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DALYS FROM CUBA TO

books to read this winter

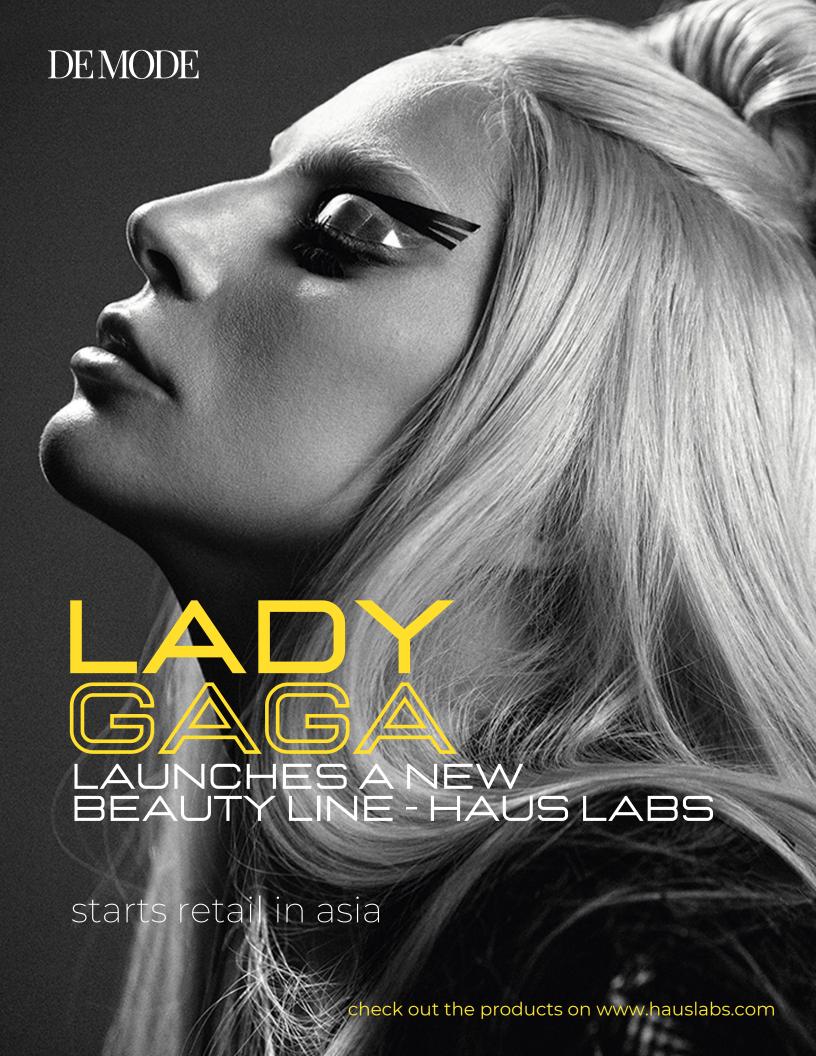
Your 2021

Style Guide

SS21 FAVORITES FROM THE GLOBAL FASHION CAPITALS



A QUATERLY MAGAZINE BY DE MODE NEWS BUREAU



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FROM THE CO-CHIEF EDITOR'S DESK

Dear Readers,

Introducing you the eighteenth issue of DE MODE for the 4th quarter of 2020, OCT-NOV-DEC 2020, featuring an Alluring and a Dexterous Cuban Couturier ODALYS MARINO. She is also among the Most-Inspiring Female Entrepreneur in the World recognized by DE MODE. As a successful woman in business, people always wanted to know her



secret. How she did it. How they can do it, too. But her success story isn't the be-all-end-all for success. Every successful woman has her own secrets and her own key ingredients to her success... Plus, everyone defines success differently. Read her success story by Stephen G. Miller and discover the secrets in her exclusive interview with DE MODE.

In this issue, explore the SS21 looks presented at the global fashion capitals PARIS FASHION WEEK, MILAN FASHION WEEK, NEW YORK FASHION WEEK and LONDON FASHION WEEK. Also, find the best street style looks spotted at PARIS FASHION WEEK by an amazing photographer, Christina Henningstad. Find yourself 6 best books to read this winter. Tour de France 2020 made a remarkable ending. Witness the exclusive moments captured by our Photo-Journalist, Michael Foust.

Take a cup of hot coffee, stretch your legs & enjoy reading DE MODE OCT-NOV-DEC 2020 GLOBAL ISSUE and share your feedback by rating us on Google.

Anushka Singh (Anne)
CEO & Co-Chief Editor



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Unseen moments from the last day of the race /Pg.54



FROM CUBA

A Cuban fashion designer who makes the world's most beautiful femme designs. Read the incredible journey & interview of International designer Odalys Marino how fashion took her places.

BY STEPHEN G. MILLER

Maria Odalys Marino Gonzalez was born on July 14, 1962 in Las Tunas Cuba, her father Ramon Marino, an auto mechanic, her mother Noraida Gonzalez, a homemaker. Odalys as all her family and friends called her, was introduced to the world of fashion and clothing design by her mother. Odalys completed her education and earned her master's degree in Economics at the University of Las Tunas, Cuba. All while juggling the demand of caring for her twin sons.

Odalys struggled with a life-changing and family altering decision. Lately, in the '90s, she decided to emigrate to the United States, so in 1997, with her twin sons, Jose Ramon and Jose Rafael Lodeiro, one in each hand, came to the United States and settled in Queens New York.

Six months later, Odalys and her sons moved to New Jersey, where she provided a loving environment, as a single mother. She made sure that both sons graduate from high school and college. Both graduated with a 4-year degree, making Odalys a proud mother. During that period, Odalys successfully obtained her cosmetology license.

Odalys continued with talent as a hair and makeup stylist to become in demand by local television and beauty pageants in New York. Then, her innate technique and expertise in fashion blossomed when she started designing evening gowns & designer costumes for herself and close friends.

Odalys always found the time, managing busy schedule between business and family life to stay up to date on the latest fashion trends, while from time to time to sketch her ideas on her vision of the newest fashion.

Being a new arrival in Tampa, Florida, she struggled,

started and grew several successful businesses, which made her a successful women entrepreneur. She decided to venture into building her emerging fashion empire. Additionally, *Odalys honours her mother through her boutique*, *Nory's Design Boutique*, *in Tampa*, *Florida*.

While growing up in Las Tunas, Odalys mother Noraida (Nory, to her family and friends), would take her to fabric outlets and create clothing for not only Odalys but her nieces as well, using a foot pedal operated singer sewing machine. One story of family lore was when Nory had gotten a large sack of potatoes, she used the burlap sack, which she cleaned and soaked in a bucket of bleach for two days, to have a pure white material. She made herself and her cousins' beautiful white dresses that were the envy of the entire neighborhood.

In 2017, Odalys presented her designs at a charity fund-raising event for local children. It was an organizer themed event, a runway fashion show," Mommy and Me". In a relatively short time frame, Odalys created 30 different looks, which was received by a large crowd at the event with cheers and adulation.

It was after the charity event when something had clicked her mind. She knew she had to continue with fashion designing. Odalys is known for her exclusive personal style and for dressing various celebrities and public figures in the Latin Market. Her couture collections have created an enormous buzz internationally. She started to receive numerous invitations to showcase her couture style throughout the United States.

It was after the charity event when something had clicked her mind. She knew she had to continue with fashion designing. Odalys is known for her exclusive personal style and for dressing various celebrities and public figures in the Latin Market. Her couture collections have created an enormous buzz internationally. She started to receive numerous invitations to showcase her couture style throughout the United States.

In September of 2018, Odalys decided to showcase multiple collections in South Florida International Fashion Week in Miami

DEMODE cover story

where she debuted five completely different Haute Couture collections over a night period of 6 days. Her collection showed over 120 custom couture.

In the age of Facebook and social media, Odalys debuted her collections in September 2018 and became a social media buzz. The invitations poured in for the newest designer from the United States to make her debut on the world stage.

Odalys was named by Spain's leading media conglomerate company, Hola TV International, the "First Lady of Fashion" during her many TV appearances.

In the spring of 2019, all of Odalys accomplishments bore farther fruit when she got invited as a featured designer at the New York Fashion Week, where she introduced her Grecian-inspired Olympus Collection. Dedicated to inclusivity, she featured 20 models, including a transgender model and a plus-size model. The news coverage was extensive during New York Fashion Week.

In the fall of 2019, Odalys was invited to present her couture line in Milan and then has premiered her haute couture line during London Fashion Week. Odalys made her world stage debut at Fashion Week Studio show in Paris by showcasing her Haute Couture line "Oh La La" collection at The Ritz, Paris.

