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DÉ DÉ

GLOBAL

JAN-FEB 2019 EDITION

VOLUME 02

REVEALS

1st

ANNIVERSARY
ISSUE

GEORGIAN HOUSE HOTEL

LONDON

EVELINA EVE PHOTOGRAPHY
CHADNI SULTANA MAKEOVERS
KOKOH ORNAMENTS
GVENY BY SAMUEL KAISER



GREAT BRITAIN

CHIC

AMY WILLERTON

DÉ MODÉ BUSINESS & LIFESTYLE MAGAZINE



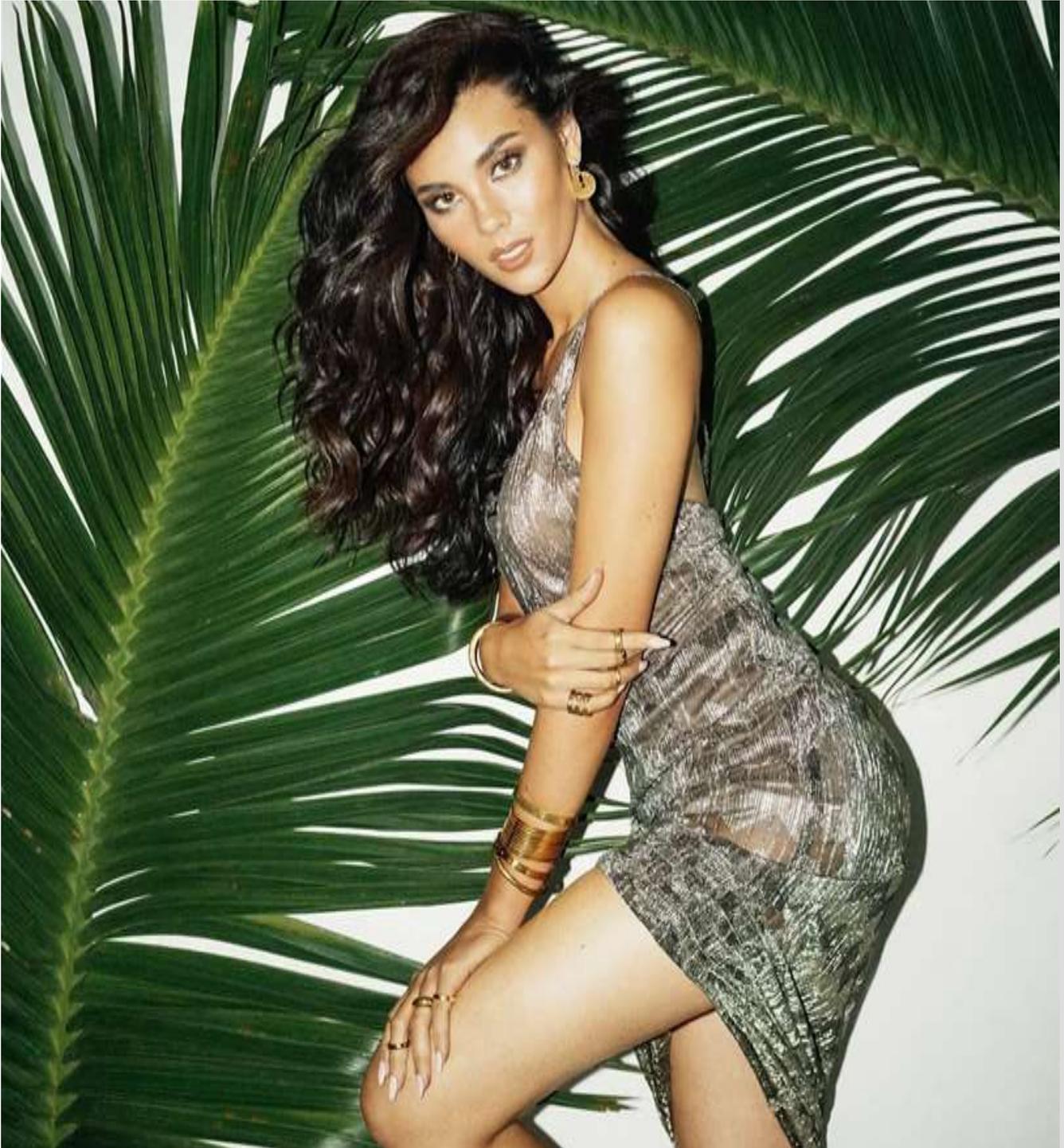
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1ST ANNIVERSARY EDITION

1st
ANNIVERSARY
ISSUE

Catriona Gray

MISS UNIVERSE 2018



THE WORLD'S NO. 1 BUSINESS AND LIFESTYLE MAGAZINE



It's really a flabbergasting feeling that we completed a whole 1 year of existence in 6+ countries and here is our 1st-anniversary issue with the stunning Amy Willerton, Miss Universe Great Britain 2013.

We had an amazing experience shooting Amy Willerton for the cover of this (JAN-FEB 2019) edition with the amazing photographer Evelina eve and the great makeup artist Chadni Sultana worked her magic with her magical brush. Amy dressed a babito neck strap pleated black dress from Gveny London by Samuel Kaiser with Bespoke Jewels from Kokoh Ornaments which added more elegance in the cover photo. The photoshoot was conducted at Georgian House Hotel, London which has a unique ambiance with a touch of Greek and Roman architecture. Special thanks to Ellie Steele for being such a great host and for all the arrangements and lovely coordination with DÉ MODÉ team.

Business section has been teaching me the ethics of business & I hope the readers might be getting some real knowledge over different business practices.

Azusa Uchida being our travel photographer in Hong Kong, traveled to Macau, world's top gambling city and captured some of the amazing attractions which makes it a must visit place for someone who loves to gamble. You can also find information related to free VISA entry and distance from Hong Kong, China. Also, she listed top 5 gambling casinos. Find the names in Food & Travel section.

Hope you enjoy reading the JAN-FEB 2019 edition. If you like the content, drop down your love giving a feedback on www.deltaaegis.com



Anushka Singh
CO-EDITOR
DÉ MODÉ
BUSINESS & LIFESTYLE MAGAZINE

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DÉ MODÉ_{IN}
LONDON
UNITED KINGDOM

2019

Great *britain* STAR CHIC...

A Model and TV presenter Amy Willerton launched onto our screens in ITV1's award-winning entertainment show – 'I'm A Celebrity... Get Me Out Of Here!'. As former Miss Great Britain, Amy won the hearts and minds of the British public and was hailed as 'The Beauty Queen of The Jungle', finishing in 5th place on the show.

Following a move to LA, Amy presented Nigel Lythgoe's hit show; 'Every Single Step' which reached an impressive 75 million households across the USA, earning her the accolade of the 'New Cat Deely' by the US press. A keen adventurer Amy competed in 'TV's most dangerous show 'The Jump' this year and finished as the winning female.

AMY WILLERTON With a background as Miss Great Britain and the only British contestant in a 60-year history to make the finals of Miss Universe, Amy is clearly a face to watch and not just a pretty one. Amy's modeling career continues to thrive and she works hard to maintain her figure. She was recently voted 14th in the 'FHM's Sexiest Woman In The World' (with Kim Kardashian in 15th place!

Health & fitness also remains at the forefront of Amy's focus, sharing regular workouts across her social media platforms; inspiring her scores of fans and receiving great reviews from her millions of followers worldwide.

You can follow the Great Britain star chic here -
Instagram: @missamywillerton | Twitter: @amywillerton

1ST ANNIVERSARY EDITION

Amy Willerton



interview session

with

AMY WILLERTON...

1 After winning the Miss Universe Great Britain title in 2013, what were the opportunities you received?

So many opportunities in TV, modelling and world travel were open to me after the Miss Universe competition. It completely changed my life and is a legacy that stays with you forever.

2 What are other beauty pageant you won before entering Miss Universe pageant?

I tried to enter Miss World through Miss England several times after winning regional heats but I never seemed to do very well in that competition - it wasn't until someone pointed out to me that I was more a Miss Universe girl.. that suddenly my pageant career took off! I also competed internationally at Miss Model of the world and Miss University but that was before I won Miss Universe GB.

3 What projects were you involved in 2018?

I launched my commercial with Pro Activ in 2018 and also my brand Hairflick in the UK. I then moved to Spain & went to Spanish school. I'm now in London renovating a house. I try to find balance with my career and the life I love to live. As I did not enjoy the attention of a fast paced media life. In 2019 I am launching my fitness show with my sister Erin on TV. Fit and I will be launching Hairflick in Dubai

4 How traveling has influenced you?

It just reminds you that there are so many different ways of life and to always keep an open mind. I will never stop exploring the world.

5 How your modelling career started?

It started when I was 15 and was scouted by a lady called Kate Marshall when I was shopping with my sister in Bristol. She was the first person to really believe in my career.

6 Describe your experience working with ITV & from how long have you been working with them?

I've done a few different shows with ITV, but it's been 5 years since 'I'm a celebrity' which really launched my career outside the pageant world. They gave me an incredible opportunity with the platform that was provided and I look forward to doing more shows in the future.

7 Tell us a moment when your younger sister, Erin Willerton, made you feel proud?

Erin has done so well in 2018 ... she is now part of sports illustrated sweet 16 and has landed a campaign for GUESS. I can't wait to see where her career goes next!

8 **What should the amateur models do to get observed?**
Always grab opportunities. Put yourself out there and believe in yourself because if you don't, nobody else will.

9 **These days young energy dreams to win a beauty pageant & live life queen size. How real is to real life? What are the difficulties one has to be prepared for?**
Pageants are wonderful because you can select when you want attention. In my country unless you wore your crown and sash everywhere people wouldn't know who you were. I think you just have to be careful about becoming famous indefinitely because there is no off button for that. And you have to be the kind of person that is happy to keep that button switched on forever - the pressure is quite daunting !

10 **At a very young age, you choose broadcasting industry to work. Which channel you started working for and was that an opportunity you got through a friend or family member or you made it on your own?**
I didn't know anyone when I came into the industry. Which makes things harder, and certainly finding a team you can trust is more difficult. But I'm lucky that I had the right networking opportunities.

11 **How religious you are?**
I actually try to remain in this world... because I feel sometimes religion can take you away from enjoying your life. I am agnostic so I am open to all religions and I have explored spirituality. However I feel the best way is to make yourself happy, be kind to everyone else and live your best life.

12 **What plans do you have to help the disabled people in the coming years?**
I'm an ambassador for the national autistic society so I do events when I can and try to do at least one fundraiser event each year. Last year we cycled 500km across India!



AN

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Chadni Sultana

THE FLABBERGASTING MAKEUP ARTIST



HAILS FROM LONDON, UK

She began her beauty career assisting Makeup artist Jasmina. Her passion and aptitude for beauty have been clearly apparent her entire life and she chased her dreams of being a pro makeup artist to London where she got trained.

