VOLUME IV

JUL.AUG.SEP. 2021 - ISSUE XXIII

DE MODE

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A QUARTERLY MAGAZINE

THE NEW YORK WHEEL

Architect Saurabh Goenka behind it's architectural design

⊕ URBAN AL KHOORY DUBAI TOUR

58 UNIQUE STYLES

Fall/Winter'21

RESORT 22 collection lookbook from global & australian brands by Michael Foust

THE ART OF FILMMAKING

WITH FRENCH-AUSTRALIAN FILMMAKER LUIS GROLEZ

VALERYIA AS'AD

couture journey from United Arab Emirates to Thailand

STELLA JOHN'S MILESTONE IN THE MODELING INDUSTRY. NKEMA MODEL AGENCY

DE MODE

Machine Gun Kelly
Megan Fox

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Ph: +91-33-46037667 (IND), +66-983-512-911 (THAILAND)
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FROM THE CHIEF EDITOR'S DESK

Dear Readers,

Presenting you DE MODE (Vol. 4, Issue 23) JUL-AUG-SEP 2021 FASHION ISSUE featuring **UAE DESIGNER BRAND VALERYIA AS'AD 'LA FEMME' Fall/Winter 21-22 COLLECTION** that was premiered worldwide at THAILAND FASHION WEEK on 29 June 2021 on COSMOS. Working with her, filming her collection at the Urban Al Khoory Hotels, Al Waha St - Al Quoz 3 - Dubai - United Arab Emirates was an amazing experience. We can't thank enough two wonderful people, Radhika Praseen and Jeff Isaacs for the unending support and hospitality they gave to our team in UAE. We are truly thankful to Filmmaker Luis Grolez, Nkema Model Agency (UAE) and MUA & Hairstylist, Linda Jacob.

Our senior Photo-Journalist in France, Michael Foust, covered Afterpay Australian Fashion Week for the first time and has shortlisted some of the best looks from the runway. Find them on Page 15 onwards.

DE MODE interviewed prominent architect Saurabh Goenka and learnt about his expertise in architectural design of 'THE NEW YORK WHEEL' and other breathtaking skyscrapers designed by him in the United States.

The previous season of THAILAND FASHION WEEK for FW21-22 was wonderful for many different designers and pushing creativity as we are all experiencing these restrictions internationally. As we look forward to this coming Spring and Fall, designers are upbeat and hopeful for us as a planet recovering as one. Trends such as prints, neutral and almost pastel colours adorned the season. Sustainability, local artesian focuses, crisp detailing, and contemporary with hints of classical designs evolved further. Discover the elite stylebook in this fashion issue.

Enjoy reading DE MODE JUL-AUG-SEP 2021 GLOBAL FASHION ISSUE and share your feedback BY RATING US ON GOOGLE.

Nikhil Chandra Rana

Nikhil C. Rana (Nick)
FOUNDER & Editor-in-Chief

DE MODE
WORLD'S NO.1 FASHION, BUSINESS & LIFESTYLE MAGAZINE

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AAFW
afterpay AUSTRALIAN FASHION WEEK

AFTERPAY AUSTRALIAN FASHION WEEK

RESORT 22 collection lookbook from global & australian brands by Michael Foust

Fashion/PG. 15

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VALERYIA AS'AD

La Femme

FW21-22 COLLECTION

THAILAND FASHION WEEK®

VALERYIA AS'AD

Designer Valeryia As'ad was born in Belarus, Eastern Europe in 1978. She started sewing at a very young age. She cherishes the day when her mother gave a children's sewing machine on her 5th birthday, and then it all started. By the age of 9, she experimented a lot in sewing and tried to sew clothes for herself. She also has a musical education and in her free time, she teaches piano in Sharjah. Music has always occupied an important part of her life, it seems to her that they are very connected, maybe dresses she makes during the years was once inspired by music. She always wanted to do more than just sew for herself. Around 13 years ago, she started to do private custom sewing, gained experience, studied sewing technology and design, fashion history and then started her own label "VALERYIA AS'AD" in 2015.

The designer clothing brand 'VALERYIA AS'AD' was founded in Dubai in 2015, is the time when she finally decided to create something special, her own brand of unique handmade knitted dresses with a perfect fit. She designed her first collection of crocheted cocktail dresses. Over time she began to combine crocheted lace with fabrics, this is how her style and her signature was formed, chic and elegant style, where traditional old techniques of crocheting and embroidery are mixed with innovative technologies of modern design and sewing.

THE 'LA FEMME' COLLECTION

UAE fashion designer, Valeryia As'ad presents her F/W 21-22 "La Femme" collection for the first time at Thailand Fashion Week. The collection features 20 outfits that are feminine, elegant and unique crocheted dresses, cocktail dresses, haute couture and bridal gowns. To create this collection, she used elements of crocheted trimming like using the Bruges lace technique, hand embroidery with beads and Swarovski. The outfits are made up of the most delicate, viscose silk, for crocheted dresses, 100% natural raw silk, organza, lace, tulle, silk taffeta and satin.

The colours presented in the collection are Black, Gold, Nude, Light Beige, Walnut, Emerald Green, Dark Jade, Grape, Amethyst, Cornflower blue, Geraldine, Wine, Silver and White.

Lately, I have been feeling really nostalgic about a time in my life when I first became captivated by fashion. Reemerging photos of 18th-20th centuries fashion recall a time when clothes were romantic and elegant...
VALERYIA AS'AD

Deborah Emmanuel hails from Nigeria and is living in Dubai for the past 2 years and 5 months. She is a business owner, also a mood swinger, she's very versatile. She has been in the modeling industry for the past three years now and has done several fashion runways and pagents. She has also been featured in several magazines and she sees herself owning her fashion brand worldwide.

Emmanuel is inspired by the people who are passionate about nurturing the next generation. Her mom was a seamstress, and a fashion designer, she had a collection of different types of fashion catalogs, Deborah had no idea what models were doing then, but she loved them and when she asked her mom who are these beautiful people, she would tell her about the models. Since then, Deborah has always dreamt of being a model and this thought alone kept her going. She is proud of herself as she is achieving most of her dreams now.

VALERYIA AS'AD 'La Femme' FW21-22 Collection at THAILAND FASHION WEEK
Watch the full collection premiere at www.thailandfashionweek.org/valeryia-asad
PHOTO: ACE REYES
FILMMAKER: LUIS GROLEZ
MAKEUP & HAIR: LINDA JACOB
MODEL AGENCY: NKEMA MODEL AGENCY
LOCATION: URBAN AL KHOORY, Al Quoz 3 - Dubai - United Arab Emirates

Juliya Chumachova started her modeling career when she was 16 years old, in her small city called Lugansk. She was working in Ukraine and in 2014 she moved to Dubai. She has also competed in a beauty pageant in 2015 and has worked with numerous brands from the UAE. Juliya recently worked in **Arab Fashion Week** and **Thailand Fashion Week**.

Juliya believes that being a model takes a lot of hard work to enhance yourself, both physically and mentally. It's also how you can communicate with people, how professional you are in what you're doing. In the modeling industry, you will become stronger as a person, as you have gained very good and exciting skills and traits.

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FILMMAKER: LUIS GROLEZ
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FILMMAKER: LUIS GROLEZ
MAKEUP & HAIR: LINDA JACOB
MODEL AGENCY: NKEMA MODEL AGENCY
LOCATION: URBAN AL KHOORY, Al Quoz 3 - Dubai - United Arab Emirates

Laila Moaied hails from Tehran, Iran, which is her home but she loves Dubai where she is living since she was 19 years old.
It was always her dream to be an actress and a model since her childhood. When she was working as a ground staff for emirates airline themselves, they have chosen her as a face of their campaign so was her first step in modeling and fashion world since then as a hobby.

