories, it is difficult to pen it down.

**Buy AVISEK books on Amazon, Shopclues or Kharidobecho. If you would like to know his literary world, follow him on Insta @authoravisek, FB: @authoravisek or visit yourqoute.in/authoravisek**



## "about the book"

How To Create Positive Change in 21 Days is the motivational guide to moving forward in

life. It helps readers discover the joy of positive thinking, to gain the courage to overcome obstacles in life, to rid their mind of negative memories, and bring in new, more positive thought processes. This book by Author Sara Khan is a true guide to creating that positive change one needs to succeed in life in just 21 days! Sara Khan firmly believes in the saying the change begins from within. She shares, "it's your efforts that counts. You are the only one who can help himself or herself. At the end, it's only YOU who matters."

## "about the author"

Sara Khan is an Indian writer and author. She has been honoured with 100 Inspiring Authors of India Award by The Indian Awaz and also Khateeb-e-Akbar Samman by Shia PG College, Lucknow. She holds a degree in Masters in Journalism and Mass Communication and has been associated with online media since 2011. Sara enjoys writing and sharing her observations on the various aspects of life she had been through or the people around her have come across. Her writings are focused towards the betterment of women.

In an effort to help and support the married women going through a lot of stress during separation and divorce process she wrote her first eBook, "Separated"! "How to Create Positive Change in 21 Days", is her second book where she shares her experience on how getting up early in the morning, i.e., at 4 am, transformed her goals into reality and made her a stronger person.



## INTERVIEW HIGHLIGHTS WITH AUTHOR SARA KHAN

### 1. When did you first realize you wanted to be a writer?

I started writing during my post-graduation days; I joined an online portal as a citizen journalist in 2008. Meanwhile, I had begun writing poems as well. And then I just kept working on...

### 2. What is the most unethical practice in the publishing industry?

It is Plagiarism, undoubtedly

### 3. Does writing energize or exhaust you?

Of course, it energizes me. For me, writing is always a way to express my thoughts and the conversation within. The love for writing and food go hand-in-hand for me.

### 4. Does a big ego help or hurt writers?

Ego anywhere is harmful. You need to be rational and think logically, may be like a business person when you are marketing your book. And while you are writing, don't just imitate. Let the originality flow.

### 5. What is your writing Kryptonite?

Well, technology is one of the biggest weaknesses. Though I switch off Internet sometimes, specifically when I'm writing on paper, but I, sometimes, write on Google documents. That's where I exactly struggle, keeping all the disturbances away. You need to stay focused while writing.

### 6. Have you ever gotten reader's block?

Not really. I don't pick the books written in the genre which I'm not very much interested to read.

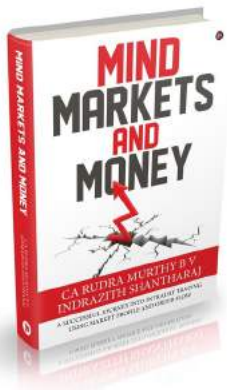
### 7. Did you ever consider writing under a pseudonym?

Considered? Yes, very much. Still not very much convinced with the idea of writing under a pseudonym.

### 8. Do you try more to be original or to deliver to readers what they want?

These two are interconnected. I'll tell you how. Like I'm interested in writing on self-help and guide people through. There is already a niche where people want guidance and support. So, I would say I deliver exactly what my readers want, through my writings.

**SARA KHAN's books are available on Amazon or Kharidobecho. If you would like to know more about her literary world, follow her on Instagram @sarakhanwrites**



"about  
the book"

# 10 MIND MARKETS AND MONEY by INDRAZITH SANTHARAJ

This is the first book in the world which explains the practical aspects of both 'Market Profile' and 'Order Flow'.

It is also a first Indian book on Market Profile. Market Profile is a technical concept with a unique charting technique developed by Peter Steidlmayer when he was trading at the Chicago Board of Trade (CBOT), and it was open to the public in 1985. Mind, Markets and Money teach you practical intraday trading methods to take trades in live markets. This is the first book that explains intensive, in-depth concepts of intraday trading along with tailor-made systems for Indian market conditions.

If you want to understand the successful journey of becoming a successful intraday trader, then this is the book you're looking for.

## "about the author"

Indrazith Shantharaj is a full-time trader and the co-author two bestselling books "Mind Markets and Money" and "Trade and Grow Rich". He is a former IT professional with 10 years of experience, and he has decided to pursue a full-time career in the stock market, which is his subject of passion and expertise. He uses the concepts of Market Profile intensively, with tailor-made systems for Indian market conditions.

Has conducted over 100 seminars and trained 5,000+ people globally on trading. His articles can be found at [www.profiletraders.in](http://www.profiletraders.in). Apart from trading, he spends his free time in travel and adventure. He also believes extensively on using the power of MIND and is practicing spiritual sadhana.



## INTERVIEW HIGHLIGHTS WITH AUTHOR INDRAZITH

### 1. What do you want to convey to your Readers?

Many traders lose money in the stock market because they treat trading as gambling or they depend on news to take their trades. I want to convey that observe the failure and learn the lesson and execute the trades with complete focus and dedication until you become successful Trader. Take the advice from real successful traders to shorten your learning curve.

### 2. What literary pilgrimages have you gone on?

None

### 3. Does writing energize or exhaust you?

Everyone thinks writing is easy or I have got a unique skill from birth when they hear I am the author of #1 Best Selling book. However,

my first love is 'Trading' and writing, and speaking comes later.

### 4. Does a big ego help or hurt writers?

I think it depends on the individual. Some people use their ego to create a masterpiece in any field, and few people will not keep an open mindset due to their ego to learn anything new. So, one should keep their ego aside while learning something new and they can use their ego to achieve something which can have a massive impact in this world.

### 5. Do you try more to be original or to deliver to readers what they want?

I have written two books to share my knowledge and experience in stock market trading. So, I conveyed my thoughts as it is.

### 6. How did publishing your first book change your process of writing?

The success of the first book has increased my responsibility for writing. I have received feedback on few topics suggesting decreasing the complexity. Hence I want to keep the simple yet powerful explanation in my book nowadays.

### 7. How many unpublished and half-finished books you have?

None. I always keep a target to finish my book and will finish writing before the deadline.

*Love trading? Buy INDRAZITH books on Amazon. If you would like to know more about his literary world, follow him on IG: @indrazith\_shantharaj or FB: @indrazith.shantharaj*

# POETRY

*“Life becomes hazy when  
Death arrives.”*

Life is all about fear  
Because there are really very less people who are eager to care.

Life becomes hazy with all its cruelty,  
Because nobody wonders to uplift their life with eternity.

Death stands by us when life becomes painful  
Because it becomes brutal to stay being dreadful.

Death makes our life look hazy  
Because it's just real as being crazy.

Life doesn't want itself to be gracious anymore  
As we all wonder to die in pain with all our negative hope.


by / priyasi das



**KNOW  
HER!!**

She is a young author, blogger & poet from Kolkata, INDIA. Being a computer science engineering student she also works for DÉ MODÉ as the Content Manager & Co-Editor of Books & Author's section. A daily feedback columnist at The Telegraph t2. She wrote 3 books, "Writer's Write", "The Unfinished Love" & "Thoughts From Inner Soul" which received a lot of appreciation from the book lovers & her loved ones. Also, she is the co-author of more than 20 Anthologies. She loves writing creative stories and articles that can be related to real-life.

