

ISSUE XVI

VOLUME III

DEMODE

www.demodemagazine.com

JUL-AUG-SEP 2020

Christopher Korey

The Phenomenal Homme
Couturier In The New York City

GIVENCHY'S
SOUGHT-AFTER BAGS
& FRAGRANCES

New Launch!

Wishful skincare
by Huda Kattan

Books to read in the midst of

QUARANTINE
that will make you feel better

03

**BEST
WOMEN**

ARCHITECTS &
INTERIOR
DESIGNERS
FROM INDIA

Fashion
Post
Covid-19
ANALYSIS

Mirit Rodrig
Odalys Marino
Georgina Herrera

SCAN THE QR CODE TO
DOWNLOAD THE FULL
DIGITAL E-MAG NOW





LEVONERA LUXURY
EYELASHES

www.levonera.com
A KFI ALLIANCE

FOUNDER & EDITOR-IN-CHIEF Nikhil Chandra Rana
C.E.O & CO-CHIEF EDITOR Anushka Singh
PHOTO-JOURNALIST John Siles (Bangkok, Thailand)
PHOTO-JOURNALIST Jeremiah Boulware (Bangkok, Thailand)
PHOTO-JOURNALIST Azusa Uchida (Japan)
PHOTO-JOURNALIST Michael Foust (Paris, France)
GRAPHIC DESIGNER Vihaan Malhotra (Kolkata, India)
CONTENT MANAGER (HEALTH) Gary Bahra (Punjab, India)
CONTENT MANAGER (MAKEUP) Maalvika Kotwal (Jaipur, India)
CONTENT MANAGER (BOOKS & AUTHORS) Nikhil Chandra Rana
CONTENT MANAGER (FOOD & TRAVEL) Anushka Singh
CONTENT MANAGER (ARCHITECTURE & INTERIORS) Nikhil Chandra Rana
CONTENT MANAGER (FASHION DESIGN) Anushka Singh

MAGAZINE DISTRIBUTION MODEL OF DE MODE

DE MODE magazine can be distributed through the mail or free distribution on authorized websites. The subscription business model of DE MODE for distribution fall into two main categories.

Non-paid publication means, there is no selling price and issues are given away for free, for example in street dispensers, airline in-flight magazines, or included with other products or publications.

Non-paid downloads, means, there is no download price and issues can be downloaded from the official website of DE MODE NEWS BUREAU or from website of authorized organizations.

All rights reserved throughout the world.
Reproduction in any manner is prohibited.

Published by: Kings Federation International Group
Website: www.kingsfederationinternational.com
Registered Head Office: M-15, Saltee Plaza, Jessore Road, South Dum Dum, Kolkata India 700080
Email: news@demodemagazine.com
Website: www.demodemagazine.com
Ph: +91-33-46037667 (IND), +66-983-512-911 (THAILAND)

Printed at: Saha Printing Works, 468 Jessore Road, Kolkata, West Bengal 700074

To subscribe,
Log on to www.demodemagazine.com and fill the subscription form.
Email: news@demodemagazine.com

For alliances, news@demodemagazine.com
For advertising, news@demodemagazine.com
For any other queries/observations/feedback, email news@demodemagazine.com

DIGITAL EDITION (PREMIUM COPY)

VOLUME 3 ISSUE 16 (NON-PAID PUBLICATION)
FOR THE MONTH JUL-AUG-SEP 2020
TOTAL NO. OF PAGES 64

FROM THE CHIEF EDITOR'S DESK

Dear Readers,

Introducing you the sixteenth issue of DE MODE for the third quarter of 2020, JUL-AUG-SEP, the exceptional and near heart issue, featuring an astonishing and splendid Homme Couturier of New York City, Christopher Korey. A designer with an incredible character, humble to everybody and his collections are just jaw-dropping. What's more, his plans are stunning. Knowing all of him was energizing. Take your eyes to the cover story area and feel the fervour of knowing him and glamorize his art on the runway.



Everybody is worried about how the fashion industry will operate after the Covid-19 pandemic. Many are curious to know how the fashion houses are operating during this crucial situation, how they are working to keep the trend in-line. Our journalist in Paris, Michael Foust, did that job for you. He interviewed four designers from the international fashion industry, Odalys Marino, Christopher Korey, Mirit Rodrig and Georgina Herrera mining the answers to the unanswered questions. Hop to Page 12 inside.

Women's are an essential part of the community, and ones who are in business plays a major role in keeping up the economy. We have brought you 3 Best Women Architects & Interior Designers recognized by DE MODE to watch in 2020. Read their exclusive interviews inside.

Have a look at the list inside to see our top books to read when you are in quarantine. DE MODE picks for immersive, escapist, or nostalgic reading—wherever you are. Also, read the exclusive interview of authors inside and know them closely & what made them write their book.

Take a chilled soda, stretch your legs & enjoy reading DE MODE JUL-AUG-SEP 2020 ISSUE and share your feedback BY RATING US ON GOOGLE.

Nikhil Chandra Rana
Nikhil C Rana (Nick)
Founder & Editor-in-Chief

DE MODE
WORLD'S NO.1 FASHION, BUSINESS & LIFESTYLE MAGAZINE

CONTENTS

COVER STORY

- 05 CHRISTOPHER KOREY: THE PHENOMENAL HOMME COUTURIER IN THE NEW YORK CITY

ANALYSIS

- 12 FASHION POST COVID-19: A DETAILED ANALYSIS BY THE INTERNATIONAL FASHION COMMUNITY; DESIGNER ODALYS MARINO, CHRISTOPHER COREY, MIRIT RODRIG & GEORGINA HERRERA ANSWER THE QUESTIONS ABOUT THE SITUATION

ARCHITECTURE & INTERIORS

- 17 3 BEST WOMEN ARCHITECTS & INTERIOR DESIGNERS FROM INDIA TO WATCH IN 2020; AMEETA SHARMA MENON, DEEPTI TANGRI & PARVATHI S. RAO

BOOKS

- 27 BEST 6 BOOKS TO READ IN THE MIDST OF QUARANTINE THAT WILL MAKE YOU FEEL BETTER

MAKEUP & BEAUTY

- 53 GIVENCHY'S SOUGHT AFTER BAGS & FRAGRANCES



GEORGINA HERRERA JEWELRY COLLECTION AT OXFORD FASHION STUDIO, PARIS

Everything you need to know about Georgina Jewelry 2020 collection..By Michael Foust/Pg. 41



TRAIN INSANE OR LIVE THE SAME

SARA BRUNETTE

SUPERMODEL OF THE MONTH/Pg.48

Christopher Korey

MENSWEAR DESIGNER | NEW YORK

Designer, entrepreneur, renaissance man and humanitarian are just a few of the words to describe the enigma that is Christopher Korey.

Creative director and Co CEO of the CKC fashion house known for its glamorous style and fine tailoring, Christopher came to the business breaking down the back door rather than walking through the front. A native New Yorker, Christopher has been the owner and CEO of his own real estate firm for over 20 years. Through the course of that time he would constantly end up styling the majority of his high-end clients who had taken notice of the style and fit of his wardrobe. It was through that process and his love of style that he discovered glaring gaps in the market place where the public was either being short changed or forgotten about all together. Whenever shopping and dressing his clients he found the prices ridiculous for the poor quality and fit they were getting. So he turned his attention to doing for them what he had done for himself all those years... “ If you can't find it, make it. ”

Together with his friend, tailor and business partner Carl Cristiano, the son of a master tailor, they set out to be a disruptive force in a stagnated fashion industry utilizing old world tailoring techniques with modern technology. A disruptive force was born and the story is rather remarkable. Skyrocketing to the top of the field with a bold and classic look that harkens back to the glamour of old Hollywood mixed with the cool factor of 1970's New York, all the while keeping the art of fine tailoring intact. The CKC label is a rare mix of classic haberdashery with a healthy dose of streetwear. Think Cary Grant meets Shaft and Grace Kelly meets Bianca Jagger.



Through various relationships built in the United States and Europe over the years they were able to source new and vintage fabric patterns from classic Italian and English mills. Digging through the vast archives of patterns and weaves that were long forgotten, they resurrected them and adapted them for today's lifestyle.

The result has been an unprecedented success in an uncertain fashion industry. A social media star, Mr. Korey has found that elusive formula to using the platform to build a brand. He has a strong vision of the aesthetics that make men and women look like the best version of themselves while still be authentically who they are. It's about bold choices and thinking outside the box. Mr. Korey as the designer dreams up the vision and Mr. Cristiano the tailor then goes to work on bringing it to life. The combination of the two have created a powerful, bold and yet elegant look. The two recently presented at Paris fashion week and the buzz was palpable. Having so much success in such a short period of time is unusual in the industry but has not gone to their heads. They keep it simple and have as much fun as they can along the way with a playful attitude that has their clients constantly talking about the pleasure of the experience they have in the ultra chic atelier they call home in midtown Manhattan. Even in these uncertain times the brand continues to make waves. The upcoming resort and casual wear collections have their site set on an international clientele in need of a versatile wardrobe. The anticipation is building for their next set of shows in Milan, New York, Paris and London set to debut in 2021.

The future is bright for the brand as they continue to innovate.

Mr. Korey sums up... “It's all been part of a wonderful whirlwind of events. We have been so fortunate and never dreamed it would all happen in such a big way and so fast. We are just taking it day by day keeping true to the brand and ourselves. The atelier will continue to be a laboratory of sorts where we can continue to serve our clients in new and innovative ways while still maintaining the feel and luxury of old world craftsmanship. We are also looking at expanding into major cities around the world as well as new media platforms. It has



all been so remarkable in such a short period of time and not a day goes by that we are not humbled and honored by it. Part of the expansion going forward will giving back in a philanthropic way to help as many as we can along the way. We not only want to be about the style and luxury, we want to be about how to live. Somewhere along to ways the glamour, elegance and human kindness got lost in today's world. We want to bring all of that back in our own small way by showing people how much better life can be when lived cinematically, with grace, style and kindness. If we can do that not only have we done our part as a brand but as people as well. The days of head to toe labels are over. It's a time where we need to inject substance with style. That's in a sense what CKC is all about. It's not about how to dress... It's about how to live ”



CKC



CKC



CKC



CKC

FASHION

Post

COVID - 19

a perspective from the international fashion community

BY MICHAEL **FOUST**

As we slowly open up as an international community of fashion, countries, and people, fashion was also greatly affected. The empty streets of Paris were no exception as the fashion world was put on hold as the Fashion Week in Paris was wrapping up. Borders closed, government mandated quarantines and confinements occurred; and the world has and in some areas, still is, working through the effects of this zoonotic disease from bats. This virus has forced us to realize that we are a part of this planet ecologically, and when nature wants, we are a part of it, and not separate from it. A lot of positives have come about from this time in reflection as many were separated and had to deal with their own inner thoughts and reflections. The world was able to pause and take a breath; and to understand our place.

Fashion is an art form. It is not only wearable art, but an expression and reflection of the person that is wearing it. Fashion is an important part of life, as it always follows what is going on in the persons personal ecological habitat. The international community was forced to re-think fashion timelines, and the way materials are used and made. Many countries, such as here in France have made a choice to react in some positive ways. Textile production and Made in France is now a priority. Using more organic and environmentally friendly materials and handling is also a part of this. Schedules of Paris Fashion Week have been modified a bit as we are currently in a all virtual fashion presentation for this Summer. The questions are, what does the designers think of this around the world. What is their feeling on going forward from this? We interviewed four designers from different backgrounds to see through their eyes, how they will be moving forward.



ODAYLS
MARINO

The inspiration for Odalys Marino comes from the heart of Cuba, where her mother used to sew everything and anything she could due to the times and the economy. She learnt to have a very special appreciation for classic beauty, fashion and art. She owns several business and has been involved in the entertainment industry for years, but nothing brings her more joy and honor than her '*Odalys Marino Boutique*'. It is her way of honoring her mother who gave up so much for her when she was growing up. Similarly, she loves to bring the beauty, love and understanding that she showed her to each woman who walks in to her boutique.