Being a member of Fashion Group International, she has been recognized numerous times. She was also awarded the "Best Latina Entrepreneur Designer of 2019" in Milan. She received "International Designer of the Year" at the Lukas Awards in London in November 2019. Odalys was the first designer from the United States to receive this prestigious award.

During the finale of her collection in Paris, Odalys received an invitation to present her runway collection for the World Top Model International competition in Monte Carlo, where she received a standing ovation for her expertise in fashion. In honour, Odalys was presented with "Designer of the Year" award by the organizers of World Top Model International.

Odalys was also nominated in the prestigious Marquis' Who's Who in the spring of 2019. The selection process included in-depth interviews looking at Factors such as position, noteworthy accomplishments, visibility, and prominence in a field are all taken into account during the selection process.

With the Covid-19 pandemic sweeping across the globe, the invitations for 2021 continued, including fashion weeks in Miami, Dominican Republic, Columbia, Thailand and Milan, Italy.

Of all of the awards and accolades Odalys has received, her mind always recalls a conversation she had with her mother Noraida, that reminds her never stop studying and learning. And, that is something that "NO ONE" can ever take away from you, and never stop creating.





EXCLUSIVE INTERVIEW WITH ODALYS MARINO

Q: How is working in fashion different today in comparison to when you began?

The difference in working in the fashion industry today to the previous year is enormous. Before the pandemic, there was an excitement to travel for physical runway shows and adulation of going out to a catwalk to show your creations. But today the fashion industry is transformed into a virtual world. Before when you had a great idea about design, you could frequently meet your team and discuss everything over a mannequin. But today, in the virtual world, you are alone, still creating, having to meet with your team, online. Creativity still exists, only if we continue creating fashion.

Q: What is your favorite part about being an international fashion designer?

The favourite part of being an international designer is to have the ability to introduce my fashion to people in different countries. As I have already arrived in different cultures around the globe, exhibited my fashion to a cross-section of society, from working women to royalty. The favourite part of being an international designer is transmitting my tastes and my creations to the whole world.

Q: How do you want women to feel when wearing your masterpiece?

I want women from all over the world to feel like a "Queen" when they wear one of my masterpieces. When I create designs, I dedicate so much of love and emotion to it, that it takes women to another level. Also, the fabric I choose in my designs are of premium quality which feels very soothing to the women skin. I do a lot of research on patterns & cutouts with my team before coming up with a design. All the precise customization leads to an Odalys Marino masterpiece.

Q: Tell us something about your new "OCEAN COLLECTION"?

Ocean collection is the "JOY" of the Caribbean, that is the Ocean collection where it reflects among so much frustration in the middle of this Pandemic where there is real life, there is real hope.

Q: Where do you go for inspiration when working on a new collection?

To create a new collection, I can do it from a vacation to where I am meditating in a lounge chair or my bed. It is like the muse of inspiration. You never know when it will arrive. From the slightest breeze that caresses your face, I can create a new collection. Life of an artist is always based on inspiration. Not all artists are designers, but all designers are artists.

Q: How did you manage to create your recent collection in the pandemic?

I decided to create this new collection in the middle of the pandemic. Being galvanized by the effect of climate change and global warming, I wanted to make people aware of the care they need to take of our oceans, so I created and named it "Ocean Collection". I create the design using images of the snails and the coral that are the living beings within the oceans, of which we must care. I decided not to stop there, and I worked with my American-based fabric manufacturers and my Tampa-based seamstress staff, using a virtual world of Zoom and WhatsApp, making sure everyone was working flawlessly on the idea. In the middle of this pandemic, my team worked hard. They didn't feel desperate like a grain of sand in this ongoing pandemic so, I managed and succeeded to create the staggering & much-needed collection.

Q: What is the biggest challenge you face running your own clothing company?

The biggest challenge in running my own clothing company is the ability to connect with the customers and staff alike. The expertise I show on the frontend of my company is the love, dedication and high quality I put into my clothes. As a company grows, like the leaves on a plant, it will grow and mature, and will regularly strive to grow and move forward. But always remember where and how you started. Always remember your roots of designing and creating, which will help you keep the soil fertile and continuously grow and to blossom.

Q: There's so much pressure for designers to come out with their greatest collection season after season. What advice would you give to young designers just starting out and hoping to make it in the industry?

My advice to new designers is to grow the ability to bring out your own design in collections. There will



be a lot of pressure and stress initially. But if they have a good working team, stress and workload will be reduced. Always be a delegate to your staff, because that makes your working team a family. Show trust in your team's work, because it is difficult for a single person to produce all the collection. So the secret, the key is to work as a family, to delegate and to trust a good working team. Also, always keep a check on their capability to handle work. This will help you plan your growth.

Q: What role do you think social media plays in fashion today?



Nowadays, social media has become the soul of fashion. Because without social media we cannot exhibit fashion, so the world of fashion and social media have become the heart and soul of each other.

Q: The fashion industry has changed so much in the past few years, what's the best advice you would give for staying ahead of the curve?

One of the subsequent change seen in recent years in the fashion industry is that designers have started designing for curvy women. Designers are creating fashion for all women with natural curves, plus size, and not only for mannequins. Designers are also working with more natural materials and products that could affect our planet as low as possible. Until today when the use of plant-based dyes started, the



use of chemical-based dyes is one of the causes of the irreversible damage to our planet's fragile ecosystem. Today, I am focused on working with higher quality natural materials and products to contribute towards the safety of our planet Earth.

Q: Where should we see your brand "ODALYS MARINO INTERNATIONAL" in coming 5 years?

In the next five years, I see my brand and my designs having more name and brand recognition in Europe and the UK. Also, I make sure to introduce "ODALYS MARINO INTERNATIONAL" in Central and South America, along with Dubai, Japan and Southeast Asia in the coming five years.

Q: Tell us something special about your hometown?

My hometown is a small town in Cuba, where everyone knows each other. So, the most special about my hometown is that it is the place where I cultivated my love for fashion and design with my mother. Also, the most important thing about my hometown is that my family still lives there. Every time I visit Cuba, it gives me immense pleasure, freshness & that nostalgic feeling that reminds me of my roots.



Q: How do you feel about being on the cover of DE MODE?

Being on the cover of DE MODE is the greatest highlight of my fashion and design career till date. Being in the year-end global issue has made me appreciate having my family safe, having me take a step back, to see all the highs and lows of 2020 and to strive to do my best for 2021 and beyond. I feel like a queen being on the cover.











TEDDY von RANSON

BY: MICHAEL FOUST

rawing on 15 years with the company who shaped the identity of American Fashion for the past five decades, Teddy von Ranson aims to define new American classics that capture modern American life; equally influenced by East and West Coast with strong synergies to European discernment.

Once separate and distinct, East Coast and West Coast sensibilities have now merged, and combined with European aesthetics, constructed a new identity; thus the need to redefine American Classics.

Teddy's vision is anchored in modernity. Following the guidelines he worked with most of his career: longevity, timelessness and style, the collection is rooted in quality and authentic details. Reflecting his consumer's values of exclusivity and style, TEDDY VONRANSON offers Classics, Outerwear, Tailoring, Shirts and Knits, Fashion Denim, Logoed sportswear and Swim.

Teddy von Ranson is an American designer based in New York City. Originally from Canada, he studied in California at the Fashion Institute of Design and Merchandising in Los Angeles. Teddy moved east at the age of twenty four to work for Ralph Lauren in New York City, where he rose to a senior position in concept and design before moving on to become the Creative Director of Frye Group.

Teddy's bi-coastal background, combined with 15 years at the company that defined American fashion standards, has helped characterize his general aesthetic and values. This unique perspective compelled him to create a collection that resonates with the modern creative and tech savvy American man; one as much attached to a West Coast surf culture as to the East Coast urban experience.

OCEAN MEETS SKY Spring-Summer 2021

"Finn lives by the sea and the sea lives by him" borrowed from the book "Ocean Meets Sky" by the Fan Brothers.

Throughout quarantine Teddy von Ranson spent many days walking the shores of Mecox beach thinking about the world, his life and how he choose to show up. There was something calm and energizing about looking out to that point of infinity where the ocean meets the sky; for him it's a promise that anything is possible. Walking barefoot in the sand and feeling the tide break at his feet was incredibly grounding in a challenging time. It was his inspiration.

He felt himself drawn to some of the timeless themes of Americana and of one's relation to nature; connecting those thoughts he represented the aspirational modern American man.





DEMODE cover story











This collection was directly inspired by my recollections of my daily walks on the beach, the meditative space experienced when looking at the horizon; where the ocean meets sky. From marine layers and patterns to lighter and crisper shades of pebble, shale and driftwood offset by soft hues of chambray blues the Spring/Summer 2021 collection plays with tones of the ocean and its surroundings, the Hamptons beaches, its seascapes and dunes.