She loves people and people love to feel beautiful, which is the reason she spent years engulfed in doing makeup. She believes if you feel comfortable in your skin, then you can spend your energy loving others and enjoying life instead of worrying and being self-conscious. Is makeup the best way to gain self confidence? No way! But it can help a little, plus it's FUN! So she hopes she can help one's life be a little bit happier, and perhaps more colorful.

IG: @makeupbychadni



Eve lina



“ I was born and raised in Lithuania. In my early twenties, I moved to UK to explore the world and I have stayed there since. Shortly, I was created by photography and photography was created by me. As a teenager, I've tried a few arts and crafts I have been drawing and painting. I studied arts & designs because I have always been an artistic soul, a dreamer who wants to bring color and beauty into the world. But still, during the studies, I wasn't sure about my profession. There was a sense that something is still missing. And then for the first time, I tried photography. I remember it was love from first sight. I still can't forget the excitement, it felt like I finally found myself. It was a huge discovery of my life. Talking about myself, it's important to mention my beloved mom, because she had a big impact on my life. She is the best friend and the biggest fan of mine. From earliest childhood, we were dreaming together and sharing stories. So, I was inspired by the magic of my

own childhood and willing to share it with others. I think that's the reason why I started to create stories through my own photography, taking pictures of children and nature. So now, as a dreamer, I feel free to reveal my fantasy and create pictures in a way I see it. I want to show the magical part of this lifetime. I think nothing, but the colors and the emotions of a child can show the purity and wonderfulness of life. I want to create an innocent childhood, create a visual story that encourages human being to remember his dreams and bring it again into his consciousness. So, the story of photography and the feeling towards it can describe me best. Also can say that I love to travel and to read books, which are such good food for my soul and inspiration too. I am a green tea lover and movie fanatic, an old soul I think, my photography shows a lot more than I can say with words. "

- Says Evelina



Eve

Photography



ART OF FREEZING A MOMENT IN PHOTOS

AN INTERVIEW WITH EVELINA EVE
BY NICK

1. From how long you have been working as a photographer & are you doing this full time?

I've been a professional photographer since 2014, specializing in maternity, children, family and portraits. I got started through a diploma with the Photography Institute and many photography workshops during the year. Now I am a full-time photographer.

2. What makes the good picture stand out from the average?

For me all the pictures are beautiful. They all have something unique because it's a moment, it's a mood. However, if they have some stories to tell, it makes more special feel to it. Photography itself is a wonderful way to express yourself, feelings or emotions.

3. What does photography mean to you?

Photography means a lot to me. It gave me a wings for creativity. It is something that let me rise above myself. Possibility to explore and show my imagination through my own eyes. It lets me to create the stories and show the magic of a childhood. Photography has released my abilities, my dreams and visions.

4. How do you as a photographer make sure that the thing, person or landscape you want to shoot looks the way you want it to?

Before the shoot I always prepare. Try to plan to clothe according to the location, I do color scheme wardrobe to get the bigger impact to the viewer. Also try to visit the location before the shoot, to explore and see what to expect from it. I choose the best hours to the shoot to achieve the mood I want to create, my favorite time are golden hours - just before sunset, gives that beautiful soft golden light.

5. From your point of view, what makes a good picture?

For me personally story is important, colors and depth of the image also mood conveyance of the image. All these things together impacts good photography.

6. Since the photography techniques and equipment change quickly, it is important to stay up-to-date. What do you do to always keep up with the times?

Yes, technology upgrades and changes all the time, the best way for me to stay with the equipment are best to yourself and to achieve best results you able to. I using camera Nikon D810 and stayed with it for last 2 years and at the moment I am happy with it.

7. Nowadays almost everyone has access to devices with which it is possible to take pictures. What do you think is the difference between a professional photographer and any other hobby photographer?

Like in any profession, there are hobbyists and professionals. They both have market in different ways, people take pictures for various purposes and use particular tools to reach it. Just for me professional photography is more than just taking a picture. It's an art, where I can use a lot of tools including my own experience, technique and imagination to make the photograph look really good and with a good quality, which is really important to me.

8. Which one is your favorite lens and why do you prefer it?

At the moment one of my favorites are Nikor 85mm, it is light, sharp and versatile and great for creating portraits.

9. Who influenced you the most? Is there any other photographer that you consider as a kind of idol?

Influence mostly comes from nature, I am a child of nature and I mostly shoot outdoors. Inspiration comes from various sources like movies, stories, books or even songs... I know and do follow lots of amazing photographers and they all do inspire me in their own way.

10. What, in your opinion, is most important to consider while shooting portrait pictures?

As a natural light photographer, I do consider the best lighting to the portraiture, to get more drama or just be perfectly lit, to see all the details and textures. Also, I do draw attention at the backgrounds what is behind the model/ subject to create more drama or story to it.

11. Which editing software do you usually use? As of how good would you describe your skills in that software?

I do use Photoshop and very little of Lightroom. I learned to use Photoshop earlier and just stick with it. It is a very powerful tool and I believe my skills quite good with it, but still, learning new things as it's capabilities are endless.

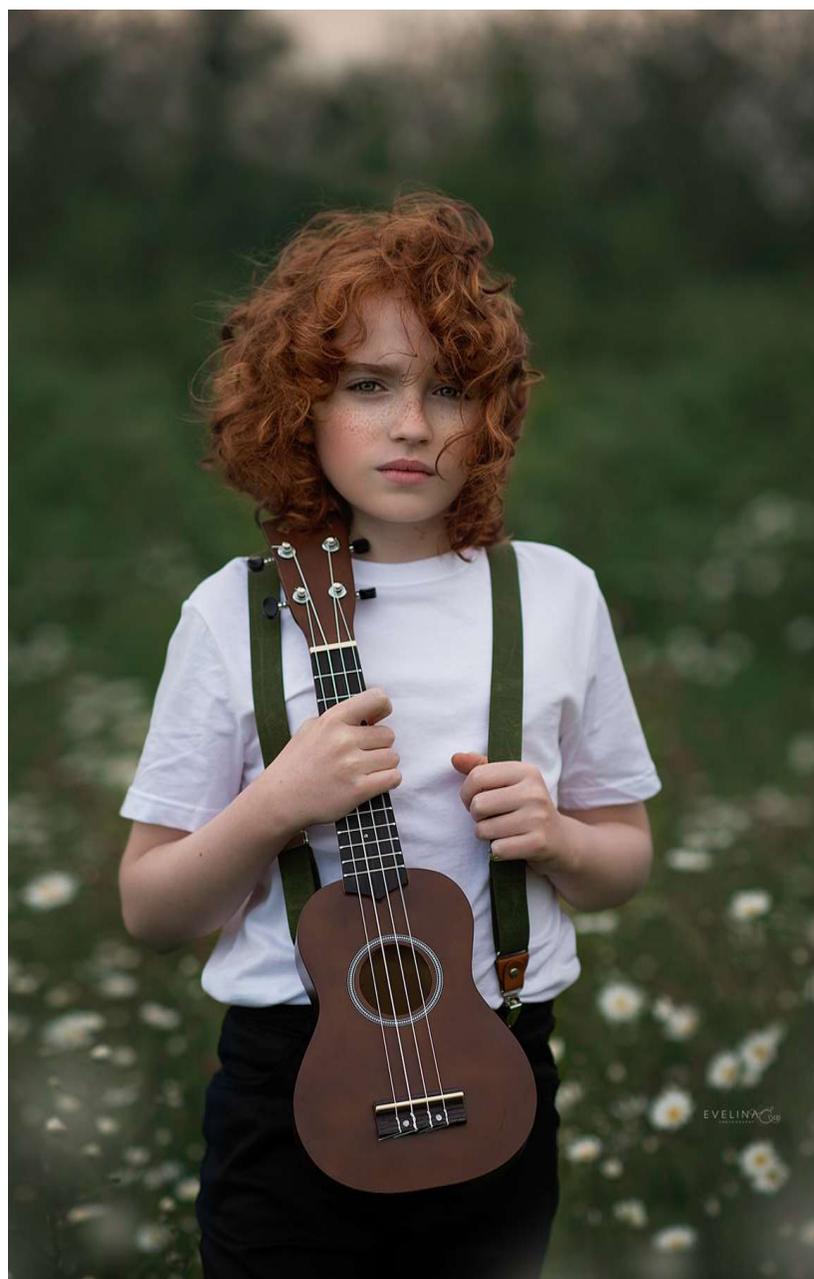
12. In your free time, what kind of pictures do you like to shoot and which ones do you avoid?

I love all kind of photography, and I not sure that I have something that I would avoid to shoot. In free time we do travel a lot, so I do photograph landscapes or nature in my free time. I like macro photography too, so sometimes these little nature details I love to capture, like flower petals, or raindrops.

13. What did you do to gain so much knowledge in this area?

When I bought my new camera I use Auto regime at first, to be better at it I read manual first, when I get more interest in photography, started to watch youtube tutorial and videos. I have been so hooked I did enroll myself to online Photography Institute, where I studied after my day job. Attended quite few photography workshops which was big impact into my growth and still learning every day new things and trying to be better and better.

FIND MORE OF HER AMAZING WORK ON
[Facebook.com/EvelinaEvePhotography](https://www.facebook.com/EvelinaEvePhotography)
[Instagram.com/ EvelinaEvePhotography](https://www.instagram.com/EvelinaEvePhotography)



14. Tell us your experience shooting the DÉ MODÉ cover with Former Miss Universe Great Britain, Amy Willerton. How much did you like the project?

This was absolutely an amazing opportunity. It is different what I usually shoot but nonetheless an enjoyable and great experience. Working with such a great and talented team, meeting new people, this is what I love the most about projects and Thank you DÉ MODÉ for this opportunity.

One of the key magazine shoots I have been involved in was the Démodé Cover shoot, which was quite unique because of its location. The photoshoot was taken from the beautiful Georgian House Hotel in Victoria. The elegance of this hotel with a touch of Roman and Greek architecture coupled with the crafted stonework, classical figures on the wall and the pea green and pastel colour scheme gave a perfect mood for the shoot.

Chadni Sultana kicked it off by proving her artistry on stunning Amy Willerton. I dressed Amy in an elegant Babito neck strap pleated dress to compliment the 1850's interior decor. Decorated with Kokoh ornaments, Amy was all-set for Evelina the "photographer". Evelina took a myriad of clever shots on this adorable building until we were all satisfied with our craftsmanship.

- *Samuel Kaiser*

GVENY

BY SAMUEL KAISER

LONDON

“My mission as a dressmaker is to create beautiful art and fashionable outfits that defy their source.

I evoke beauty and sculptural qualities out of chaotic conditions.

My targeted audience is the eco-friendly people living a ‘Zero waste’ lifestyle.”

– Says Samuel Kaiser

My journey began at the age of 9 in a war-torn country. My mother was a tablecloth maker using an antique Singer treadle sewing machine to also mend clothes for a living. I learned quite a number of unique skills from her and always desired to advance them in order to translate the crazy ideas I had in my head into garments. I had a passion to do something that was away from the norm in fashion and knew I needed to upskill myself. In addition to my meager sewing skills, I discovered that I was also quite good at drawing and art. My journey was interjected with several life events including coming to London but my passion for fashion remained. In 2011, I enrolled for a Diploma in Fine Art in Croydon College, and through this course, I acquired skills and techniques I still apply in my designs to this day. Despite my excelling in Fine Art including having some of my work displayed in the college, and sadly to the slight disappointment of my Fine Art tutors, my passion for fashion design was unquenchable. I chose to pursue Fashion Design instead of Fine Art.