CHRIST-
OPHER
KOREY

Creative director and Co CEO of the CKC fashion House, New York, known for its glamorous style and fine tailoring, Christopher came to the business breaking down the back door rather than walking through the front. A native New Yorker, Christopher has been the owner and CEO of his own real estate firm for over 20 years. Through the course of that time he would constantly end up styling the majority of his high-end clients who had taken notice of the style and fit of his wardrobe. It was through that process and his love of style that he discovered glaring gaps in the market place where the public was either being short changed or forgotten about all together.



GEORGINA
HERRERA

Georgina Jewelry is an independent jewelry line created by Kansas City-based designer, Georgina Herrera. Georgina was born in Mexico and moved to the United States with her family. She founded Georgina Jewelry in 2010. Georgina says "the connection between love, art, and tradition is unbreakable and determines who we are." Her designs are a fusion of fashion trends with her culture and tradition. This gives Georgina a unique and authentic brand with a fresh, modern, yet classic design that truly reflects her passions.



MIRIT
RODRIG

Mirit Rodrig was born in 1973 in Northern Israel, where she lives to this day with her husband and four children. In 1998 she enrolled herself in Shenkar College of Engineering, Design and Art, where she graduated in Fashion Design. After her graduation, she began working for an Israeli manufacturer Delta, in their London Studio, later moved to the international department of Marks & Spencer. In the beginning of 2019, she decided to launch her own brand, MR. She showcased her first collection in Paris and from then she never looked back.

Handwashing 101

#StopTheSpread
#DontForget

Proper hygiene stops the spread of the virus.

Source:
World Health Organization

01

Wet your hands before applying soap.



02

Bring your palms together and rub soap all over the palms and backs of your hands, including between the fingers.



03

Wash your hands for at least 20 seconds.



04

Wipe your hands with a clean towel or paper towel and avoid rubbing too vigorously.



Q: How did this effect your mark during the quarentine and your feelings on it?ODAYLS
MARINO

With Covid-19 spreading quickly through the United States, This effected me personally a great deal seeing people very sick and the tragic effects on the entire family. It has been an emotional drain on myself and my family. My brand has not changed, it has given me time during the quarantine to evaluate my brand and business, to change accordingly, to always learn from the situation at hand and inspire me to enjoy life so much more.

GEORGINA
HERRERA

Covid-19 has been a challenge for everyone. It felt as if the whole world stopped in a second, and everything that I was building was gone. I let myself feel scared and worried, but then I woke up and focused on finding a way to survive this; not only for me, but also for all of the people that work withme.

CHRISTOPHER
KOREY

I think like most of us it has become the time of re-evaluation. Missing your marks or your goals as a business pales in comparison to keeping everyone around you happy and healthy. The business will always be there. If anything this time it has gotten our priorities back in order.

MIRIT
RODRIG

After being for couple of years the chief fashion designer for a big fashion chain store in Israel(which was recently closed) I decided to open my own fashion business - under the brand of "Mirit Rodrig". Immediately after the grand opening of the boutique in the heart of Tel-Aviv - it was shutdown as result of the pandemic lockdown but was reopened by end of May and creating a very warming and promising impact.

Q: How are you moving forward post Covid-19 as a fashion designer and your environment for your work and staff?ODAYLS
MARINO

With a slow evolving post COVID-19 world, watching a possible second wave in the near future,my staff and I have been working very hard, having to follow safe distance and face covering practices, always using hand sanitizer, and when possible to work at home.We have been limiting contact with each other and having to use digital video conferencing platforms, all my staff and understanding clients have embraced the recent changes, with no otherchoice

With my boutique based in Tampa Florida closed for 2.5 months because of COVID-19, clients and returning and new customers alike have enjoyed the retail therapy experience again, all the clients and customers enter the boutique with a new appreciation and understanding for social distancing, face covering use, liberal use of hand sanitizer.We continue to move forward, striving to create new designs with a new-found appreciation for everyone.

CHRISTOPHER
KOREY

It has influenced my design philosophy somewhat in that I think we are entering a new time. It's time to get back to basics and simplify things a little more. Keeping it classic and clean without all the excess things that we now look at as unnecessary.

Cleaner lines and a move towards the minimal will certainly be part of our collections going forward but keeping it fun as well.

Just like all things in life, it's not about the problems themselves it's about your reaction to it and turning a negative into a positive. As dark as the time is it will affect us creatively in an amazing way.

GEORGINA
HERRERA

Moving forward, we are taking all of the precautions necessary to ensure our staff is safe in every facet of the business. We are also continuing to find ways to diversify our product offerings and business to match the needs of our customers while we remain in this strange time. One thing that I have to do is reinvent my business and adapted to the new world; by creating more online channels and open my mind to using different platforms.

MIRIT
RODRIG

Getting encouraging feedback from the recent sales - my staff and myself are focusing on launching innovative fashion designs for the next collections.

Q: What did this experience do to influence your designs and brand?

ODAYLS
MARINO

This experience with being quarantined because of COVID-19 has made me contemplate the global changes, to inspire me to create new designs and changes in fashion, to create coordinated face coverings, it has made me a stronger person and to push my brand forward ,with a new found respect for life.

CHRISTOPHER
KOREY

In our workplace environment we are taking every safety precaution imaginable to keep our staff and our clients healthy. That's the most important thing. We want both to feel safe and have an enjoyable experience for as long as this lasts. In that respect not a lot has changed in that an enjoyable experience and a good outcome makes you want to return to that place.

GEORGINA
HERRERA

Everything is different from the way we design and sell to the way we think. Prior to the shutdowns, I traveled to Mexico to set my factories up with all of the supplies they needed to continue working through the coming months. As the shutdowns continued for the long-term,we pivoted to add gift cards to our on-line offerings and created a line of face masks that are stylish and comfortable.

MIRIT
RODRIG

Getting encouraging feedback from the recent sales - my staff and myself are focusing on launching innovative fashion designs for the next collections.

BRIEFING THE ANALYSIS

Fashion is constantly evolving as an art form in materials, methods, technology, and also inspiration. From the world wide situation, style was made to look within and to nature. The ecology of ones inner presence and family. This has changed fashion as we know it as an art form, but in a way that is more evolved, organic, and flowing within ones individual habitat and space.



#3 DE MODE

BEST WOMEN ARCHITECTS
FROM INDIA TO WATCH IN
2020 FOR MODERN
ARCHITECTURE & INTERIORS



Ameeta Sharma Menon

Founder, Mu Design

ARCHITECTURE | INTERIORS | MASTER PLANNING

Ameeta's journey as an architect so far has been full of innovative experiences. She started off interning at a conservation firm working day in and out on the Red fort (Delhi) and was very inspired by my mentor architect. At the same time, she and her husband (now a co founder in the firm) also won a national award on steel design and architecture which put us on the map and clients started approaching them soon after. Together they have created , innovated and evolved into the firm that is '**Mu Design**'.

Mu Design, Pune has been involved in the field of Architecture, Design and Construction for over a decade and is well renowned and acclaimed for the keen design and aesthetic sensibilities. The firm has been awarded at "India's Best Design Project Awards" and published on several occasions as one of best design studios in India. Their design understanding enables them to provide high quality planning and efficiency in terms of design management and execution.

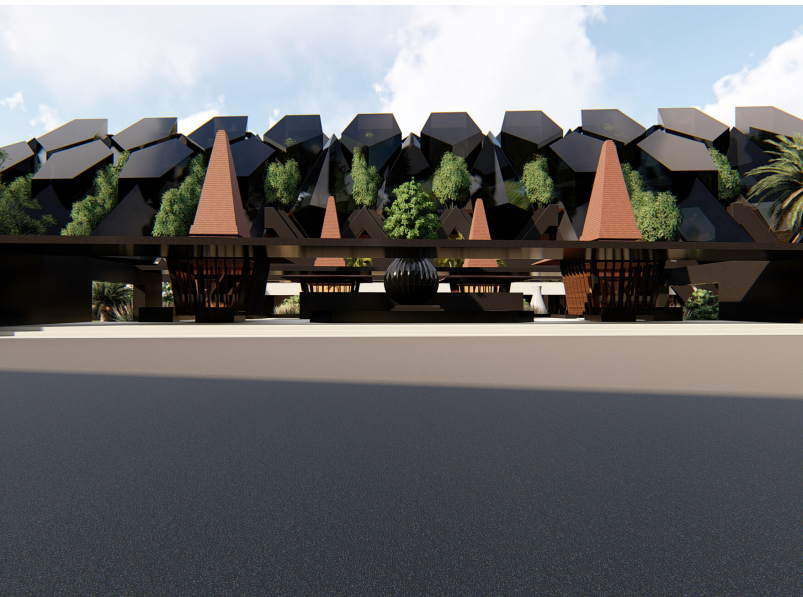
DE MODE interviewed the brilliant architect 'Ameeta Sharma Menon' and discovered a lot about her skills and her intelligence in architectural designing & planning. Read the interview on Page 20.

About.

www.mudesign.in

Mu Design exemplifies their understanding and belief in design. Just as the word “Mu” or “μ” stands for the state of “nothingness” or the perfect balance and harmony they strive to achieve the same in their projects. They have been in the field for over 10 years now and are currently reforming their projects in new and unconventional ways.

MU Design provide services in architecture, interior design, landscape design and design management. They are currently working on various resort and hotel projects along with some key luxury residences and looking forward to foraging into the healthcare sector.



Awards & Honors.

Ameeta Sharma Menon led world-class architectural firm 'Mu Design' firm has been awarded at "India's Best Design Project Awards" in the year 2016, 2017 and 2019.

Under her expertise, the firm has successfully completed projects for Brightland Resort & Spa (Mahabaleshwar), Hyatt Centric (Candolim, Goa), Courtyard by Marriott (Mumbai International Airport), O2 Spa, Forest Escapes (Koyna), Godrej Properties, The Harrison Royale and more.



INTERVIEW WITH AMEETA SHARMA MENON

Architect & Interior Designer Ameeta Sharma Menon answered our questions about her heartfelt projects and her expertise in architectural design & planning, reading which will make you believe why is she among "DE MODE Best Women Architects to Watch in 2020."

Q: What kind of projects in your portfolio are you most proud of and why?

As young firm we come across a varied range and requirements from our clients, each project is unique and is always an inane interpretation of the clients business. The ones that I am most proud of is a unique farmhouse that we built in the hills very early on in my career. The farmhouse would also double up as a meditation centre and thus we went ahead with materials that would resonate with the surroundings. It was the first time that we used bamboo architecture with composite stone masonry at a 60 degree sloped terrain. It was a 20000 sq feet of architectural marvel in itself. Similarly at a stark contrast, the first business hotel we executed was also a proud moment. Here we went with an ultra modern and minimalist concept with the modern Indian elements and decor. Another inspiring project is a spa project we did for Hyatt, Goa that went on to win various awards. This was also a very evolved concept and worked with relaxing the 5 senses (something that has been the underlying theme for all our projects)

Q: Explain one of your projects that required the most technical expertise.

We did a short term project for Kanakia spaces at the Courtyard Marriott, Juhu. The project brief was to create a spa in a very tight space of 1200 sq ft in the service bay of the main building with height limitations. So the design involved an expert analysis not just from the design team but also the engineers and contractors. We had to make several permutations and combinations before we could execute a fully functioning, state of the art spa. It was a great feat and goes without saying that if you decide and go ahead nothing is impossible. The project again won several awards.

Q: What all factors do you prioritize during a project?