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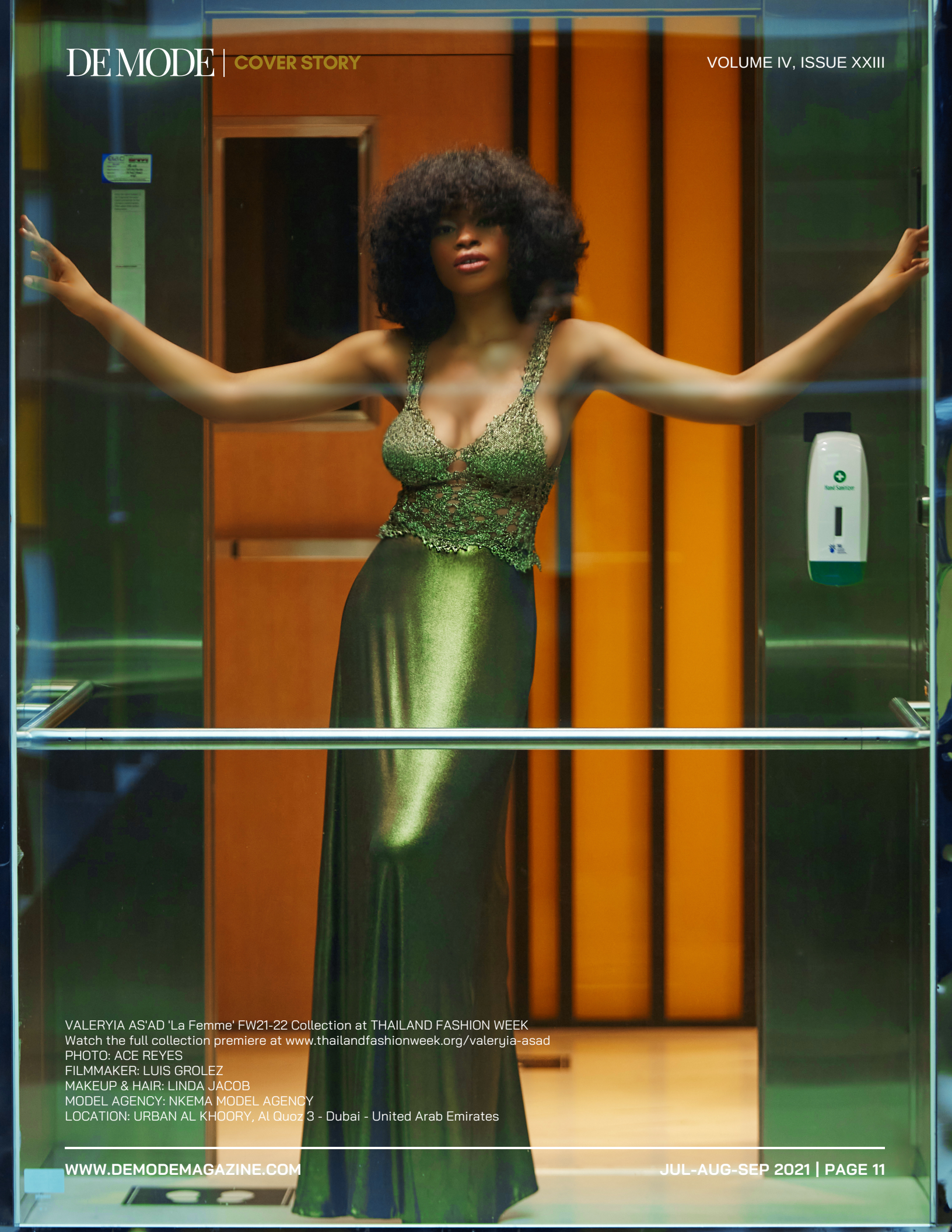

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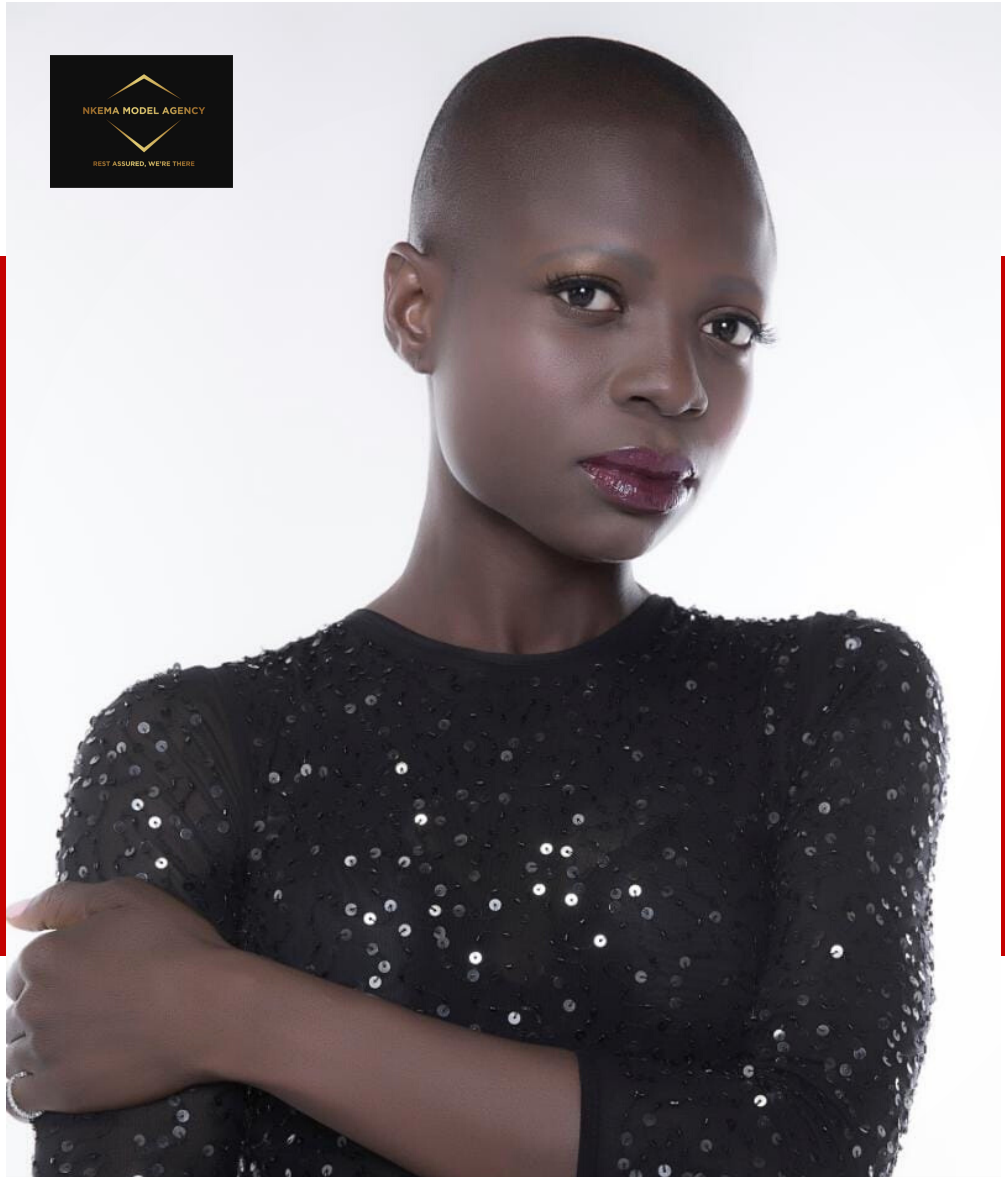

NKEMA
MODEL AGENCY

Nkema Model Agency (NMA) is a Dubai-based company and its directors are Stella John and CONSEC International Pty Ltd. NMA is a trading subsidiary of the CONSEC Group of Companies headquartered in Australia with 4 other trading subsidiaries based in the UAE.

Nkema Model Agency is specialized in casting and booking the best local and international male, female, and child models/Actors Entertainers. We already have a reputation for providing top-class personnel to our growing list of clients. Nkema Model Agency also provides high-quality services including model training and Personal Empowerment.

Stella John is a Nigerian national and has been based in the UAE for 9 years. Stella has been working in the entertainment industry as a fashion/fitness model and actress. In that time Stella has completed a Diploma in Business Management and Strategy. To this day Stella still is actively involved in the entertainment industry.

Michael Nicholas is the CEO of the CONSEC Group of Companies and is also based in the UAE. Michael, who is also an entrepreneur, has been the sole owner of all CONSEC Companies since 1994 and brings the Business acumen, commercial and administrative support to Nkema Model Agency.

INTERVIEW WITH STELLA JOHN

Q. What was your first thought when you started NKEMA MODEL AGENCY?
It was to be the best Model Agency in the UAE especially Dubai.

Q. What motivated you to start your company?
Normally wealth creation is the driving factor to start any business, but my motivation was my passion to try and remove, as much as possible, racism and inequality within the industry.
To strive to bring out the best in new models, who have natural talent, but don't know where and how to show it to the world.

Q. Who are your biggest competitors and how do you differentiate yourself from them?
Diva Model Agency, FLC Model Agency, Bareface Model Agency, and Cover Page Model Agency.
We strive to ensure that our models are given the best chance to further their careers within the industry. Our models are treated as human beings, not numbers, we make our money from the services we provide NOT from our employees.
We aim to make all of our models feel like 'family' and guide them into, for most of them, this whole new world. The success of our models is our success.

Q. Why did you choose UAE to start NKEMA MODEL AGENCY?
I chose the UAE as it is a very fashionable place within the Gulf Cooperation Council (GCC) country.
In line with the growing cultural influences, Dubai, has been touted as an emerging fashion capital for some time now.

Q. What opportunities and benefits, as a company, you saw in UAE?
It is easier and more commercially viable to start a new company here.

Q. What is the biggest risk facing your company?
The ongoing changes within the industry, digitization of advertising, the erosion of the delivery of professional services and the lack of commercial respect from clients are just some of our risk factors.

Q. What motivates you to get out of bed in the morning?
Enjoyment of what I do, the mutual respect that all members of our team have, and my passion for success I have for our models, myself, and the Nkema Model Agency.

Q. What are your company goals over the next 1, 3, 6, and 12 months?
Covid is having big impacts on our industry at the moment but, considering that, our goal is to continue to train our team to be the best they can be, increase our client portfolio and all going good hopefully make enough money that we don't need to release any team members or worst of all "close our doors" for good.

Q. Talking about professional development, how does your company develop talent?
Once we identify potent in prospective models, we teach them the skills and traits required to have a long and successful career within their chosen sector of the industry.

Q. What transcendent skills will I learn in the first 3 months at NKEMA MODEL AGENCY?
Dependent upon which sector our models are aligned to, skills such as posing, facial expressions, catwalk techniques, public behavior, and self-confidence are some of the skills learned.