I left Croydon College in 2013 to pursue Fashion Design at the University of East London (UEL). UEL became the hub where I freely exercised both the experimental and the traditional approach into fashion. With the help of well-informed lecturers like Joe Hunter and Kim Smith, my knowledge was stretched and expanded to becoming familiar with conducting extensive research, interpreting my ideas to an audience and transporting history into these modern times.

I graduated from UEL in 2016 with a Bachelor of Honours in Fashion and Design and started out on the next leg of my journey of becoming an active player within the Fashion Industry.

LIFESTYLE HIGHLIGHTS

BY

S A M U E L K A I S E R



My love for the arts did not allow me to escape music. I am a prolific singer and musician who plays 5 different instruments - guitar, piano, bass, drums and saxophone, and all these self-taught. My drive and passion to develop my skills in whatever I chose to do is a gift I do not take for granted and definitely grateful for.

From my personal experience, I have found that music unleashes creativity and also brings healing to the soul. I am also an avid believer in empowering others to discover their full potential and realize their dreams. This is what drives me to work with a charity to voluntarily teach music, both playing an instrument and giving singing lessons.

JOURNEY TO PARIS FASHION WEEK

This being the first show at this level that I had the opportunity to get involved in, my team traveled with me from London to Paris for this great experience. I have to say that Nathanaële Couture and the Fashion Week Studio crew put up a great show with a wide variety of well-experienced models.

Place Vendôme's Hotel d'Evereux was a good location. The red carpet led you to the event entrance followed by a walk up the grand stairs only to be greeted with well maintained luxurious, gold leaf interior decor on the first floor.

The experience was awe-inspiring and gave me a great feeling just to be there. I met other designers like the winner of Project Runway season 16, Kentaro Kameyama, Paulina Cañas, and the amazing Isabell Kristensen.

COLLABORATIONS

Black Beauty Sensationnel Hair Awards 2017

- In conjunction with the Number One UK bestselling Black Hair magazine, my assignment was to dress all models for the finalists.

Errol Douglas MBE

- Working with this renowned and extremely talented Hairstylist on several occasions was incredible. We also worked on a photoshoot for an editorial in the Journal magazine.

PHOTOGRAPHERS

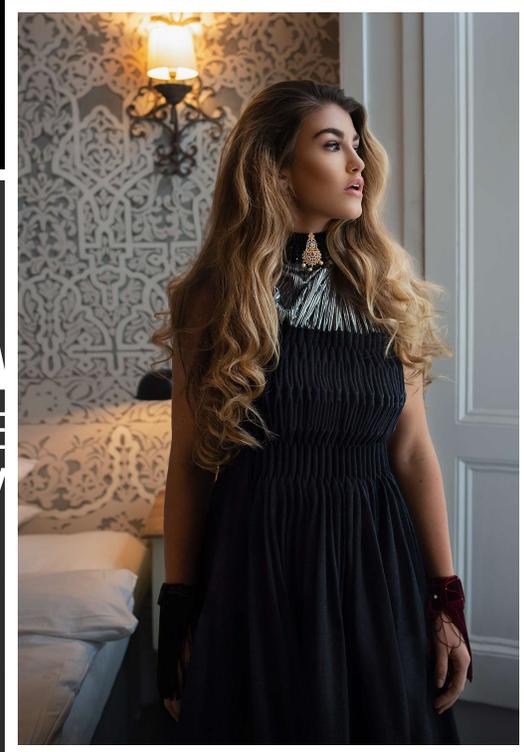
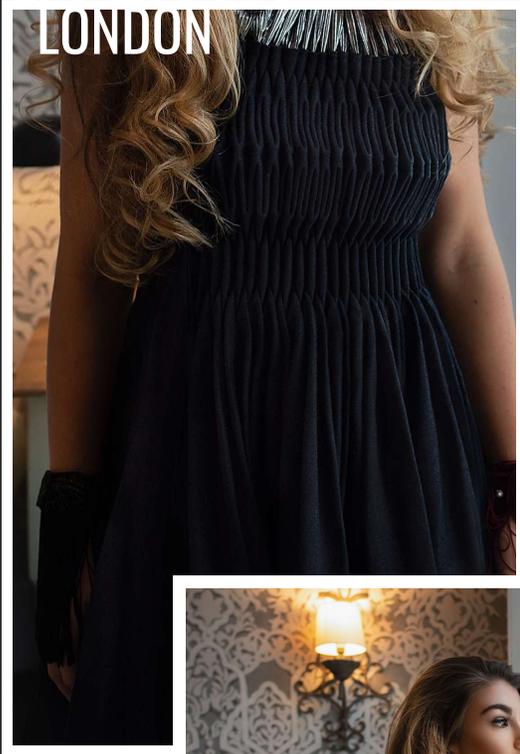
- Skillful photographers have contributed towards my work including Barry Jeffery (UK), Bojidar Chkorev (UK) and Peter Berzanskis (AUSTRALIA).

Amy
Willerton

MUA
CHADNI
SULATANA

GVENY
LONDON

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EVELINA
EVE
PHOTOGRAPHY

KOKOH

ORNAMENTS

Georgian
House
Hotel
London

GEORGIAN HOUSE HOTEL

LONDON, UNITED KINGDOM

Tucked away in the picturesque streets of Pimlico, Georgian House combines boutique chic with quintessential Victorian charm. Offering individually-designed bedrooms, award-winning breakfasts and first-class service, the elegant Grade II-listed property is the perfect place to stay when exploring the realms of London.

INTERESTING FACTS ABOUT THE GEORGIAN HOUSE HOTEL:

- Georgian House is home to London's snuggest two-seater cinema
- Georgian House launched London's first Cheese Afternoon Tea
- Georgian House is also home to the magical Wizarding and Enchanted Chamber rooms

The Wizard Chamber at the Georgian House Hotel will transport you to a world full of magic and marvel. Concealed behind a bookcase door, curious guests can enjoy venturing to the Wizard Chamber on the lower ground floor of our 19th-century hotel. Pass through a portrait-lined passageway that is bathed in candlelight that casts dancing shadows across the walls. Wizard potion classes are also available to book!





LONDON

Amy
Willerton



MUA
CHADNI
SULATANA

GVENY
LONDON



SAMUEL
KAISER



KOKOH

EVELINA
EVE
PHOTOGRAPHY



ORNAMENTS

Georgian
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1ST ANNIVERSARY EDITION

exclusive



TRAVAILS OF A FASHION STUDENT

BY
RHEA ARDESHIR



People say you are what you eat. I firmly believe we are what we wear! The clothes you wear, the shoes you walk in, the makeup you paint on and the hair that your style are all representations of the people we are. It's like a wearable personality and interchangeable at that! Fashion reflects your mood, your thoughts, and your emotions and you can tell a lot about a person by observing the type of clothes they wear.

When I was a little girl whilst playing with Barbie and Bratz dolls, I would brush their hair and style their clothes and change their shoes, in an effort to make them look the best they possibly could. Little did I know then that that was the first time I was opening the floodgates of my mind to the fashion industry.

As I grew from a child to a teenager and from a teenager to young adulthood clothes became a way in which I chose to express myself as generally speaking I was pretty shy so my clothes did my talking for me. I would draw and make sketches of outfits I wanted to make in the future. Clothes became my passion, an uncontrollable obsession! I would trawl through the pages of fashion magazines and recognizing new trends in the industry became an insatiable hunger. So it made perfect sense that when I went to college, I would choose to study fashion.

However, it wasn't that simple. You know how when you're young people tell you to follow your hopes and dreams and everything will work out? Well, apparently in the adult world it wasn't that effortless! My decision to study fashion was not well received in all quarters. Everyone had their own ideas as to what I should be doing with my life and those wildly differed from what I truly wanted. So I decided to go with my gut and follow my passion...to most people's dismay.

My journey began four years ago when I first set foot in the lobby of my new school, ISDI Parsons. My body was tense with nervous excitement. It was the first day of the start of my career. My first year of college was known as the Foundation Year, where we were introduced to every sphere of design be it fashion, interiors, communication or product design. Experimentation was the key to survival. It was the primary way in which we learned. We experimented with materials, patterns, sketches, techniques, etc. Being part of a design school, creativity was inborn and ideas were always flowing, however, taking an idea and making it a reality posed to be one of the hardest yet most rewarding lessons we learned. The goal of the foundation year was to instill in us design thinking and innovation and to help us find our niche in one of the fields of design.

When it came to choosing my design specialization, I was torn. My head was telling me to go the sensible route and choose interior design as it was the "safer option" but my heart was telling me to take a risk and follow my passion. Most people tended to agree with my head and so I succumbed to the pressures of society and chose to go with my head and that



broke my heart. I spent the next month making plans and sections and building prototypes and trying to actually enjoy what I was learning but I couldn't and especially whilst hearing my friend talk about what she was doing in her fashion design classes made me envious so I decided to change my course and follow my gut.

Joining classes a month later than everyone else put me at a major disadvantage. I would have to learn the basics of sewing and pattern making, make up on the projects I had missed as well as keep up with current projects, but I was determined. I started out with the most basic thing you need to know as a fashion student, learning how to thread a sewing machine and then actually learning how to sew in straight lines. Using a sewing machine is like driving a car. You use the steering wheel according to the direction in which you want to go. With a sewing machine your fabric becomes your steering wheel and you move it in order to guide the machine to get a perfect finish. Just like a car has an accelerator the sewing machine has a pedal, the car only moves forward when you push the accelerator, the machine only works if you push the pedal. Just like in a car, the more pressure you put on the pedal the faster the car moves, the faster the sewing machine stitches.

Pattern making was also one of the most basic things we needed to learn in order to make any garment, be it a simple t-shirt or a ball gown. Every garment begins with a pattern. Paper patterns were technical and reminded me of the technical drawing we had learned to do in interior design. You took exact measurements and precisely replicated it on paper, once the

paper pattern was complete it would be traced onto a fabric called muslin which could then be sewn together to create a mock up of what your garment would look like before you made it in its actual fabric. This was known as a toile. It was at this stage where you could correct any sewing mistakes or adjust any fitting before stitching your garment using your desired fabric. Therefore when you made your final garment it could be done easily without any problems. Starting with a paper pattern, making a toile, stitching the final garment and finally presenting it in front a jury was the basic format of every project.

A jury is the equivalent of an exam in a design school. It is the presentation a student has to make on each project and present it in front of a panel of jurors. The panel could include faculty or external jurors who are professionals in the industry. This was by the far the most nerve wracking portion of every project. The presentation must contain research, pictures of your entire design process as well as a final photo shoot of your garment. When the student has finished the presentation the jurors will be permitted to ask questions, examine the sketches and garments as well as critique you on your work. Every project comes to a close with a jury.