I am very particular during the project screening process and it's important to have passionate clients in the first place. We look for ambition and drive in the project. I also personally meet and interact with the clients so as to understand their requirements

completely, at times this involves a very thorough analysis to even create the project brief. Once that is done we put in place the technical essentials, commercials and set up the design and engineering teams. This is more or less the same with any scale of project.

Q: Which aspect attracts you most in a design? Appeal or Practicality?

Form vs function has been a debate for the ages in our fraternity. I as an individual and my team believes in striking the balance just right. Practicality and functionality cannot be compromised and a good design adds to the ease of functioning seamlessly. Aesthetics on the other hand are equally integral and are never cosmetically added to the project. A good design is always appealing to the mind and doesn't need any collage work.

Q: If a client asks you to design a room that is visually pleasing and non-practical, how would you react and what would you say?

I always believe that you have to understand human psychology to be a good designer. If a client is asking me for a non-practical design I would firstly assume that they have been ill informed about certain aspects of design. So I would firstly try to educate them and help them understand their own short comings. A non practical design once executed is a mistake built for ever so I would never let something like that happen under my observation.

Q: How easy it is for a client to meet you (virtually or physically) and discuss the project?

With the current pandemic in mind our studio has fully adapted to the new norms. I am available for meetings virtually as well as physically at our studio by prior appointments with the new normal in place. We are also giving remote access and cloud facilities to our existing clients for their project data and are supervising most of our large scale sites via cctv access in order to maintain design protocols.

Deepti Tangri

Founder, D.T.Associates

ARCHITECTURE DESIGN | INTERIOR DESIGN

Deepti brings to you a trained eye for details and a keen sense of modern and green aesthetics. Alumni of the prestigious SMMCA Architecture Division, academically a bright student she went on to win the first place at a National Level Design Competition by INSDAG.

SHE CREDITS HER EXPERIENCE WITH JAISIM FOUNTAINHEAD, BANGALORE, FOR LAYING THE FOUNDATION OF HER PRACTICE.

Early in her practice years, Deepti crafted a design vocabulary which did not conform to any particular style. She got her breakthrough in architecture when she designed tented cottages for Tuli Tiger Corridor, Kanha. Impressed by her design abilities, client offered her to design their Premium Hotel Project - Tuli Imperial in Nagpur. She designed the interiors of the 90+ room hotel which carved her name in hospitality spaces. Adding few more resorts to her list, she expanded her niche in residential spaces as well. Her eye for detail, and expertise in construction enabled to successfully complete varied projects in architecture and interiors.

She expanded her practice in Mumbai in 2014. And here she forayed into commercial and retail spaces. Deepti has completed more than 50 projects till date. Her work at the Panasonic Asia Head Quarters, Gurgaon, has been published in tabloids under Wow Workplaces and Smart Offices for its vibrant and state-of-the-art interiors. She has given paper presentation in colleges on 'Professional Practice in Architecture' to inspiring students.



About.

www.dtaa.in

She is a certified member of 'Society of Design Thinking Professionals'

DE MODE interviewed another brilliant architect and interior designer 'Deepti Tangri' from India and discovered a lot about her expertise and her successful projects in architectural & interior design industry. Read the interview on Page 12.

Deepti Tangri Associates



Deepti Tangri Associates (henceforth referred as DTA), the Architecture and Interior Design firm based in Mumbai India, was established by Deepti Tangri in 2005 in Nagpur. The firm expanded its base in Mumbai in 2015.

DTA is a multidisciplinary firm with its versatile range of work in architecture and interiors of residential, retail, commercial and hospitality spaces. With a dedicated design, production and implementation team of experienced professionals, team DTA provides skilled design solutions. The firm focuses on creating spaces that are functional, enhance the quality of life and are aesthetically attractive.

Their clients range from individual home owners to companies like Panasonic and hospitality projects like Tuli Group of Hotels, Irai Safari Retreat. The firm has also designed a township spread in 80 acres, in Nagpur.

DTA Design Philosophy

At DTA, they are excited to get started on new possibilities. Their holistic approach to design attempts to weave architecture, interiors, furniture, landscaping in one design vocabulary and build spaces that are functional and aesthetically attractive.

They believe that any built form should be in harmony with its surroundings. Use of local material and skill-set is their prime focus. They endeavour to blend local materials with state-of-art technology, focusing on creating a unique identity for every project.

INTERVIEW WITH DEEPTI TANGRI

Architect & Interior Designer Deepti Tangri answered our questions about her heartfelt projects and her expertise in architectural design & interiors, reading which will make you believe why is she among "DE MODE Best Women Architects to Watch in 2020."

Q: What kind of projects in your portfolio are you most proud of and why?

Though all projects remain close to me for specific reasons, some of them turn out to be favourites. I will briefly pen down 2 projects – Tuli Tiger Resort, Pench, MP and Irai Safari Retreat, Tadoba, MP.

In Tuli Tiger Resort, we had a small water stream flowing from the centre of site. We created a small dam that helped transform the stream into a pond. This not only has become a good source of water, but also unites the 2 segments of site.

Irai Safari Retreat in Tadoba, is a unique project we got a chance to work upon. Here we used old reclaimed furniture for interiors. In our attempt to reduce the carbon footprint, we managed to upcycle a huge collection of furniture procured carefully by our client. Using mostly local materials helped us to lend a very humble character to the property.

Both luxury projects have a vivid & distinctive character which make them unique in hospitality segment.

Q: Explain one of your projects that required the most technical expertise.

Panasonic Asia Headquarters, Gurugram. Spread in an area of 80,000 sqft, the challenge was integration of design tasks into the conceptual design, interior layouts, mechanical and electrical, structural and other subsystems. Since we had introduced some new materials, we had to establish a relationship between our meticulous design details and its convenience of execution. Considering the limitations of site, in terms of heights available, it became essential to create problem solving designs, yet retaining the aesthetic appeal. We worked very closely with all our consultants at every stage of execution, to achieve the desired results.

Q: What factors do you prioritize during a project?

Architecture is an art which affects us both physically & emotionally. A new project offers a unique opportunity to leave a footprint for many years. Hence, for any design project it is but natural to try and establish a common design frequency with client. Our design process involves assimilation of data from client and progressing the ideation from sketches to final concept highlighting the functionality and sustainability of design. After comprehensive study based on 3D modelling the designs are eventually translated into construction drawings.

Q: What kind of projects do you usually prefer?

My design portfolio so far includes architectural and interior design of residential, hospitality & commercial projects. I would love to design entertainment facilities too.

Q: Which aspect attracts you most in a design? Appeal or practicality?

A practical design can always be made appealing. Whereas an appealing design without practicality would be more like a sculpture. I will always strive to achieve a balance between both.

Q: If a client asks you to design a room that is visually pleasing and non-practical, how would you react and what would you say?

If a space has to be inhabited then it cannot be impractical. I'm sure I would end up convincing client to reconsider his ideology and help him with a design which is visually appealing and practical too.

Q: Why one should get their projects designed by an architect?

The facets of an architect's role are varied and fascinating. We follow the process of creating functional spaces, from concept, design to full realization of those designs. A good design is a profitable investment. Architects provide you with fresh ideas, help you plan your budget, coordinate with allied contractors, guide the execution team to achieve the desired final product. Thus, saving you from the overwhelming process of design & execution process. Engaging a good architect is like making a good investment of your valuable money and creating something that you couldn't have done yourself.

Q: What would be the minimum budget to design a 2 BHK apartment in 1000 sq.ft.?

Today, the minimum budget required to design a modern style interior of a 1000 sqft apartment should be 2000 – 2500 INR/sqft.

Q: How easy it is for a client to meet you (virtually or physically) and discuss the project?

Owing to the current pandemic situation, we are working remotely using online digital platforms. All our site visits and physical meetings take place after a short notice, under the Covid guidelines. Our vendors have been extremely helpful in providing us data and samples on site, making our work comfortable.



Parvathi S. Rao

Founder, PSR Architecture

ARCHITECTURE | INTERIORS | GRAPHIC DESIGN

Parvathi S. Rao, Principal Architect of PSR Architecture, is an architect and educator based in Bengaluru. During her formative years, Parvathi lived and studied in various countries across the globe which exposed to various cultures and varied styles of architecture. This left a lasting impression and resulted in a deep interest for the subject. In addition to experiencing contemporary architecture across the globe, Parvathi has also pursued her interest in classical dance, which has developed her sense of the traditional.

The culmination of these interests was the inclusion of Design and Technology as part of the International Baccalaureate (IB) program in high school. This exposed her to architecture and spatial design. She then embarked on her undergraduate degree in London, and after a year transferred to Mumbai for the remaining four years. After she obtained her B.Arch degree from Kamla Raheja (KRVIA), she spent over a year working with the Studio of Environment and Architecture under Kapil and Jayashree Bhalla, before moving to her hometown, Bengaluru.

About.

www.psrarchitecture.com

The next three years she worked with Sandeep Khosla, Principal Architect of Khosla Associates, before she acquired her **Master's degree in Architectural Design, from Ivy League institute, the University of Pennsylvania (UPenn), USA.** During her time at UPenn she worked with renowned professors which equipped her with the technical analytical and interpretive skills for a cutting-edge and innovative architectural design practice.

In 2011 PSR Architecture was set up, and their portfolio now includes retail, residential, corporate and institutional clientele. The firm's design



philosophy embraces transformation and progress, while responding to and addressing aspects of the urban, architecture, interior, and landscape design. They are committed to creating designs that address the local culture, climate, sustainability and materials while optimizing costs

PSR Architecture undertakes a large spectrum of work spanning retail, residential, corporate and institutional projects. They are committed to creating designs that focus on artistic expression, environmental concerns and the practical aspects of design. Their work aims to integrate the local culture, materials and climatic conditions and also seeks to optimize costs. They believe in creating designs that are current but timeless and that are a reflection of their values in addition to those of their clients.

DE MODE interviewed an amazing architect 'Parvathi S. Rao' and learnt a lot about her skills and her intelligence in interior designing & planning.



INTERVIEW WITH PARVATHI S. RAO

Architect & Interior Designer Parvathi S. Rao answered our questions about her profound projects and her expertise in architectural design & interiors, reading which will make you believe why is she among "DE MODE Best Women Architects to Watch in 2020."

Q: What kind of projects in your portfolio are you most proud of and why?

At PSR Architecture we take pride in the wide variety of projects we undertake. Our focus is to cater to our client requirements ensuring our proposals are aligned with their vision.

Q: What kind of projects do you usually prefer?

While we have no preferred scale or type of project, our focus lies in creating designs that engage people. We approach our work in a holistic manner, concentrating on the finer details of the reuse of materials, cost efficiency and harnessing natural resources thereby reducing the carbon footprint.

Q: Explain one of your projects that required the most technical expertise.

PSR Architecture, with the assistance of our technical partners, built a self-sufficient residential project for a client, which involved disconnecting the house from the main water supply, sewerage and electricity. We incorporated rainwater tanks, solar panels and batteries to make the home completely sustainable. The solar panels stored the energy produced during the day, for usage at night, both for heating and lighting purposes. The grey water collected from showers, basins and washing clothes were used for cleaning and landscape purposes. These measures significantly reduced the running expenses for the clients.

Q: What all factors do you prioritize during a project?

Each new project begins with great attention to the site conditions and its inhabitants as we are always focused on the social impact of our projects. Our firm prioritizes a rigorous process of ideating through two and three dimensional mediums to exchange ideas, as well as the exploration of light and diverse materials while optimizing costs. We speak at great length with our clients encouraging a sense of participation. PSR Architecture believes the two qualities that are paramount to meaningful and effective design are optimism and empathy as a way of looking and relating to the people for whom we design. This is an important part of the process for

us to help make it possible to give shape to our architecture and design projects.

Q: Which aspect attracts you most in a design? Appeal or practicality?

At PSR Architecture we focus on enhancing the welfare of our clientele by incorporating the functional aspects of comfort and efficient planning along with the innovative use of colour, material and light. Our strength lies in the experiences and memories we create for our clients.