 @priyasi\_das

 @das\_priyasi

 @priyasi.das.9

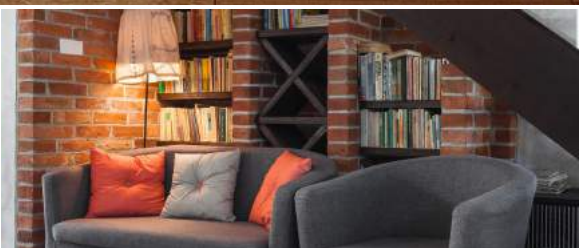


DESIGN YOUR SPACE

# By TOP

INTERIOR DESIGNERS

& ARCHITECTS



# ASHITA PARMAR

COO – INTERIOR SOLUTIONS DIVISION, **EIPL** Group



With over 18 years of experience in the high-end furniture and luxury retail industry, **Ashita Parmar** has worked with numerous reputable interior brands in the industry. Her career is spread across a variety of segments including international modular furniture, luxury watches, leather accessories and much more. Ashita has over seven years of experience in heading E2E operations in the Luxury Modular Furniture Industry and has executed close to 200 projects pan-India. She currently heads **Doimo Cucine** and **Contorno** under the **EIPL** brand name.

## about **doimocucine**

Doimo Cucine - an Italian Modular Kitchens brand is one of the pioneers in the European kitchen industry. Doimo Cucine offers spectacular designs in a variety of finishes such as contemporary, elegant, minimalist, brightly coloured, romantic or rigorous. The brand often collaborates with renowned international designers with a talent for interpreting contemporary trends, many of which prove to be lasting. The company is part of the Doimo Group, one of Italy's most important economic and manufacturing enterprises in the furniture industry



**Contorno**  
Interiors and Designs



Contorno on the other hand is a EIPL's very own brand based out of Hyderabad. Keeping in sync with the brand philosophies of the parent company, Contorno strictly believes in delivering well thought through designs made from premium quality materials. The versatile range of products designed under the Contorno umbrella is curated keeping in mind humid Indian climatic conditions and harsh usage. The products are manufactured using only the best grade ply & boards alongside reputed hardware fitting brands for a durable, rugged and long-lasting output.



*If you find their designs exciting, contact them on +91 9322000046 or visit: [www.contorno.in](http://www.contorno.in) for any of your project need.*

# PROJECT DESIGNS

BY CONTORNO & DOIMO CUCINE



**Q1: Tell us something about yourself, your life, your family & your hometown?**

I was born and brought up in the city of dreams - Mumbai. Since the very beginning, I had a keen eye for detail and was passionate about exploring new opportunities and trying out new things. I slowly developed affection for travel and explored numerous places and cultures, which in-turn fueled my interest in international brands. I started my association with high-end luxury brands in 1999 and eventually entered the modular furniture industry in 2010 with over a decade of experience in managing such brands.

**Q2: What inspired you to become an entrepreneur and why furniture & retail industry?**

Entering the interior industry was by sheer interest in homes

and spaces around the world. Every new place I visited, I could see myself exploring the furniture, kitchens, and other aspects of the space which made me realize my point of interest. It was during my tenure in the Luxury Retail & Modular furniture industry that I was recognized for my passion and creativity and I realized that I can certainly make a diff. by starting something of my own in the same fraternity. Years of experience in the industry gave me the confidence to manage a business end-to-end and understand all aspects of it first-hand. For me, it was mainly about creating that experience where people would feel great about the product or service irrespective of the value/size.

**Q3: What do you think I'd be most surprised to find out about you?**

Though not academically qualified as an architect or an interior designer, several of my designs and works have been showcased by media worldwide. Additionally, I have no family history of business; I am the first one in my family to start something of my own.

**Q4: Being in business from last 20 years, how do you deal with conflicts? Compromise?**

Over the years, I have realized that conflicts should be resolved at the very root to avoid any major issues in the future. Here are a few steps that I follow:

- Analyze the issue in detail and the concern on all sides
- Own up responsibility where applicable and take right actions as needed
- Find ways to bring the issue to a closure ensuring win-win for all sides
- Explain where the task has gone wrong and recommend best suitable option to move forward

**Q5: Share an example of when you established and accomplished a goal that was personally challenging.**

It has been most challenging to

# INTERVIEW

WITH ASHITA PARMAR

independently identify - introduce - establish a new brand partner in a competitive market like India and later the entire business end-to-end in a location that is not my own town, thus facing a lot of logistical issues. We even managed to create a position and identity in a market where several players already exist from a decade and beyond.

**Q6: What helped you succeed?**

We made a major transition when moving from Mumbai to Hyderabad adapting to the market requirements of the new city and the working culture and the mentality of the target customers. Networking with local architects/interior designers and real estate companies to understand the pulse of the market helped us grow.

**Q7: What are the upcoming trends in high-end furniture & luxury retail industry? How Doimo Cucine and Contorno plans to deliver them?**

Trends keep evolving over time and currently the requirement of the industry is as follows:

- Built-In Appliances
- New exterior finishes - High Gloss Lacquer, Metallic Lacquer, Stone Finish Laminates
- Open/exposed units
- Stone/Glass/Metal usage
- Automated/motorized hardware

While the products under our umbrella are always in-sync with current trends we keep investing in introducing new ideas and technology for e.g. our latest range of kitchen counter tops come with nano coating to avoid any kind of scratches

**Q8: Tell me about a time when your ability to analyze needs and product requirements helped you create an effective design or make an****informed decision to benefit your company.**

To be honest, there isn't a particular time when this hasn't been helpful. We never use templates or do boxy looking or repetitive designs. In fact, our key differentiator is the unique and customized design that we provide based on each customer's specific requirement. For each requirement, I personally sketch out the idea and basic layout to my team based on interaction with the customer and having understood their lifestyle, habits, budgets & preferences. We are very agile in terms of quickly adapting the customers' requirements or changes, and providing alternate options / solutions on-demand.

*For more details, log on to [www.contorno.in](http://www.contorno.in)*

# ANUSHKA CONTRACTOR



An Interior Designer from Mumbai, who has been working since the age of 19 (2008) after graduating from the prestigious Rachana Sansad School of Design. She has gained much experience directing in luxury residential, commercial, and public space Interior Design. Though her specialty lies in designing furniture, she never shies away from taking up challenging projects to push her boundaries. She has been honored with many prestigious awards. To name a few - in 2013 she was awarded the winner in the A' Design award, Italy in furniture, decorative items and home-ware design category.

In 2009 she was presented with ***Durian Society Interior Awards- Young Designers in Retail Design category.***

She has also been listed in the ***"Top 50 Next Gen Designers in India"*** by Architects and Interiors India, on which she said " I still continue to learn and get the best out of my skill set and capabilities". She has been featured extensively in national publications, blogs & magazines.