Tide patterns - be it from Montauk to Malibu - and the infinite reach of the horizon bring a hopeful feeling and remind us of what is possible.

CREDENTIALS:

- DESIGNER TEDDY VON RANSON
- PRODUCER KRISTEN BOWMAN
- PHOTOGRAPHER BRYCE THOMPSON
- PHOTOGRAPHER 1st ASSISTANT MARION GRAND
- DIGITAL TECHNICIAN CASEY FRANKLIN
- GROOMING MARK ESPARZA
- MODELS MIKE GIOIA @FORD, ISAIAH HAMILTON @FORD and, JESSE GWIN @FORD

WEBSITE:

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DIRTYPINEAPPLE

BY: MICHAEL FOUST

irty Pineapple is a Shanghai based clothing brand established in 2016 and the result of a dynamic design collective. The brand caters to a young and creative audience and has caught the attention of the press and consumers with it's lounge suit and vintage styling approach. With collections under the influence of different cultures, combined with high street fashion and creative matching, Dirty Pineapple aims to adapt to modern urbanites through a multi- layered mix of high-quality basic and innovative items.

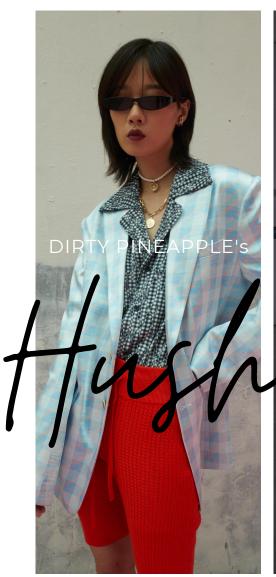
Dirty Pineapple established itself as a messenger for forward thinking. A creator of inspiring equality through content, design, and message. A blur of contrast for the search of true beauty. A quest for a gender equal world in a unequal driven society. A universal, sexless uniform of personality and lifestyle. Creative campaign for a new world order. Taking inspiration from past, present, and future DP is looking to be the authors of their own story with fashion as their chosen medium - each collection will speak to a new chapter.

"Hush little baby, don't say a word"

The opening lyrics of this perennial lullaby might be the repeating loop you hear in your head will while experiencing Dirty Pineapple's Spring/Summer 2021 collection.

Individual proclivities in digital are a recurring theme at Dirty Pineapple. With previous collections called "Recycled Love" or "Narcissist Rhapsody", the team is no stranger to exploring the personal impact of modern digital behaviors. This season portrays the dual reality of distancing public and private personas.

The public persona, the one we show family, friends and display on social media, reflects society's expectation; one of self-confidence, strength and material success. While our private persona, the one we share only with ourselves, carries the heavier doubts and secrets.







"Mama's going to build you a hush garden."

The public persona, the one we show family, friends and display on social media, reflects society's expectation; one of self-confidence, strength and material success. While our private persona, the one we share only with ourselves, carries the heavier doubts and secrets.

Dirty Pineapple is imagining a surrealist space concealed between realities, where they blend and blur; where we can see who we really are. A place to explore from a distance, where our insecurities become strengths, doubt becomes empathy and one feels safe. A space they call "Hush Garden".

This Hush Garden is watered down and moody while always odd and twisted. From playful colors and manipulated Vichy prints offset by the introduction of a new "spell" print, the signature lounge suits and expressive basics play with retro garden references and metaphors.

It is within that reflective space that Dirty Pineapple finds its voice and affirms its language of soft strength and delicate confidence.

WEBSITE:

www.dirtypineapple.net

INSTAGRAM:

@dirtypineapple dp

DEMODE fashion



SHUTING QIU MAKES ITS RETURN TO MILAN AND GOES DIGITAL

huting Qiu graduated with a BA in Fashion from the acclaimed Royal Academy of Fine Arts Antwerp. Her eponymous brand SHUTING QIU was established in 2017, putting forward a signature sense of femininity that features a "modern romantic" woman - a woman who is powerful and independent while maintaining her soft, and romantic identity. The SHUTING OIU woman dares to express herself with asymmetry and experimentation in silhouette, often rendered in rich contrasting colors of silk jacquards, intricate embroid-ery, and floral prints. SHUTING QIU is recognized by her use of bright and "happy" colors, juxtaposed in an unfamiliar yet beautiful way.

Her BA collection, titled "She Lives in a Wonderland", was inspired by a trip on the road from Marrakesh to the Sahara Desert. She was touched by the striking scenery of nature and was immediately reminded of the landscape depicted under the lens of Wim Wenders, in the film, The Desert Flower. The female protagonist, Waris Dirie, is portrayed as a powerful woman who struggles and strives against all odds—a persona of womanhood that Shuting wanted to capture in her collections. Reflecting upon her experience of traveling and The Desert Flower, Shuting illustrates a confident and strong woman with a gentle and romantic side.

After a break season imposed by Covid, Chinese fashion house, SHUTING QIU, makes its return to Milan and goes digital to present its Spring/Summer 2021 collection within Milan Fashion Week Women's and Men's Collection's official calendar

Shuting Qiu, who made her international solo runway debut in Milan in September 2019 with the support of CNMI, has chosen again Milan to present her collection



accepting CNMI's invitation to join a palimpsest of digital events which will parallel physical events held in Milan, as a response to international travel constraints imposed by global pandemic. On September the 27th at 11AMCET the fashion film realized for the occasion will be broadcasted on *Camera Nazionale della Moda (CAMERAMODA)* Italiana's digital platform.

"I am thrilled to be part again of Milan official calendar, particularly as I was unable to attend February. I am looking forward to this digital experience and to coming back with a physical event for next Autumn/winter season" said the designer.

SUMMER WONDERLAND - SHUTING QIU SS21

Realised in Shanghai in collaboration with Nowness China and directed by Qing Fan, Summer Wonderland is inspired by Martin Parr's documentary-style beach photography, and showcases holidays scenes taking place in an unidentified "imaginary" beach on an ordinary summer. Through the lenses of a documentary and the language of fashion moments, the film captures Asian girls in SHUTING QIU SS21 between amusement and reflection. "One of my main source of inspiration for my collections has always been represented from my exotic journeys. While working on SS21, the fact that I couldn't travel left me with a deep sense of nostalgia and an urge to respond to physical constraints and uncertainty with a message of freedom and light, which took the shapeof a summer beach wonderland" said the designer.



DEMODE fashion











Inspired by Russian artist Natalia Goncharova and her colourful neo-cubist paintings, SHUTINGQIU SS21 features the brand signature juxtaposition of colourful and loud prints, floral and beaded embroideries, silk metallic jacquards, bold check and stripe suiting, reinvented in cheerful and bright colour palettes and realised in lighter fabrics. "I felt the need to add a playful and cheerful tone and bring a sense of lightness to my woman, which is daring yet soft, powerful yet romantic, strong yet cheerful". With SS21, Shuting presents elegant, strong and confident heroines, revealing a lively and light-hearted spirit, yet profound.

SHUTING QIU SS21 carries forward the brand's concern for environmentally sustainable fashion and introduces recycled denim among other dead stock fabrics, which combines with embroideries made with recycled beads and inserts realised with fabrics produced with recycled plastic, already featured in previous collections.

Website

www.shutingqiu.com

Social Handle

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hanel returned to the ageless allure of highly contrasting Hollywood motion pictures in its blockbuster show on the last day of Paris Fashion Week 2020 on 7th October 2020 (Tuesday).

In its greatest catwalk scene since architect Virginie Viard assumed control over the legendary French house from Karl Lagerfeld after his demise a year ago, a multitude of the world's top supermodels strolled under a gigantic Hollywood-style sign illuminating Chanel's name.

They included the body positive pin-up, Jill Kortleve, the Dutch model who is a voluptuous size 16 (US size 12).

Covid-19 restrictions may have limited the number of fashionistas allowed into the immense Grand Palais in central Paris, but like the decor, Viard wrote her ambitions large.

Her collection felt like no less than a grand sweep through the long history of the label founded by Gabrielle "Coco" Chanel, with a giant nod to Chanel's time in Tinseltown in the 1930s when she dressed stars like Greta Garbo, Katharine Hepburn, Marlene Dietrich and Gloria Swanson.

PHOTO: CHANEL.COM

DEMODE fashion



"And the fans behind the barriers, that very lively side of cinema outside cinemas, which I love," she added.

The show -- dominated by black and white interspersed with splashes of bold colour -- coincides with the first ever museum exhibition dedicated to Coco Chanel in the French capital, which opened last week to rave reviews.





BIG SCREEN GLAMOUR

Viard recreated and updated some of her most beloved looks, with a nod to her predecessor Lagerfeld's more street fashion sensibility with logos a gogo.