Q: If a client asks you to design a room that is visually pleasing and non-practical, how would you react and what would you do?

At PSR Architecture we believe in working closely with our clients to make their vision a reality. During our rigorous and critical design process, we discuss and highlight the practical and aesthetic aspects of the project to our clients there by addressing to their immediate and future requirements.

Q: When you are working on a project, if by chance you are behind your schedule, what will you do?

At PSR Architecture we have robust processes to adhere the committed project deadlines. At the outset we outline our progression against various tasks and milestones that need to be met and ensure this is communicated to our vendors and partners. We track these deadlines closely by creating checklists for every stage of the projects and provide our clients a regular update on the project development.

Q: How easy it is for a client to meet you (virtually or physically) and discuss the project?

PSR Architecture is grateful for the partnership of our clients, consultants, collaborators and staff as we face the COVID-19 health and economic crisis together. We have and will continue to work and meet with people as planned through online platforms. At present, we are using technology and successfully working remotely, in accordance with state guidelines.



MEHOOL PAREKH

is a finance professional who has, over time, worked as a management consultant, equity research head and a fund manager. He ran a successful venture capital fund and is currently a private equity investor in growth companies. In between these, he has dabbled in film finance and production, owns a well-known media company and has recently founded an AI driven programmatic DSP for digital media buying for the Indian markets.

In the past, he has been a consultant to various departments/ministries of the government and leading private firms and has been a member of the Board of Governors of the CFA Institute in India.

He is the author of "**Bhoot Bhavish Bartaman: A Bartaman Bhowmick Mystery**" which is highly recommended by DE MODE as a **must-read book** under the **fiction category**.

BRIEFING HIS BOOK:

Mrs. Rupali Kalra, an attractive woman in early thirties is found murdered in her bedroom in Pune with multiple stab wounds. No murder weapon, no outside prints and apparently no motive for the murder. No signs of struggle. Police initially suspect the manservant Dharam which sort of fits the situation.

Robin Chowdhury, crime reporter for City Mirror gets wind of the murder and decides to bring her friend Major Bartaman Bhowmick ("Batty") to look at it. Senior Inspector Ravi Lokhande, hates the interference but cannot say anything as his boss wants Batty involved.

Forensics does not reveal anything of substance when the investigation starts. Police are keen to close this case by pinning it on the manservant. Later they want to pin it on the husband. Batty is not convinced that this is so simple a crime. Faced with Police indifference, Batty and Robin decide to undertake the investigation themselves. Batty's dogged perseverance starts to pay off as the investigation progresses and more and more



Available on: [amazon](#) | Rating: 4.2/5

threads are unraveled in what turns out to be complex tale of greed, love and betrayal.

“In a parallel track, the book deals with the fascinating story of Rupali Kalra from the time she was a girl of 16 and takes the reader through a journey of her life where truth is indeed stranger than fiction.”

Both tracks meet just before Batty resolves the murder conundrum.

INTERVIEW WITH AUTHOR MEHOOL PAREKH

Q: Is writing your passion or emotion?

Writing for me is highly enjoyable. It focuses my mind and it is more of a passion than an emotion.

Q: What was that final or provoking thought that made you write your first book? How does writing bring out the best in you?

My first book came about by an accident. I had created the characters and the plot outline for my brother-in-law who wanted to make a web series for a streaming platform. That did not happen but I decided to then write a book. Like I said before, writing focuses my mind and I can write at a stretch without a break. I don't think there is anything else that can engage me that much with my full concentration.

Q: Do you believe in awards or rewards?

I believe in entertaining and engaging my audience i.e. my readers. Peer reviews don't matter to me much and I am not writing to win awards. If I can engage my readers and they like what they read, rewards will follow. Being able to write and publish a book is, in itself, a reward.

Q: How can you bring up a change in the literary world? What is your favorite quote?

I would like English writing in India to be more relatable. I like how Chetan Bhagat writes English that a lot of readers who know English but may not be fluent with it can read. So does Amish. I have also tried to write with an easy style, without using big and heavy words and yet maintained complexity and detailing of the plot and the situations.

My favourite quote is from the song Gambler by Kenny Rogers "You gotta know when to fold, know when to hold on, know when to walk away, know when to run...you never count your money when you're sitting at the table, there'll be time enough for countin' when the dealings' done..."

Q: Do you try more to be original or to deliver to readers what they want?

I strive to be as original as I can. No fiction writer can be 100% original as several influences from the

books he or she has read, movies, television programs and web series he or she has seen play a subconscious role in the story that one is trying to write. If one is writing a crime thriller and a murder mystery, there are after all only that many ways in which you can kill somebody and all of those have been covered.

Q: What kind of research do you do, and how long do you spend researching before beginning a book?

I do a fair bit of research before I start a book. I keep researching while I am writing. When I start to write, I don't have a fully formed book in my head. I have a general idea and then it gets built upon when I am writing. Given this scenario, I need to look up several things and sometimes writing one line can take disproportionate research. For example, I wanted to write that my main character Major Bartaman Bhowmick "flicked an imaginary speck off the gold Ashoka lion on his left shoulder...". For writing this one line, I had to research army uniforms for a Major and double-check with a couple of sources to make sure this statement is correct.

Q: Do you have any upcoming book? What is it about?

I have started work on a prequel tentatively titled "Bartaman Begins". This will be the first of the series. My current book is the 5th in the series and I have deliberately done this back and forth to break the linearity and keep the interest alive.

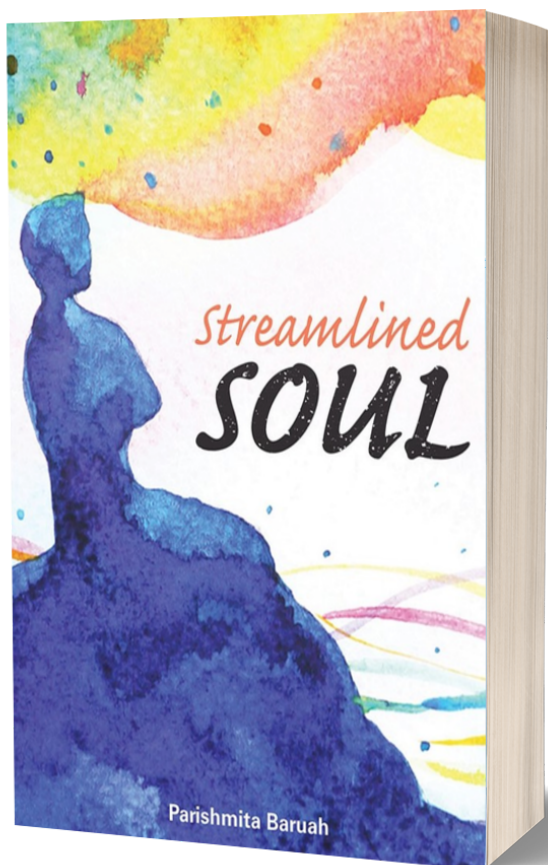
Q: How do you feel about your book being featured in DE MODE?

I am delighted to be featured in this wonderful magazine. Being a first-time writer, I would like to be able to reach out to as many readers as possible to promote my book and give them a chance to discover my characters and my writing. I already have hundreds of reviews on Amazon, Instagram, FB and 99.9% of these have been overwhelmingly positive and appreciative. For a writer, acceptance and love by the audience matter the most.

PARISHMITA BARUAH

is a prolific dreamer turned author. She is a poet, singer and an enthusiastic traveler. She began writing at the age of twelve and has never stopped since. passionate about anything that kindles her interest, she likes delving deep into the mysteries of life. Her uniquely artistic voice shines through in her book, "Streamlined soul" which won an award for the category of "Best Poetry Book of the Year" in 2020. Her debut novel, "Whispers of the Seashore" was released in the year 2017 in various leading online marketplaces of the nation and won numerous hearts for the palpable and memorable characters that she created. She holds a Bachelor of Arts (Honors) degree in English language and literature from Madras Christian College, Chennai and was an ardent educator in a local school for a year before planning to pursue her master's degree. She enjoys cooking, watching indie films and if possible, would spend majority of her time at the beach. She writes the best when she's traveling and intends to teleport her readers to an untamed land of imagination and endless possibilities where detained light, inside the obscurity, enlightens.

*She is the author of "Streamlined Soul" which is highly recommended by DE MODE as a **must-read book** under the **poetry category** if you love to read poetry straight from one's heart.*



BRIEFING HER BOOK:

Parishmita Baruah's second book, an award winning collection of poetry, *Streamlined soul* is about life and fantasy. The book is an amalgamation of reality and imagination, merging the chasm between the two. It reflects the interminable process of growth and broadens the mental frontier. While promoting hope and healing, it embraces pangs of heartache and misery in the rawest way possible. It exhibits the necessity of feeling every emotion honestly and audaciously. It serves an evolutionary purpose, encouraging the readers to accept the dynamic nature of life. It echoes conspicuous boldness and hope as it takes you through a transcendental journey of fall and rise, unveils the power of the mind and walks you through a path of imagining your desires into reality. It celebrates life and agony darkness, illuminates.

Available on: [amazon](#) | Rating: 5/5

INTERVIEW WITH AUTHOR PARISHMITA BARUAH

Q: Is writing your passion or emotion?

Writing is my passion. Emotion fuels it.

Q: What was that final or provoking thought that made you write your first book?

I was in a bad place. Nothing was helping anymore. I believe in self healing and writing seemed like the best escape from it all. So, I took a trip and even before I knew it, I was writing a book. I always knew I was going to be a writer but never thought I would be ready to publish my work then.

Q: How does writing brings out the best in you?

Writing is meditation for me. It helps me freely explore myself and be able to accept the grey areas of my life. It essentially unearths these feelings or thoughts that we generally tuck away. It's those deep seated feelings we fear revealing, that truly defines us. That's what makes us all unique and special. Writing makes me dig deep into my bones, bring out the eternal flame with my bare hands and lay it out in the open.

Q: Do you believe in awards or rewards?

I believe in both!
It is important for anyone to be recognised for their hard-work and effort. Not only does it garner a certain amount of recognition but also motivates and increases their level of productivity.

Q: What are common traps for aspiring authors?

It might be tempting to write sale-able plotlines but it is vital to be original and not write just for the sake of being popular. It is not always glamorous & requires utter dedication and diligence in order to create a true work of art One must abandon the fear of rejection. Also, research is extremely important.

Q: How can you bring up a change in the literature world?

Literature is flourishing. There are more and more writers now. It is easier to get published, which also confronts us with the problem of lack of genuinity. With the changing ways of the world, what remains significant is creating original and quality content. I stand by my motto to create authentic work which is essential in order to ensure that the literature world continues to thrive.

Q: What is your favorite Quote?

"Don't tell me the moon is shining; show me the glint of light on broken glass". - Anton Chekhov

Q: How does writing inspires you the most?

Writing inspires me to be myself, to unabashedly accept the innermost parts of me. It inspires me to be adventurous, to be on the move always and to possess a healthy mind that is capable of feeling all the emotions and keeping things in balance.

Q: For you what is the meaning of being a writer?

Being a writer means being able to sculpt and create. I would say, it is sort of a superpower, you can create alternate worlds and characters. There is a flow of endless ideas; you have the ability to persuade, you can go back in time, and even stop time. Being a writer gives you this immense clarity of communication, the ability to express the inexpressible.

Q: How do you feel being an author?

Living the dream.

Q: Do you try more to be original or to deliver to readers what they want?

It's a two-way street. I deliver original content that suit my readers' taste. I always welcome feedback and analyse my readers' demands, after which I create my work in the most original way possible. To put it short, I try to deliver original content to my readers and thankfully they get what they want.

Q: How do you feel about your book being featured in DE MODE?