Armed with a work experience of over 3 and a half years with sP+a and a year with her father's company MAN Associates. Known for her contemporary style with a classic touch, Anushka's main influences come from Europe, and along with her urge to visit Europe, she wishes to showcase her creative skills and expand her reach in the field of Interior Design.

she can be contacted for:

**RESIDENTIAL DESIGN**



**COMMERCIAL DESIGN**



**RETAIL DESIGN**



**FURNITURE DESIGN**



**GRAPHIC DESIGN**



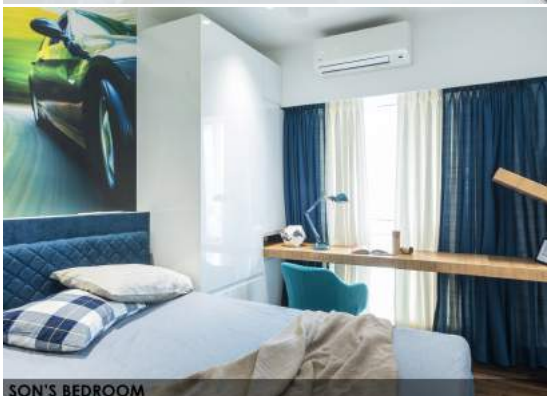
**A. COMPLETE INTERIOR DESIGN SERVICE  
B. E-DESIGN CONSULTANCY SERVICE**



*If you find her designs exciting, contact her on [anushka.contractor@gmail.com](mailto:anushka.contractor@gmail.com) or visit her website: [www.anushkacontractor.com](http://www.anushkacontractor.com) for any of your project need.*

# PROJECT DESIGNS

BY ANUSHKA CONTRACTOR



SON'S BEDROOM



MASTER BEDROOM



PHOTO CREDITS: STORYPICK

# THE ULTIMATE LIST OF SEXTROLOGY GUIDE FOR SUMMER

The temperature is rising and so is your libido. What is it about the summertime season that makes us all so sexy? Is it the sunshine? Warm weather? Vacation days? Outdoor events? Whatever the reason, sex in the summer is an appealing way to spend an evening... or morning... or afternoon. Get your groove on this season and be smart about it to make sex in the summer even better following these sex tips for summer lovemaking.

- DO IT. If you're in a long-term relationship, have you been putting sex on the back burner? Summer is the perfect time to bring that dish to the front. Make making love a priority and reconnect with each other.
- DO have sex outdoors in a private, secluded place with no one else around. Find a campsite under the stars, a mountaintop or an empty meadow of tall grass. Become one with nature and each other.
- DO try something new – and not just in the bedroom. Summertime provides plenty of settings for novelty, fun and excitement: amusement parks, music concerts, day trips and outdoor picnics. Experience something new together and let it translate between the sheets.
- DO take a romantic trip. Even if it's just a day trip to a nearby city or a staycation in your hometown, summer is the ideal season for an impromptu vacation in bed.
- DO book a couples massage to get into the mood. When is the last time you treated yourself to a pampering massage? Take care of yourself and each other with a special treatment at the spa.
- DO sleep naked. It's so hot – and so are you. Ditch the pajamas, sleep in your birthday suit and wake up feeling sexy.
- DO say yes to a date that you might have turned down if you're single. Summer is the perfect time to be open and carefree. Go out and have fun.
- DO use protection. Always. Unless on your DO list is baby making.
- DO enjoy the moment! The season will be over before you know it. Life is short, and so is summertime.

**WHAT ARE YOUR FAVORITE TIPS FOR SUMMER? UPLOAD THIS IMAGE ON YOUR IG & TAG @demodemagazine WITH YOUR FAVORITE TIP & WIN A GIFT VOUCHER FOR COUPLE FROM US.**

**FASHION WEEK STUDIO PARIS**

Presented AT THE PRESTIGIOUS RITZ HOTEL PARIS, PLACE VENDOME,  
INTERNATIONAL DESIGNERS FROM READY TO WEAR TO FABULOUS  
COUTURE THIS PAST FEBRUARY 27th 2019.

**SPONSORS:**

LA DUREE

NINA'S MARIE ANTOINETTE

WELEDA

JANINE ZENK (MAKEUP ACADEMY PARIS)

CECELIA HAIR & FASHIONECO

AUX DEUX CANELÉS

# PARIS

*Fashion  
Week*

PHOTOS BY: MICHAEL FOUST PHOTOGRAPHIE & ROHIT VERMA PHOTOGRAPHY



# Alianna Liu

PARIS, FRANCE

**A** French luxury ready-to-wear brand founded in Paris in 2018. This is a brand that caters to the elite, offering top-quality women's wear designed with creativity and ingenuity.

At the heart of ALIANNA LIU is Alianna herself. The designer draws inspiration from fairy tales, emphasizing our collective desire to remain children forever, even well into adulthood. She also looks to the ordinary objects and events in life, seeing the extraordinary in the everyday.

After traveling around the world, Alianna decided to follow her dream of becoming a designer, attending ESMOD Paris in order to learn the in (s) and out (s) of fashion design, patterning, and embroidery. She presented her first capsule collection in Paris in 2018. In all her work, there is a boldness of color and a uniqueness of thought, all tapered with her undeniable honesty, which is core to her philosophy as a designer.

Alianna presented her new collection at PFW'19 organized by Fashion Week Studio at the prestigious Hotel Ritz Paris, Place Vendome. Her designs were inspired by fairy tales and letting our whimsical spirits run wild. Glittering peplum dresses topped by keyhole collars complimented the scintillating trims of double-breasted jackets and polished cropped coats. Alianna Liu's hues of deep blues which cascaded into lighter tones appropriately suited her A/W '19 title "OCEAN DANCE."



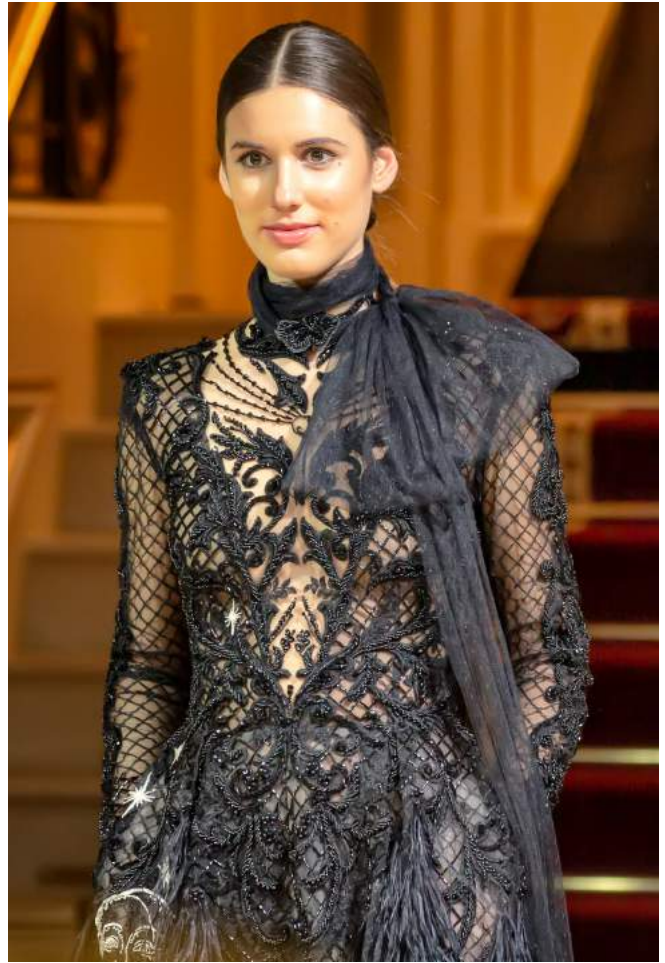
# *Trendy Collection by Alianna Liu*



**NOE BERNACELLI**  
PERU, SOUTH AMERICA

DÉ MODÉ





Noe Bernacelli learned to appreciate art at an early age. At 14, he took a course in art nude and thereafter. As an admirer of beauty he was absolutely declared to celebrate women, and made them his main source of inspiration. He moved to Milan at the age of 18, after a career in fashion design at the Institute Carlo Esciccoli, Italy influenced his life both professionally and spiritually, he was able to breathe and live art, as well as being captured by their attention to detail and ancient techniques. Noe returned to Peru seven years ago with the intention to establish his own brand, and raise the bar in Peruvian fashion industry from each and every level. Noe has been well recognized by national and worldwide media, as well for India, Uganda and Vancouver markets. He was also participated in Paris Prêt-à-porter, World Fashion Week 2014 in Paris, Lima Fashion Week and recently Vancouver Fashion Week, making a step forward into expanding the brand Noe Bernacelli worldwide.