Along with learning the skills and technical aspects of fashion, we also learned the history of fashion. Learning about the evolution of fashion and how the history of the world contributed to the continual change of fashion trends throughout the decades was fascinating. How certain designers brought about iconic looks, how women went from wearing corsets to abandoning them, how hemlines began to rise and how women

went from only being allowed to wear dresses to wearing trousers. Understanding how the changing political and social climates led to changing fashion trends was enthralling. However, this wasn't like a normal history class where a teacher lectures you for an hour. In this class, we would be divided into groups and each were given a decade for which we'd have to make presentations about the fashion in those times as well as the reasons to why those trends were popular in those times. The presenters would also have to come dressed in clothes that women would have worn in that decade along with appropriate hair and makeup, hence giving a full representation of the fashion of those times. This twist made this class more fun and exciting and made every student take more interest in their topics as well as improved our ability to present.

The second year of fashion was dedicated to projects related to kids-wear and menswear. Now that we had mastered the basics of women's fashion it was time to branch out into the other aspects of fashion. Both menswear and kids-wear wildly differed from the techniques we used for our womenswear projects. Sizing, fabrics, measurements, etc were all new and gave us a better understanding of the various realms of the fashion industry. We also learned how to create our own fabrics and were taken to a workshop to learn how looms work and how various fabrics are made and how to incorporate patterns into the fabrics. We were then given projects where we not only had to create our own fabrics but had to make a loom as well as use environmentally safe

materials.

There was an emphasis on sustainability and being environmentally conscious. We were therefore also given projects such as creating zero waste garments, where we had to make a garment without wasting even a quarter meter of fabric. Though this was challenging it wasn't impossible and gave us understanding of the importance of being sustainable.



The final year of university was the most crucial as we had to combine all the skills, techniques and knowledge we had collected over the past three years and combine it with our creativity to produce our final thesis project. This project would show not only ourselves but the world, who we really are as designers. The topic that I eventually settled on was the idea of good vs evil.

It revolved around the concept that when we are kids we were told fairy tales that consisted of people who were purely good or purely evil and good always conquered evil. However as we grow up we realize that we all have good and evil within us. It's our decisions and choices that define which way we lean towards more. My collection had to therefore represent this concept.

This final year was one of ups and down and easily the most enlightening one throughout my college career. We were able to experience what life would be like as a designer in the field. From sketching, illustrating, draping, pattern making and finally making our collection come to life. Working and reworking designs and starting and restarting our work became part of my daily routine. Perfection was something that we all strove for but no matter how much time we'd have, we would never be satisfied. Something could always be changed, something could always be better but at the end of the day when we look at where we started and where we ended up I'd say we're all extremely happy and amazed at what we can do. From this experience I can confidently say that I made a collection that truly represents my design aesthetic. I have understood myself better as a designer and therefore was able to grow through this journey.

As graduation approached I began to look back at my last four years at university and smile, smile at all the hard work that had gone into my studies, at the long hours spent in classes, at the late nights spent perfecting every last detail before my juries, at the tears I had cried over failed ideas and concepts and at my friends and teachers

who supported me throughout my journey, because at that moment I realized...it was all worth it.

For a freshly graduated fashion designer the most challenging task is to be able to start a fashion label. For someone who does not have a family background in the industry there are other options. Normally a student could design a few clothes, have a tailor stitch them and try and find a few outlets that would stock them. Usually these outlets would take it on a consignment basis so the chances are that there would be more unsold stock than sold stock and the aspiring young designer would be left with a stock of clothes that no one wanted. There is also the word of mouth medium which can be channeled through family and friends and sometimes this works out to an extent.

Fortunately in the modern day world there is social media, where with the right kind of approach and application and a generous slice of luck the aspiring designer could see a bit of movement in the collection that would help grow the level of confidence.

A very confident fashion design student or fresh graduate could always make an attempt to qualify for Gennext Lakme Fashion Week which occurs twice a year. This is the premier fashion event in India. To apply you have to build an entire collection from sketches to actually making the garments and send it to the organizers of the event and then a panel of judges will review it and select only a few contestants to participate in the show. These contestants will be given a team of people to help them carry

out their vision including mentors from the industry to guide them through the process. This eventually leads to the main event which is the fashion show where the designers can showcase their work. If you are selected it is a wonderful platform to grow your brand however if you are not selected you would have spent a lot of money in preparing a collection which may not have any commercial value at all.

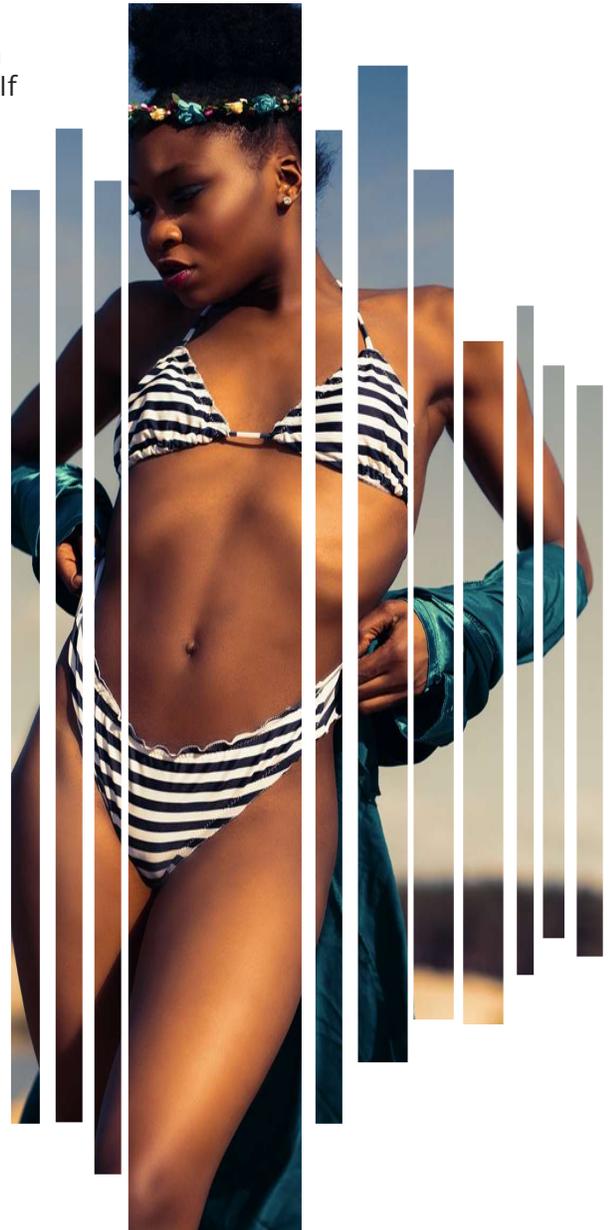
The style cracker hosts an event multiple times a year where space can be booked in which a collection can be displayed for sale. The advantage here is that there are heavy footfalls and a strong possibility of sales at the event as well as building the brand value of a fresh label.

The other option is for a fresh graduate to work under an established fashion designer or for any home grown fashion brand or label to gain experience and knowledge so that they can branch out on their own at a later date.

***WHICHEVER WAY YOU LOOK AT IT,
STARTING A FASHION LABEL IS
THE FIRST REAL CHALLENGE AN
ASPIRING DESIGNER WILL HAVE
IN LIFE BUT WHO EVER SAID IT
WAS A WALK IN THE PARK!***

RHEA

ARDESHIR





The Beckhams had a bumper payday last year, banking millions in dividends from their business empire.
Photograph: David M Benett/Dave Benett/Getty Images

DAVID, VICTORIA BECKHAM RECEIVE 267cr INR DIVIDEND FROM THEIR FIRM

Fashion business owned by former Spice Girl suffers 20% fall in profits on rising turnover

The company that runs David and Victoria Beckham's business empire paid out £30m to the couple, along with former Spice Girls manager Simon Fuller, despite profits falling by a fifth.

The Beckhams and Fuller each own a third of Beckham Brand Holdings, which in turn owns Victoria Beckham's fashion business and the David Beckham brand. Accounts from the company show that of the £30m declared in dividends, almost £19m was paid out in 2017, up from £10.2m in 2016.

The company's pre-tax profits tumbled 20%, from £19.85m to £15.7m, as serious losses continue to mount at Victoria Beckham's fashion business. Turnover, however, rose 17% from £47.5m to £55.7m.

The Victoria Beckham fashion business "and related brand activities" accounted for £42.5m of the turnover, also up 17% year-on-year. Licensing and commercialization of the David Beckham brand accounted for £13.2m, up 19% year-on-year.

THE COMPANY SPENT £11.7M ON WAGES AND SALARIES FOR ITS 179 STAFF.

Victoria Beckham's operation employs 176 people, and the David Beckham brand three. The business of exploiting the David Beckham name continues to be extremely profitable. DB Ventures, which is responsible for licensing and other forms of commercialization of the David Beckham brand, reported profits of £23.2m last year. This was down slightly on the £24.9m in 2016.

The Beckham empire is being dragged down by the under performance of Victoria Beckham's business. Losses widened from £8.5m to £10.3m last year. The balance sheet was propped up by the effective write-off of almost £7m in debts that the business owed to her husband's firm and the parent company. Two weeks after that move, Victoria Beckham Limited raised £30m from NEO Investment Partners, which took a 28% stake in the business, to "help it enhance both its digital and physical retail presence".



The Victoria Beckham show at London fashion week in September 2018. Photograph: Tristan Fewings/BFC/Getty Images

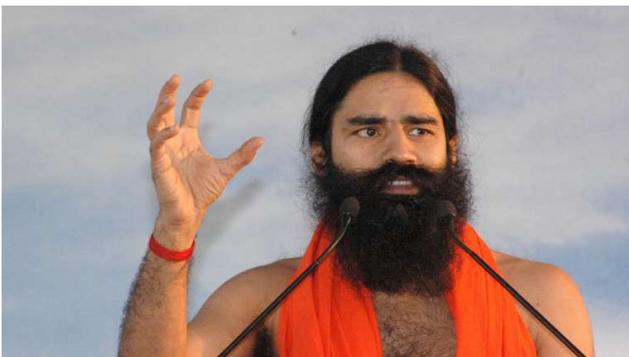
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NEO Investment Partners has also backed the British designer Tom Dixon, the French bakery Paul and the Italian leather goods firm Valestra.

"The question is whether there is a sustainable route to profit for the Victoria Beckham business," said Alex DeGroot, independent media analyst. "How does this business turn a profit? There aren't many businesses out there that can lose £10m every year. You can see from the accounts that the other parts of the Beckham empire are helping to support Victoria's business."

RAMDEV'S PATANJALI CANCELS RELAUNCH OF KIMBHO APP: REPORTS



Acharya Balkrishna said that they are currently occupied with new projects and that they don't have the time and resources to put in on Kimbo any further.

Baba Ramdev's 'swadeshi' company, Patanjali, has shelved its plans to relaunch Kimbho app, touted to be their answer to the messaging platform, WhatsApp. This has come after Patanjali's failed attempts to launch the app twice. The first attempt to launch Kimbho was undertaken on May 30, after which another attempt was made by Patanjali to launch the messaging platform on August 27.