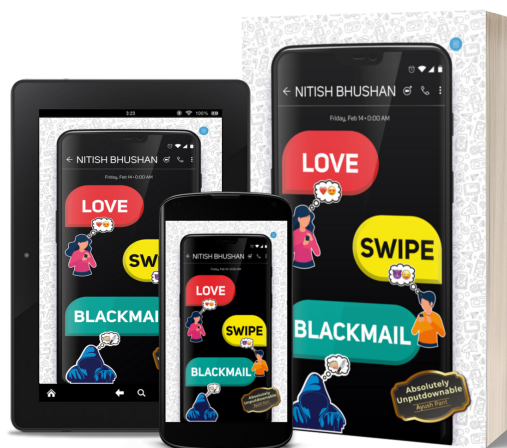
This book is quite personal to me. I have articulated my emotions in the purest possible manner. Needless to say that I have received profuse love and support for this book. Being featured in DE MODE feels nothing but overwhelming



NITISH BHUSHAN

has been in IT Services industry for all of his professional career spanning almost two decades. He is settled in Gurgaon with his wife, their two children and his mother. An alumnus of IHMCT & AN Bangalore, Delhi University & SIBM Pune, he is an avid cricketer, shuttler and swimmer. When he is not shaping up business strategies or playing sports, he plants trees, and reads, his keen interests being astrophysics, marketing, economics, politics, history & military.

He is the author of "**Love, swipe, blackmail**" which is highly recommended by DE MODE as a **must-read book** under the **Pseudo-Suspense Romance** category.



Available on: [amazon](#) | Rating: 4.4/5

Ravi's life from a mystery blackmailer and a few more to surprise and tickle you.

BRIEFING HIS BOOK:

Love Swipe Blackmail is a story of friendship, romance, love, caring, mistakes, standing up for friends, grit, determination, forgiveness and not giving up on those whom you love. It is a story that will remind you someone whom you love deeply, someone who loves you unconditionally, someone who is always there for you, no matter what. It will remind of all the sweet nothings that you did and continue to do with the closest rascals in your life – your friends.

The main plot is the love story between the lead couple, Ravi & Vandy, and how that love story gets adulterated by a dating app. Then of course there are sub-plots, the love stories of Bhanu & Raaj, the friendship of Raaj and Vandy, the unbreakable bond of bromance between Raaj, Bhanu and Ravi, a mystery woman, the harassment that gets into

“Ravi & Vandana have everything going right for themselves – they are both in careers of their choice, both are alphas in their role and profession, both love each other deeply. And while they seem to be steadily headed towards marriage, Ravi is conflicted by his desires. Encouraged by his friends he downloads an app and meets someone! Now what are the odds of another someone getting to know about his activities on the app? How will Vandana react if and when she gets to know about this? Who is blackmailing Ravi? What about demons from Vandana's past?”

INTERVIEW WITH AUTHOR NITISH BHUSHAN

Q: Is writing your passion or emotion?

Writing came to me serendipitously. The idea behind Love Swipe Blackmail just sort of popped up in my head when I got to see a dating app from close range. The idea was so funny, crazy naughty & chilling that I knew that this story needs a telling. So the passion to write evolved with every passage and chapter that I wrote. I can tell you this, that I have plots for the next 4 books that I want to write.

Q: What was that final or provoking thought that made you write your first book?

When I thought about the story, and the narrative I had decided for it, I concluded that it was something that would entertain a wide array of readers. There was no turning back after that.

Q: How does writing brings out the best in you?

Writing makes me think. It makes me imagine. It makes me ask what if, why not, how so. Finding answers to all these questions makes me go beyond myself, thereby bringing the best out of me.

Q: Do you believe in awards or rewards?

We all put in our efforts to get rewarded. I do believe in getting rewarded for the efforts I put in. In fact, I'd like to take it further – think of a reward you want. Now start putting in adequate efforts to get that reward.

Q: How can you bring up a change in the literature world?

By presenting to readers a view point that has not been presented before.

Q: What is your favorite Quote?

"कौन कहता है कि आसमां में सुराख नहीं हो सकता, एक पत्थर तो तबीयत से उछालो यारों" - Who says there can't be a hole in the sky, try bouncing a stone with your full strength.

Q: How does writing inspires you the most?

Once a unique idea comes to my mind, it starts firing my imagination. I then start building a narrative about it in my mind. And that inspires me to write.

Q: For you what is the meaning of being a writer?

A writer is someone who brings a work of literature to life for her / his readers.

Q: How do you feel being an author?

It is an amazing feeling to know that one is able to create a work of literature that entertains his readers. This is one question that I have consistently asked a lot of readers – did my work entertain them? And the answer I have got every time is in the affirmative, even if they did not agree with something about the story, they were all entertained by it.

Q: What are common traps for aspiring writers?

I see three traps – will the story be liked by the readers, will I find a publisher for my work, and will my work become popular? These are genuine traps, but with careful planning and required efforts things can be handled.

Q: Do you try more to be original or to deliver to readers what they want?

That is a tricky one. And every author has their own philosophy. Luckily in my case this is a story that I wanted to write, and I believe that my readers would surely want to read. So it is a good balance between the two.

Q: What kind of research do you do, and how long do you spend researching before beginning a book?

My research for Love Swipe Blackmail covered three angles – one around the characters, another around the subject itself, and third the technology. The subject here is a committed love story tempered with dating apps. I therefore had to think what would motivate a person in a committed relationship to move to a dating app. And once that happens what are all the possible things that could happen with this person, and what will be the effects of the same on the loved one and their friends.

Q: How do you feel about your book being featured in DE MODE?

I feel very elated about this article. The magazine has been doing really great. Thanks for hosting me in DE MODE.

KRISHANU BANERJEE

is a budding bilingual writer in the vast orchard of English and Bengali literature. He takes his first breath on 31st of July, 1991 at Chandri, a small village, under the district of Jhargram of West Bengal. After completing his school life from Chandri C.S. Higher Secondary School (secondary) and Tapsia Vidyasagar Sikshayatan (higher secondary), he completed his graduation in English literature from the Burdwan Raj Collage and got his M.A degree in English literature from the University of Burdwan. He got his D.El.Ed from Satyam college of Education (D.ed).

He is one of the co-authors of many poetry books of recent times like 'What If', 'Scribbled', 'Reverie', 'The Unspoken Tale', 'The Affirm Words', 'True Love', 'Pain Dwelling in Beauty', 'My Running Mind', 'Silent Thoughts', 'Nirvik' and of many Bengali and English Anthologies. Recently he has published his quote book 'The Foliage of Thoughts' under your quote. Actually the app 'your quote' is the platform from where he begins to run his poetic train.

'Offsprings' is his own solo English poetry book. Also, his Bengali poetry book 'Manjari' got published recently. Now he is planning to publish an eBook which includes 5 poems and 5 short essays.



Available on: **amazon**

Rating: 4.2/5

BRIEFING HIS BOOK:

The book 'Offsprings' is an English poetry book which consists of 70 different poems covering the subjects of society, love, nature, death, grief, art etc. Each and every poem, excluding three poems, is rhythmic and different from each other. All poems (excluding one) are short in length which will make the readers enjoyable and doesn't let them feel bore. The poet has chosen easy language to convert his emotions in poetic forms so that each person of the society can read and recite and enjoy this book.

The poet has named it 'Offsprings' because each poem to him is like his own child, own offspring. Hence his effort and care to let them appear on the lap of literature is quite admirable. In this book you cannot find any typical theme rather the poet's pen centres round different themes of life and death, themes of gain and loss, themes of love and hate and themes of adulthood and childhood.

The poetry which 'Offsprings' contains are written in very easy and lucid language by Author Krishanu Banerjee which is the main attraction of the book. Hence anyone, from a teenager to an old lover of poetry, can satiate their thirst of poetry reading.

INTERVIEW WITH AUTHOR KRISHANU BANERJEE

Author & Poet Krishanu Banerjee answered our questions about his poetry book "Offsprings" and his explorations about society, love, nature, death and grief.

Q: What was that final or provoking thought that made you write your first book? How does writing bring out the best in you?

Truly speaking I've never thought of publishing any book for a little moment. I like poetry hence I compose. But when my publisher (Booksquirrel publications) approached me and gave me an opportunity to display my creations in front of all, I couldn't resist myself. I didn't write any book rather created.

Q: Is writing your passion or emotion?

Writing is my passion. I don't depend on my emotions to compose poetry. Yes, it is true that sometimes emotion helps but that doesn't mean I rely on it.

Q: How does writing bring out the best in you?

From my childhood I'm not much talkative. Rather I liked to write. Hence in my written exams I got more marks than oral. I can't express what I want to say through a speech but If I hold my pen then that will be more easier and better. Writing thus always helps me to express myself in any circumstances.

Q: Do you believe in awards or rewards?

Actually I don't believe in both. If someone is willing to write to grab an award or a little reward then I think his writing won't be up to the mark. Thinking always about those will create a kind of pressure and under pressure it is very difficult to compose a poem. And again yes, who doesn't love a reward or award? Me too, but they are not all.

Q: How can you bring up a change in the literature world?

I can't bring up any change alone if am not helped by the readers and other eminent writers. Literature is a vast field and its each genre is being enriched day by day with writings like green grasses except the genre of poetry. In spite of being the eldest genre of literature it is being ignored nowadays and I think the main reason of it is nowadays it lacks its main characteristic, i.e. rhythm. It is the main characteristic of poetry by which it keeps a distance

from prose. Unfortunately losing this feature nowadays poetry is lagging behind prose. Here we need to change the literature world otherwise fifty years later we shall set up memorials in the memory of poetry.

Q: Do you try more to be original or to deliver to readers what they want?

I try to be more original. I write according to my will and try that the readers begin to like those.

Q: Do you think someone could be a writer if they don't feel emotions strongly?

Yes, without emotions one could be a writer but they needed to have a strong power of imagination. Without this power none can be an artist of any art form.

Q: What kind of research do you do, and how long do you spend researching before beginning a book?

As I have told I don't write a book, I create. I write poetry and for that I mainly do research on vocabulary and nothing else.

Q: How do you feel being an author?

Well, what I can say? It feels great as I'm worshipping the literature. But I don't feel any difference between my pre and post poetic life. My life is running on the same path.

Q: Do you have any upcoming book? What is it about?

Yes. I am working on it. Its name what I've thought will be 'Medley - a farrago of crazy thoughts' (can be altered) and it will be an EBook. It will consist of five poems and five prose.

Q: What are common traps for aspiring writers?

Fame and recognition with less labour.

Q: How do you feel about your book being featured in DE MODE?

In two words: Great & Unexpected.



PRATIK P SHARDA

Born in Kolkata, the City of Joy, Pratik P Sharda is not only the debut author of the short stories collection, *Life in Different Colours*, but also a well established professional in the field of Direct Taxes. Having completed his Chartered Accountancy and Company Secretary studies, he has been engaged in prominent roles throughout his career since last ten years and worked for some of the esteemed companies in Mumbai and Bangalore. Currently, he resides in the evergreen city of Bangalore and works in a senior role at one of the reputed real estate companies of India.

However, this is just the 'bread and butter' part of his life. What drives him is the dream of some day being able to not only share his thoughts with the world through the medium of writing, but also to be able to influence and guide people and be of help to them in any way possible. His first book (cited above) is a small first step in that direction. His uniqueness lies in his story-telling style and he wishes to be known as a story-teller more than as a writer. For his inspiration

is his grandmother, who now lives in Canada with his uncle, as she has been the biggest story-teller for him. He grew up listening to various anecdotes, mostly about ghosts, from his grandmother.

His journey into an author has been a fight of twelve years since 2008, when he first decided to be a writer. However, on more than one occasion, he had lost this dream to various challenges he faced as part of life. He places gratitude to his friends and family who have been by his side and supported him through thick and thin, eventually making it possible for him to be a published author. He hopes to work upon his art and deliver more such good books in the future, which may be spread across various genres and cultures. He hopes that, someday, he will be a full time author and story-teller.