Q. What kind of person will succeed at your company, is there a skill set I should already be working on developing?
Passion for what you do, very good punctuality and communication skills, and a willingness to always learn.

Q. Do you empathize with the problem being solved?
I see it as one of the keys to success, lessons learned from the outcomes, escalation of concerns if problems aren't addressed are a couple of reasons why I see problem resolution as very important.

Q. Do you believe that this start-up is unique in comparison to its competitors?
Yes, unique in the UAE, in that,our loyalty and respect to our employees is unquestionable and mutual which enables a "'Team Feel" and a happier and friendlier workplace.

Q. Would you be able to develop your skills in line with the company's processes for developing employee talent?
Most definitely, as stated previously, we see that one of our keys to success.

Q. How do your personal goals fit into the company goals over the next 1, 3, 6, 12months?
My willingness to always learn, to lead by example, and to understand all of our team members, I believe, will truly assist Nkema Model Agency in achieving our short-term goals.

Q. How do you feel about being featured in DE MODE?
I feel very honored and overwhelmed to have Nkema Model Agency featured in DEMODE Magazine. I am very thankful for this opportunity to showcase Nkema Model Agency and some of our team members, we all appreciate it.

DE MODE

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AAFW

afterpay AUSTRALIAN FASHION WEEK

Michael Foust
Photo-Journalist
DE MODE
France

Afterpay Australian Fashion Week with their Resort 2022 collections kicked off the more recent fashion season with restrictions lifting across the world. Getting back to the roots and cultural heritage of Australia, the indigenous fashion was strong and created a confident start for the Resort 2022 season. Brands from all over Australia, descended upon Sydney to present the first live shows for the summer. Beautiful prints, fabrics, cuts, and styles were not only empowering but delighted the runway with a breath of fresh oceanic air. Designers that debuted their post-corvid collections, as well as evolved brands, graced Sydney with glamorous imagery and designs, and here is just a look at what was presented.

MacGraw's Resort 2022 collection, 'Porcelain' was absolutely stunning on the opening day of Australian Fashion Week. This two-sister fashion design team from Sydney has reflected on the previous year of lockdowns and liberated their styles with a well thought out collection in every way. The airy, organic, grounded, and classical designs were accentuated with balance and flow in every piece and look. Colourful pastels, comfortable textiles, and locally made artisanal cuts, prints, and work graced the natural blooming background of their mode. Fashionable accessories such as hats, scarves, and a touch of shimmery shoes rounded out the styles that are elegant, confident, and compliment the feminine form.

The sustainable and locally made luxury leather bag brand from Adelaide South Australia, **Katya Komarova**, debuted her gorgeous handbags at AAFW with the Resort 2022 collection. The sleek, contemporary, and chic leather work revealed the beautiful craftsmanship of the shapes and styles of the bags. Warm confident colours of chocolates, wine, olive, and felt set off the collection stunningly. Katya Komarova not only has made her debut at AAFW, along with a recent collaboration with the brands Morrison and Banded Together earlier this year set the bags apart, ensuring the presence of her fashion brand on the luxury market for the years to come.

Ginger & Smart presented their 'Luminesce' Resort 2022 Collection yesterday at AAFW with incredible looks and unique style. The Sydney based sister designer team, Genevieve and Alexandrea Smart, with their focus on sustainability, graced the Resort 2022 collection with comfortable, luxurious, and confident feminine fashion. The pastel, earthy, and warm colours used, complimented the silk and the modern shapes that flowed effortlessly down the runway. Signature quilted bags, minimalist strapped sandals, local hand glass is blown artisanal jewellery, and bows adorned the designs and completed the evolved styles. Watercolours and ink flowery transparent prints balanced the natural organic connection that the brand is known for. Sleek shapes and refined artistry were prominent in each piece which really catches the eye and stands out in the crowd. The ruffles and cuts of the pantsuits were also very contemporary, confident, and feminine rounding out their collection.

Another strong debut with **Beare Park** and their Resort 2022 collection was classical and beautiful. Using natural sources of natural fibres of silk, wool, and cotton textiles adorned each style and shape of the collection. Artisanal tailoring techniques for the longevity of the designs are part of the core of the brand and its refined construction. Bold, contemporary, androgynous, and exquisite looks emerged dazzling the runway with the fashionable looks of each piece. Shimmering materials and confident materials created a presence with each piece. The warm and organic looks of the coats are incredible and graceful.

macgraw

Photo: MacGraw 'Porcelain' Resort 2022 Collection
www.katyakomarova.com

KATYA KOMAROVA

Photo: Katya Komarova Resort 2022 Collection
www.katyakomarova.com

GINGER ⁄ SMART

Photo: Ginger & Smart 'Luminesce' Resort 2022 Collection
www.gingerandsmart.com

Photo: Breare Park Resort 2022 collection
www.bearepark.com

KITX by KIT WILLOW presented her collection 'Underworld', with inspiring viable practices and an environmental message. Australia is known all over the world for its precious ecosystems in its surrounding waters and lands which inspiration danced elegantly with the collection. With these critical and irreplaceable environmental habitats, KITX has integrated these important issues into her collection and practices at all stages of her work. Materials taken from recycled fabrics and using sustainable construction is at the core of the brand. The colours, fabrics, and shapes of her designs perfectly mimicked the flow of the ocean waves. The balance between the feminine shape, and the heart of the brand's vision, were not only stunning, but made an empowered, confident, and responsible comment.

NON Plus, a collaboration with Maurice Terzini and Gareth Moody, presented their surf punk-inspired Resort 2022 collection at AAFW. Designed in Australia and produced between Bali and Australia, the clothing is made with Indonesian leather, some denim, and premium Italian wool. Androgenous, sleek, bold, and confident meshed with the traditional menswear cuts and style, the collection has evolved into a broader unisex design. The shape and lines were mixed and balanced with surfer and punk look for the modern-day. Cuts were minimal, and the colours are strong and masculine, producing a classical and comfortable fashion for all.

White Sands swimwear Resort 2022 collection was incredible in every way, and I loved every piece! Bright colours, shimmery materials, and well-executed floral prints fashioned each piece in the collection producing splendour and elegance. Balancing the flow in the designs, the cuts were constructed in such a way to conceive the feminine form entirely. Confident and gorgeous accessories such as hats, sandals, and bags are perfect for a day strolling at the beach or a casual walk in town in luxurious fashion. The patterns and construction of each piece was nothing less than polished and will complement the style of the summer heat.

Saving the best for last for AAFW Resort 2022 Collection coverage was the impressive six First Nations designers that showcased their individual collections together on the runway. The First Nations designers included both Aboriginal and Torres Strait Islander fashion that was represented and presented at an international level in Sydney. Styles that truly captured the First Nations were sensational and brilliant. From swimwear to casual summer wear was all styled and presented in the designs. Bold and incredible prints that were ornate, chic, and enhanced the shapes of the model. Shimmering fabrics, earthy and oceanic colours, creative cuts, and drapes created a gorgeous style in each individual piece. The collections interlaced with the heart of the First Nations and graced the AAFW Resort 2022 season. Creativity, uniqueness, and the exquisite luxurious fashion not only represented them well but made a lasting impression on the international fashion community.

The six First Nations designers' brands were:

- Maara Collective by Julie Shaw,
- Native Swimwear by Natalie Cunningham.
- Ngali by Denni Francisco.
- Liandra Swim by Liandra Gaykamangu.
- Indii by Nancy Pattison.
- Kirrikin by Amanda Healy.

Photo: KITX 'Underworld' Resort 2022 collection
www.kitx.com.au

KITX

Photo: KITX 'Underworld' Resort 2022 collection
www.kitx.com.au

NONPLUS

Photo: NON Plus Resort 2022 collection
www.non-plus.non-type.com

Photo: White Sands Resort 2022 collection
www.kitx.com.au

Photo: White Sands Resort 2022 collection
www.kitx.com.au

KRISTIAN CHASE

A DE MODE Exclusive AAFW Resort 2022 Interview: Aqua Blu Australia's Creative Director

by MICHAEL FOUST, DE MODE (FRANCE)

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Aqua Blu Australia graced the runway with the 'Enchantment' Resort 2022 Collection inspired by everlasting love, romance, elegance, prints, and truly wearable art for the human form. Encapsulating fashion for both Femme and Homme, the floral prints, and movement of every piece was remarkable in every way. The cuts were perfected, flawless, and emulated the perfect balance of Kristian Chase's Resort 2022 collection. Each shape, look, and fashion style not only reproduced comfort but flowed delightfully down the runway, extenuating the romantic and beauty of each piece. For the final design, hand-sewn beadwork and artisanal lace honoured the timelessness and craft of the brands signature charm and allure. I was able to contact Aqua Blu's creative director, Kristian Chase to get her thoughts on her collection for AAFW Resort 2022.

Q: Your bio stated that the brand was conceived in Australia. What part of Australia, and what was your inspiration and start to focus on swimwear and beachwear?

We are Sydney-based from our very inception. Australia has some of the most stunning beaches in the world and our beach lifestyle was our main driving factor. To create swimwear for the world with an Australian twist.

Q: With the restrictions finally lessening across the world, how has this affected your collections and your designs? Was there a reflection within and how to bring your light from your designs to empower women and your unique piece to the fashion?