"Gabrielle Chanel and Karl Lagerfeld dressed so many actresses in their films and in their lives," Viard added. "They made us dream."

"Without redoing clothes exactly and falling into vintage, I wanted it to be very joyous and colourful and full of life."

With Paris fashion week forced largely online by the coronavirus, Chanel streamed the show live for fashion fans.

"Lights, cameras, action!" it declared on Instagram as it aped the opening of a silent black and white film, placing a huge Chanel sign on the Hollywood Hills.

Viard kept up the theme of the brand's long association with the silver screen with video clips of models reclining in luxury hotels like movie idols about to attend premieres.

On Instagram, it also ran clips of French screen goddesses like Jeanne Moreau, Anna Karina and the Vienna-born Romy Schneider wearing Chanel in classic movies.

The brand's association with Hollywood began in 1930 when studio mogul Sam Goldwyn begged Coco Chanel to come to Los Angeles to give his stable of stars some "class".

Chanel resisted at first even as Goldwyn offered her 1 million dollars to come twice a year, before finally succumbing to his blandishments.

At a party to greet her, the great German director Erich von Stroheim clicked his heels before kissing her hand, declaring, "You are a seamstress, I believe?"

Chanel forgave his snobbery, saying, "Such a ham, but what style!"

Paris fashion week finishes later Tuesday with the Louis Vuitton show at the long closed La Samaritaine department store, which is due to reopen next year.



Source: Chanel pressroom



$DEMODE \, \textbf{fashion}$



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VICTORIA TOMAS

SPRING-SUMMER 2021 COLLECTION

ICTORIA/TOMAS is a French ready-to-wear brand, founded by Victoria Feldman and Tomas Berzins in 2012, four years after their first encounter at a Paris fashion school.

After a stint at Alexander Wang in New York, Tomas came back to France to

launch VICTORIA/TOMAS, a full-fledged line of wearable separates aimed at a new generation of modern, city-dwelling women, mixing both designers' sensibilities.

Tomas has a fascination with eccentric imagery a la Tim Burton, the ubercool attitude of skaters, and the vibe of the hip-hop world. Victoria, is an art buff and former student, is infatuated with the experimental fashion. The result is a line of neo-arty clothes with sculptural shapes and vivid splashes of color that recall the brushstrokes of a painter.

The duo first gained an international recognition being the youngest finalists of Hyeres Festival of Fashion and Photography in 2013, where they showed a capsule collection of handmade leather garments.

Now married, Victoria and Tomas are continuing their fascinating dialogue on contemporary fashion through appealing and timeless clothes, available at the finest stores around the world.

VICTORIA-TOMAS presented their SS21 collection at Paris Fashion Week 2020. The edition of Paris Fashion Week was conducted in both physical and digital version. The collection looked really trendy and some vibrant colors were seen in the collection.

WEBSITE

INSTAGRAM

www.victoriatomas.com

@victoriatomasofficial

Photo: Michael Foust



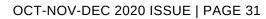














GAUCHERE

SPRING-SUMMER 2021 COLLECTION

AUCHERE is a French prêt-à-porter house founded in 2013 by the designer Marie-Christine Statz. Her vision is to create garments that point out the individual. At the heart of GAUCHERE is the art of tailoring, the appreciation of materials as they are and the translation in pure

geometric structures and sculptural volumes. Marie-Christine's intuitive designs are expressing the mood of today while aiming for permanence and timelessness.

The GAUCHERE woman is progressive. She is an active participant in today's society. "Live and let live" is not just a phrase for her but an attitude towards life. She has her own style and knows what suits her.



Photo: Michael Foust

WEBSITE www.gauchere-paris.com

INSTAGRAM @gauchere









READY-TO-WEAR SPRING-SUMMER 2021 SHOW

"In a context that favors the image, rediscovering the value of words can help creation, for the word, in its graphic form, is also a design."

or Maria Grazia Chiuri, each collection consists not only of conceiving a series of pieces designed to accommodate the body of the woman who wears them, but it also entails a reflection on societal transformations, or a reaction to current events, as Christian Dior described it in his

autobiography.

The Creative Director of Dior women's collections is compelled by a dual movement: that of life, and that of fashion. We are traversing a period of crisis that is radically transforming behaviors, habits and rituals. Our spirits have changed, as have our bodily attitudes. The concept of fashion as we know it has been put into question. "Cutting structures language, but also clothing. It is an intervention into the traditional conceptions of representing and seeing a body or thing, and thereby produces a new sensation", writes Germano Celant**.

For her spring-summer 2021 ready-to-wear collection, Maria Grazia Chiuri paradoxically transforms the Dior silhouette to respect its heritage: the subversive radicality of its origins. Thoughts translate into cuts. Shapes are redefined to spark sensations and infuse them with a different way of living. In this spirit, the

the structure of the Bar jacket transforms in a reinterpretation of selected autumn-winter 1957 Dior silhouettes created for Japan. The addition of laces allows it to be adapted as the wearer wishes. The suit dresses each woman in a unique manner

Maria Grazia Chiuri draws inspiration from those women who, through their writings, illuminate life and emotion: poets, intellectuals, authors. Members of an idealized academy. In the intimacy of their homes, their places of work, wrapped in infinite layers of color, like Virginia Woolf, or dressed in a simple white shirt, like Susan Sontag. One of Maria Grazia Chiuri's essentials, the men's shirt, is reinvented. By turns, it becomes a tunic or a dress, echoing Dior's emblematic shirtdress, paired with wide, striped trousers or shorts. It is also worn under ample coats in heathered fabrics. Patchworks of with paisley and floral motifs, embellished with pieces of lace for a romantic collage effect, accessorize a series of dresses and trousers, opening up infinite horizons for the imagination.

These resolutely fluid fabrics envelop, without

DEMODE fashion



hardening, each body in a continuous alchemy of techniques and materials: silk chiffon for long dresses in shades of light, matte blue, deep ocher and pale orange; chiffon embellished with beaded embroidery. The waist is accentuated with smocking, or dropped, to oscillate freely with the idea of beauty and complexity simultaneously marked by tradition and by the current context that permeates this collection. In this way, movement finds an echo in the writings of Germano Celant, which resonate today more than ever: "The time has now come for fashion to decipher its latent forces and desires and recognize itself as a free and original discipline."

























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Photo: Thanasis Kousounis

WWW.DEMODEMAGAZINE.COM

Meggi was born in Albania and came to Greece when she was 13. In Greece, she went to an American college where she learnt everything in English. She is also very fluent in Greek, and claims she learnt Greek on her own. Being it a very difficult language, she is proud that she learnt it. She finished her high school in Thessaloniki and then she went and studied law in England. She was a leading participant of "Greece Next Top Model". Other than being a professional model, she is a lawyer in English law. When asked about how she get into modelling and chose it a profession, she said "My mom convinced me to get involved in fashion, and eventually I fell in love with runway modelling." Since then she has walked for many famous designers worldwide and is face of many global brands as their brand ambassador. She loves to travel and learn foreign languages.

Photo: Thanasis Kousounis



BEST BOOKS TO READ THIS WINTER





JORDAN HOLLIS

Jordan 'Auxyn' Hollis, also known as "The Authoring Gamer" is a multi-genre author, starting YouTuber/ Twitch streamer for gaming and a world builder. He was born and raised in South Carolina, he is 22 as of August 30th 2020. He started writing when he was around 17 and didn't fully get into it until he was at least 20. Jordan write Action, Non-fiction/Fiction, Science Fiction and Fantasy setting stories.

He grew up playing video games, going outside playing with nerf guns with his group of childhood friends. Before writing he wanted to design a game, building on the lore since he was young. In high school, he started to become more into writing and turning those writings into stories.

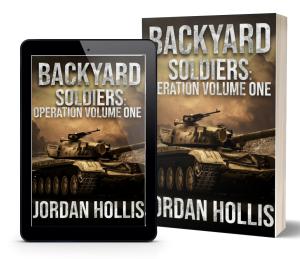
He's also been doing YouTube since he was 16 and stopped because of outside reasons, planning to come back into it. There's always gameplay coming to his YouTube channel and uploaded through his site.

He is the author of "Backyard Soldiers: Operations Volume 1" which is highly recommended by DE MODE as a must-read book.

BRIEFING HIS BOOK:

The Backyard Soldiers series follow human players interacting with moving and talking miniature soldiers inside a tabletop game and outside in the real world. Operations Volume 1 takes a collection of four short stories setting up characters and showcasing the book for future books.