The company parted ways with Aditi Kamal, the brain behind the idea of Kimbho. After that Patanjali joined hands with Noida-based app-making firm, Social Revolution Media and Research Pvt Ltd to launch Kimbho.

However, Acharya Balkrishna, CEO and MD of Patanjali Ayurved told ThePrint that they wanted to launch a technically sound application which could promise water-tight security and privacy but were not satisfied with the work done. "We have put the idea on the backburner as we don't want to launch half-baked products," he said.

INDIAN STARTUPS RAISED MORE MONEY THAN FIRMS THROUGH IPOs in 2018

MARKET DATA

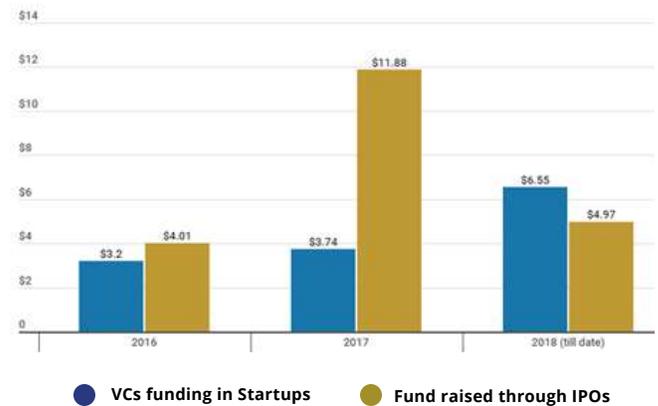
For years, Indian startups were thought to be the poorer cousins of listed companies — IPOs were tracked by business papers, breathlessly discussed in the news, and eagerly participated in by investors, but startups got a fraction of the coverage. That could likely soon change because, in 2018, Indian startups have raised more money than Indian companies through IPOs.

Indian startups raised a total of \$6.55 billion (around Rs 44,940 crore) in venture capital (VC) funding in 2018 through 697 deals. In comparison, around 25 companies that floated IPOs on the Indian stock markets together raised around Rs 34,117 crores (around \$5 billion) from the investors. And while 2018 was the first year in which startup funding exceeded IPO funding, the trend is likely to continue — in 2018, funding for startups nearly doubled from 2017, while those for IPO fell by more than half.

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The startup funding numbers were bolstered by some massive deals which were signed during the year. Oyo Rooms raised a whole \$1 billion in a single round, as did Swiggy, which raised another \$1 billion. In comparison, the biggest IPOs were for Bandhan Bank, which raised around Rs 4,473 crore (around \$652 million), followed by Hindustan Aeronautics, which raised Rs 4,144 crore (around \$ 604 million), and ICICI Securities which raised around Rs 4,017 crore (around \$586 million).

2018: VCs Funding vs. IPOs



But the sudden increase in startup funding is possibly a consequence of what stage of their lifecycle most Indian startups are currently in. Until a few years ago, angel funding for startups was at its peak, and lots of new ideas were getting funded. Most of these startups failed, but the ones that did survive are now big players in their spaces — Oyo, for instance, is bigger than the top four listed hospitality firms in India combined, and Swiggy could give most traditional restaurant chains a run for their money. These startups have begun attracting large amounts of funding in the hope of making them turn even bigger — Oyo, for instance, has raised a massive round by Softbank and begun operations in China.

INDIGO WORST PERFORMING AIRLINES FOR CONSUMERS AIR INDIA'S LUGGAGE POLICY BEST PAR PANEL

Private airline Indigo is the "worst performing" carrier for consumers, while national carrier Air India has the best luggage policy, said parliamentary panel on civil aviation chairman Derek O' Brien.

TMC MP O'Brien, who heads the Parliamentary Standing Committee on Tourism, Culture, Road, Shipping, and Aviation, Thursday said the panel had taken strong note that during the festive season some airlines were charging 8-10 times more than the normal fares. Addressing a press conference on the panel's latest report, he said, "Our committee is very clear that the worst performing airline for consumers is Indigo. All 30 members agreed on this. Indigo has not responded despite many complaints. The way they behave with consumers and charge for just one kg or two kg overweight of air baggage..."

"Every single member (of the panel) is disgusted with the way some private airlines are operating but more so with Indigo, it is discourteous. The airline is very rigid, Indigo even charges for one-two kg overweight, this has not been taken very well and the committee is looking into the matter seriously," he said.

O'Brien asserted these were not only his views but of all members of the panel who are from different parties. Underlining that there were many problems in the aviation sector, the TMC leader said, "The committee has recommended that cancellation charges can't be more than 50 percent of the basic



fare. Tax and fuel surcharge collected should be refunded to passengers. Airlines are charging too much." On the luggage policy, Brien said the national carrier had the best luggage policy and the other private airlines should also enhance the baggage limit.

"Air India has best luggage policy...the maximum luggage limit prescribed by the airlines, except Air India, should be enhanced," he said, adding that baggage charges are also on higher side.

Brien said there are five ministries under the purview of the standing committee unlike other panels, where there is only one ministry. He also applauded Nitin Gadkari, who is heading the Shipping Ministry for improvement in cargo handling in India.

VISA TO BUY BRITISH PAYMENTS FIRM EARTHPORT FOR \$250 MILLION

US-based payments group Visa has said it will buy UK-based Earthport for around \$250 million. Earthport, whose shares have fallen over 26% this year, had earlier said "fundamental" change was required in its strategy. The British payments company, whose clients include Bank of America Merrill Lynch and Japan Post Bank, facilitates international transactions for banks and businesses.

Visa Inc (V.N) is paying 198 million pounds (\$250.6 million) to buy Earthport Plc (EPO.L), a British firm that facilitates international transactions for banks and businesses, the U.S.-based payments group said on Thursday. Visa International Service Association, a unit of Visa, has offered 30 pence for each Earthport share, a price that is four times the stock's Monday closing price of 7.45 pence.

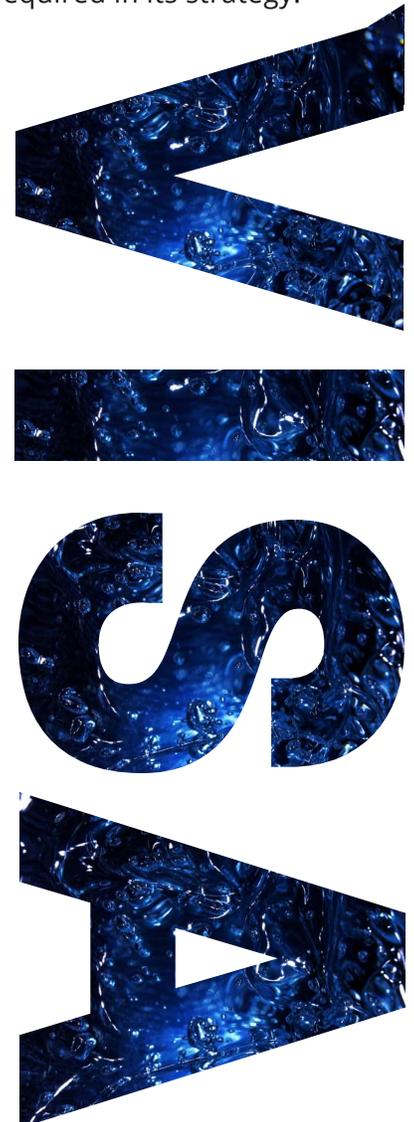
Earthport shares surged in early trading on Thursday and matched the offer price.

The London-headquartered firm said Visa's proposal was "fair and reasonable" and that it would recommend its shareholders take up the all-cash offer. Earthport's shares, listed on the London Stock Exchange's secondary market, have fallen more than 28 percent this year amid growing losses and expenses, forcing the firm to say last month that "fundamental" change was required in its strategy.

Earthport says it offers a lower-cost alternative to traditional payments systems by allowing banks and money transfer firms to have a single relationship instead of multiple ties with various payments channels around the world.

For Visa, cross-border payments, or transactions that involve parties in two or more countries, represents a growing business. The volume of such payments rose 10 percent in the 2018 fiscal year, Visa said in October.

Earthport, which counts Bank of America Merrill Lynch and Japan Post Bank among its clients, said Visa's offer was a revised proposal that followed an indicative offer from the U.S. company last month. Rothschild & Co advised Earthport on the deal, while Goldman Sachs advised Visa.



Reporting by Samantha Machado and Arathy S Nair in Bengaluru; Editing by Sai Sachin Ravikumar

INTERIOR DESIGN IDEAS BY TOP DESIGNERS & ARCHITECTS



PSR ARCHITECTURE

**FOUNDER & PRINCIPAL ARCHITECT
PARVATHI S. RAO
MASTER OF ARCHITECTURE
UNIVERSITY OF PENNSYLVANIA (UPENN) USA**

Parvathi S. Rao, Principal Architect of PSR Architecture, is an architect and designer based in Bengaluru. Growing up, Parvathi lived and studied in various countries across the globe which exposed her to various cultures and varied styles of architecture. This left a lasting impression and resulted in a deep interest for the subject. In addition to experiencing contemporary architecture across the globe, Parvathi has also pursued her interest in classical dance, which has developed her sense of the traditional.

The culmination of these interests was the inclusion of Design and Technology as part of the International Baccalaureate (IB) program in high school. This exposed her to architecture and spatial design. She began the undergraduate degree in London and finished her B.Arch degree from Kamla Raheja (KRVIA) in Mumbai. She spent over a year working with the Studio of Environment and Architecture under Kapil and Jayashree Bhalla, before moving to her hometown, Bengaluru.

The next three years she worked with Sandeep Khosla, Principal Architect of Khosla Associates, before she acquired her Master's degree in Architectural Design, from the prestigious Ivy League School of Design at the University of Pennsylvania, (UPenn) USA. During her time at UPenn, she had the opportunity to study under and work with professors who were world-renowned architects, thereby allowing her to learn cutting-edge design and implementation skills invaluable for innovative architectural design practice.

In 2011 PSR Architecture was set up, and their portfolio now includes retail, residential, corporate and institutional clientele. The firm's design philosophy embraces transformation and progress while responding to and addressing aspects of the urban, architecture, interior, and landscape design. They are committed to creating designs address the local culture, climate, sustainability, and materials while optimizing costs.

INTERVIEW HIGHLIGHTS WITH PARVATHI S.RAO

Q: What do you feel is the greatest challenge when it comes to designing for environmental sustainability?

While designing a sustainable building there are 2 challenges that we encounter. The first is to ensure that the architectural design and the ecosystem complement one another. The second is to make clients aware that a sustainable design can reduce overheads. The initial costs maybe high but later they will see a return on investment.

Q: One should design their buildings with a strong focus on both user experience and natural light. To which extent is this correct? Can you tell us more about this?

In my firm, the emphasis during every stage of design development & implementation is to harness the natural elements to create a warm and welcoming environment. In addition to being focused on client well-being, this also helps in reducing the running costs of a building.