Apart from writing, he loves meeting people from various walks of life, learning from them and making friends along the way. He loves adventure trips and someday hopes to be able to travel and bring out stories from different corners of the world.

As regards his family background, he comes from a humble middle-class family with two elder siblings, besides his parents, in the family. Although his sister, who is the eldest is married and settled in New Zealand, he lives in a joint-family with his brother and parents. He is currently unmarried and hopes to eventually settled down with someone who would match his zeal for travel and exploring the unexplored.

BRIEFING HIS BOOK:

Life in Different Colours offers the readers short and captivating stories, which focus on some facets of life as seen by the author, woven into a world of fiction. Each story in this book can be read within a maximum of thirty to forty minutes. But that is not all. The author hopes that, through his imagination captured in these stories, these stories will not only make for a good read but also help the readers in some manner.



Available on: **amazon** | Rating: 4.0/5

INTERVIEW WITH AUTHOR PRATIK P SHARDA

Q: Is writing your passion or emotion?

It is an emotion which I want to eventually turn into a passion someday. I believe passion for something makes you do it repeatedly. Its a driving force that becomes a very constant and important part of life. I have been really trying hard to make writing my vocation but I keep getting these writer blocks, either due to some or the other pressing work or for a want for an opportune time. Being a debut author, I guess I am still in that thin gap between the time when an emotion turns into a passion. God willing, it will soon be my passion.

Q: What was that final or provoking thought that made you write your first book?

It was in 2008 when the dream of being a writer first hit me. I used to consider my life pretty meaningless until then. But as days (or rather years) went, I was getting more and more stuck in my regular life, which made me go farther away from this dream. Everyone has this one melting point in life, the one time when a person decides it is enough and takes an action. For me, something similar happened in 2019, and in July, having no clue of how and who will publish my book, I started writing again with just one focus, to have my first set of short stories ready for publication. And the only thought running in my mind was, 'If not now, then when?'

Q: How does writing brings out the best in you?

Honestly, it just brings the sheer happiness in me to write something. The funny thing is, I am known as someone who writes the longest emails in all the organisations where I have worked. So yes, writing plays a crucial role for my happiness. I believe everything else is momentary. Writing helps me to be in this constant state of happiness, which is so fleeting otherwise.

Q: Do you believe in awards or rewards?

I believe in rewards. Most of my life, I have just focused on doing my part and let my destiny decide what comes to me in return. So if I am worthy of something and I have put in the efforts needed, I know that the reward will surely come in the very form and manner I desire it to be.

Q: How can you bring up a change in the literature world?

I wish to be known as a story-teller more than a writer. I wish to be someone who can connect with every individual through his thoughts and not just by his writing. Beside the above, I want to explore all forms of literature in future. It is merely a tool to serve a bigger purpose - sharing and spreading happiness with as many people as possible.

Q: What is your favorite Quote?

"Life isn't about finding yourself. It is about creating yourself." by George Bernard Shaw.

Q: How does writing inspires you the most?

To me, writing is a way to reach my inner-self. To understand what my thoughts are made up of. I have read about people being able to do a 'profiling' of any individual based on their handwriting or writings or actions. I guess, its a way for me to 'profile' myself, like at a level where I am most closest to the 'ME' in me. Every time I write, I realise I know so little about me. Writing inspires me to create the person I want to be.

Q: How do you feel being an author?

A step more closer to my goal. With every like that my book gets, with every copy sold, it just builds the sense of reward in me that I have been able to deliver something which I believe, at some level, has helped an individual in some way beside entertaining. But I have just started. I strongly feel that I can do even better as I progress on this new journey.

Q: How do you feel about your book being featured in DE MODE?

It is so satisfying to see that your work is being appreciated. Isn't that the reward everyone wants? I feel extremely happy, and lucky, to have an intelligent group of people considering my work worthy enough to devote their time on it. Thank you Anne, for this opportunity.

EXCLUSIVE INTERVIEW WITH ATUL JALAN

Q. Tell us more about your new book, 'Where Will Man Take Us?'

If we pause our hectic present to look at our history, we will observe two distinctly human capabilities (and their consequences) running in parallel and concurrently – our ability to create stories and our ability to transform these stories into technology. Which brings us to the consequences I mentioned earlier. We create stories which transform into technology and these technologies then go on to transform us. Think about it. From the wheel to the steam engine to Google, our inventions have gone on to transform how we live. Our inventions always reinvent us. Irreversibly. Now hold that thought. And apply that to how for the past couple of centuries, science fiction has been discussing Artificial Intelligence and Genetic Engineering at length. Very predictably, we have followed the story-technology pattern. Much of what was science fiction is now real, AI is here in our lives. And the consequence will be true as well. AI will transform us like never before. I say this confidently because all this while technology was extrinsic. But it is not, anymore. Our biology is merging with the technologies we have invented – giving us control over pain, disease, ageing and maybe soon, even death. This path AI and Genetic Engineering (and other emerging technologies) have put us on, will only end with man elevating himself into god. From here on, we can no longer be content with being mere humans. This reinvention we are going through, has multiple facets. One of the most critical and inevitable, is societal change. And that's where I spend most time in the book. Much of what defines us as man is directly impacted by these transformations and transformational times. As also some of our greatest ideas and institutions – love, sex, marriage, jobs, currency, privacy, democracy.

While this is the main plot of this great oeuvre in which all of us are players, there are very many interesting sub-plots. As there should be, in a magnum opus. One of the most exciting is this, that in our quest to bring human-like cognition to AI, we are forced to look at ourselves and our brain, a little more closely. How does this physical 3-pound brain transform into an amorphous, incredible mind? What is it to be human? What is self-awareness? What is consciousness? While these questions are age-old, it is only now that science has acquired the ability to bring us some pertinent answers. What we conveniently used philosophy and religion to answer, can now be explored with a quantitative, algorithmic, scientific lens. All of this makes this an unbelievably exciting time to be alive. And this realization is what my book *Where Will Man Take Us?* elaborates on. What I would also wish to point out here is that for most of us in the change, it is very tough to see it. Most of us are like players in a production where we do not see the larger story for what it is, so engrossed are we in our little parts. I always wonder what Gutenberg's neighbours were up to when he was revolutionising mankind. Or what James Watt's neighbours were up to. Or what the Wright brothers' neighbours thought about their soaring ambition. Were these people aware that their lives would never be the same again? That their more famous neighbours, though mere mortals, were advancing mankind? Centuries hence, men will look back on this moment and wonder whether we saw what was happening around us. *Where Will Man Take Us?* calls attention to this. It holds up a mirror to our lives, our world and our transformation.

Q. What is your inspiration behind the book?

I grew up reading Isaac Asimov, Arthur C. Clarke, Philip K Dick, Robert Heinlein and Douglas Adams and I now have, as an adult, the privilege to see some of those worlds come alive. Maybe it is this childhood love for both sci-fi and technology that has kept me interested in life-technology intersections.

I like to look at technology not as an application of science but as a way of life. It is not something we can see as adventitious any more. It is part of us and will only become more ingrained. We and the technologies we have created, have made this the most transformative era in our history. At no other time in human history has the rational mind been so intensely optimistic. In spite of having so much to worry about – nuclear annihilation, the melting polar caps, rise of bigotry and such – yet so much to look forward to.

I always believe we have two options open before us when we look at the world, and this has been true throughout history. We can opt to be disgusted with what man is capable of or we can marvel at what man's many accomplishments. I always chose the latter. And that, is my inspiration.

Q. What is it about technology that intrigues you the most?

We are not the strongest animal in the food-chain. I read somewhere that on a scale of 1 to 5, we score a 2.21 – roughly equal to anchovies and pigs. Yet we lord over the universe. Now, how did we manage that? I believe we did that on the basis of what I mentioned earlier – our ability to create stories that weave subjective webs of reality



AUTHOR ATUL JALAN

and give meaning to the world, and our ability to bring our imagination to life in our technologies. I consider myself fairly lucky. For technology is what I love and technology is what I do. Science and technology have been my first and sometimes I fear, my last love.

Q. What according to you are the biggest pros and cons of technology in today's time?

The pros are what we have been discussing all this while. And that is what I am more intuitively attuned to. But one cannot not look at the other side of the coin. The ethics of how technology is used, is a matter of great concern to me. Technology is amoral, it is neutral and has no morality of its own – a knife is a knife. But humans are different – we can use that knife to make a salad, cut Gordian knots, kill others and kill ourselves. The defining socio-economic issues of the next 5-15 years would be the reform and upgrade of our existing ethical norms. All of our social institutions are in transformation – marriage, sex, religion, money, freedom, democracy. Even traffic laws need rethinking, with the advent of autonomous car. What will our moral stands now be in the event of accidents? Who do you punish when a driver-less car is involved in a fatal accident? It is already happening and I feel we are not worrying enough! Even more worrying, is this. Education and policy making are the two biggest agents of change, but are unfortunately the slowest to change as well. Rather than leading the reformation they tend to side with the Luddites. I would believe that much of the confusion we see around us – Brexit and Nationalism, for example – is the result of this tug of war between the march of technologies and our inertia to change. I have utmost confidence that technology will sprint faster and faster. We will see a Moore's Law approach to life – more change in every 5 years than in the previous 20. But will governments and policy making keep pace? I honestly do not think so. We cannot

not see that another unique human ability is a tendency to think about the stable door only after the horse has bolted.

Q. Keeping in mind the current pace, where do you think technology will take us a few decades down the line?

I would sincerely request you to read *Where Will Man Take Us?* to figure that out. You will agree that the life has changed radically in last 10 -15 years, and that it would change further and farther over the next 10 or so. And this is a tiger we are on and this tiger cannot stop. Like I said, we are seeing Moore's Law in action. Our smartphones are literally a million times smarter than the computers we had just 20 years ago. There is an explosion of intelligence happening. And this acceleration of our ability to see farther and churn data, might actually help us solve some of our eternal mysteries - like our search for extraterrestrial life, the reality of our existence, formulae for happiness. And if you want a literal answer to where we will find ourselves a few decades later, I would say that we will find ourselves as the gods we once imagined - omnipotent, omniscient, omnipresent and maybe, even immortal. I would find it interesting, I think, to pray to myself.

Q. How did you get the idea of this book?

I didn't have to look far. This change is happening all around us. And, it is accelerating. The change that we see in the next 20 years, will probably be greater than all the change we have seen in the last 60. I will be 20 years older in 2039. But I dare say that my life won't be anything like what it is today. Sometimes it is very tough for us to see the change that we ourselves are part of. But I have been keeping a rather objective eye on myself and what I go through. And of course, what folks around me go through. Also, am a techno-preneur. I see what folks in the technology space are working on, every day. Some of the ideas I see make me wonder what species these are being thought for. That, was inspiration enough.maybe, even immortal. I would find it interesting, I think, to pray to myself.

Q. What is the significance of the title?

Again, when I talk about the future and man in the future, I see a tendency for people to look at technology as separate from us. As an alien entity. So it is almost like the Europeans in the early Middle Ages visualised the Huns. So here come AI and Quantum Physics to change our peaceful lives. Like a bionic Cthulhu. It takes a little effort to see that we are the cause for change. It is we who have invented these technologies. Our history has always followed this pattern. We invent stories. Then we create the technology that we invented in the stories. And then this technology that we have invented,

reinvents us. Look at how the car reinvented us, how electricity reinvented us, how google reinvents us.