His upcoming book is titled: Backyard Soldiers: The Witch. Continues the story of Austin and the 24th Fontana Counter Terrorism unit from the first book. Giving more of an outlook to Austin and his life, He wants to challenge a player nicknamed 'The Witch' due to her dark appearance and her regiment named the Phantoms.



Available on: amazon | Rating: 4.7/5

In a parallel track, the book deals with the fascinating story that revolves around the human players who control the soldiers... The story present diversity to keep a reader interested in this book."

INTERVIEW WITH AUTHOR JORDAN HOLLIS

Q: Is writing your passion or emotion?

Writing is a Passion that I wish to turn into career very soon.

Q: What was that final or provoking thought that made you write your first book?

"I did it, I wrote a book. Many more will come. So I learn from this one and move onto the next" Confidence, delusion, reflection. Many people can write my story but not the way that I can.

Q: How does writing brings out the best in you?

Music, immersion, maybe a morning run. Many things, as a kid I've had a vivid imagination. If I wanted too I would have put Lord of the Rings while running around as a soldier with a sword. Honestly still do run around with a foam sword and shield and pretend I'm one of my characters for a few mins while charging in my apartment. Lol... Sometimes gaming does it for me, or even purely writing. Lots of things help me but then I get off task.

Q: Do you believe in awards or rewards?

Neither... I choose neither. Because an achievement is an achievement.

Q: How can you bring up a change in the literature world?

Encourage simplistic writing but bring detail to it. But as bring the fun out of my book especially the one above. Made from pure imagination and what ifs. Don't just share your stories. IMAGAINTION! That's what drives the mind.

Q: What is your favorite Quote?

"The enemy of my enemy is my friend." I just like the quote honestly.

Q: How does writing inspires you the most?

I don't find inspiration from it. To put it bluntly, I just love writing.

Q: For you what is the meaning of being a writer?

The meaning of writer an author is somewhat

different but can be the same thing. Writer, someone that has written stories or even articles whether that is news articles or just freelance work. That is how I see it and everyone's opinion is truly welcome, an Author is someone that has a story whether it is self published, traditional published or even online. In today's world opened up so many possible ways and opportunities where it's not impossible you just have to put in the work.

Q: How do you feel being an author?

Something out of the ordinary. I didn't starting having friends until I started this path. Now I feel like something that my friends aren't. Or I did hard work that many people couldn't.

Q: Do you try more to be original or to deliver to readers what they want?

I try to be more original, Backyard Soldiers with the human players are a perfect example. I show the human player, show off their life, for example. Austin in 'The Witch' He is a young adult that completed trade school and is searching for a Welding Job in his part of California while living with his friend Miles. Jorge in the second short story of my book, college kid but dealing with going back and forth between his school and toxic family. There are events that put these characters here then makes Backyard Soldiers an escape.

Q: What kind of research do you do before beginning a book?

Depends on the book, Backyard Soldiers. Yes, military weapons and equipment even gear. The players can customize how their soldiers look from color to what they wear to the field. Fantasy series, somewhat. Watch enough shows or play enough fantasy games and you'll get it.

Q: How do you feel about your book being featured in DE MODE?

Honored as all hell. I want to get featured again. So excited. Thank you for having me. I'll be back when my next book is live.



speaker. His speaking skills helped him with his writing too. Apart from several international and national publications, he has also self-published two non-fiction books. When the author was a kid he learned yoga from his mother who is a certified yoga trainer from Bengal Yoga Association. It made him realize the importance of health. He has seen his family endure endless struggle from childhood. He has lost loved once not only to old age but also to serious illness much before their time. He has seen his parents struggle with a false court case that dragged for years. Then he almost lost his family in a terrible car crash which led to depression and deterioration of his health. The accident changed him. It made him realize that life is too long to avoid failure and too short to stop after failing.

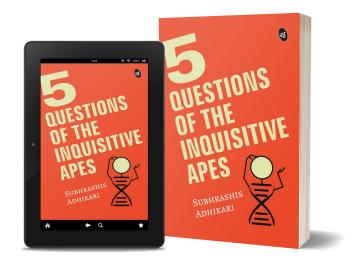
Positive emotions and happy relationships have the power to heal. The author and his family rediscovered the love of travelling. Since then they have been to Cambodia, Egypt, Jordan, Austria, China, Mongolia, Siberia and so many other places. Together they gathered experiences of a lifetime. Apart from being a wanderlust, he is also a gastrolust who loves to taste different cuisines from around the globe. He had paella in Spain, kushari in Egypt, schnitzel in Austria, mansaf in Jordan, amok in Cambodia, omul in Lake Baikal, caviar in Russia, century egg in Bangkok, kangaroo meat in Australia and horse meat in Mongolia. Sometimes you need to go through a tragedy to find yourself. The accident shattered his old story and helped him compose a

SUBHRASHIS ADHIKARI

is an alumnus of St Thomas School, Kidderpore. It is the second oldest school in India. He is a geologist by profession holding double masters from IIT-Kharagpur and IIT-Bombay.

He has vast experience in exploring black gold with a dream of making India self-sufficient in terms of energy requirements. Currently leading exploration efforts for his multinational company in a prospective Basin, the author has been involved in key hydrocarbon discoveries in India and abroad. His experience as petroleum geologist helped him deal with the risks and uncertainties of life. These are the two important factors that govern our decision making, and thus our future.

Subhrashis, an established Toastmaster speaker, and has serves as an elected President of the club. The club has helped him grow as a leader and a public



Available on: amazon | Rating: 4.6/5

better one. Now he keeps trying new things without thinking about failure. The destination does not matter anymore, because it is the travel that he relishes. Being able to overcome a difficult moment in his life, he now wants to share it with others. In addition to his profession, the author is now a certified happiness coach.

In his past time, he loves to draw sketches. He is also passionate about reading, blogging, geology, science, philosophy and history. His experience working in a multicultural environment and his adventurous travels around the globe helped him appreciate diversity and how to deal with different personalities.

INTERVIEW WITH AUTHOR SUBHRASHIS ADHIHARI

Q: Is writing your passion or emotion?

I won't say that writing is a passion for me. I am passionate about knowing the universe, traveling to different places, trying different cuisines, and reading a lot of articles on varied topics. Writing is about penning down the emotions that are generated by the things I am passionate about.

Q: What was that final or provoking thought that made you write your first book?

It started with my blog www.subhrashis.com. When I realized that I have a very small hard disk inside my skull, I was in desperate need of an external drive. That's when I started writing. I travel to a lot of places, I read a lot, and occasionally I do use my brain and get strange ideas. I try to pen down those ideas before they leave my mind. These ideas get stored to my external hard disk, which is my blog. Now, when I am looking for something I don't have to dig into all the books I have read. All I have to do is hit the search button in my blog. When I was a regular blogger back in 2011-12, my blog somehow managed to be amongst the top blogs in India. My kind and wonderful readers found the articles a bit different and interesting. Some of them requested me to write a book. I thought, why not. I have read some horrible books in my life, so I assured myself that I could do this. That was the beginning of the journey so far.

Q: How does writing brings out the best in you?

I don't know if it brings out the best in me, but it definitely makes me better. Writing forces me to think and contemplate about the nature of reality, and some of the ideas that are churned out of that thought process provides me with new perspectives.

Q: Do you believe in awards or rewards?

Awards and, especially rewards, act as motivation for whatever we do. We exercise for the reward of better health, and we meditate for the reward of peace. I travel for the reward of sheer happiness, I write because of the reward of connecting with the readers. So, yes I believe in them. How someone defines an award or a reward is entirely a personal perspective.

Q: How can you bring up a change in the literature world?

Literature is a mirror of the real world. Reading habits evolve both individually and collectively as a society. India's reading habit is evolving too. Because of the dominant poverty, reading books other than the necessary textbooks has been a luxury in India. However, with the rapid growth in our economy, more Indians are finding time and money to read books. Especially in Urban India, reading habits have collectively evolved from books in vernacular language to best sellers written in Indian English. The dominant market of the English books written by Indian authors is definitely romantic fiction. While it has produced great works of literature, there is still a huge gap in the non-fiction section. That's where I come in. My writing aims to increase the inquisitiveness of readers and hopes to leave behind a small mark in literature world, esp. India

Q: What is your favorite quote?

"What a caterpillar calls end of the world, masters calls butterfly" – Richard Bach.

Q: What kind of research do you do before beginning a book?

My first book took me 5 years and the second one more than 2 years. Being from the science background I'm comfortable reading scientific papers. They form an important part of my research. I also read a lot of books, travel the world and interact with a lot of people. I as questions to people and even send surveys to my followers. That forms the framework of my research.

Q: Do you have any upcoming book? What is it about?

I am preparing a manuscript. It is a self-help book that follows on from my last book 5 Questions of the Inquisitive Apes. Apart from being a geologist, I am also a certified happiness coach. So, my book is about sharing my learning's to help people develop multiple perspectives and lead a happier and healthier life.