Q: Are you concerned about environmental and social sustainability in your buildings? If so, what role does green building play into your work?

Sustainable architecture is a constant focus at PSR Architecture. We always strive to deliver designs that are environmentally conscious & try to reuse existing resources irrespective of the scale of the project.

Q: What inspired you to start your own Architecture & Interior Design Firm "PSR Architecture?"

After working in two offices & acquiring degree in a very challenging & competitive enviro

ment, I felt I was equipped to fulfill my long term goal of establishing my own firm. Overall, building a practice has been both a rewarding experience and a tremendous learning curve.

Q: What is your ultimate goal when it comes to your work? What do you want to be remembered for?

As thoughtful and sensitive designers, our goal for every project is to craft meaningful spaces while respecting the environment. I would like to be remembered for creating designs that are current but timeless, that are a reflection of our values and those of our clients.

Q: What books do you have on your bedside table?

I am interested in a variety of books ranging from fiction to non-fiction, history, spiritual, business and design books as I draw inspiration from all these subjects to design projects.

Q: Do you ever read design and architecture magazines?

Yes I do read architecture magazines as it is important to keep abreast of current trends that highlight the use cutting edge methods and technology to design buildings.

Q: What do you think is the most effective way of presenting a project?

We engage with the client at every stage of the project. During the initial phase where we go through a thorough process to develop a detailed design brief in order to customize designs for clients ensuring we convert them into reality. We use multiple techniques to present our ideas

which physical models, 3D renders, sketches and walk throughs.

Q: When you were a child did you always want to become an architect?

I have always had an artistic bent of mind. Growing up, I lived in different countries which exposed me to various cultures which laid the foundation for my interest in architecture and spatial design.

Q: Can you describe an evolution in your work from when you began until today?

From the time I set up PSR Architecture in 2011, we began working on small projects and have grown into a larger practice undertaking projects in various segments. We are committed to being a practice that fosters dialogues for inspiration, innovation and personal growth. We thrive in a learning environment that attracts and challenges our talent.

Contact PSR Architecture for any of your architecture & interior design requirements.

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**PARVATHI S. RAO
PRINCIPAL ARCHITECT
PSR ARCHITECTURE**

INTERIOR DESIGN IDEAS FROM



HARPREET

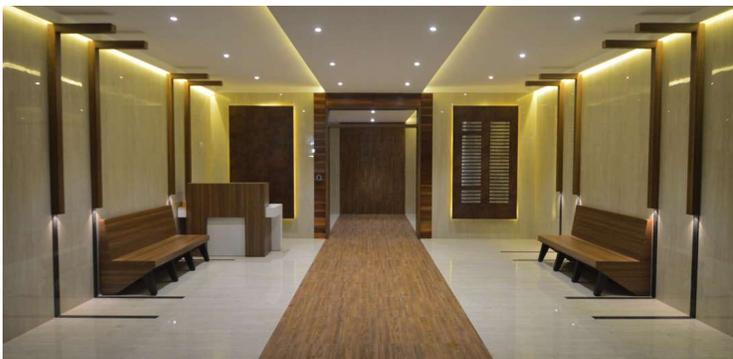
SINGH was born and raised in Mumbai, India. He graduated with a Masters in Interior Architecture from Edinburgh Napier University, United Kingdom. After graduating he returned to India and worked with one of the leading architecture firms based in India. After working for few years, he decided to start his own practice and that's when Orikon Interiors™ was established.



With such a varied portfolio, the firm has never streamlined to a particular design style but has opted to the one that best suits the project, timeline and aligns with the client's vision for his space. They strongly believe in a collaborative design rather than a dictated approach.

across all the outlets, space planning, providing 3d illustrations to enable client's understand the proposed design before the work commences on site to save on the valuable time, effort and losses that one may incur due to rework on site.

You can contact ORIKON INTERIORS on orikoninteriors@gmail.com and also keep an eye on their latest creation on Instagram @Orikoninteriors



Orikon Interiors™

BY HARPREET SINGH DADYAL
MASTER OF INTERIOR ARCHITECTURE
EDINBURGH NAPIER UNIVERSITY, UNITED KINGDOM

Orikon Interiors™ is a Mumbai based Interior Design Consultancy firm run by Harpreet Singh. The firm operates in the luxury bespoke interior design segment. The practice has a wide portfolio spread across varied sectors that include residential, corporate, commercial, hospitality, retail, healthcare, and religious properties. The one aspect that the firm prides itself is on the repeat clientele over the years of practice. This is a testimony to the firm's service standards and our professional association with our clients with an ambition of a long-term relationship and not confined to a single project.

They offer interior design consultancy services. Successfully accomplished works like space branding, creating design manuals for franchise-based outlets which dictate the design language and branding to enable a consistent brand experience for the visitors



INTERIOR & EXTERIOR DESIGN IDEAS FROM AJ ATELIER ARCHITECTS

BY
AR. JAIDEEP ARORA &
AR. AKASH GUPTA

Being an architect by profession in itself gives you a wonderful feeling that one can actually have. Each day inspires you to develop or create something unique & better that can influence the lives of other people. Our journey as an architect until now has been very interesting and challenging in various aspects. We don't think that architecture is only about shelter, its only about a very simple enclosure. It should be able to excite you, to calm you, to make you think.

Starting from scratch and then taking your designs and your work in front of the world gives you much confidence and acts as a catalyst that helps you to improve your work in one way or the other. Working as an architect in a team one thing we always keep in our mind with an inner belief that life is all about learning and implementing those learnings to your design and your work.

Establishing feet in Delhi-NCR and covering the northern India where you always get good clientele with a demand for modern as well as contemporary architectural design, the aim is to provide versatility in our designs fulfilling clients desideratum in all aspects.

A very wise person once quoted "It's not the beauty of a building you should look at; its the construction of the foundation that will stand the test of time". Similarly here at AJ Atelier Architects, we aim to focus on our design's foundation in such a way that after a decade also it should stand alone and reflect its uniqueness. With advancement in technology and a necessity for sustainable or a green building in India, the designing skills had taken a momentous transformation. Personally having more of our interests towards sustainable architecture our goal as an architect is to design for the present with an awareness of the past for a future which is essentially unknown.

INTERVIEW HIGHLIGHTS WITH AR. JAIDEEP & AR. AKASH



AR. AKASH GUPTA,
FOUNDER, AJ ATELIER

Q: What do you feel is the greatest challenge when it comes to designing for environmental sustainability?

We feel that Green architecture and sustainable development is the inexorable trend for the future of architecture design. There are 5 factors that combine together and leads to an environmental oriented design, that are Healthy Interior Environment, Energy Efficiency, Ecological Building Materials, Building Form and Good Design. And hence therefore to combine these factors in your design is always a biggest challenge for any architect.

Q: One should design their buildings with a strong focus on both user experience and natural light. To which extent is this correct?

Yes undoubtedly this is correct and we do believe in it. A design has to be created or developed keeping in mind its use and functionality. A design without natural light and ventilation creates a sense of dark shadow in a building. Day lighting is a design

technique that uses the sun's natural rays to efficiently bring light into an interior building space during the day. It is an important sustainable building solution, because it effectively illuminates any area with no ongoing cost.

Q: What inspired you both to start your own Architecture & Interior Design Firm "AJ ATELIER ARCHITECTS"?

We started "AJ ATELIER ARCHITECTS" with a belief to create thought-provoking and well-crafted architect-ural and interior projects. We always had an aim to create an architecture that seeks to elevate the human experience through insight, collaboration, and design integrity. The substantial influence of serving the architecture industry with our innovative & ingenious vision has always been an aspiration and inspiration for starting our own firm.

Q: Are you concerned about environmental and social sustainability in your buildings?

Environmental and social sustainability for any building are the major factors and we do keep in mind while designing as the philosophy is to ensure that the actions taken today don't have negative consequences for future generations and comply with the principles of social, economic and ecological sustainability.

Q: Can you describe an evolution in your work from when you began until today?

Starting with the small residential projects and then grapping projects such as hospitals, commercial complexes, shopping malls etc. has been a major evolution over the time. Expanding and providing our services from Delhi region and now handling projects at several locations in northern India has made "AJ Atelier" a renowned name in the market.

Q: Where do you work on your projects?

Every project has its own demand, some project need your physical



AR. JAIDEEP ARORA
FOUNDER, AJ ATELIER

appearance at the site location and some works are to be done in office itself. Hence we work according to project demand.

Q: What do you think is the most effective way of presenting a project?

Unlike most professions, architects are fairly accustomed to standing up in front of a group of people and publicly speaking for presenting any project. Sincerity is key when presenting, the more you know about your topic, the more believable you will be to your audience. This can be achieved by actually knowing everything there is to know but that's a little unlikely for most people. This is really imp because if you want people to listen give them something to connect with.

Contact AJ ATELIER ARCHITECTS for any of your architecture & interior design need on

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INTERIOR DESIGN IDEAS FROM



SEME NADVI

is an experienced and innovative Interior Designer focused on Design, functionality and Affordability. She has also earned her degree in Industrial Polymer Chemistry with Diploma in Kitchen and Bathroom Engg. She started "SAMAY INNOVATION" after her Masters in 2015 and has since built a portfolio of over 30 Projects in Residential Interior Spaces that is Striking, Innovative and Stylish yet keeps an eye on functionality.



SERVICES LIST:

1. Client Consultation to ensure a creative, functional and beautiful design plan.
2. Selection of Furniture, color schemes, antiques, lighting's, fixtures, finishes, fabrics, rugs, decors, accessories
3. Space Planning: That is maximizing the layout and proper flow of space.
4. Custom furniture, window and ceiling treatments
5. Green, healthy and locally made design options
6. Budget development, refinement and tracking
7. Kitchens and Bath design
8. Conceptual and working designs- 3D visuals
9. Project management
10. Vastu compliant designs

Samay Innovation

BY SEME NADVI
 MASTER OF INTERIOR DESIGN
 PACIFIC UNIVERSITY, UDAIPUR

Samay Innovation is an Ahmedabad based Interior Design company run by Seme Nadvi. Each project of hers speaks about the designer's style of creating exclusive designs keeping in mind the client's requirements and expectations. Seme ability to develop clients relationships based on trust, respect, and confidence has been the key to her success as a designer. Skilled at creating beautiful designs under a variety of budgets, styles, timeframes, and requirements.

She guides her clients through every phase of the design process. Her mission is to assist Residential clients in creating timeless spaces. She balances colors, textures, and lighting to create a space that reflects her client's personalities and suit their design needs. Working in collaboration with architects and Builders to execute her vision.

She takes each project very personally. She refurbishes, revamps each spaces and gives them a personal touch. In her Sparetime Seme loves to travel worldwide for experience and inspiration and loves Scuba diving.

You can contact SAMAY INNOVATION on samayinnovation@gmail.com for any of your interior design services need.