He presented his new collection at PFW'19 organized by Fashion Week Studio at the prestigious Hotel Ritz Paris, Place Vendome. His designs of the season highlighted sheer dresses beautifully embroidered over rich colors. This spectacle of creative genius originating from Peru made for a scene anyone would gawk over. His designs are simply elegant, regal, airy yet modern with a twist that always surprise us and is a testimony of his true ingenuity.

# Georgina Herrera

MEXICO

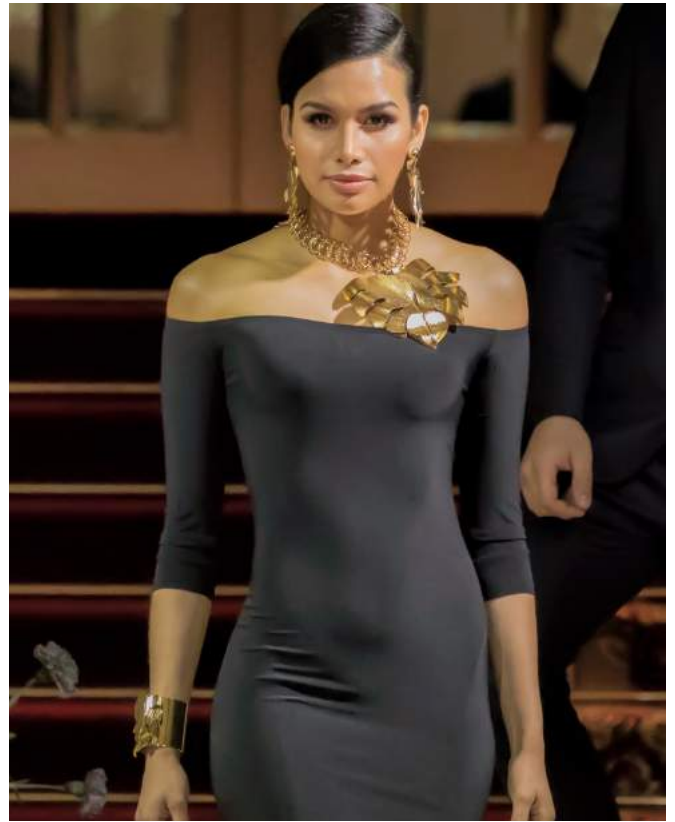
Georgina Herrera was raised around jewelry and fashion her entire life, but she never envisioned herself working in the industry. Herrera received her bachelor's degree in Industrial Psychology and a Masters in International Relations and began her career as an International Trade Sales Representative for a denim brand in Mexico. Later, Herrera began working with prominent Mexico-based jewelry company, introducing the brand to department stores in Mexico, South America, and Europe.

In 2006, Herrera moved to Kansas City where Georgina's love of art and design motivated her to create an exclusive jewelry brand, HER™ by Georgina Herrera, that is inspired by the character, strength, and determination of the modern woman, and in 2010 she opened her first company in the USA, MCK Brands. Georgina's continued design contributions to the fashion world over the years has been a fusion of fashion trends, her culture, and traditions. This gives her a unique and authentic brand with a fresh, modern classic design that reflects her sense of passion for design. Georgina believes that "the connection between love, art, and tradition is unbreakable and determines who we are." Because of her strong beliefs, she decided to create Lola's Bag as her philanthropic arm, which supports her community in Mexico and helps artisans and makers grow their business.

Some of her achievements include being a Women Minority-Owned Business of the Year in 2015 awarded by the state of Kansas, graduating from Scale-Up Kansas City, Cohort 2016, being nominated for the KC Chamber Small Business of the Year 2018, and being selected to present her collections in Kansas City Fashion Week for the past 7 seasons, including showing her F/W'19 collection at KCFW in March, and being selected to present Her Jewelry Brand at the opening day of Paris Fashion Week in Spring 2019. Georgina's Designs have also been featured in different magazines and local television. You can find Georgina's collections, HER™ and ERA™, in the United States, Mexico and Now in Paris!

## *Jewellery Collection By Georgina Herrera*

Georgina Herrera then stole the spotlight with her remarkable jewelry concepts. Accentuated amongst simple black outfits dripped emerald and scarlet jewels framed in gold and silver. A bold black choker in the shape of a slanted diamond boldly braced the neckline of one model which immediately filled the showroom with a feeling of determination and the stance of the modern women. Viewers and the audience were taken aback by the culture embedded in these pieces.

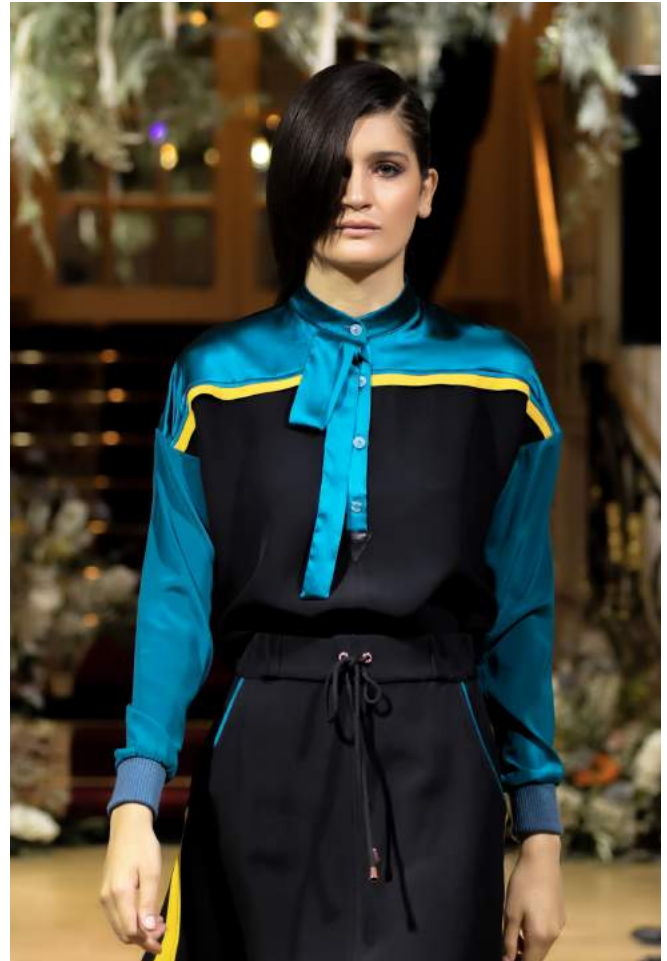


# MIRIAM BUDET

DÉ MODÉ

PUERTO RICO, UNITED STATES





# MIRIAM

BUDET ATELIER

The foremost Puerto Rican designer to launch under Fashion Week Studio Paris, Miriam Budet, continues to amaze us all season after season. Her genius eye and incredible ability to combine classic elegance and casual sportswear into a cohesive and harmonious day to day wear has left us amazed. She continues to reinvent her own style, this time by adding a touch of royalty to the one-sleeved mustard dresses adorned with sparkles mimicking auriferous flavor giving us fashion lovers all of the athleisure artistry in a dress that we could ever dream of.



# HEILL

KOREA

Mr. Heill Yang has been in the business for thirty years – working on Couture to Ready-to-Wear with various brands after graduating from ESMOD Paris. Following a long career of work with several famous brands including Paco Rabanne and Jitrois, the designer of the brand HEILL signifies excellence in tailoring and quality. The guests were amazed by his incredible designs and high standard of craftsmanship with a touch of Korean heritage which deliver elegance and grace and instill this opulence all the way to the heart of Paris.