Q: How do you feel about your book being featured in DE MODE?

I am extremely excited to being featured in DE MODE.



ISHANI AGARWAL

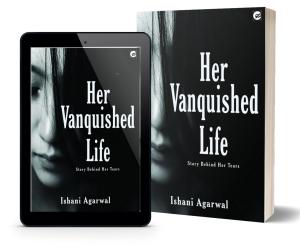
Born and brought up in Kolkata, she has done her schooling and college from here itself. She is a distinguished A+ certified NCC cadet, and that as a fact is a pride statement for her. She is doing her post-graduation in HR at the moment. For people who do not know her, thinks she is a guiet child. But for those who do, are fed up by how much she has to talk, never getting tired. Been a public speaker and always up for all kinds of activities in both her school and college times, she is not stage shy. Ishani loves talking to people around, and is excited for this new beginning of hers! She has co-authored in 80+ Anthologies. Been a Compiler for 30+ Anthologies, ranging from themes like Love, Social issues. Depression. Sadness. Family. Childhood memories. Friendship. Siblings, Relationship, Erotica, Reasons to Write, and a lot more, she is in the process for more Compilations at the moment. Also, a India Book of Records holder for her Anthology AAINA, Ishani is very Happy with how her life is turning out now!

BRIEFING HER BOOK:

A burden to her Family and Society, Jaya was the Second daughter of the Thakkar's. Hoping for a son, her parents were very disappointed on the arrival of another daughter. Born to a poor family, Jaya's life was worse than you can ever imagine.

Being a girl, she faced hardships. From the time she was 5, her mother asked her to help in the kitchen. Those little hands were already worn out with work by the time she was 10. To her father, she was a Prize. For, he would send her off for the night to the Money Lender's, whenever he was unable to pay his debts. And the greedy moneylender would have his fill on her.

Jaya would always be terrified. One Day, her life changed. Her only confidante, her elder sister passed away. She was the one because of whom Jaya did not want to leave. But that day, her Hatred for her father crossed all limits. It was his fault. He had pawned her off to the Local Alcohol Shopkeeper. In his greed to have alcohol, he did not care to see if his daughter was being raped by 15 men. And she could not take it.



She took the opportunity, and ran from the village. In a hope to start a new life in the city, she started looking for a place to live. With no options left but to trade her body for money, she became a prostitute. However, she wanted to study. She joined a day school, and put all her efforts into studying. Her nights were reserved for her clients.

With time, she fell in love at College. Raj was aware of her profession, and asked her to leave the same if she wanted to be with him. For Raj, Jaya gave up what she was doing, and started working as a waitress.

Read *Her Vanquished Life* to know the full story!

INTERVIEW WITH AUTHOR ISHANI AGARWAL

Q: Is writing your passion or emotion?

Writing is both to me. I started it off as a passion, inspired by a friend, but time turned it into an emotion. Today, I can survive well without food, but not without pouring my heart on a paper.

Q: What was that final or provoking thought that made you write your first book?

I always wanted to write a story. Being an avid reader, this was a dream I had. From writing small quotes, to moving to short stories, my mother gave me the wings to fly on, for a solo book. Her trust in me made me Pen my story down.

Q: How does writing brings out the best in you?

Writing is my stress buster, also my mood changer. Writing down my emotions, or things I see around gives me a separate kind of Joy. Since the day I have started writing, my life has changed for good.

Q: Do you believe in awards or rewards?

Awards and Rewards are important to me, but what matters the most is recognition. I love getting recognised for the work I do, be it by any means.

Q: How can you bring up a change in the literature world? What is your favourite Quote?

Have been organizing Open Mics along with our free of cost daily writing challenge group "Teekhe Zasbaaat" where we provide an open forum for people to write theme-based contents, for which they are rewarded with certificates. I believe in the fact, that help and proper guidance to others may help them grow too. For me, to be very honest, I like to write what I want to. Yes, readers are the most important ones, for it is they who read and appreciate or criticize your work in the end, but being true to your writing is what I believe in. If I start customizing my writeup, just in a way to please the readers, the story will never remain mine in the end.

Q: Do you think someone could be a writer if they don't feel emotions strongly?

To be a writer, you need to be able to express well. If you excel in that, feelings are always not what you write upon.

Q: What kind of research do you do, and how long do you spend researching before beginning a book?

My research mainly resolves around checking the contents for plagiarism, just to know if the story is similar elsewhere.

Q: Do you have any upcoming book? What is it about?

I have 2 upcoming books "A Hand that Burnt while Healing" It is a compilation of 750+ quotes, that I have written in the last 1.5 years. Starting from Micro tales, to Short stories, to Poetry, it covers almost all genres, and all themes.

"A Subtle Change" (Release in December 2020) It is a college romance, of a rich stud, indulged in all kinds of Bad habits, who meets the college nerd during a project, and within that span of 6 months, how he lets go of all his negative habits, and turns for the best in her love and affection.

Q: How do you feel about your book being featured in DE MODE?

Out of all the things I have done in the writing field so far, This Feature is a resultant. It is the best gift Writing could give me. I feel on Cloud 9, just thinking of being a part of such a beautiful Global magazine.

Find her book "Her Vanquished Life" on Amazon and other social networking sites soon. To order this book, please email Author Ishani Agarwal on ishaniagarwal04@gmail.com



BRIEFING HER BOOK:

The novel follows the life of a girl who is dejected by the fact that her father has lost his memory at the age of sixty-eight. The story describes the problems she faced while the incident took place with her father, the pain of forgetting her name, and losing the identity of a daughter. Some of the phases are based on their age groups where she tries to recall all the memories which have been faded. Life is unpredictable, it brings tears, smiles, and memories. With time, tears dry, smiles may fade but the memories last forever. The best thing about memories is making them. The main purpose of life is to smile at every moment you are living. But, what about reliving the phases which have already been passed?

The story revolves around two main characters, Riya Mehta, a twenty-four-year-old girl, and her father Mr. Satish Mehta. Riya is an HR Manager in a company at the place she was born.

Daughters have a precious connection with their fathers therefore they never wish to leave them. They are their first and the last love or you can say, for them, the name of their father is another name for love. So being a single child, She shared a special bond with her father.

RUBAL CHOUDHARY

hails from Gurgaon, Haryana. She is 20-year-old and currently pursuing English Hons. from Delhi University. She aspires to become an IAS officer. She is an Anthology head at Book Squirrel. Other than this she has co-authored 40+ Anthologies, and has Compiled 16 books in which one had won and recognized by India book of records- BLACK.

She also loves to research on the common and social topics where to write articles on different themes. She is good in sketching and is a novel reading freak. Earlier, writing was not a cup of tea for her but later she realized that she can write too. She believes write until it suits as natural as to respire.

She is the author of "Memories will never fade" which is recommended by DE MODE as a must-read book during this winter.



From, her birth, when he took her into his arms to, the point when he forgot who she was. Life played a tricky match. For Riya it was a phase where she didn't know how to react, she became numb, but at the very moment, she decided to take her father into reminiscing i.e. reliving every beautiful moment spend together in their past.

It was not easy for her to do everything but hope and love towards her father gave her the courage to move forward.

What do you think, will she succeed? Will the visit down their memory lane be Fruitful?

INTERVIEW WITH AUTHOR RUBAL CHOUDHARY

Q: Is writing your passion or emotion?

Writing is an emotion to me, I write what I feel.

Q: What was that final or provoking thought that made you write your first book? How does writing brings out the best in you?

The dream of my own creation was the only thought I had in my mind from the very starting.

Q: How does writing brings out the best in you?

Writing has bought a great confidence in me by exploring through a lot of themes and genres.

Q: Do you believe in awards or rewards?

I believe in awards because yes, appreciation is needed if you have done justice to your writing. After all recognition is what matters in the end.

Q: How can you bring up a change in the literary world? What is your favorite quote?

Change is what is needed in every sector of our country, when it comes to particularly literature, people should be aware of the facts needed to remember. Change in literature will lead to the way we think and people will get influenced by the attempts we will make for them.

My favourite quote is "You have to write a book that wants to be written by Madeleine l'Engle...."

Q: How does writing inspires you the most?

Reading different sort of themes and genres inspires me the most to write.

Q: For you what is the meaning of being a writer?

For me being a writer is Just pouring the heart out.

Q: How do you feel being an author?

It is altogether a beautiful feeling and at this age, achieving this position was something I never expected, to be honest. When you see your name on the front cover and the happiness you, your family and your friends get is really overwhelming

Q: What are common traps for aspiring writers?

The only common traps for me now a days are related to distribution of royalty.