It has been a challenging year with all the restrictions and the state the world has been in, but we are thrilled to have Australian Fashion Week back and being the first in-person runway show. Designing this collection took me back to my roots. This collection is a homage to my past, a reflection of my present and excitement for what the future holds. The past year has made me realise all the things I've taken for granted. This collection is about dressing up and facing the new world we are all walking into, with style and glamour. My collections have always focused on empowering women. The shapes and silhouettes I create are all about making you look the very best version of you.

Photo: Aqua Blu Australia

Photo: Aqua Blu Australia

Q: Sustainability and using more local sources in all aspects has really come to the forefront with the events from last year and now. How do you see incorporating these practices into your work and creativity?

Being conscious about the beautiful world we live in is always at the heart out of what I design. We have incorporated sustainable practices from water management, waste reduction, and packing to ensure we are sustainable and looking after our environment.

Q: Your prints and style of the swimwear are graceful, confident, and stunning. What are your favourite prints and why?

My favourite print is called "Kismet" It means destiny. The dress in this print/collection is my favourite. It's a statement piece and after the intense year, we all have had, it exudes glamour and encourages everyone to hang up their sweatpants and dress up. The silhouettes I create for swimwear is always ahead of the trends. Where everyone is playing safe, we are going bigger and bolder. Beautiful details, lace, and puffy sleeves will have everyone even more excited for summer.

Q: Your collections and brand empower not only women, but men, and children's fashion. What do you see continuing this in the future with your brand?

We have a fashion focus for all. It's not just about empowering the current generation, it's also about empowering the next one and breaking boundaries and old school traditions. Men love to make a statement as well. My line is focused on bold statements yet effortlessly chic regardless of if it's for men, women, or children. One should be fabulous, regardless of age or gender.

Established in 2000, Aqua Blu has been an Australian swimwear icon for over a decade. Designed and styled in Australia with the world in mind. Known for lush fabrics with directional designs and statement prints, the focus is always on quality and craftsmanship. The fashionable chic pieces Aqua Blu creates marks a bold departure from the formality of summer fashion. AQUA BLU, a luxurious swim and resort wear brand with 148 points of sale across Australia, Canada and the USA.

Visit www.aquablue.com.au to discover exciting swimwear pieces.

SAURABH GOENKA

ARCHITECT, S9 ARCHITECTURE [NEW YORK]

Saurabh Goenka has more than a decade of experience crafting multifaceted, award-winning projects in some of the world's most fast-paced urban environments. He has worked on a range of scales over the years, from designs of luxurious single-family homes in Asia to more recently developing mixed-use residential skyscrapers and urban masterplans in New York and the rest of the United States.

He is just as adept at fashioning minuscule details as he is at exhibiting broader gestures. His skill set as an architect is governed by the outlook that buildings are not just objects in space, but rather a part of their contextual urban fabric and must be designed to seamlessly integrate with the city and its local culture.

Instrumental in the design and completion of some of New York's landmark projects, Saurabh's passion for architecture is driven by the fact that it is tangible, influences millions of lives and strives to make them better through the process of creativity. A big advocate of affordable housing, several of his projects in New York such as One East Harlem and Hunters Point accommodate some low income apartment units. Saurabh's work is sensitive to the human scale and the urban context, as is evident from some recent projects such as 566 Broome Street and Neptune/ Sixth where the contextual references have been extrapolated onto the buildings at both micro and macro scales. In the public realm, Saurabh's work on the New York Wheel development is a testament to how socially conscientious public spaces can be envisioned, so they interact both with the observer as well as the user.

As a senior associate, Saurabh is also an expert in advanced design techniques and a digital technology leader at S9 Architecture. He has leveraged the power of technology not only to create aesthetically pleasing buildings but also to ensure efficient construction, operations and management.

CONTACT

S9 ARCHITECTURE AND ENGINEERING, PC 322 8th Avenue. New York 10001
Email: s.goenka@s9architecture.com

"There are five human senses, and I am always fascinated by architecture that gives us the opportunity to stimulate them all, making it experiential in the true sense"

says ~

SAURABH GOENKA

Saurabh graduated from Carnegie Mellon University, USA with a masters in urban design and completed his bachelors in architecture from School of Planning and Architecture, India. He is an AIA (American Institute of Architects) licensed Architect and a LEED (Leadership in energy and environmental design) accredited professional.

S9ARCHITECTURE

S9 Architecture (S9) is an award-winning architecture firm based in New York, USA and consists of a team of designers dedicated to giving form to the client's pragmatic needs, with a unique design approach rooted in "modern contextualism" and inspired by urban narratives. Rejecting pre-conceived ideas and stylistic preoccupations, each design solution is informed by programmatic, physical, environmental, economic and contextual forces. Their projects are part of a larger whole, acting as a glue that helps bind and enhance the context for human experiences.

S9's design narratives include projects of all sizes, programs and complexities. Each project is unique to its context and its environment. By collaborating with clients to understand their vision and goals, S9 utilizes its design approach to achieve authenticity through buildings and places that strengthen and improve the urban and human experience.

RECENT PROJECTS

- **The New York Wheel, New York**
- **566 Broome Street, New York**
- **Neptune/Sixth, Brooklyn, New York**

DE MODE |
ARCHITECTURE & INTERIORS

VOLUME IV, ISSUE XXII

THE NEW YORK WHEEL

© S9 Architecture

Location: Staten Island, New York

566 BROOME

© S9 Architecture

Location: 111 Varick. New York

DE MODE |
ARCHITECTURE & INTERIORS

VOLUME IV, ISSUE XXII

NEPTUNE AND SIXTH

© S9 Architecture

Location: Sheepshead Bay Road and Neptune Avenue.
Brooklyn, New York

INTERVIEW

DE MODE interviewed prominent architect Saurabh Goenka and learnt about his expertise in architectural design.

Q: What kind of works in your portfolio are you most proud of and why?

Projects, where the built form and nature create symbiotic relationships, are particularly close to my heart. Being able to skillfully blur the boundaries between buildings, which are an expression of the architect's creativity, and its surrounding landscape is key to successful design. The more they communicate, the more they can uplift each other towards creating a stronger sense of identity.

Q: What kind of works do you usually prefer?

Designers often tend to prioritize isolated ideas to create stand-alone objects with iconic characteristics, whereas to me, a more inspiring expression comes from architecture that fosters interaction within itself and with the whole. In that regard, I am also drawn towards intellectually stimulating work that solves problems related not only to the building but to the surrounding community at large.

Q: On which projects have you worked as a lead architect in the United States?

Some of my projects at S9 Architecture in recent years include: 566 Broome Street residential high-rise tower in downtown Manhattan, The New York Wheel, Neptune/Sixth mixed use development in Brooklyn and One East Harlem in upper Manhattan.

Q: In your formative years, did you always want to become an architect?

My earliest memory of creatively assembling objects were the endless hours I would spend with my Legos. Growing up, I had an artistic urge and strong gravitation towards spatial awareness. I would often be curious about the spaces we visited. With time, as I became more exposed to the nuanced possibilities that lay before me, architecture was a natural choice.

Q: Explain one of your works that required the most technical expertise.

On 566 Broome Street in Manhattan, the undulating exterior façade panels were designed as modules made of precast concrete, prefabricated off-site and then assembled on site. Coordinating the anchoring systems, dimensional accuracy and thermal performance while maintaining the overall aesthetic and design intent was quite challenging.

Q: What are all the factors you prioritize during a project?

There are few elements common to most projects – client goals, context, economics, and timelines. Once these are thoroughly analyzed, one can begin to formulate a vision. The objectives can be determined by investigating the 4 'W's - what, where, who and why. There is no set formula: it's not about how to design, rather how to respond to the need.

Q: What do you think is the most effective way of presenting a project?

Projects are frequently presented as isolated compilations of drawings and renderings. It is equally important for the project to be expressed as a story that engages its audience. A skillfully woven narrative highlighting salient aspects of the project draws the listener's attention, especially ones with non-architectural backgrounds.

Q: Which aspect attracts you most in a design? Appeal or practicality?

I believe that a more holistic design approach is to establish an un-biased communication wherein a mediation ensues between the two, each interdependently guiding the design to produce an outcome that is experiential yet convenient, and therefore timeless. A constant negotiation between the two allows for an all-inclusive development that is aesthetically pleasing as well as functionally thorough.

Q: If a client asks you to design a structure that is visually pleasing and non-practical, how would you react and what would you do?

I would first try to understand the thought process behind this preference by having an open dialogue. In my experience, clients certainly want beautiful buildings but would sacrifice practical comforts if they think they cannot have both. I would solve the dilemma by giving them the confidence that they can have a building that is iconic, yet efficient.

Q: Tell us about the time when you got the opportunity to work on 'The New York Wheel'? How did it feel? How has it made an impact on your architectural career?

I consider working on 'The New York Wheel' as a once-in-a-lifetime opportunity. The overall scale of the project, the plethora of design specialists and stakeholders involved, and the unique nature of the site and the program were all very inspiring. Going through the highly complex design process has helped me grow immensely as an architect.

Q: Are there any instances in your work life that you have been behind a schedule? How did you overcome the situation?

There are always such instances, but over the years, I have learnt that a well-organized design process is critical. Creativity is indispensable, but it is equally important to be resourceful in fast-paced circumstances with uncompromising schedules. One way efficiency can be achieved is by streamlining design philosophies and establishing a system of standardizing the recurring elements.