BOLD INTERIOR'S FIRST WORKSHOP IN CHENNAI REFURBISH YOUR SPACE

DÉ MODÉ
OFFICIAL MAGAZINE PARTNER

BY
TRISHLAA CHALLANI
FOUNDER & PRINCIPAL INTERIOR DESIGNER
BOLD INTERIOR (CHENNAI, INDIA)

With 4+ years of experience and wide ambitions, "BOLD INTERIOR" was started by Ms. Trishlaa Challani. She sees herself as a storyteller. She uses fabrics, furniture, and architectural elements to write their biographies. But apart from this, #boldinteriorstories also conducts workshops. Their first workshop was held on 19th December 2018 at Madras Management Association, Chennai. With 30+ participants, the first workshop has been a massive hit. Their workshops teach an individual to style their spaces by themselves. Their first workshop was titled as "Refurbish your space." This helps an individual to understand how they can re-use their old stuffs by themselves.



TRISHLAA CHALLANI

WORKSHOP IN A FRAME:



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EAT LOVE SHARE
TITLE PARTNER

Fever 91.5 FM RADIO PARTNER **FIDA** EDUCATION PARTNER **DÉ MODÉ** MAGAZINE PARTNER

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Vip **OSIYAAN MARBLE EMPORIUM** **MEENAKSHI GLASS & INTERIORS** **SHE ESPIRE**



If you are bored with the design of space you are living or working in, get it redesigned by TRISHLAA CHALLANI in pocket-friendly costing. You may contact them for any of your interior design need on trishla.challani@gmail.com.

DÉ MODÉ *authors*

ENJOY
READING BOOKS
FROM THE DESK OF
WORLD RECOGNIZED
AUTHORS
IN SELF HELP &
SCIENCE
FICTION

AUTHOR PUNEET MATHUR

SENIOR MACHINE LEARNING CONSULTANT

AUTHOR OF BOOK MACHINE LEARNING APPLICATIONS USING PYTHON: CASES STUDIES IN HEALTHCARE RETAIL & FINANCE.

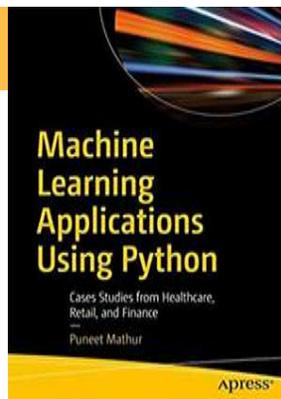


Puneet Mathur an Author, Machine Learning Consultant and a Coach and has over 18+ years of Corporate IT Industry experience with working for companies like HP, IBM, and Dell. He is an MBA from La Trobe University, Australia, and is professionally certified as a Project Management Professional by PMI USA and a Certified Corporate Director by IOD India. He is also an alumnus of IIM Bangalore in Business Analytics and Intelligence. He has worked as a Machine Learning Consultant for many of his clients around the world. He frequently blogs on topics like Machine Learning, Artificial Intelligence, Robotics, and Prediction.

ABOUT THE BOOK:

Gain practical skills in machine learning for finance, healthcare, and retail. This book uses a hands-on approach by providing case studies from each of these domains: you'll see examples that demonstrate how to use machine learning as a tool for business enhancement. As a domain expert, you will not only discover how machine learning is used in finance, healthcare, and retail but also work through practical case studies where machine learning has been implemented.

Machine Learning Applications Using Python is divided into three sections, one for each of the domains (healthcare, finance, and retail). Each section starts with an overview of machine learning and key technological advancements in that domain. You'll then learn more by using case



Puneet has a nature of helping people in need of advice and that is how he started by studying their astrological charts and giving out predictions. When people used to give him feedback that his methods were very accurate he thought of making them learn simple prediction techniques so that they did not have to go to charlatan astrologers and get duped. This is when he decided to write his first 3 volumes book series Instant Karma Predictions which became popular on amazon and he predicted accurately events like President Obama's Election in 2012 and Prime Minister Narendra Modi's victory in them. Puneet is also credited with correctly predicting that India's Mars Orbiter satellite would reach Mars successfully without any hitches.

studies on how organizations are changing the game in their chosen markets. This book has practical case studies with Python code and domain-specific innovative ideas for monetizing machine learning.

WHAT YOU WILL LEARN

- Discover applied machine learning processes and principles
- Implement machine learning in areas of healthcare, finance, and retail
- Avoid the pitfalls of implementing applied machine learning
- Build Python machine learning examples in the three subject areas

WHO THIS BOOK IS FOR

Data scientists and machine learning professionals.

WANT TO KNOW MORE ABOUT PUNEET MATHUR & HIS BOOKS?

You can read more about him on

www.PuneetMathur.me

AUTHOR SATISH ANAND

AYODHYA, INDIA

AUTHOR OF CIRCUMSTANCES GREW
HIM UP

Born in Faizabad, Ayodhya (INDIA) & brought up at Nautanwa, Gorakhpur. Having his mother Mrs Atvari Devi and father Mr Faujdar Prasad, he believes would never become an author. It is said that no pain no gain but what he has experienced is only gaining, however, he lost a lot but have gained as well and unexpected from what he'd lost. It was very difficult for him to balance his professional and personal life when he thought to write his book. He decided that each day he will write 2-3 pages for his book. On holidays, at early morning, at late night, at the park, whenever he got time, he wrote. Not satisfied with current writing, he resigned from his job and started writing more. This was the time when he wanted to complete it and get it published. He wanted to get it done.

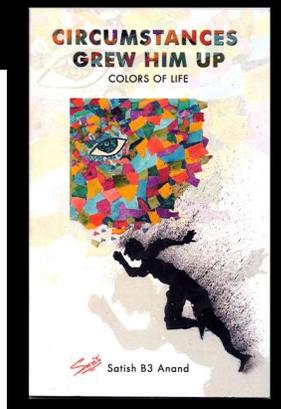
WITHIN A MONTH OF HIS RESIGNATION, HE COMPLETED "CIRCUMSTANCES GREW HIM UP" AND GOT IT PUBLISHED WORLDWIDE ON 19TH OCT 2016.

While interviewing Satish, he also mentioned that his manuscript was rejected 19 times but he didn't give up as it was his strong desire to get it published, putting all efforts, he finally did it. He made his book available on all book stand & online marketplaces like Amazon, Flipkart & 1000+ selling channels worldwide.

He is invited to deliver motivational talks at different govt. and non-govt. universities, colleges, and schools, for which he doesn't charge a penny. Presently he has delivered speeches in 50+ institutions across India, Nepal, and Bhutan. He was honored and recognized by the publishing house as INTERNATIONAL AUTHOR. In real life, he has justified the saying WHERE THERE IS A WILL THERE IS SUCCESS.

ABOUT THE BOOK:

In this book, you'll find Pushpraj struggling for his family and love life & how he overcomes the unfavorable circumstances strongly coming his way. He faces discrimination only because he comes from a family which does not have the status that of others. In real life scenarios when people fall we rarely see them picking themselves up, moving ahead to create a success story. So determination leads to SUCCESS and that is what Satish B3 Anand's book talks about. The author wants to convey a message to his readers "not to negate circumstances but to learn from it. Act strongly and be the REAL YOU..."



WHAT YOU WILL LEARN

- This book will instruct you on solving personal problems & deal with circumstances in life
- Help you improve in life & take proper decisions keeping you motivated
- Will magically teach you to transform your own habits and mindset
- Experiences and tips which then you can learn from and possibly apply to in real life.

WHO THIS BOOK IS FOR

All type of book readers

WANT TO KNOW MORE ABOUT SATISH ANAND & HIS BOOKS?

You can read more about him on

www.deltaaegis.com

AUTHOR NITA BAJORIA

KOLKATA, INDIA

AUTHOR OF THE LEAP

Born in the city of Joy, Kolkata, India, considers herself as a budding writer. She left her business to pursue her childhood passion of writing in 2013. Love of reading and writing was passed on to her by her mother. She was and is a regular reader of magazines and short stories. She also wrote but it was only her who had the privilege to enjoy them. She grew up enjoying all that Enid Blyton wrote and Agatha Christie penned. However, short stories by O. Henry, Roald Dahl and alike intrigued her to write some of her own. Although, neither could she complete any of them nor did she show them to anyone. The smell of new land and books kept her motivated.

Decades passed. She continued reading, leaving her pens behind. But deep inside her, she knew that she would restart writing one day, for sure.

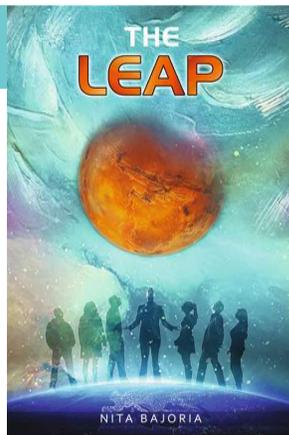
Sometimes she felt restless. It was difficult. Leaving a business that she built with her hard work of so many years wasn't easy. But then the tipping point came and her calling had the final say. She left the business and dedicated herself to the passion that she wanted to pursue long. And now after four cycles of seasons, she stands here with a dozen short stories, few travel stories and her first novel, *The Leap*. Now when she looks back, she feels a profound sense of contentment.

IN HER BOOK, AN INNER PILGRIMAGE RUNS PARALLEL TO THE OUTER SOJOURN THAT ULTIMATELY LEADS US TO OUR HIGHER SELF. HOWEVER, FOR THIS JOURNEY TO TAKE PLACE, WE MUST FIRST ALLOW OURSELVES TO HIT THE ROAD TO NOWHERE.

contradictions that accompany their humanity. Through them, the author explores some significant questions about the mysteries of life.

ABOUT THE BOOK:

The Leap, is a contemporary science fiction. Set in the present time, with many flashbacks, the story is told in the context of The Red Planet Project, a private non-profit venture to establish a permanent settlement on Mars. The Leap is at once a character-driven story primarily of the settler candidates, through their personal histories and interactions with each other and their families. The newest entry in the library of science fiction novels about Mars written over the last century and a quarter is different from the usual gadget-driven or pure fantasy fare. In here the characters are real, fully developed human beings with all the complexities and



WHAT YOU WILL ENJOY READING

- Speculative fiction, typically dealing with imaginative concepts such as advanced science and technology, spaceflight, time travel, and extraterrestrial life.
- Science and technology of the future.
- Difference between fiction & science fiction
- Science to be used to predict the future of the human race
- About Mars

WHO THIS BOOK IS FOR

Science Fiction Lover

WANT TO KNOW MORE ABOUT NITA BAJORIA & HER BOOKS?

You can read more about her on

www.twitter.com/nitabajoria

If more of us
valued books,
cheer and
knowledge
above hoarded
gold, it would
be a merrier
world.

AUTHOR AVISHEK SAHU

BHUBANESHWAR, INDIA

AUTHOR OF FOR A PINT OF MOTHER'S MILK



Born in Rourkela, Orissa (INDIA), Avishek grew up in Bhubaneswar, Orissa. He studied in a missionary school and kept himself indulged in competitive tennis from a very young age. Through the sport, he traveled across cities in the country and grew up appreciating various cultures and perspectives. During his pre-high-school years, he even suffered a stint in a Tennis Academy in Chennai.