Q: Do you try more to be original or to deliver to readers what they want?

I actually try to be original and to deliver to readers what they want at the same time because I only write things which are much related to people now a days, maybe a youngsters, teenagers, or old age.

Q: Do you think someone could be a writer if they don't feel emotions strongly?

Yes absolutely, Its not only about being emotional, its about thinking intellectually and practically too.

Q: What kind of research do you do, and how long do you spend researching before beginning a book?

Research for me is doing a deep study of any topic. As we are living in the 21st century, I take high usage of internet. There are a lot of sources available on the web itself.

Q: How do you feel about your book being featured in DE MODE?

I am overwhelmed by getting published in the globally available renowned magazine - DE MODE.

Find her book "Memories Will Never Fade" on Amazon and other social networking sites. To order this book, please email Author Rubal Choudhary on rubal.choudhary27@gmail.com.

SHUBHAM SHAH

An entrepreneur at "Flairs & Glairs" a brand with dynamics in events organizing and cultural educational pan INDIA, is a 26yrs old guy who recently has entered the digital platform of imprinting emotions. He has initiated with his own open mic platform to help budding poets and aspiring writers under his brand named as "Teekhe Zasbaaat" He is a commerce graduate from the Bhagalpur City of Bihar. He states Writing has impersonated him since childhood and he has now been writing for over a decade!

Cooking, on the other hand, is his passion! He also mentions, trying out new things just tickles him! When asked sir, Why SPICY EMOTIONS? He smiled and added, "agar jasbaat teekhe na ho toh wo jasbaat kahan" Spices are all that blends! So do his words! As a chef, he presents to you his dish! Hot and freshly served! Taste it! Feel it! Enjoy it! You can also find his writing in the Book "Teekhe Zasbaaat" and 50+ Co-authored anthologies. With his passion to explore opportunities across Platforms, he is working with keen devotion and We wish him all the very best for his future ventures.





BUY "ONE WHO HAD IT ALL" www.flairsandglairs.in

BRIEFING HIS BOOK:

Life is said to be hard on choices, but what if you are the eldest child in the family with a passion-driven goal. Yeah, the exact thought of your mind is inked across the pages ahead. Meet Gauray, someone who has been compromising and adjusting with situations and circumstances life has put him through. The essence of poetic and dramatic verses has been combined in a manner that it could walk you along his path. May It be Family, May It be Broken Relationships, He had it all, took it all and finally with a heavy heart now He Inked it all. The Character here has been depicting relatable incidents that everyone genuinely has to go through, every section of the book has been drafted to keep a contrast between phases of life and a transition across the age bars. On how a few pages of childhood were burnt forcefully. On how a few dreams and demands were over looked suggesting adjustments for family and society. On how boards marks were reluctantly use to humiliate him, and also on what forced him to give up on his relationships. Every situation, every mistake and everything that he did or planned to do was objected upon. Yes, there can be circumstances that could draw out your emotions in the rawest form of tears. Or there can also be situations leading you to burst out loud with laughter. A few chapters could tease the old school memories, or remind you of the innocent library crush! Purposely a section has been designed to remind you of what a rebel you were at college.

Hold on Tight! For A Voyage Full of Emotional Fright by SHUBHAM SHAH.

INTERVIEW WITH AUTHOR SHUBHAM SHAH

Q: Is writing your passion or emotion?

Being an emotional person fascinated with the red ink beautifully engraved on the old leather diary, I proudly state to be passionate about inking my emotions over a paper.

Q: What was that final or provoking thought that made you write your first book?

Not Being able to share my emotions, the transition from childhood to adulthood.

Q: How does writing brings out the best in you?

It helps me carve my emotions and keep it subtle.

Q: Do you believe in awards or rewards?

Awards, to me once I initiate penning my thoughts for monetary rewards, the essence is dead.

Q: How can you bring up a change in the literature world? What is your favourite Quote?

Have been organising open mics along with our free of cost daily writing challenge group "Teekhe Zasbaaat" where we provide an open forum to people to write theme and content specific writeups forcing them out of their comfort zone. We also have our Publication House "Flairs and Glairs", that focuses on students who feel like opening up to the world of digitalising contents and emotions.

My favorite quote is "Change Is You, Initiative Is You! You Look For Inspiration...Search Deeper Within You." written for my self-motivation.

Q: How does writing inspires you the most?

Makes me a better person every day, giving me a reality check every night on what I earned or learned throughout the day.

Q. For you what is the meaning of being a writer?

Being Expressive in the world of people seeking to impress others.

Q: How do you feel being an author?

Can It Be Better? People read and relate. Their comments "Sir apne mere dil ka haal likh diya" (You

wrote my heart out) kicks my gut and soothes my vein

Q: What are common traps for aspiring writers?

The middle men and agencies falsifying their status as Publication Houses and promising them a 100% Royalty.

Q: What kind of research do you do, and how long do you spend researching before beginning a book?

Right emotions at the right moment is all it takes according to me. My rough draft for Suicidal Rescue was inked all in 28 min. Whereas a half-way book stands still for past 4.5 years.

Q: Do you try more to be original or to deliver to readers what they want?

Everyone writer seeks to serve others, except an author. Being an author entitles you to your piece of work where all it takes it your time to pen it raw with the essence of freedom of speech and communication.

Q: How do you feel about your book being featured in DE MODE?

Feels Great, Right thing at the Right time is all I count this on. Award! all the late nights and early mornings seem to have paid off.

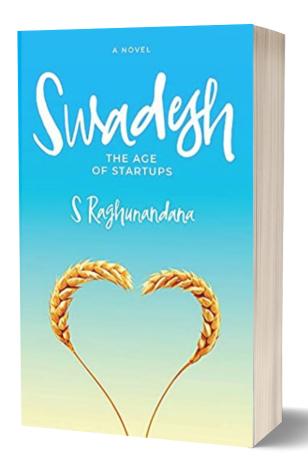
FIND MORE ABOUT HIS BOOKS on www.amazon.in. Shubham Shah has also published books on various genre with many co-authors. To order this book, please email Author Shubham Shah on shubham2shah@gmail.com

S. RAGHUNANDANA

is working as "Relationship Executive", in one of the top most Asset Management companies (Mutual Fund Industry) in India. The journey of his life started on 15/05/1991, born & brought up in Mysore. His parents have two kids, he is the younger son, and his brother is a Mechanical Engineer, working in a private company in India. His brother lives in Bangalore along with his family. His father served in BEML & his mother took a VRS from Postal Department. After the completion of his entire education in Mysore, he started his career in banking industry from 2012 to 2018. His first job was at ICICI Bank Ltd at Haveri Branch, succeeding to HDFC Bank Ltd in Bangalore & Mysore branch.

In the Year 2018, Feb 21st, he took the new opportunity as "Relationship Executive" in Mutual fund industry. He got married at the age of 24 years to M/s Archana. R, who is also one of his close friend. S. Raghunandana is living a happy married life. His wife is the major person to motivate him and she is an inspiration to him for starting his new career as a Novelist.





Available on: amazon | Rating: 4.1/5

BRIEFING HIS BOOK:

"Swadesh: The Age of Start-ups" is a novel based on the societal underpinnings abundant throughout Mysore - officially Mysuru; a city in the south of Karnataka, India - as told by debut novelist Raghunandana.S the through creative scenarios and experiences of life, blended with love. Undergoing schooling and training while separated from the lady in his heart, Swaraj focuses his efforts on doing as better as he can with the aim of igniting a spark of Freedom and Spirit in those he touches--and all while hoping he'll someday be reunited with his love.

INTERVIEW WITH AUTHOR S. RAGHUNANDANA

Q: Is writing your passion or emotion?

Actually it is a combination of both: because I started my first novel with the passion, but at the end of the novel it was emotionally attached. So writing is my passion as well as emotion.

Q: What was that final or provoking thought that made you write your first book?

Since my childhood I dream about writing a book, when time changed my thoughts about writing also changed. I wanted to write a novel, wherein subject must be innovative & it should impact. For example, in my novel transgender topic is discussed, it was motivated when I met them in a Play which was acted by actress Mrs. Revathi, she changed my opinion & made me to add the subject in my novel. Also I dream about few changes in India, which I have tried to implement in my first attempt: to reach out my thoughts, I felt writing is the only platform. My thoughts made me to write my first novel.

Q: How does writing brings out the best in you?

Writing helps me to implement my thoughts & makes me to convey how best I can reach out to many people. I tried to modify the usual writing pattern, because I do not want my readers to get bored, also it has made me to record the best.

Q: Do you believe in awards or rewards?

I usually believe in recognition rather awards or rewards, because if someone read your work & write a review about your book, it makes me more happy. Especially, if someone recognizes your work & tells that I have implemented few things, it's like endless happiness.