Q: Do you read design and architecture magazines?

Absolutely. Architects and designers around the world are doing some very interesting work today, and I believe it is extremely important to keep oneself updated with current developments in the industry. The innovation and creative works featured in magazines, are a great source of inspiration to push the boundaries of the profession.

Q: What are your thoughts on the importance of renders in architecture today?

Architectural renderings are incredibly effective in communicating with clients and the general public. In addition to being a successful marketing tool, they provide superior visual analysis and allow evaluation of multiple options. In today's global world, renderings are especially effective in reaching a wider audience without any language barriers.

Q: What are all the details one should have with themselves during their first meeting with an architect?

A thorough design brief is vital to the overall design process not only for the architect, but for the client, consultants and other stakeholders. The more decisions we make in the beginning, the more effective our overall problem solving process is. Building typology, site location and adjacencies, size, projected demographics and programmatic requirements are some items that must be prioritized.

Q: What is a weakness you've noticed some architects have and that you don't have?

Architects pride themselves in making rational, evidence-based decisions. But doing so while ignoring the emotional needs of the user or client can sometimes cloud our judgment. I believe that a full understanding of human nature and sentiment unique to a particular project is as important as performing a research-based analysis, and I give this aspect of design great importance.

Q: How easy is it for a client to meet you (virtually or physically) & discuss their project?

Seamless communication is key to any successful project or business and making myself available to clients and hearing them out is of utmost importance. I am always available to meet with clients directly or virtually, usually with prior appointments. I am very accessible through emails and can be reached via a direct phone line for pressing situations.

Q: How do you feel about your feature in DE MODE?

DE MODE is rightfully lauded as one of the premier design magazines in the world with a far outreach, and one that has enthused me many times in the past due to its highly selective content and the range of topics it covers. To be published in DE MODE is an honor and I am grateful to the entire team.

URBAN AL KHOORY HOTELS

Al Quoz 3 - Dubai - United Arab Emirates

URBAN AL KHOORY HOTELS

Al Quoz 3 - Dubai - United Arab Emirates

URBAN AL KHOORY HOTELS

Al Quoz 3 - Dubai - United Arab Emirates

URBAN SUITE

URBAN AL KHOORY HOTELS

Al Quoz 3 - Dubai - United Arab Emirates

CONFERENCE ROOM

URBAN AL KHOORY HOTELS

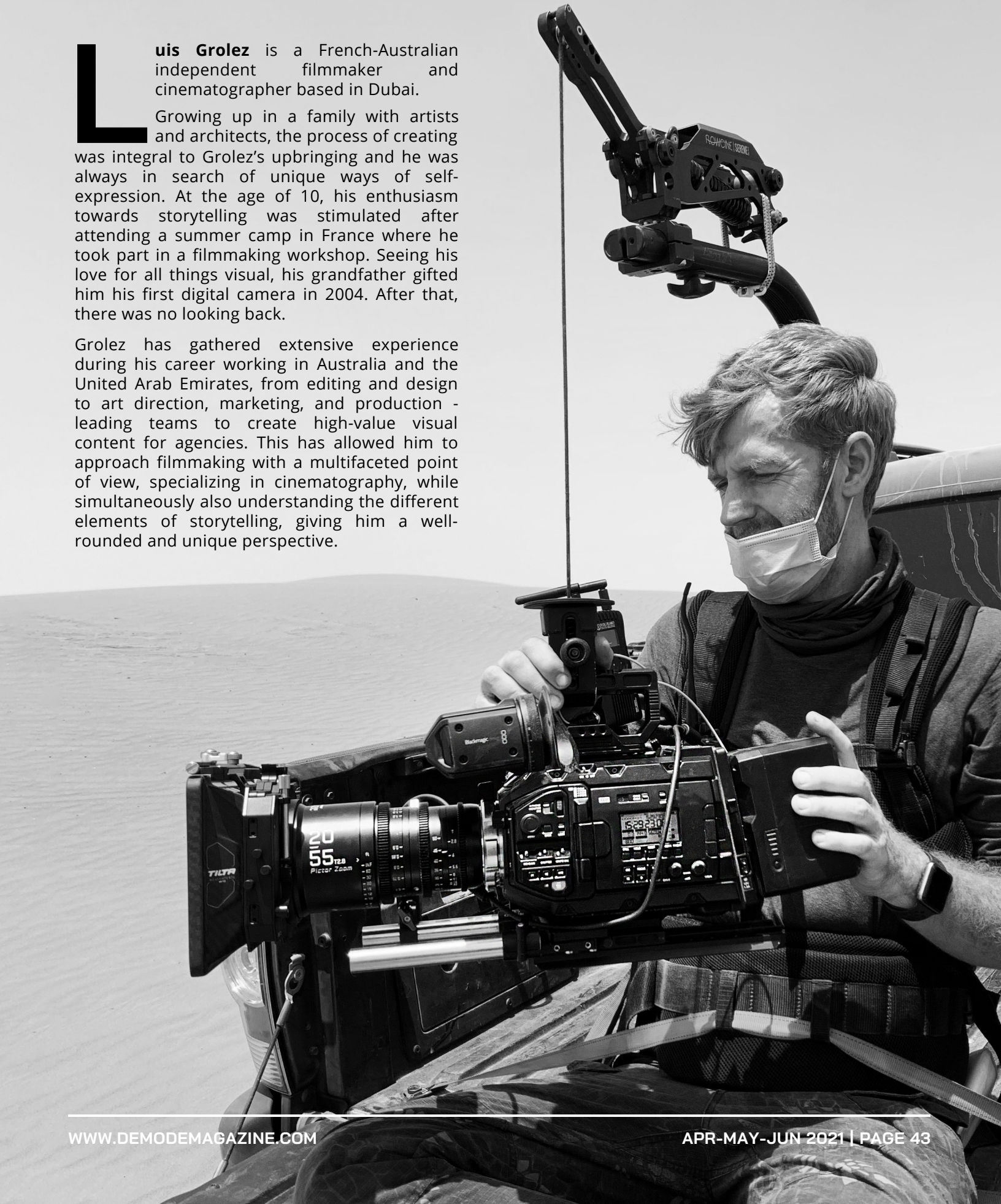
Al Quoz 3 - Dubai - United Arab Emirates

SKYLINE PREMIUM

Luis Grolez is a French-Australian independent filmmaker and cinematographer based in Dubai.

Growing up in a family with artists and architects, the process of creating was integral to Grolez's upbringing and he was always in search of unique ways of self-expression. At the age of 10, his enthusiasm towards storytelling was stimulated after attending a summer camp in France where he took part in a filmmaking workshop. Seeing his love for all things visual, his grandfather gifted him his first digital camera in 2004. After that, there was no looking back.

Grolez has gathered extensive experience during his career working in Australia and the United Arab Emirates, from editing and design to art direction, marketing, and production - leading teams to create high-value visual content for agencies. This has allowed him to approach filmmaking with a multifaceted point of view, specializing in cinematography, while simultaneously also understanding the different elements of storytelling, giving him a well-rounded and unique perspective.



After gathering more than 15 years of experience working in the creative industry, Grolez started his independent freelance career under Grolez Film Production in 2018. At the heart of his philosophy is the commitment to conceptualizing and creating high-quality video content across different genres, backed with the goal to create tailor-made content to make the clients' vision come to life. One of his greatest strengths is to work under tight deadlines with available resources, through attentive interpersonal communication, close coordination and an innate understanding. He is easily able to adapt and adjust to suit the client's requirement and ultimately deliver a finished product that always goes above and beyond to deliver on the brief.

To aid the process and make his vision come to life, Grolez has invested in top of the range production equipment - Digital film cameras, superior lenses and lights.

INTERVIEW with LUIS GROLEZ

Q: How long have you worked as a filmmaker?

I have worked as an independent freelance filmmaker for 3.5 years. But I have been closely involved with the filmmaking process for the past 9 years – closely working with and supervising a team of photographers and videographers in my role as creative production manager.

Q: What is the key to developing a good team?

The most important qualities I would look for while choosing a team member would be professionalism, reliability, and trustworthiness - someone who can achieve tasks and have drive and initiative. Punctuality and enthusiasm go a very long way in the film industry as well - many times shoots run over time, so the person must be able to put in those extra hours if required. And lastly and most importantly, it's always great to have a colleague that is fun and enjoyable to work with.

Q: Share an experience where you successfully coordinated with others?

Coordinating with others is at the core of each shoot - without it, a shoot can drastically turn into a disaster. I need to coordinate with clients, producers, production agencies, crew members, and talent. It's at the very crux of being a filmmaker and I make sure to apply it to every single project.

Q: Have you ever been in a situation where your patience was tested?

One of the biggest things that tests my patience is crew members making mistakes. We are all humans and mistakes are inevitable, but I try to minimize them by training the crew beforehand on proper handling of the equipment so that the shoot is as smooth as possible. Lack of foresight on part of the client/agency in coordinating and getting required permissions can also, be frustrating as it takes my time and focuses away from the shoot and onto matters that should ideally be handled by the production agency. I try to avoid this scenario by ensuring that the client has informed the required parties about the shoot and taken the necessary permissions. Patience and a problem-solving nature are crucial and I have honed those qualities during my career as a filmmaker.

Q: Tell us your experiences related to filmmaking in the UAE?