DÉ MODÉ



# *Outstanding Collection By Heill*



# SLOUCHYZ

DUBAI, UNITED ARAB EMIRATES

SlouchyZ from Dubai presented their new collection at PFW'19 organized by Fashion Week Studio at the prestigious Hotel Ritz Paris, Place Vendome.

Leisurely but debonair, Maryam Al Selaich had created a series of minimalistic tones to be dressed either up or down. Maryam broke new ground with her simplistic although fanciful approach to silks and linens which dipped loosely against the model's silhouettes. Temperate and modest, yet opulent all the same, her all - inclusive line could be worn by women of all cultures, accompanied by a lavish jewelry collection of precious stones created especially for her Fashion Week Paris line.



DÉ MODÉ

# *Overwhelming Collection By Slouchyzz*



DÉ MODÉ

# HOUSE OF YAS

**MIAMI, FLORIDA**

Yas Gonzalez doubles her time on the runway through both of her labels, Xhic as well as House of Yas, both which she designs in an intricately evocative way. "Timeless Cuban", her most recent collection was galvanized by the energetic life of Cuba. Her collection was inspired by her home country and the experiences she lived as a young girl. Each fabric was drawn from a photo she took herself from a design in Cuba and transmuted onto cloth making for an energetic and lively collection. Her great grandmother's kitchen tiles & the church she attended as a little girl were also imprinted upon skirts and dresses such as her royal blue and canary yellow "Lanoosh Dress The breathtaking belted maxi gown swayed effervescently as though the Cuban Experience was brought to the center of France. In addition to her line, performer and Grammy Nominee, Leslie Cartaya was featured during the opening and closing the show for House of Yas!



# *Collection by Xhich & House of Yas*



# Red Berry Woman

**MANDAREE, NORTH DAKOTA**

If there is any way to infuse the identity of the Native women into a Parisian atmosphere, Red Berry Women did it best. Norma Baker has introduced traditional garments into contemporary Couture. The high necklines of tan gowns encapsulated with beaded details made way down the runway. One gown, previously worn by Corinne Oestreich for the 2019 Grammys represented this ethnicity in the most admirable and exquisite manner. A powerful story of identity was tastefully told by Norma Baker from her collection of this season.



# *Collection by Red Berry Woman*





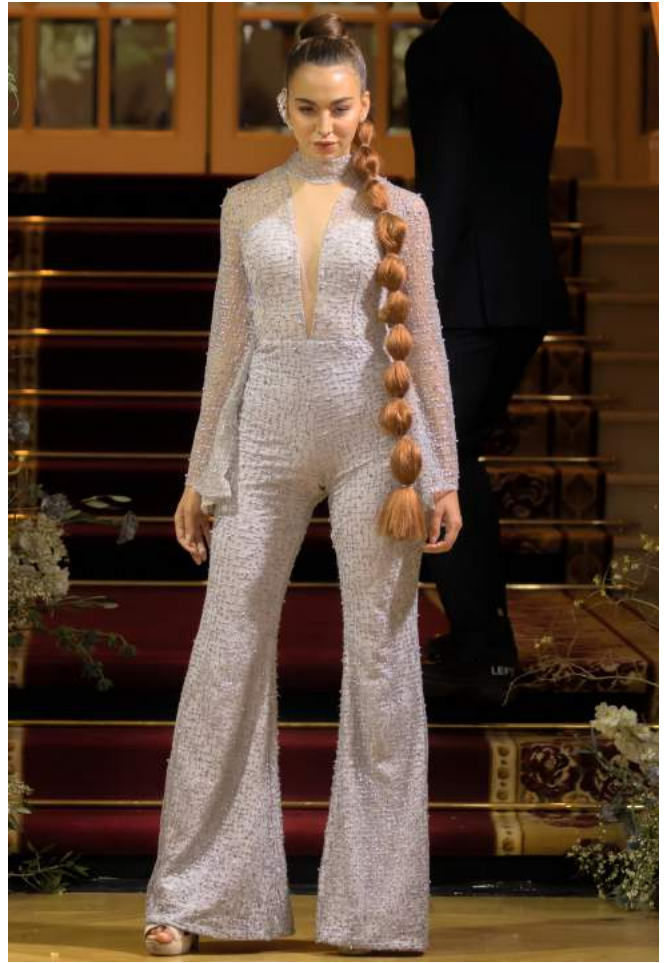
# GLAUDI

## BY JOHANA HERNANDEZ

### LOS ANGELES, CA

GLAUDI by Johana Hernandez phenomenally closed Fashion Week Studio Paris' Couture show. The cascading bubble-braids of each model were an unexpected addition to these stunning gowns which debuted one by one in an unsurpassed presentation. Double-layered tulle rimmed dresses took our breath away. One piece, with a cape attached to the waistline, was taken in by a diamond embedded belt and portrayed the color scheme of a blue sky into a soft ivory. The heart-shaped neckline underscored the models figure with ease and refinement. Parisian glam with a touch of red carpet sultry in the modern woman is what ultimately defined GLAUDI to the audience this past fashion week. Celebrities such as Gina Rodriguez, Nichole Richie, Gloria Trevi, Lucero and many more have each understood the custom luxury of this label and have been noticed wearing featured designs. The designer was Nominated by one of the renowned magazine en Español in 2014 as **"25 most powerful women"** and **"30 favorite stars under 30"** was honored for her success as a hardworking and inspiring designer.

DÉ MODÉ



Glaudi collection was inspired by the Maldives and we are certain to be wowed by her collection. Amongst her models to grace the runway, the guests will recognize Miss Universe, Marisela De Montecristo as well as Miss Europe, Diana Starkova. Johana Hernandez designs for the women who are successful, who are dreamers, and determined.

The Fashion Industry is known to move fast and waits for no one. You must jump on the train or you miss it. It has been obvious across international media that our socially acceptable boundaries have been pushed out to becoming all inclusive. Tolerance and interest in other cultures but our own is the new motto!

We have been witnessing the most extraordinary embracement in the fashion industry, from models of all ages walking the Couture runway of the most renowned designers such as Dolce & Gabbana, to women of all sizes, shapes and colors. Beauty is being redefined and there are those who are fighting progress and those who go with the flow. History is being made and no one will stop it. We have decided to embrace it! Diversity of cultures are beautiful, and this is where the world is heading!

# MICHAEL FOUST

## PARIS, FRANCE

PHOTO-JOURNALIST (DÉ MODÉ)

Fashion, Couture, Food, Fitness, and Dance. He loves the movement and the elements of movements with space in his compositions. This flow between fashion, people, movement, and the surrounding space is something he really enjoys.

Michael hails from the EU, and have traveled everywhere for his commercial projects and with his published pieces. He has studied Commercial Photography Studio at SPEOS in Paris, and also fashion design.

However, his original background is Veterinary Diagnostic Disease Parasitology and Pathology.....a very different approach to photos through a microscope.

His work has been in commercial venues, art galleries, magazines (national and international), online websites, both as a professional photographer and cinemaphotographer.

He always inspire himself to bring something unique and interesting in concepts to his clients and his work!



Photo by: Seyedsalam

### his works:



# LA MOON INTERNATIONAL FASHION WEEK MILAN, ITALY

OFFICIAL MAGAZINE PARTNER: DÉ MODÉ

A great enthusiasm was seen for the second edition of LA MOON INTERNATIONAL FASHION WEEK in the city of fashion, Milan at Circolo Filologico in Milan's historic venue with the collaboration of its owner Paolo Distaso, the event took place on February 24, 2019. **LA MOON International Fashion Week owner, Hilal Özdemir & B-20 Events** shared the pride of being a pioneer for international designers.