Q. How long does it take you to write this book?

Should be 'did'. But grammatical fascism aside, this book has been on my mind for the past 4 years. And started actively working on it over the past 3. But like I said before, I have not followed a process. It was more of putting down my thoughts as and when they came. During your journey from the idea of this book to the publication, what was the most difficult thing you faced? Is there anything you find particularly challenging in your writing? The nature of the beast. When you are writing about the changes we are going through, it is not a topic one can put a full stop to. For the simple reason that change keep happening. And there is no end to each topic. You can keep adding, editing, deleting, endlessly. Just when you say that the chapter on the Filter Bubble is complete, along comes a new study or a fine new example in the papers. Just when you put a line under your summation on the Philosophy of AI, along comes a new perspective. So finally, I gave myself a cut-off date and decided that anything that comes after will not be incorporated. Looking at it and weeping was allowed, but no additions.

Q. How did publishing your first book change your process of writing?

I think I understand the challenges better now. In many ways, I also know myself better. So this has been a journey of self-discovery for me as well. For the next book, I have some plans that I intend to put in place. But then, you know how plans are.

Q. When did it dawn upon you that you wanted to be a writer?

I think man is a born storyteller. Sometimes I think it is this desperate desire to relate that led us to language and then, everything that followed. From the stories we invented to where it has brought us today. Imagine a Neanderthal Og, who has just seen a mammoth slip and fall. Or has just seen a mammoth fart joke. Imagine not having the language to explain that to the folks back in the cave. If I were Og, I would have died of the sheer lack of language and therefore my inability to relate and raise a good laugh. So yes, everyone has a story to tell. Everyone, is a writer.

Q. What do you like to do when you're not writing?

I have a million things to do and a billion things that interest me. I really hope that Singularity and Immortality are with us soon. Because there is so much I still need

to do. When I am not writing, I am Founder-CEO of Manthan, my fourth entrepreneurial venture. My day job is to catalyze Manthan's inventions and innovations in analytics for consumer industries worldwide. Over the last few years, Manthan has established itself as one of the few Indian technology companies with an analytics product portfolio that has some significant questions and answers for international consumer industries. But that doesn't make me a unidimensional analytics mutant. If whoever is reading this ever calls me up feel free to talk about anything - aero-modelling, astronomy, quantum physics, Richard Feynman, 3D printing, quadcopters, whatever. I love movies and theatre and don't miss an opportunity to lose myself in fantasy. I also love travel and you can see more of that in the Travelogue section at atuljalan.com Skiing is one activity I really enjoy and my son and I make it a point to go skiing at least twice a year.

Q. Do you believe in writer's block? Have you ever experienced it? How long does it usually last? Any tips you would like to share to overcome it?

Since the process I follow is that of sitting down and writing when I feel like it, I think I cannot hold forth on blocks.

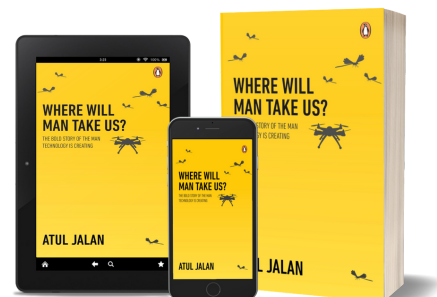
Q. What was one of the most surprising things you learned in creating your book?

That the monsters you worry about are not the real ones. You worry about finishing, publishing, promotion, whether it will do well or not, what the reactions will be. You worry about everything under the sun. Except the writing.

Q. Do you have a set schedule for writing, or are you one of those who write only when they feel inspired?

As I have mentioned earlier, I fall in the second category. Is there anything you are currently working on that may intrigue the interest of your readers?

That's my greatest hope. That it will.



Available on: amazon

Rating: 4.4/5



BIDISHA GHOSAL

In a single sentence, Bidisha Ghosal is the author of a best-selling novel, an award-winning ex-journalist, a successful practitioner of (self) energy healing, as well as a fledgling paper artist, who started out by studying Fashion Design.

As a journalist, she was based in Bombay. She first worked for The Afternoon Despatch & Courier and then in The Week newsmagazine. Prolific in her output, she covered many different beats from rural issues to the urban art scene, from social injustices to Bollywood. In 2009, she won two awards for her work in journalism. The International Press Institute Award for Excellence in Journalism, and The Statesman Award for Rural Reporting were accorded to her for an article she'd written on the plight of widows living in Vidharbha, titled 'Silent Sufferers'. In late 2013, she started her journey to fulfil a cherished childhood dream of becoming an author. 'The Rape Trial' was born out of rage and a driving need to speak up against rape culture.

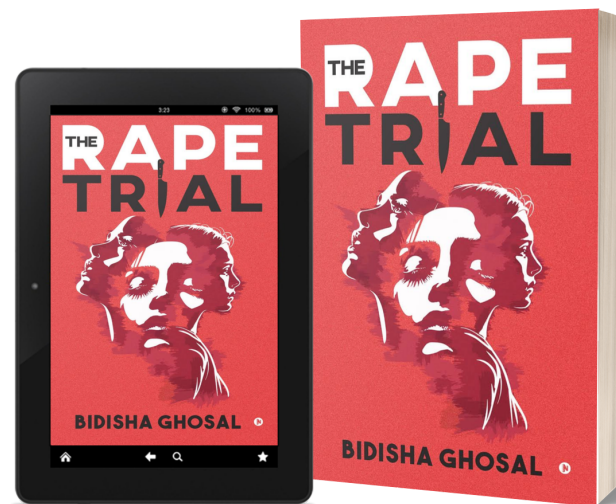
By this time, she had also worked on her late grandfather's memoirs. 'The Diaries of a Stubborn Homeopath' was her first long work of non-fiction. The late Dr. Prasanta Banerji was a renowned doctor not just in Calcutta, but in medical fraternities all over the world. Bidisha claims it's much easier to write non-fiction than fiction, and looks back fondly on that time she spent with her busy grandfather.

It was around this time that Bidisha also discovered the technique of paper quilling. She has had an artistic nature all along, and even while a journalist she used to collect – hoard, rather – different types of paper and coloring material for no other reason than that she couldn't resist buying them. So when in Calcutta without an office to get to, she had the time to dabble in workshops of her interest, and got hooked onto curling, folding, trimming and pasting papers of different types and colors to create shapes and visuals. All that hoarding started to make sense. This is something she intends to do more of, and see where it takes her.

As a student of fashion, she worked backstage at several reputed fashion shows like Lakme Fashion Week. She also took part in a college fashion competition. One of her designs was featured in The Indian Express for the occasion of Elvis Presley's birth anniversary. Studying fashion was a digression in her life path, and she went right back to writing after her graduation. While she did so, she also dabbled in theatre. She played a small part onstage and behind the scenes for the late, and greatly-missed, advertising guru and theatre maverick Alyque Padamsee's adaptation of Macbeth. As one can see, Bidisha Ghosal has led a varied and prolific life, and she hopes the variety and excitement of the new continue to come her way as she carries on with life.

BRIEFING HER BOOK:

The story begins with the unmasking of a rapist. Years ago, Rahul Satyabhagi had raped his family friend and professional colleague Avni Rambha. While the title seems to be straightforward, readers of the book will know that it is anything but. 'The Rape Trial' is a gripping read that'll make you look at the world with new eyes. To know more about the book, get it from amazon and add it to your list of goodreads.



Available on: **amazon** | Rating: 4.5/5

INTERVIEW WITH AUTHOR BIDISHA GHOSAL

Q: Is writing your passion or emotion?

Definitely more an emotion than a passion. I find it easiest to sit and write when an emotion is driving me.

Q: What was that final or provoking thought that made you write your first book?

The idea for this book came to me in late 2013. The provoking thought that made me finally sit down and write was a scene that popped into my head. It was a courtroom scene. The defendant was innocent but there was a massive conspiracy afoot to get them convicted. The lawyer was young and inexperienced and the judge, helpless, caught between the truth and the higher-ups.

This was the starting point of my novel. It's ironic then, that this scene didn't make it to the final manuscript.

Q: How does writing brings out the best in you?

Writing fiction has forced me to be clear with my thoughts. A good journalist's work is to keep themselves out of their work. They have to set themselves aside, their own leanings and opinions. Fiction is the opposite, regardless of what the story is or who the characters are. This story particularly forced me to dig deep into myself. As a result, I now express myself better generally in life, not just to those around me but even to myself. I have greater clarity with my motives and intentions, and the ability to pull them together into speech – because I wrote this novel.

Q: Do you believe in awards or rewards?

When I was younger I believed in awards. Now I'm older and wiser, and I'd totally go for rewards. In fact, the awards, when utilised well, can bring in rewards.

Q: How can you bring up a change in the literature world?

The intention I hold for myself is to express my voice as authentically as possible. At this point, if I had any ability to influence anybody in the literature world it would be the same. Be authentic. Be your

best fearless authentic self. Understand yourself with no judgement, and then find the words that best convey your intention.

Q: What is your favorite Quote?

"I'll tell you what freedom is to me. No fear." ~ Nine Simone.

Q: How does writing inspires you the most?

Writing brings out the pontificator in me. The oh-I'm-going-to-tell-you-how-it-really-is. It can get a little exhausting, but this energy is still in me and this is the medium through which it best comes out.

Q: For you what is the meaning of being a writer?

Definitely it lies in being able to put out my point of view. Here, I'm not just talking about this novel, but about my work in journalism as well. My favourite pieces have been those which I feel are impactful, one way or another. Writing is the form through which I can express how I view the world and its people. I definitely don't write for the sake of entertaining someone. I can only write because I have something to say. But then again, I feel this is true for all authors, and perhaps all artists. Even with our lightest works, we're all saying something about our world.

Q: How do you feel being an author?

Content. It's the fulfilment of a childhood dream. It was a bug in me for the longest time, and I can now let that part of me rest.

Q: Do you try more to be original or to deliver to readers what they want?

Original. I feel an artist's voice is what makes their work unique since, as someone wisely said a long time ago, there is nothing new under the sun. What makes something new, fresh, is the creator themselves.

Q: How do you feel about your book being featured in DE MODE?

Excited! The magazine is sharp, sophisticated and with a good reader base.

Georgina Herrera

JEWELRY

Georgina Jewelry makes beautiful, high-quality pieces, to empower women to bring beauty into their everyday lives. Whether they are spending time in the comfort of their homes, or ready to take on a night on the town, there is a piece for every woman.

Her love of art and design has motivated Georgina Herrera to create a exclusive jewelry brand inspired by the character, strength, and determination of the modern woman.

Georgina's continued design contributions to the fashion world over the years has been a fusion of fashion trends, her culture and traditions. This gives her the result: **Georgina Jewelry™** a unique and authentic brand with a fresh, modern classic design that reflects her sense of passion for design.