UAE has been my home for the past 12 years. I've learned so much here and made many lasting friendships and connections along the way. It's a hub that's always evolving and developing the dynamism and multicultural aspect make it one of the best places to practice filmmaking. Another thing I love about living here is the certainty of the weather being sunny. I have lost the habit of checking the weather app - it is either going to be sunny and hot, or sunny and very hot.

Q: Which other countries do you travel to for work?

One of the best things about the UAE is that it is so strategically located. My last project was in Denmark and Germany where I shot a documentary. We were constantly on the move, traveling from one city to another, exploring and discovering local cultures and historical sites. Another project that was close to my heart was a 10 days documentary in Armenia to investigate and bring to light the trafficking of local bears for tourism.

Q: Are you comfortable working long or odd hours?

While shooting outdoors we normally adapt and work based on available light. If there's a perfect shot in the desert for which I need to be out of the house at 3 AM – I'll be there.

Grolez has amassed a vast network of clients, both international and local, alongside an extensive industry network from having worked in the industry for a number of years, he has worked with a number of reputed companies such as Nike, Hyatt, The North Face, Hamleys, Etihad, Del Monte, Tom Ford, Vans, Nestlé, Kayak, McDonald's, and Timberland, among others, deliver advertisements, documentaries, and corporate videos. Alongside commercial projects, Grolez has also created independent award-winning documentaries and short films. To see all showreels, visit **www.grolez.com**

Five things about Luis not everyone knows:

- Luis is a qualified skydiver and has never skydived in tandem (with someone else). He learned skydiving because he had a fear of heights and wanted to overcome it.
- At the age of 8, he saved his brother's life when he was drowning in the lake during a sudden storm.
- After rolling his jeep on the dunes (it flipped 3 times and the car was written off by the insurance company), Luis came out unscratched and went shooting the next day.
- He was stuck on an island (literally) with nothing but a sleeping bag and camera gear. He built a raft and escaped successfully while keeping all of his camera gear intact.
- He grew up in Australia with a snake called Steve who lived in his ceiling.

ACE REYES

Fashion Photographer

At a very young age, Ace Reyes has become a rising ambassador within the local fashion photography sector holding his own, side by side with more established industry professionals. A millennial photographer making his way into the industry, his playful look at things creativity, and decisiveness, anchored to his make-do attitude, has given him an edge in his craft. Despite the challenges of starting from scratch in a foreign place, Ace has succeeded in getting recognition from the scene, working on commercial assignments, the most notable of which is his long-standing engagement as a mainstay photographer for e-commerce giant NAMSHI, capturing the hottest events for the likes of Christian Louboutin, nailing campaigns for AdidasOriginals and MAC cosmetics, and even supporting local and regional artists.

One of his most recognized works is the short documentary "MOFW - Millennial Overseas Filipino Workers". The film features stories of Filipino ex-pats through their hard-earned victories and overcoming challenges as young adults in a different country.
For the young photographer, everyone has a chance to follow their dreams and make a difference, as long as they put in the hard work. He says, "Be the INSPIRATION, not the COMPETITION."

SWAYAM JARMARWALA

Fashion, Wedding and Portrait Photographer

Swayam's photography journey was like an adventure. He fell in love with this passion when he was 10 years old when his dad bought him a film camera. Initially, he took many ugly and blurry pictures but as a memory, he has kept them all in an album. In the beginning, he didn't know all the technical aspects like the exposure triangle or the depth of field as he never took a photography course but he has always tried to document things on his own though he has seen that it's not enough. He did learn that there are a lot of rules to follow while taking good pictures but he also learned that beautiful pictures come from passion, from one's commitment to being able to bring something special and unique through a shot.

After completing his Animation course in 2015, he gifted himself his first self-owned camera - Canon EOS 700D. Getting a good camera was his first target. Now it was time for him to start his dream of taking quality pictures but he had no idea how it worked. He kept taking pictures in 'auto mode' for a while and was disappointed at how bland and awful the photos were. After maybe a year or so, he finally realised (accepted?) that the key reason his photos kept turning out poorly was that he didn't understand the concepts of photography. He wanted the camera to do one thing, and it seemed to always do the other.

For the next 2 years, he kept clicking pictures of people, products, landscapes etc to find his niche and continued to find & note down the mistakes in the pictures he captured. He believes that his photography journey represents his transformation. From feeling lost to gaining self-awareness and discover who he is! He works almost every day to improve his craft, and as a person gives more than he can take.

He kept learning from his mistakes and finally, in 2017 he stepped into the professional world of photography with his new baby Canon 5D Mark 4 as a Fashion and Portrait photographer.

After starting photography a little over a year ago, he feels that he has definitely grown to where he is now today. It has been a fantastic journey so far and he can't wait to see what the future holds. Becoming a professional photographer is a thing that doesn't happen overnight. He has learnt so much about lighting, posing, composition and post-editing. Even after learning the techniques, he continues to learn something new every day and soaks up all the knowledge that he can. He believes each photo that he can capture is a priceless moment in time cause that's a moment that one can't get back and be able to capture something like that is truly special.

INTERVIEW WITH PHOTOGRAPHER swayam jarmarwala

Q: What was your first thought when you started photography?

Being a self-taught photographer the first thought on my mind when I started photography at the age of 15 was to make that click count as back in those days I used film camera with very limited shutter counts unlike the luxury of today's digital cameras with high storage capacity memory cards.

Q: How do you as a photographer make sure that the thing, person or landscape you want to shoot looks the way you want it to?

The human eye is selective far beyond cameras and you have to learn to see how the camera sees in managing time and spatial relationships. Then you have to determine what is important and what is extraneous in a scene. And how to direct the viewer to the intended elements, including or emphasising them through camera controls and composition. Before all of that, you must learn to command the camera functions efficiently.

Q: From your point of view, what makes a good picture?

A decent composition with fantastic light and timing, with a bit of post-processing, can make a great photo. The same goes for outstanding composition. You will be able to make up for the lack of light to some extent.

Q: What is your favourite subject to photograph?

I enjoy photographing people and landscapes the most. Capturing people's emotions at the moment helps me understand human nature in a better way and similarly capturing the true essence of landscapes gives me the joy of being connected to nature in its purest form.

Q: Since the photography techniques and equipment change quickly, it is important to stay up-to-date. What do you do to always keep up with the times?

It gets really difficult to find time to read about new photography techniques and equipment on a daily basis because of the ongoing regular commercial projects. But thanks to today's digital world where you have access to tons of information with just one click. I listen to podcasts related to new photography techniques and equipment of watch videos for the same and try to implement them in my work by experimenting, renting the new equipment in my free time.

Q: Nowadays almost everyone has access to devices with which it is possible to take pictures. What do you think is the difference between a professional photographer and any other hobby photographer?

There are undoubtedly a plethora of differences between hobbyist and professionals in photography or any other field for that matter. If you ask people which ones are the key disparities between the two, you'll get as many answers as there are cameras. You'd be hard pushed to find anyone who would claim it comes down to the gear. You'd be equally hard pushed to find a professional who believes it comes down to talent; there are spectacularly talented hobbyists and highly underwhelming professionals. The real difference is something that every professional I've ever met in any creative career has and that hobbyists do not: a specific mindset.

Q: Are you a detail-oriented person?

For me being a professional photographer since past several years, it is very important to have an eye for the detail. I believe, those ore the tiny little details that make a great picture.

Q: Which one is your favourite lens and why do you prefer it?

Canon 50 mm f/1.4 is my all-time favourite lens. First of all, it is very light in weight and very convenient to carry. It gives a very soft depth of field which gives a nice dreamy look that is very much suitable to click portraits.

Q: What, in your opinion, is most important to consider while shooting portrait pictures?

Shooting portraits is one of my major interests that got me into photography. Any portrait you click must tell a story. It should have some meaning in it and not just good lighting or just good composition. The lighting and compositing should be equally balanced to tell a story.

Q: Which editing software do you usually use? Describe your skills in that software?

I prefer using Adobe Lightroom to organise and process my images. I use this software for Non Destructive image editing, Light and Color control and Composition control.

Q: In your free time, what kind of pictures do you like to shoot and which ones do you avoid?

I enjoy my free time by experimenting with lighting and composition techniques to create still life images with whatever comes in handy. It may be just a coffee mug and cookies or a wristwatch or a soft toy. Basically any kind o inanimate object. I avoid shooting pictures that involves me in the frame most of the time. " wink "

Q: How do you feel about your book being featured in DE MODE?

I feel extremely honoured to have the opportunity to share my journey in one of the most reputed and globally recognised magazine, DE MODE. It's a warm feeling that you get when your hard work is paid off well.

DHRUTI SOMPURA

MAKEUP ARTIST & HAIRSTYLIST

GUJARAT (INDIA)

Dhruti Sompura is an emerging makeup artist and hairstylist from Gujarat, India. She became passionate about the possibilities of makeup during her college days and that is the time when she decided to become a professional makeup artist. Earlier in school, she used to do makeups for her friends and family members and also participated in fashion events, runway shows and fests in her college as a makeup artist. Everybody loved her work. She was receiving compliments and positive feedback about her work from whomever she worked for. She enjoyed the process of giving a makeover and the brightness in the smile she was bringing on the face of her friends and casual clients. All these happenings & events in her life brought more firmness to her decision of becoming a makeup artist. She joined Orane International School of Beauty & Wellness, a makeup academy in Gandhinagar, Gujarat, where she completed her Diploma in Cosmetology course.