After High-School, he graduated with Physics from BJB College, Utkal University, Orissa, and then earned a PGDM from S.P. Jain Institute of Management & Research, Mumbai. Life after studies was never too easy for a sensitive soul bought up with the independence associated with the competitive sport. He struggled to find succor in various areas of work, and after years

of seeking, embarked on a career in education and training. He is currently working with Career Launcher and while churning out blog posts regularly, he is also gearing up to extend the story in his first novel into another two volumes of a three-book series. He happily lives in Bhubaneswar, Orissa with his wife, Anita and his dog, Diesel secure with his parents close around him.

WHILE WORKING IN ROURKELA, ORISSA (INDIA) AS A BUSINESS PARTNER OF CL EDUCATE LTD, HE WAS DABBLING WITH WRITING SOMETHING TO SOOTHE HIS SOUL WHEN HE BEGAN ON A JOURNEY THAT CULMINATED IN HIS FIRST NOVEL: "FOR A PINT OF MOTHER'S MILK"

through the inglorious corners of China Town, Calcutta; Chittagong, Bangladesh; and Bac Lieu, Vietnam, at the behest of a woman he had always been conditioned to avoid, chasing the most absurd ideal that even he knows is over the top even by his liberal interpretations of all things 'implausible.'

ABOUT THE BOOK:

Victor Verghese grows up without his mother's love and spends the most part of his early life subconsciously living the lack in his dealings with the world. There is this irreparable void in his psyche that he simply must fill, and when he finds a girl—Sonal Dutta—who can do just that, he is left with an ideal he must chase. Infused with a new pulsating drive, he lands up in the preeminent management institute in the country only to end up in about of failed love and general disillusionment.

Wafting through life on weak emotional underpinnings, he courts an exotic adventure



WHAT YOU WILL ENJOY READING

As the deeper truth reveals itself, one finds out that in spite of all the power a man like Victor Verghese possesses, he is still the loving creation of a wider, complex network of riddles and secrets that buffets him around parts of India, Bangladesh, Vietnam, Mauritius, and Egypt into a position of sublime personal power; and that in spite of his ignorance of the spiritual debts he owes, he is still cruelly left craving for more, and some more.

WHO THIS BOOK IS FOR

TYPE: NOVEL (ANY BOOK LOVER WILL LOVE IT)

WANT TO KNOW MORE ABOUT AVISHEK SAHU & HIS BOOKS?

You can read more about him on

www.viewsfromtheleft.in

==

One cannot
THINK WELL,
love well,
SLEEP WELL,
IF ONE HAS NOT
dined well,

SERVE YOURSELF WITH SOME
OF THE BEST BRITISH RECIPES

by

==

DÉ MODÉ *food*

LONDON CHICKEN

RECIPE BY: CHEF ANNE

"I used additional mushrooms in this simply because I had a handful of large creminis left over, but it's an optional ingredient."

INGREDIENTS

- 4 boneless skinless chicken breast halves
- 1 cup cooking sherry
- 1 can (10.75 oz) cream of mushroom soup -OR- 1 recipe of homemade condensed soup
- 2 tbs olive oil
- Additional mushrooms, thickly sliced (optional)

INSTRUCTIONS

- Preheat oven to 350 degrees F.
- Add oil to a large hot skillet and brown the chicken well on all sides.
- In a small bowl, mix the condensed soup and cooking wine well.
- Place the browned chicken in a baking dish (11 x 7 or 13 x 9 depending on the size of the chicken breasts). Pour sauce over the chicken and add extra mushrooms if using.
- Bake for 30-40 minutes, or until chicken tests done (juices run clear or 170 degrees F).
- Nice served with rice.

COOK'S NOTE

Serve this with a nice jasmine or basmati rice. The sauce will taste wonderful with rice and especially with either of those varieties!"



LEMON BLUEBERRY TRIFLE

RECIPE BY: CHEF ANNE

Layers of lemon cake, whipped cream, lemon curd, and blueberries! This beautiful dessert is always a hit!

INGREDIENTS

- Lemon cupcakes
- Lemon curd
- 2 cups heavy cream
- 1/4 cup powdered sugar
- 1 teaspoon vanilla extract
- 4 cups fresh blueberries
- Mint, for garnish, optional

INSTRUCTIONS

- Make the whipped cream. In the bowl of a stand mixer, using the whisk attachment, beat together the cream, powdered sugar, and vanilla until soft peaks form, about 3 minutes.
- To assemble the trifles, select mini trifle dishes. Alternatively, use a large trifle dish or flat-bottomed glass bowl. Arrange a single layer of the cake cubes in the bottom of the dish. Spoon whipped cream, lemon curd, and blueberries over the cake layer.
- Repeat, finishing with a layer of the whipped cream.
- Cover with plastic wrap and refrigerate until ready to serve. The trifles can be made up to 24 hours in advance. The flavors will marry in the refrigerator and I think they taste better after they have been chilled for at least a few hours.
- Just before serving, garnish the trifle with a dollop of lemon curd, extra blueberries, and a sprig of mint! Serve!

COOK'S NOTE

Note-you will need about 1 1/2 cups lemon curd. The measurements are loose in this recipe because it depends on the size of trifles you make. Just make sure you layer! You can also use other berries-strawberries, raspberries, and blackberries are good too! If you don't have a stand mixer, you can make the whipped cream with a hand mixer.



BRITISH HUMMUS MINI BURGER

RECIPE BY: CHEF ANNE

Perfect for serving at a large party or summer barbecue. The beef burgers themselves are flavoured with herbs and savoury soy sauce, before being topped with sticky caramelised onions and creamy hummus for a delicious contrast.

INGREDIENTS

- 500g of lean beef mince
- 1 medium onion, peeled and diced
- 2 garlic cloves, crushed
- 1/4 bunch of flat-leaf parsley, chopped
- 1/4 bunch of tarragon, chopped
- 1 egg, lightly beaten
- 1 tbsp of tomato purée
- 2 tbsp of soy sauce
- 2 tbsp of tomato ketchup
- 50g of brown breadcrumbs, fresh
- 1/2 tsp salt
- 1/2 tsp black pepper
- 1 tbsp of vegetable oil, for frying

INSTRUCTIONS

- mix together the mince, onion, garlic, and tarragon in a bowl
- Add the wet ingredients to the bowl along with the breadcrumbs and mix to thoroughly combine. Season with salt and pepper
- Shape into 6 equal patties and refrigerate until needed
- For the caramelized onions, melt the butter in a medium-sized frying pan. Add the onions, thyme, and salt and cook for around 20–25 minutes until golden and sticky
- In a separate pan, heat 1 tbsp of vegetable oil and once hot, brown the burgers on both sides. Reduce the heat and continue to cook for 6–7 minutes until cooked through. Alternatively, cook on a barbecue
- Remove from the heat and place a slice of cheese on top of each burger to lightly melt
- Slice the ciabatta loaf into 6 small squares to use as burger buns. Brush the ciabatta slices with oil and grill or toast lightly. Spread one half with hummus, then lay the beef patties on the other
- Add the caramelized onions and rocket then sandwich together to make burgers. Serve immediately



LONDON MULE COCKTAIL

RECIPE BY: CHEF ANNE

This spicy gin and ginger cocktail bites back. This British version of a Moscow Mule marries the clear spirit with ginger for a spicy kick. Lime adds a citrusy touch for a taste that will keep you coming back for more.

INGREDIENTS

- 2 oz Gin
- 3 oz Ginger beer
- Juice from half a lime
- Lime wheel
- Highball glass

INSTRUCTIONS

- Add all the ingredients to a highball glass.
- Filled with ice.
- Garnish with a lime wheel.



01 Why *Macau?*

by Azusa Uchida
Photographer, HONG KONG



MACAU

"Vegas of China"

Macau, also spelled Macao, is a tiny Chinese territory. It is a fusion of East and West in lifestyles, architecture, and food. Known for its huge casinos and being the world's top gambling city, it boasts some popular attractions for tourists to visit. Macau is a Special Administrative Region (SAR) of the People's Republic of China. Located on the southeast coast of China, it borders Guangdong Province of mainland China to the north.

While luxury entertainment here is world-class, the city has much more to offer than that. Macau was a Portuguese colony for 300 years, a heritage marked by a wonderful cultural hybridity that manifests itself in all aspects of life: Chinese temples stand on maritime-themed Portuguese tiles; the sound of Cantonese permeates streets with Portuguese names; and when you're hungry, it could be Chinese dim sum, pastéis de nata (Portuguese egg tarts) or Macanese minchi (ground meat stir-fried with potatoes) that come to the rescue.

60 kms FROM
HONG KONG

VISA-FREE ENTRY

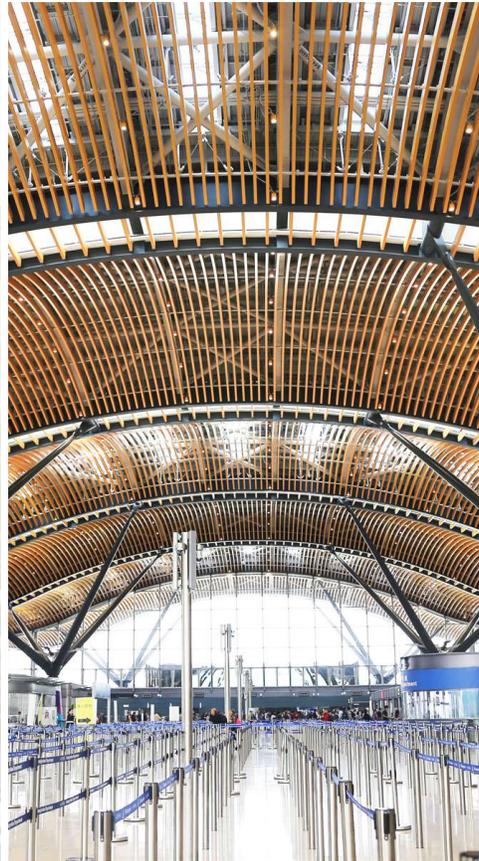
To promote tourism, Macau has some liberal visa-free entry policies for citizens of 66 countries, including the US, Canada, Australia, and most of the countries in Europe. The duration ranges from 180 days to 14 days, depending on nationality.



Top
1%

TOP 5 CASINOS TO GAMBLE IN MACAU

THE VENETIAN MACAO
GRAND LISBOA
WYNN PALACE
MGM COTAI
MORPHEUS



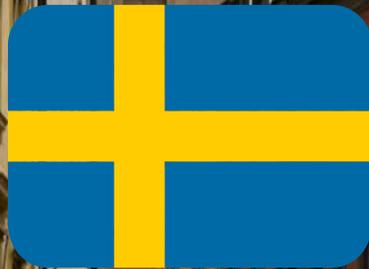
ATTRACTIONS IN MACAU



DÉ MODÉ

ISSUE NO. 02 · MAR-APR 2019 · VOLUME 02

BUSINESS. FASHION. BOOKS. TRAVEL



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DÉ MODÉ | JAN-FEB 2019

*this is not the real cover image



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