LA MOON International Fashion Week & B-20 Events, organized internationally, showed different generation of designers that exhibited new collections, brand presentations that can handle the most important designs and trends. It was a beautiful journey from art to the LA MOON International Fashion Week. Bringing together different cultures, the traditional fashion brings together the art of activity between countries, bringing fashion together with different communities. A journey from the art, blended with fashion and special art designs were presented to the art lovers with their visual special presentations. They were very grateful to all participating art designers who made their show venue look more elegant.

The LA MOON International Fashion Week & B-20 Events internationally held a wide range of international events in a special atmosphere for industry, art, culture, fashion and entertainment audiences.



PHOTOS BY: MARCO DE NIGRIS

The presentation of the event was prepared by Walter Longo di Lombardia, a TV event manager. Great attention to the winners, including Alberto Fortis, songwriter for his 40-year career, a great painter collaborating with the marvel of international music, the müz Le Salon's fashion director Gabriella Chiarappa is, the La Mode: and the fashion consultant CC-ICRD's foreign chamber. Valentina Scarnecchia's say New Talent Fort award is as good as the chef, or as he calls himself ya Piatto Forte, Leri a cook, a cook, and is associated with old culinary traditions. The president of Chaine Francigena Toscana and the executive director of the CC-ICRD Foreign Chamber gave the Lawyer Giovanna Elettra Livreri award. Many emotion-giving appointments, which found the right size of the synergy between art, fashion, music and food, saw a livelihood from the contemporary works founded by the Incanti d'Arte, repeatedly in the emotions of the opening. Wonderful designs of various nationalities were exhibited. They were excited and proud to be a part of the event. Hilal showed gratitude by giving special thanks to all designer participants. Also, she said "I am very happy to have created this format that offers both promotional and sales opportunities for companies supported by Patrizia Gaeta (Manager)". For this reason, various synergies for this appointment, in which various national and international realities confront each other, have put into action the concept of real Social influence in the application of innovative policies and art & science. Leading designers and fashion brands of the fashion industry who showcased their designs at LA MOON INTERNATIONAL FASHION WEEK, MILAN were Asmoni, Vanilla Style, MollyBracken, Molly Bracken, Mad Mad & Malarart.



PHOTOS BY: MARCO DE NIGRIS

In addition, Italian brands have added colors to the event. In the exhibition area, painters presented works of art to art lovers. Special art design by artists were also included in the presentation.

Among the existing guests, they remember Consulates, Foreign Trade Chambers, Journalists, Bloggers, Magazine TV etc. **The 1st edition of LA MOON International Fashion Week took place on September 3rd in Istanbul-Grandpera.**

**The next 2nd edition was held in Milan on February 24, 2019 and 3rd will be held in Paris - Monaco and London.** The upcoming event will soon announce dates & information regarding participation on their official website i.e. [www.lamoonfashionweek.com](http://www.lamoonfashionweek.com) and Instagram page: [@lamoonfashionweek](https://www.instagram.com/lamoonfashionweek).

# 1

unseen facts of  
ayutthaya

Founded in 1350, Ayutthaya grew to be a cosmopolitan center in the region, filling the role of the fallen Angkor empire, and by the 18th century was the world's largest city. Ayutthaya was destroyed by Burmese invaders in 1767, and the inhabitants relocated the capital downstream on the Chao Phraya River to what is present day Bangkok, whose official name includes reference to Ayutthaya. Although Ayutthaya was at its peak in 1700, it actually was built beginning in the 14th century (1351).

# 18<sup>th</sup> century

A TRAVELOGUE RESEARCHED  
& PREPARED BY:  
BANGKOK PHOTO RAMBLES

PHOTO-JOURNALISTS:  
JOHN STILES & JEREMIAH BOULWARE

It may have been hard for Europeans in 1700 to imagine a city of one million inhabitants--larger than London--in one of the farthest reaches of the globe. Yet, Ayutthaya, capital of the kingdom of Siam, was a major trading center situated midway between China and India, whose location made it one of the most powerful economies in the world, with important far-reaching diplomatic ties to European, Persian and Asian nations.

# SIAM



**THIS FAMOUS RELIC IS AT WAT MAHATHAT, WHICH AT THE HEIGHT OF THE AYUTTHAYA PERIOD WAS THE SEAT OF THE SUPREME PATRIARCH.**

The ruins of Ayutthaya reflect its size and splendor, with massive temples that incorporated the architectural styles of Sukhothai, the former capital of Siam, and of Angkor. Today, visitors may explore the maintained ancient buildings, many of which have been partially rebuilt with the rubble of the sacking, and be caught up in the wonder of its beauty. The ruins may be found in all parts of the modern city, as well as beyond the rivers that encircle it.



**WAT PHRA SI SANPHET, BUILT OVER A SPAN OF SEVERAL CENTURIES, IS A RESTORED TEMPLE IN THE HISTORICAL PARK. IT WAS CONSIDERED THE MOST IMPORTANT TEMPLE OF AYUTTHAYA.**

*BANGKOK PHOTO RAMBLES VISITED SOME OF THE MOST POPULAR AS WELL AS SOME OF THE LESSER KNOWN BUT EQUALLY IMPRESSIVE OF AYUTTHAYA'S HISTORIC TEMPLES. WE RECOMMEND THAT PEOPLE TRAVELLING TO BANGKOK INCLUDE A TRIP TO THE FASCINATING RUINS OF AYUTTHAYA.*

# how to reach ayutthaya



**AT WAT MAHATHAT, ONE CAN SEE TWO DISTINCT STYLES OF "CHEDIS" (PRANGS, OR STUPAS): THE LARGE BULLET-SHAPED PRANG IS IN KHMER STYLE OF THE ANGKOR PERIOD, AND THE TAPERING ONE IS IN AYUTTHAYA STYLE.**

Ayutthaya has been designated a UNESCO World Heritage Site, and receives millions of visitors each year. About an hour's drive or train ride north of Bangkok, it is easily accessible. It is possible to walk around the historical park in a day, visiting the most popular of the 67 temples. Bicycles are available for rent in many locations for 50 Thai baht (\$1.50), or one may wish to hire a three-wheeled motorized "tuk tuk" for a few hours (prices vary, but generally 200-300 baht [\$6-9] for half a day).

## see more:



**A VOLUNTEER WALKS PAST A BUDDHA STATUE AT WAT YAI CHAI MONGKHON, WHICH WAS BUILT IN THE 14TH CENTURY BY SRI LANKAN MONKS, WHO STILL PRACTICE THEIR STYLE OF BUDDHISM THERE TODAY.**



**REMAINS OF WAT MAHATHAT, WHICH WAS BUILT OF LATERITE IN THE 14TH CENTURY AND RESTORED OR REPAIRED SEVERAL TIMES THROUGHOUT THE PERIOD.**



**MANY LARGE BUDDHA STATUES HAVE BEEN RECONSTRUCTED OR RENOVATED AT MANY OF THE RUINS TO RECREATE THE GRANDEUR.**



**BUDDHA STATUES ARE DECORATED WITH GOLD LEAF APPLIED BY DEVOTEES. IT IS CONSIDERED A SIGN OF REVERENCE AND RESPECT.**



➔ **Little Secrets by Priyanka Khandelwal:**



This iconic fashion event at The Lalit in Mumbai was graced by Little Secrets kids collection. It displayed fabulous Belleza-themed outfits for tots. The show of this fascinating brand commenced with the entry of little girls walking on the ramp one-by-one in Belleza-themed outfits. They appeared no less than a fairy.