She did learn many different makeup looks, as well as developed her knowledge in makeup while practising as a student. She educated herself with different looks such as day look, party look, day due makeup, engagement look, bridal look, reception look.

Dhruti started her makeup career as a freelance makeup artist in early 2019, indulging herself in prewedding makeup, engagement makeup and many more. It makes her happy when she sees the satisfaction on her client's face.

She is thankful to her parents for helping her in achieving her goal and leading her in the right direction

TYPES OF MAKEUP AND HAIRSTYLING SERVICES DHRUTI PROVIDES:

- Day look makeup
- Day dew makeup
- Party makeup
- Engagement makeup
- Bridal makeup
- Reception makeup
- Groom makeup

INTERVIEW

Q: How old were you when you become obsessed with make-up?

Around the age of 10 years, I used to do makeup with only two products, those are lipstick and powder. Gradually I enhanced my skills and knowledge about makeup.

Q: When did you decide "okay, this it, I'm going to be a professional makeup-up artist?"

During my university graduation, I was fond of makeup. Also, I participated in different fashion shows to perform the role of the makeup artist. Afterwards, I decided to enhance my skills and joined the makeup academy Orange international school of beauty and wellness in my city, where I fell in love with makeup.

Q: What were the early days of your career like? Did you have to test a lot in the beginning to build your book?

At the primary stage of my career, I learned a lot from my path because I didn't have anyone to guide me professionally. But gradually, I developed my skills and knowledge for becoming where I am today.

Q: Tell us what a dream job is for you?

My dream job is to successfully participate in lots of fashion shoots & collaborations and build my own makeup academy.

Q: Who are some people that have inspired you throughout your career?

In this career, my mother and my elder sister and so many personalities like Namrata Soni, Swati Verma, Parul Garg, many more makeup artists around me, and magazines like DE MODE have inspired me throughout the journey.

Q: How long have you been a makeup artist and how did you get your start in the industry?

From the early age of secondary schooling, I used to do makeup for my family members and friends; I have started my career in early 2019 as a professional freelance makeup artist.

Q: What do you love most about make-up?

God has given everybody natural beauty and shine; keeping this gifted aspect in mind, I love makeup to explore natural beauty and boost one's appearance and confidence.

Q: If you weren't a makeup artist, what else would you do?

I have studied Masters in Finance. So, if I were not a makeup artist, I would be a finance manager.

Q: How would you describe your signature look and what is it about your style that sets you apart from other makeup artist?

My signature look is a good base, nicely coated mascara, a good highlighter, and lovely brownish nude lipstick; what sets me apart from other makeup artists is my makeup's subtle and natural finish.

Q: What are the three tools in your makeup kit that you can never, ever be without?

Mascara, Brownish Nude lipstick, and Brow pencil are three products I cannot live without.

Q: What is the most important beauty advice that you can give to women?

The most important beauty advice would be, be confident about skin and put a makeup according to the events and positional appearance/Dressing sense. Because makeup and dressing sense both are very much co-related.

Q: What are some common beauty mistakes that women make?

The most important thing to prepare skin for the makeup is to double cleanse skin after removing makeup and following a skin routine. Women often ask for many base layers even if it is not required according to skin tone.

Q: What's your favorite makeup brush?

The counter brush is my favourite makeup brush. It gives the face a naturally sculpted look.

Q: Advice for young makeup artist.

Practice makes any profession perfect, and get a formal education about makeup artistry. And sharp observations for skin tone, looks, and dressing sense.

Q: What is your fav quote?

"Be natural"

Q: How do you feel about you being on DE MODE?

I'm thankful to the entire team of DE MODE for giving me this fantastic opportunity. I'm thrilled and grateful to be published in DE MODE and look forward to working with DE MODE again.

THAILAND FASHION WEEK®

elite

FW21-22 STYLEBOOK

FAIRYTUTU COUTURE FALL/WINTER 21-22 'MODERN VINTAGE' COLLECTION AT THAILAND FASHION WEEK 2021

Fairytutu Couture 'Modern Vintage' Fall/Winter 2021-2022 collection was inspired by the love between mom & daughter, husband & wife, family, something vintage, romancing an era gone by. And established by passion, beautiful people wearing our beloved brand and radiating passion and purpose.

It's been said that when you buy from an entrepreneur or small business you invest in the dream. Thank you to every single one of our customers, models and parents for supporting, not only our dream and vision but also, that of so many other Filipino small businesses.

ABOUT THE BRAND

FAIRYTUTU COUTURE

Fairytutu Couture is inspired by a woman of history and fashion design, founded by Designer Shiela C. YCO, the nostalgia of anything vintage and the joy of seeing our customers looking beautiful and feeling confident in our designs. Uplifting woman, one outfit at a time.

At Fairytutu, Designer Shiela has a special appreciation for all our customers who support small businesses and invest in the people of their beautiful country. Watching her grandmother, while she passionately, yet thoughtfully designed a new dress. The sound of scissors cutting. The smell of new fabric. The buzzing sound of a sewing machine. The excitement of seeing the joy on customers face while fitting a new garment for the first time. That, all of that, became part of Shiela's life, it started flowing in her veins, became her joy, her heart, her vision.

FAIRYTUTU COUTURE
THAILAND FASHION WEEK

Photo: FAIRYTUTU COUTURE FW21-22 Collection at THAILAND FASHION WEEK
Watch the full collection premiere at www.thailandfashionweek.org/fairytutu-couture

Photo: FAIRYTUTU COUTURE FW21-22 Collection at THAILAND FASHION WEEK
Watch the full collection premiere at www.thailandfashionweek.org/fairytutu-couture

JUVY FANTILINAN
FOUNDER & CHIEF DESIGNER,
MIKAY KIKAY COLLECTION
PHILIPPINES

MIKAY KIKAY FALL/WINTER 21-22 'FLOWER' COLLECTION AT THAILAND FASHION WEEK 2021

MIKAY KIKAY "Flower" F/W21-22 Kidswear collection by Designer Juvy Fantilanan at Thailand Fashion Week 2021. The collection is inspired by the flowers that bloom in the autumn season; Dahlias, Camellia, Hibiscus & Chrysanthemum.

Autumn is almost here and Designer Juvy couldn't be more excited. Streets carpeted with orange leaves, the picturesque skies, and the slight nip in the air makes her look forward to this beautiful season. Kids love autumn especially for all the delicious hot chocolate they get to drink. This season also gives you a very valid reason to shop for some autumn fashion pieces for kids at 'Mikay Kikay'. Give your son/daughter wardrobe a new look with the brand new FW21-22 designer collection clothing at MIKAY KIKAY COLLECTION.

ABOUT THE BRAND

MIKAY KIKAY designs unique clothing for the little ones so that they can connect with the world in comfort and style. They are passionate about building on the Mikay Kikay Kids values they have stood for since their founding in 2018. Kindness. Humility. Bravery. Joy.

At MIKAY KIKAY, they love creating fun clothes in comfortable shapes for kids to play in. Their team understands the needs of the everyday kid. When designing each piece of clothing, they lead with their hearts, act seriously funny, mix in nostalgia for the magic that is childhood, and care for the world and everything that is part of it. They stand for values such as inclusion, creativity, and education, which they express through finely designed, high-quality clothing at attainable prices, sold at www.facebook.com/fantilananjuvy worldwide.

MIKAY KIKAY

Photo: MIKAY KIKAY FW21-22 'Flower' Collection
Watch the full collection premiere at www.thailandfashionweek.org/mikay-kikay-collection

MIKAY KIKAY

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DARYL TEJANO
FOUNDER & CHIEF DESIGNER,
DARYL TEJANO
PHILIPPINES

DARYL TEJANO FALL/WINTER 21-22 'STREET STYLE' COLLECTION AT THAILAND FASHION WEEK 2021

DT a streetwear fashion style will be out in the spotlight as "STREET STYLE FASHION" hit the streets in June 2021 at Thailand Fashion Week.

Street wear defines who you are. You can always choose the kind of style that will best describe your personality without minding what other people will say about you. It is who you are so you should be proud. Do not pretend to be someone else by wearing overly dressed clothes and excessive accessories.

Unique pieces exuding modernity and classic style stand out against a neutral palette of grey and black. The modern uncomplicated forms perfectly highlight the sculptured textile tailoring. Strong and heavy fabrics manage the further showcase the collection classics yet functional appeal. Asymmetric coats and sleek blazers demonstrate the complex yet quite tailoring featuring throughout the collection. The tailoring beautifully enhances the body whilst exaggerating key areas such as the shoulder and hip and is set back against long-lean legs. Architecturally inspired shapes showcasing understated glamour.

ABOUT THE BRAND

"No need for expensive clothes or fancy brands. Looks and appearance aren't everything, but self-expression through fashion will certainly add some fun and sparkle to your life".

DT or Daryl Tejano is his pick of the best execution of his brand, it's his name and last name, that's where it all started. Daryl Tejano was a strong person who faced a lot of challenges or obstacles in his life, but after all, he's still fighting, making his brand is not just about making his brand or a logo, it's his story to be told, things are a bit different in his own state. At first, people made fun of him because of the uncertain thoughts that he poses, but his whole life was dominated by fear, fear of failure and weakness. It was deeper and more intimate than the fear of how people looked at him or what people think about him.