Georgina wrote DE MODE directly and invited us to come to her show at **Oxford Fashion Studio held at the Intercontinental Hotel's ballroom in Paris**, which was then covered by **Michael Foust, Photo-Journalist, DE MODE**. It was an amazing venue for fashion and gave some great views to compliment her unique and elegant style. The collection was no surprise at how incredible and beautiful to fashion. She is very much a treasure in the fashion world. Her Mexican origins create some style that is quite unique and yields a stunning compliment to any outfit. Her pieces included some nice hair jewelry that catches attention to the main pieces and adds to them. She also had some nice bracelets and rings to compliment the delicate femininity of the female wrists. The main pieces were also wonderful and were breath-taking. Truly Georgina is making her mark in the international world, and I was honored to capture her collection! Truly, if you want some stunning pieces....Georgina Herrera will transform you into your inner Goddess.

www.georginaherrera.com



Photo: Michael Foust



Photo: Michael Foust



Photo: Michael Foust



Photo: Michael Foust



Photo: Michael Foust



Designer Georgina Herrera (Right) walking down the runway with a model wearing her jewelry design at Oxford Fashion Studio show at the Intercontinental Hotel, Paris. Photo: Michael Foust



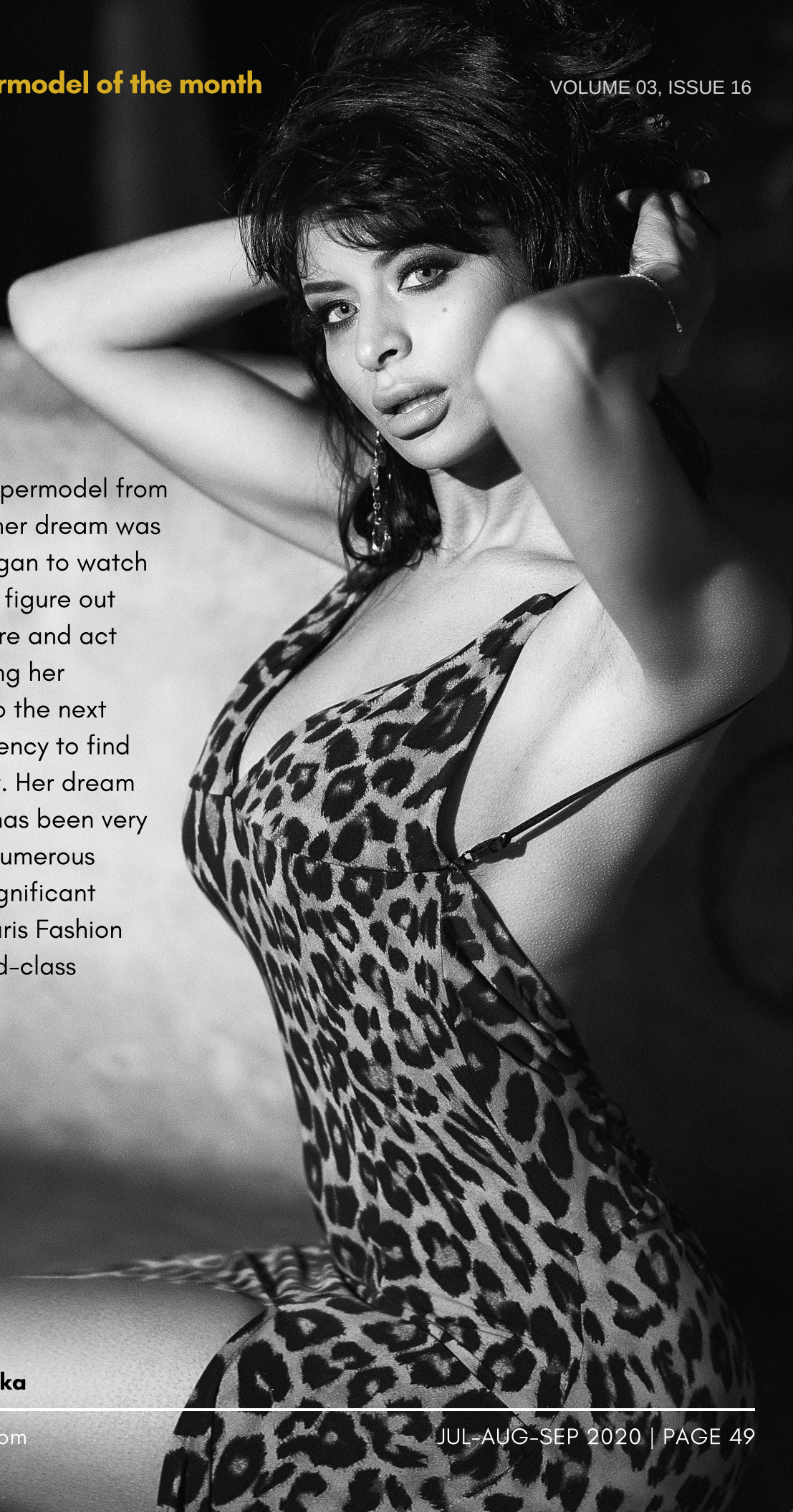
Sara Brunette

MODEL, PARIS

Photo: Natasha Paslavska

Sara Brunette, a supermodel from Paris. From her youth, her dream was to be a model. She began to watch fashion TV channels to figure out how to walk and posture and act until she was 17. Bringing her modelling profession to the next level, she joined an agency to find out more and bit by bit. Her dream was working out. She has been very fortunate to travel to numerous nations and stroll on significant fashion runways like Paris Fashion Week, for brilliant world-class designers.

Photo: Natasha Paslavska



On asking how she stays so fit round the year, she discussed her daily schedule with DE MODE. Getting up early consistently is the secret. Morning time, scarcely few days of the week, she heads out to the gym and other days she practices yoga at home with meditation which encourages her a great deal to unwind and interface with internal identity. In the afternoon, if she has any casting or photoshoot project scheduled, she does them and if rather, she has spare time, does shopping, goes to the film or spend time with her companions, and afterwards at the night, she peruses a book to improve her English speaking.

Photo: Natasha Paslavska

A black and white portrait of Sara Brunette, a woman with long, dark, wavy hair and bangs. She is wearing a dark, off-the-shoulder top and a choker necklace. She is looking directly at the camera with a slight smile.

Sara Brunette

Photo: **Natasha Paslavka**

***TRAIN
INSANE
OR STAY THE SAME***

VOLUME 03, ISSUE 16

Sara Brunette

Photo: **Natasha Paslavka**



GIVENCHY'S SOUGHT-AFTER BAGS & FRAGRANCES





ANGE OU DÉMON

EAU DE PARFUM

A woman with a mystery whose aura intoxicates you. Enigmatic, fascinating, charming, elusive. An angel - or not at all? Only she truly knows. Optional Seduction is always a mystery.

Captivating more than just your attention, her charm is as hypnotic as the moon. Unknowable and with a hint of danger her appearance (at least) is purely angelic. Her fragrance is mesmerizing. With a spirit that is both dark and light, this is an Oriental Floral with a troubling sensuality and an indecipherable signature. Haunting and enticing all at once. Rare ingredients are encased in a tear shaped talisman, a crystal almost plucked from a chandelier, translucent, yet dark and secret.

Offers some great flexibility yet it is most appropriate for evening wear. Ange Ou Démon opens with natural zest from saffron and a light lively orange note. At that point, it advances into something creamier and better with tonka bean and vanilla. This stuff can be a flat out force to be reckoned with, with its power, and life span. Ange isn't an fragrance for everyone, significantly more specialty, than different aromas on the rundown. It has an extraordinary kind of profile, yet one you may need to figure out how to adore. Notes of tonka bean, saffron, ylang, vanilla, and others.

GIVENCHY

Price: \$67.82

AMARIGE

EAU DE TOILETTE



Amarige, a generous floral Eau de Toilette for a radiant and fulfilled woman.

Feminine, soft, sublime: Amarige is the symbol of femininity, radiant and bursting with happiness. This Eau de Toilette reveals the pleasures of life and the simplicity of joyful moments with its sweet notes evocating the shores of the Mediterranean.

A particularly great fragrance from the mid-1990s which includes an awesome blend of natural products, botanical, and zesty notes. It is a rich and layered scent that gives it a quality of multifaceted nature and makes it perfect for a mature lady. Amarige opens with its organic product/botanical blend before it inclines more towards the floral end. You get succulent peach and tart plum, particularly solid at the top, yet they stick around all through the wear. Gardenia, ylang-ylang, tuberose, and mimosa all appear to get their chance at-bat. Be that as it may, they eventually arrive at a dazzling bunch period, which is featured by the basic sweet organic products. This is a remarkable entertainer and a generally beautiful scent.

GIVENCHY
Price: \$64.68



VERY IRRÉSISTIBLE

EAU DE PARFUM

Rose essence with star anise and elegant round, soft patchouli. French, sensual elegance with a deep, daring glamorous twist. Very Irrésistible, French style and elegance meets America spontaneity.

Surprising, stunning and spontaneous. At its heart, a deeply feminine floral. A unique mix of five roses and the star anise signature amplified in the eau de parfum with sensual, vanilla and patchouli. The art of elegance that makes the best of life inevitable. Very Irrésistible, French style and elegance meets America spontaneity.

A deliciously seductive fragrance by Givenchy. It mixes rose and peony among different notes, to make a durable and lovely issue, which adds a touch of flavor to the botanical notes. It opens with the rose note and anise, which gives the new zest supplement, to the botanical smell. As it dries down, the peony makes its mark and removes Very Irresistible from being, even more, an unadulterated rose scent. This one will last an entire 8 hours, isn't a sillage beast, and works very well in the spring/summer months.

GIVENCHY
Price: \$53.99



GENTLEMAN GIVENCHY

EAU DE PARFUM

another force brimming with courageous appeal. Energetic and magnetic, the eau de parfum plays it free-form for men who move to their own beat. A woody-flower Oriental plays a hazardous beat as it so happens.

Peppery effervescence riffs with the delicate and aromatic lavender. Differentiating notes based upon a pulsating flower heart. Heated up with Tolu demulcent, the iris heart plays a performance, brimming with quality and delicacy happened with a manly pitch. The base echoes with woody patchouli and the exotic nature of dark vanilla. Oriental and addictive. A cadenced fragrance to accompany you through the night.

Givenchy Gentlemen is a great fragrance to wear during the winter and fall. The scent of this fragrance is spicy and sweet and those types of scent work better during the colder months. Its best suited for younger guys.

The top notes of Givenchy Gentlemen are pineapple, pear, and cardamom. The middle notes are geranium, lavender, and iris. The base notes are leather, patchouli, and vanilla.

GIVENCHY
Price: \$75.00



XERYUS ROUGE

EAU DE TOILETTE

Warm and intense, Xeryus Rouge is a classic, Woody-Oriental designed for a man who embraces his freedom and is a risk-taker at heart. His fiery, intuitive sensuality is irresistibly captivating with an underlying mystery that cannot be resisted. Succulent kumquat and green cactus are dusted with red pepper and crushed cedar wood for a seductive sent that lingers.

Givenchy Xeryus is a fantastic fragrance to wear during the transitional seasons, like fall and spring. The woody, fresh scent goes perfect with those seasons, as they're not too hot, nor too cold. Givenchy Xeryus has this mature vibe. This makes this fragrance work much better with older men. Not that you can't pull this fragrance off when you're in your thirties

The top notes of Givenchy Xeryus are grapefruit and artemisia. The middle notes are cypress, guaiac wood, and Chinese cypriol. The base note is amber.

GIVENCHY
Price: \$58.00



GIVENCHY ANTIGONA TOTE BAG

Transcending 'It' status to become an undeniable classic in the handbag stakes, Givenchy's timeless Antigona tote is presented this season in black pebbled leather. Crafted by the French house's artisans in Italy, the tote features two round top handles, a detachable shoulder strap, a top zip closure and a single internal zipped pocket. Accented with silver-tone hardware, this Antigona tote will add edge and elegance in equal measure to on and off-duty looks.

Price: \$2,821



GIVENCHY MYSTIC BAG

Recognised for a darkly romantic aesthetic, Givenchy has been a revered fashion house since 1952, with hallmark contemporary silhouettes and timeless leather accessories, as seen with this cream leather Medium Mystic bag. Featuring a round top handle, a snap button closure, an internal zipped pocket, a detachable and adjustable shoulder strap, a back slip pocket, a front flap closure, a main internal compartment, a debossed signature, and a double G magnetic closure with logo engraving.

Price: \$4,591



WISHFUL SKIN

BY HUDA BEAUTY



The beauty entrepreneur Huda Kattan, Founder & Owner of Huda Beauty launched her second beauty line "WISHFUL SKIN." Their newest product is ***Wishful Skin Yo Glow Enzyme Scrub.***



Wishful Chin-Lift is one of the best product by Wishful Skin.

It's a sheet mask formulated with actives to sculpt and tone Your chin's appearance, so you're ready for any selfie in a flash.

THAILAND FASHION WEEK[®]

VARAVELA, BANGKOK

POWERED BY



ASTON MARTIN

BANGKOK

COMING SOON
STAY TUNED FOR NEW DATES

www.thailandfashionweek.org