➔ **Brewberry by Jesse Chawla:**



Yet another brand which flaunted its outstanding kids' collection at The Lalit in Bangalore, The Westin in Hyderabad, and Crowne Plaza in Ahmedabad. Girls and boys dressed in colorful outfits paraded 'Royal Garden' collection of the brand. Attendees and other fashion professionals appreciated it with a round of applause.

➔ **Yahvi Kids Luxury Designer Wear by Chandra Lekha**



The Westin in Hyderabad witnessed stunning ramp walk of kids adorned in magnificent outfits of Yahvi during IKFW Season 6. This popular kids' luxury designer wear brand sported 'Enchanted Tales' collection. Kids walked in pairs as they showed up gorgeous outfits of this awesome collection of clothes.

➔ **Amairaa Forever Beautiful by Kanikka Mani:**



Kids dressed in colorful ethnic wear of Amairaa Forever Beautiful caught the eye of many people as they walked on the stage of IKFW 6 at The Grand in New Delhi. This incredible children's fashion brand sported 'Jyonaara - festive celebration' collection at the event.

➔ **BownBee by Monika Chaudhary:**



IKFW at The Grand in Delhi was graced by noteworthy Diwali Collection of BownBee. Kids dazzling in beautiful ethnic collection of this well-known fashion brand walked the ramp in pair.

➔ **Puddles by Rachna Bajla:**



leading fashion brand, took pride in exhibiting its wonderful children's apparel cloth line at IKFW at Mumbai and Kolkata. It's jungle and aqua collection grabbed the attention of numerous adults and kids nationwide. Ashwini Koul walked the ramp as the celebrity showstopper for Puddles at The Lalit, Mumbai.

➔ **AJ Dezines by Abhishek Jain:**



For all Indian traditional fashion lovers, AJ Dezines showcased a unique traditional lineage of outfits for kids at IKFW Chandigarh and Bangalore. Its entry at The Lalit in Bangalore was sparked with three girls dancing at a melodious song dressed in traditional wear. It gained a round of applause as kids dressed in its Indian traditional wear walked on the ramp.

# INDIA KIDS FASHION WEEK

## SEASON 6

The most happening kids' fashion setup, was glorified nationwide in 2018. Trendy kids flaunted creations of several fashion designers and brands in style at Delhi, Bangalore, Ahmedabad, Kolkata, Chandigarh, Hyderabad, and Mumbai. Reputed sponsors, such as DÉ MODÉ, Lakmé Academy, Unimo, Smily Kiddos, Sterling Holidays, Jabong, Floral Theory, Imagica, D'chica, Hamstech Institute of Fashion & Interior Design, Devika Diwaan, Ansul's Dance Academy, Piyush Dance Academy, and Dishita Pearls, sponsored Season 6. So, if you are wondering which amazing kid's fashion brands showcased with their incredible collection in IKFW Season 6, think no further. Read on to find and learn about noteworthy creations and their lineage of fascinating collection which glammed the ramp

➔ **MM GROUP**



MM Group weaved a magic by showcasing its peculiar collection of casual wear for kids at The Grand in Delhi in IKFW Season 6. Kids adorned with casual yet trendy outfits appeared absolutely adorable as they walked on the stage with absolute confidence.

➔ **Cute Couture by Khushboo Agarwal:**



showcased 'Shehar Gulabi', an incredible ethnic collection for boys up to the age of 10 at IKFW Season 6 at Mumbai & Ahmedabad. Its kids fashion lineage represented the ancient Rajasthani tradition throwing a light on unique art of Bagru print and reviving it. Its showcasing at Mumbai event started with a traditional dance at tunes of melodious song emphasizing Rajasthani theme. Manish Raisinghan, a television actor & popular model, added a charm to the show as celebrity showstopper for Cute Couture at its show in Mumbai.

➔ **Tales & Stories by Alin & Abhay Shah:**



A remarkable collection of kids' apparel was showcased by Tales & Stories, a noteworthy kids fashion brand, at IKFW S6 in Ahmedabad and Mumbai. A group of kids performing an energetic dance commenced its showcasing at Mumbai. Model Aditi Govitrikar's presence at Ahmedabad and super model Karishma Modi's presence at Mumbai as celebrity showstoppers grabbed the attention of all.

➔ **Cuddle Bug by Lekha Reddy:**



Cuddle Bug took this iconic fashion event at The Westin in Hyderabad to the next level with its fabulous collection of kids' outfits. It featured a theme 'A drop in the ocean'. Tiny tots walked the ramp gleefully and with confidence by wearing outfits featuring various colors representing in the underwater world.

➔ **BIBA**



It featured five themes, namely Rajputana Bagh (featuring semi-formals, Festive Sheen (showcasing beautiful, heavy lehenghas), Crafted Folk (displaying casual wear), Sweet Blossom (featuring stunning formal outfits), and Theme Blush Pink Hues (showcasing gowns, lehenghas, and suits). Model and actress Mudgha Godse was celebrity show-stopper at Delhi show, actress Yuvika Chaudhary graced the show at Bangalore, while actress & television VJ Shruthi Seth charmed the audiences at Mumbai.

➔ **Agalakruthi Boutique by Teja Priyanka:**



IKFW S6 at Bangalore was charmed by exquisite ethnic-themed collection for kids. Kids sported eye-pleasing kids' outfits as they walked on the stage. Also, Teja Priyanka's, Agalakruthi's designer for S6 of IKFW, elegant appearance at the event stunned many.

➔ **Reborn Elegance by Sapna Mangwani:**



The freshest and finest kids design lineage by Swapna Mangwani's Reborn Elegance enchanted the audience and fashion enthusiasts at IKFW Season 6. Adorable kids featured elegant gowns and blazers of 'Western Wedding' theme of this fashion brand at Delhi.

➔ **Giggleo by Siddhi Shah:**



Exquisite, multi-colored kids' apparel collection of Giggleo was featured by tiny tots at Ahmedabad at IKFW Season 6. It's theme 'The Ethnic Story' captivated the audiences and fashion lovers at the event. Kids walking in its ravishing designs received a great appreciation

➔ **Moppets by Ashita Hamberdikar:**



IKFW Season 6 stage at Ahmedabad experienced the ramp walk of lovely little kids wearing exclusive fashion outfits by Moppets. It's unparalleled Indo-western theme of kids' outfits took the show to the next level. Absolutely innocent, adorable moppets stood out from the rest at the show.

➔ **Teeni's by Mansi Ghai Agarwal:**



Teeni's came up with out-of-the box European-styled designer party wear, gowns, and outfits at IKFW S6. Children appeared chic as they walked with grace presenting this breath-taking collection at Hometel in Chandigarh.

➔ **Kids Lane by Aarti & Abhinav:**



An impeccable ethnic Indo-western kids fashion collection of Kids Lane was illustrated by charming little ones at Hometel in Chandigarh. This peculiar kids' fashion brand displayed theme named 'Mini Royals'. Stunning little boys showed up in an array of designs ranging from elegant cowl kurta jackets, Jodhpuris with breeches, to eye-catching floral Indo-western outfits. Cute little girls walked in beautiful cape sleeved crop tops complimented with lehenghas, fabulous draped dresses, to peplum dhoti sets.