CHRISTINE MAE PANTASTICO
FOUNDER & CHIEF DESIGNER,
CRESZN PANTASTICO
PHILIPPINES

CRESZN PANTASTICO FALL/WINTER 21-22 'SAEVUM FUTURUM' COLLECTION AT THAILAND FASHION WEEK 2021

Stylish, unique fashion brand 'CRESZN PANTASTICO' have uncovered an avant-garde collection based on the concept of 'cyberpunk' and 'dystopia'. Saevus Futurum is an unconventional collection, focusing on streetwear, semi-techwear, a futuristic fashion for the youth of today, and will be presenting specially designed for the collection.

CRESZN PANTASTICO is a newly launched designer brand by Christine Pantastico to design and showcase the contemporary collection in a unique way for Thailand Fashion Week Fall-Winter Collection from the 29th to 30th June 2021.

"I am so blessed to have been offered this opportunity with Thailand Fashion Week. As a Filipino designer, make-up artist, student, and entrepreneur I have often dreamt and imagined myself to be part of showcasing my designs internationally. To be able to say I have represented my own country and contributed my aesthetic is a pleasure." said Christine in an interview with DE MODE.

The fashion collection will be showcasing the Fall and Winter seasons, each displaying a different aspect of the "Saevus Futurum" theme. The capsule collection coincides with the style of the collection itself; Saevus Futurum is a utilitarian, functional collection, laden with intricate cut and draping. Cosy fabrics, form and articulation make this collection one-to-watch, and the designs displaying it will make a big impact on everyone who sees it. Keep a close watch on newly, 'CRESZN', you're in for a seasonal surprise!

ABOUT THE BRAND

CRESZN
PANTASTICO

For her, the name "Creszn" is an alternative name of a crescent and also a pseudonym for "Christine" as a shortcut to the designer's first name. At 17, she started her journey as a young designer by crafting cosplay costumes. She has always imagined herself designing her own clothes and things to express what she felt and what she had imagined.

After graduating junior high school, she finally decided to work part-time jobs to become more independent in life; such as an assistant in

the mechanical engineering department, make-up artist and one of the events photographers in which is also connected to developing & improving her skills in arts.

In 2019, she dared to take the risk of investing to take fashion courses at **Philippine Fashion Academy, Davao City** instead of proceeding to senior high school since she was depressed at that time and wanted to explore & learn new things. Her best friend is one of her inspirations and cosplaying is also one of the reasons why she wanted to take a fashion course in order to know how to sew well and to save up some penny through investing costumes and outfits in every occasional event.

Because of her eagerness in learning, and because of her highly experienced mentors, she gradually cleared the fogs and slowly acquired clear visions in the process of creativity and adaptability of her designs. Slowly, she developed her techniques and applied them to her designs and garments. Fashion has no limit, only imagination does. Everything is possible with fashion. Her previous experiences inspired her to create her first collection entitled "**Saevum Futurum**" which represents her semi tech-wear and avant-garde fashion. This collection exhibits the creativity, adaptability, uniqueness of her idea. Her first collection is not only to express herself as a person but also for the people who have an interest in her designs.

After winning the title of First-runner up Designer of the Year and Best in Menswear during her graduation show in 2020, it opened opportunities such as being part of the great teams in the Philippines, where she was also the make-up artist of Xioti Chiu and Marck Losaria SS21 Collection at Thailand Fashion Week 2020, featured by DE MODE and powered by ASTON MARTIN-Bangkok.

As an aspiring designer, she believes learning the world of creativity and designing would be one of her greatest experiences and achievement as a person. All of these cravings for knowledge and perseverance in learning things will allow her as a person to become an inspiration to others as well. Being in the world of fashion designing is one of her greatest fortes, it might be one of her callings, to become one of the people who inspires people through fashion designing. Nothing makes her happy other than setting her foot in the fashion industry and becoming someone who inspired people through her abilities.

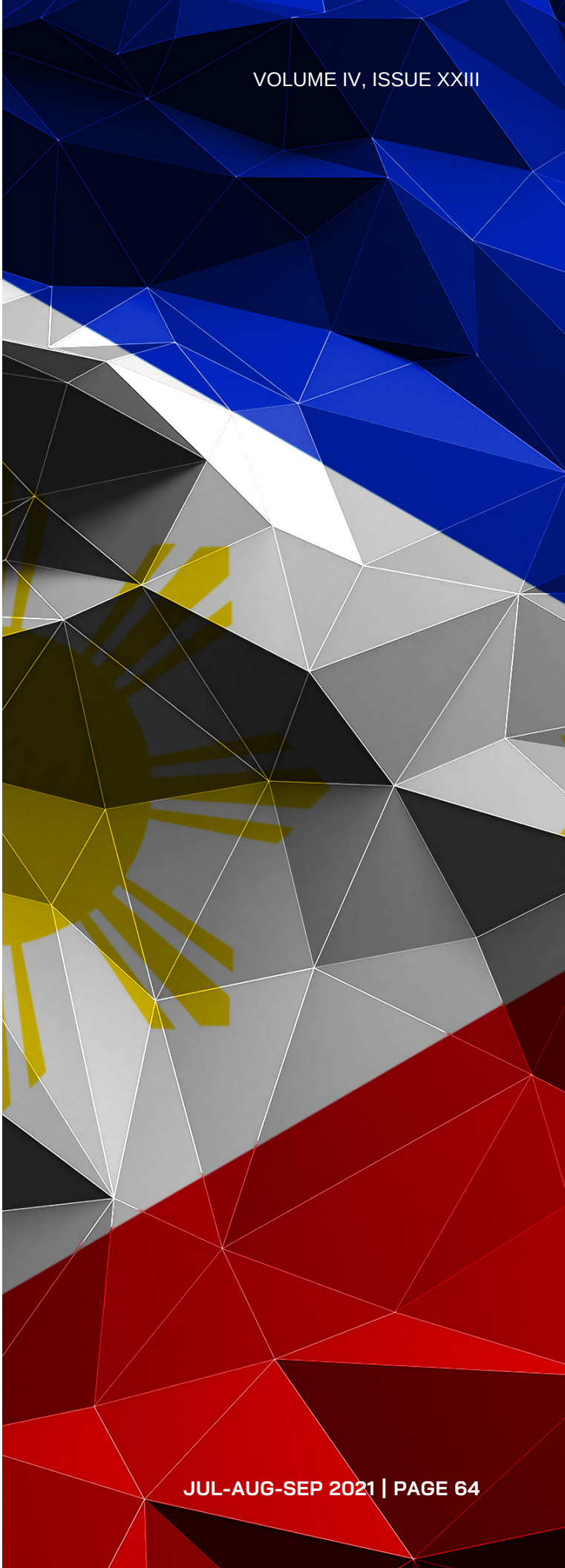

Photo: DARYL TEJANO x CRESZN PANTASTICO FW21-22 Collection at THAILAND FASHION WEEK
Watch the full collection premiere at www.thailandfashionweek.org/daryl-x-creszn

Photo: DARYL TEJANO x CRESZN PANTASTICO FW21-22 Collection at THAILAND FASHION WEEK
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ANNA FUENTES LIGAYA
FOUNDER & CHIEF DESIGNER,
LIGAYA COUTURE
PHILIPPINES

LIGAYA COUTURE FALL/WINTER 21-22 'HIGH-FASHION' COLLECTION AT THAILAND FASHION WEEK 2021

Ligaya Couture (The Crochet Royalty) Fall-Winter 21-22 collection by Designer Anna Ligaya in association with DE MODE. Anna Fuentes Ligaya is an international fashion designer, entrepreneur, crafter and a crochet local artist.

The owner of Ligaya Couture, Ligaya Captures, The Crochet Royalty and Food Addict Ph. She designs, she cuts, she sews. She creates beautiful masterpieces independently. She started in 2011 as The Crochet Royalty or Miss Kikay and later changed her name to 'Ligaya Couture' in 2015.

She believes that the fashion industry is her calling for whatever path she takes, it always leads back to her passion and skills to create. She studied at the Fashion Institute of the Philippines. She has received many awards and recognitions nationwide. She had been televised and featured in many magazines, and the likes.

Designer Anna Ligaya presented her collection for the 3rd time in a row at Thailand Fashion Week.

ABOUT THE BRAND

Philippine fashion designer, Anna Ligaya presents her F/W 21-22 "High-Fashion" collection at Thailand Fashion Week. Her minimalist collection is about the beauty of simplicity and how those dresses and creations enhance the one wearing them. Minimalism is not subtraction for the sake of subtraction. Minimalism is subtraction for the sake of focus. It's identifying the essential and eliminating the rest. This is not your ordinary outfit. It is custom made not found in malls or anywhere. She wants to keep it simple but significant.

The Crochet Royalty, by LIGAYA COUTURE, aims to provide affordable yet fashionable, quality items. mainly CROCHET accessories, clothes, bags & materials. To tutu dress, tutu skirts and costumes. Crochets with a tagline "PERFECTION AT ITS HIGHNESS'. Direct Supplier and legit since 2011.

Photo: LIGAYA COUTURE FW21-22 Collection at THAILAND FASHION WEEK
Watch the full collection premiere at www.thailandfashionweek.org/ligaya-couture

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Billie Eilish

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