➔ **Asi Tattva by Mini Bhattacharya:**



A popular fashion brand from Mumbai, made its presence at IKFW S6 with its awe-inspiring contemporary festive and casual collection. It showcased it's kids fashion cloth line at Mumbai, Kolkata & Hyderabad. Television actress and dancer Ekta Tiwari enriched the brand's presence at Hometel, Chandigarh. Popular Indian television actress Jaswir Kaur made her glamorous entry with her 4-month-old daughter at Mumbai venue. Aashima Gautam, first runner-up of Miss Hyderabad 2018, turned to be the showstopper for Asi Tattva at Hyderabad event.

➔ **Little Pocket Store by Snigdha Bihan:**



An impressive Indian fashion brand, participated in IKFW S6 at Bangalore. It's 'Fusion' collection represented a perfect blend of modern and traditional outfits for kids.

➔ **Kirti Rathore:**



It's theme Canvas Poetry was sported by kids with dance and ramp walk. The showcasing of Kirti Rathore's collection at Hyderabad and Bangalore commenced with a dance of group of kids adding excitement to the ambience. Singer Satinder Sartaaj was it's showstopper at Delhi venue & Tushar Sadhu added charm to IKFW S6 at Ahmedabad. Actor Sai Ronak made his presence at Hyderabad event, while film actress Nithya Shetty graced this fashion show at Hyderabad and Bangalore. Attendees at Hometel in Chandigarh witnessed the presence of singer Jazzy B. Popular television actor Arjun Bijlani, television show producer Vikas Gupta, film actress Madhoo Shah, and child artist Myra Singh were showstopper at Mumbai fashion event.

➔ **Pooja Wang:**



Lovely kids' fashion collection of Pooja Wang - Couture for Kids adorned this national fashion event at The Grand in Delhi. Sweet kids showcased 'Enchanted' theme of this brand in the wilderness backdrop. Splendid collection in the nature-themed settings made it stand out from the rest.

➔ **Bumblebee Kidz Rachana Reddy:**



Another star attraction at The Westin in Hyderabad. Gather and ruffles comprised the theme of fascinating kids' fashion line of this brand. Kids paraded in pretty outfits in various color shades with a matching flower in their hand.

➔ **Threads 'N' Thimble by Nupur Agarwal:**



Beautiful kids' fashion wear collection popular as Threads 'N' Thimble exhibited its exclusive designs at this national fashion event. Charming tiny tots flaunted its elegant outfits representing floral and ethnic theme at The Lalit in Kolkata with grace.

➔ **Shivani & Shivangi:**



Aesthetically designed traditional outfits and Indo-western wear for kids by Shivani & Shivangi collection captivated many at this historic fashion show. Kids dressed in glitzy traditional attire walking on the ramp at Crowne Plaza in Ahmedabad appeared absolutely adorable.

➔ **Ananya Kala by Shruthy Kura:**



IKFW Season 6 introduced exquisite Fusion themed collection of Ananya Kala at The Lalit in Bangalore. Kids of various age groups flaunted intricately designed traditional wear as well as cool western outfits with glamour and confidence.

➔ **Magic Threads by Vimla Crasta:**



Magic Threads is yet another wonderful collection of kids apparels which showcased its beautiful designs at season 6 of IKFW. It's unique theme of cocktail outfits featured pretty collection of kids party wear. Its western attires were complimented with accessories, such as matching bow, hairband, hat, etc. making it more graceful.

➔ **Varsha Showering Trends by Kirti Agarwal:**



Kirti Agarwal's Vasha Showering Trends displayed a remarkable, multi-colored ethnic collection of kids' fashion outfits at praiseworthy event. Kids wearing Indian traditional wear walked on the ramp at The Grand in Delhi. Child artist Shivika Rishi was the showstopper for this fabulous brand.

➔ **Lil Angels by Nikita & Gunjan:**



A fascinating fashion house in Kolkata, showed up its alluring collection of stunning apparels for kids at this wonderful kids' style event. Dressed in multi-hued, vibrant outfits, kids charmed up the attendees as they glisten the ramp.

➔ **Aarya Kidswear by Gaurav Gada:**



Representing the traditional aspects of India, Aarya Kidswear featured Boys & Girls Ethnic wear theme. Kids of varying age groups sported intricately designed, eye-pleasing ethnic outfits. Miss Hyderabad 2018 Gauri Priya Reddy added a spark to the show as showstopper for the brand.

➔ **Era the in-thing by Nikhil & Amit Furia:**



An absolutely stunning design collection for little ones was flaunted by Era the in-thing at The Lalit in Mumbai. Kids walked in fairy-themed dresses, glittery attire, and trendy outfits on the ramp. Sara Khan, a popular Indian model, actress, and television host, graced the event by walking as showstopper for Era the in-thing.

➔ **Preet Designer Studio by Preeti Tholia Jaswal:**



Encouraging the childish character and innocence in the little ones, Preet Designer Studio showcased 'Let them be little' theme at Hometel in Chandigarh. Kids paraded on the stage in stylish and contemporary attire at season 6 of this trendy event.

➔ **Gavin's by Ritesh Jain:**



Reviving the style of the past era, Gavin's displayed an incredible retro-themed collection at this iconic kids fashion show. Television actress Pooja Singh, actor Mani Choco, child artist Dhanvi, and Little Miss India Hansika Chakrat represented the brand at this national event in Hyderabad.

➔ **Hamstech Institute Of Fashion & Interior Design:**



Elegant collection of the Hamstech Institute of Fashion & Interior Design was featured at The Westin in Hyderabad. The active participation of the institute's fashion professionals and sweet kids took this prominent trendy show to the next level.

➔ **Imagica:**



Imagica commenced showcasing its merchandise with an energy-filled dance of girls and boys and showstopper Tubby, Imagica's Mascot. It sported different combination of themes, starting with 'I' signifying India, proceeding with Nitro representing the speed, followed by the Pirate theme, waterpark-inspired Fancy Beach theme, leading to Mermaid theme, transforming into Fairy Princess theme, and concluding with Eco-Friendly theme with a positive message. The performance of swag-filled Tubby, the brand's Mascot, made it the center of attraction at Mumbai venue.

➔ **JABONG:**



The sponsor-cum-participant, made a stunning appearance at IKFW S6. It flaunted its brand Losan Kids with hip hop dance of a group of kid dancers at The Lalit, Mumbai. It featured the brand Adam Kids with a body twisting performance of a little fashion enthusiast at The Grand, Delhi. Model Elisha Mayor & actress Charlie Chauhan represented the brand at Delhi and Mumbai respectively.

# INDIA KIDS FASHION WEEK

SEASON 7

**IKFW concluded Season 6 successfully, with exquisite fashion brands and charming kids, in 2018. It's now gearing up for the next season with great enthusiasm. India Kids Fashion Week Season 7 is launching international show in DUBAI & also covering 10 cities in India**

➔ **Dishita Pearls by Rishita Gulbani:**



Collaborating with Brewberry fashion collection, Dishita Pearls, a well-known jewellery partner, featured its elegant merchandise at the event in Hyderabad. Kids looked more adorable in its exquisite jewellery, which complimented their elegant attire.

➔ **First Baby & A-First Kidswear by Shreya & Ajay Sultania:**



Season 6 of IKFW was pleased to have adorable kids collection of First Baby & A-First Kidswear at Kolkata venue. This fabulous brand flaunted 'The Uptown Collection' theme at the show.

INDIA'S NO.1 PRIVATE CHARTER BOOKING SERVICE

# ZVOUS

CHARTERS



GOING LIVE THIS MAY 2019

PRIVATE JETS. HELICOPTERS. YACHTS.  
[www.zvouscharters.com](http://www.zvouscharters.com)