Q: How can you bring up a change in the literature world?

I think change is not required in the literature world, instead innovative thoughts should be recognized & encouragement needs to be given for the new ideas. A locally new talent needs to be identified & get the best out of them. Gradually literature world will also grow & provides the platform for the dozens of new ideas for the world.

Q: What are common traps for aspiring authors?

According to me, common traps might be, the

research work is not proper about the subject. First novel should make me recognized well both in terms of money & name. Compromising the original subject & changing for the saleable plots.

Q: What is your favorite Quote?

It might sound rude or shows my attitude, but this is my favorite one "Work hard until you no longer needs to introduce yourself" & second is "There is something good in all seeming failures. You are not to see that now. Time will reveal it, be patient" by Swami Vivekananda.

Q: For you what is the meaning of being a writer & How do you feel being an author?

According to me, writer will make a big difference because he is the only person who can bring changes in the society or thinking levels of the people. He creates the new universe for the readers, he should be thinking in all the aspects of life. He motivates others & provides solutions for the problems. For me I'm proud of being an author, in my future I wanted to take up writing as my main profession. Feeling as an author making me more social responsibilities are ahead & waiting in my cup.

Q: Do you try more to be original or to deliver to readers what they want?

I stick to my original subject & will create the need for the readers to read. I do not want to compromise the original subject because of so many reasons. I'll try for need creation.

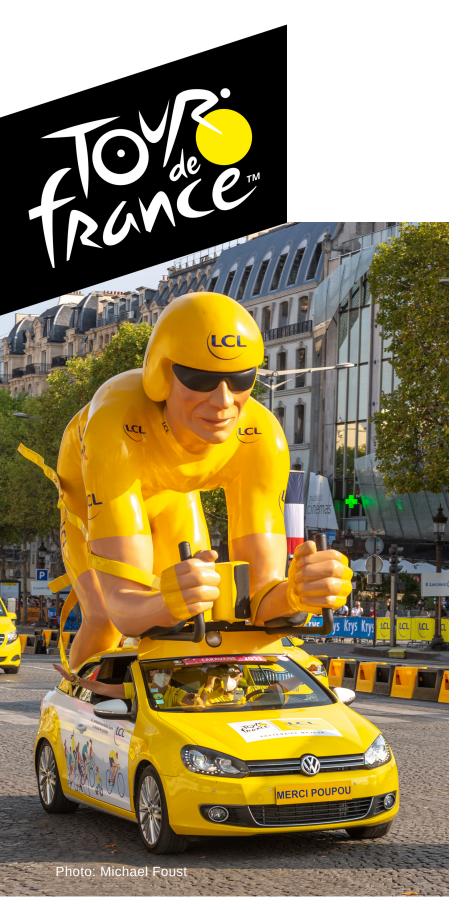
Q: Do you have any upcoming book? What is it about?

I have started to write the second part of my novel - "Swadesh-2", because I have left few topics in the first part intentionally & keeping in the second part, as I didn't wanted to put burden on my readers.

Q: How do you feel about your book being featured in DE MODE?

I feel excited to being featured in the world famous magazine. I'm happy that my debut novel is getting noticed by so many readers. It's one of the best thing in my life & it's a proud moment for me.





The Tour de France is an annual men's multiple stage bicycle race primarily held in France, while also occasionally passing through nearby countries. Like the other Grand Tours, it consists of 21

day-long stages over the course of 23 days.

The 2020 Tour de France will include a total of 29 mountain climbs or hills and altitude finishes ranked in second, first or HC class.

The geographic distribution will be as follows:

- 13 in the Alps
- 7 in the Massif central
- 5 in the Pyrenees
- 3 in the Jura
- 1 in the Vosges

On the last three editions of the race, the total was as follows: 30 in 2019 reduced to 27 due to the weather and road conditions, 26 in 2018, 23 in 2017.

A Tour that starts from the south of France is rare enough to allow the riders to immediately take off on an adventure in selective mountains. Indeed the menu of the opening week distinguishes itself by its diversity and a large part of mountain climbing without however just focusing on the usual great passes. The riders will rapidly get into the thick of things: they will visit three of France's mountain ranges in the first eight days, the Alps, the Massif Central that they will rediscover later and the Pyrenees. As soon as day 2, they will take on two climbs at over 1,500m followed on day 4 by a summit finish at Orcières Merlette. They will discover the Col de la Lusette, in the Cévennes area on the way to the Mont Aigoual, then the Col de la Hourcère, during the stage to Laruns. The common point of these novelties: tough percentages...

It isn't always necessary to look for the snowiest summits to favour the attacks of the climbers. The unprecedented finishes at Puy Mary and at the Grand Colombier can't rival with the heights of the giants of the Alps and Pyrenees but the harshness of the climbs to respectively tackle during the stage of the Puys and in the final part of the day in the Jura will offer an opportunity to

DEMODE travel

create big gaps. An opportunity that might be even clearer on the line set at the top of the Col de la Loze at an altitude of 2,304 metres, making it the third highest Col of Savoie. Exclusively opened to cyclists last spring, it is the first part of the future Via 3 Vallées. One reaches it after struggling on a demanding road above Méribel and without doubt it will be one of the decisive moments of the 2020 Tour. Finally, while the climb to La Planche des Belles Filles has rapidly become a classic of the Tour, it will be slightly different this time as the riders will individually battle against the clock to defend the Yellow Jersey or a place on the final podium. After the four other French mountain ranges, the Vosges will have looped the loop of La Grande Boucle.

"Audacity and a spark of madness to create an exploit and generate excitement can not be ordered. But like everywhere else, the setting plays a role in the quality of the show. That of the 2020 Tour gives a few clues and opens doors: like a film director who knows what he owes to his actors, we know that the success of a Tour depends first and foremost on the brilliance of the riders. And they will have all the possible opportunities to express their talents. From the opening sequence around Nice until the final straight on the Champs-ÉÉlysées, a favourable terrain for drama will be an offer like never before all along the course. Indeed, there will be twenty days between the passage at the Col de la Colmiane, first difficulty on the menu, to the climb up to La Planche des Belles Filles this time to be covered individually against the clock... on the eve of the finish in Paris." said Christian PRUDHOMME (Director of the Tour de France).

WEBSITE www.letour.fr

INSTAGRAM @letourdefrance





MOMENTS FROM TOUR DE FRANCE 2020













DE MODE OCT-NOV-DEC 2020 GLOBAL ISSUE





WWW.DEMODEMAGAZINE.COM

Photo: Christina Henningstad | Show: CHLOE

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Vz PERFECTION BY VAISHALI

'Simplicity with Originality' is what Vaishali has thrived on in 15 years of her experience of being a designer.

aishali was captivated from an early age by the rich, colourful fabric and textiles that surrounded her. Under the watchful eye of her designer mother, she learned how to work with these materials and

their tantalising textures.

Following her passion, Vaishali made her way to the UK where she studied fashion and later worked as a freelance designer where she gained extraordinary insight into the world of high-end fashion and learned the intricacies of designing, creating and perfectly finishing each haute couture garment. Vaishali had found her calling.

2020, what a year it has turned out to be! A year when every one of us has faced an emotional rollercoaster, exhausting every ounce of the positive feeling inside just to get us through these challenging times, and with the hope of wonderful times to return again, much like looking forward to the beautiful rainbow after the rain.

With the Art & Entertainment world in limbo with shows either being cancelled or postponed it was anyone's guess if London Fashion Week would go ahead. Thankfully, we had a bit of a reprieve and the event was able to happen, albeit in a slightly different way. With social distancing measures in place, very few designers opted for physical shows at London Fashion Week. Amidst all the mayhem the overwhelmingly positive factor was the encouraging change in people's mindset of viewing fashion "as an investment and not just a garment".

Thus, hot on the heels of a successful debut year, Vz Perfection by Vaishali launched the Spring/Summer 2021 collection to a delighted, socially distanced audience at Hard Rock Hotel in London.

There is no denying that there is a direct link between colours and our emotions. The array of colours used by Vaishali in her designs, signifying the emotions which infuse positivity, were also represented in the aptly titled collection "Colours of Life".

Vz SS21 collection - COLORS OF LIFE



The collection is created beautifully with unique designs and the exquisite creative pairing of Satin, Lace and Denim fabrics adding different textures to the garments while highlighting the bold colours featuring, Yellow representing happiness and optimism; Green representing growth and harmony; Coral representing change and health; Pink representing romance and gentleness; Blue representing calm and integrity.

The collection also features Vaishali's futuristic vision of Wedding Dresses which is represented in her Denim collection. In an ever-changing world and the strange times we live in, Brides are having to rethink their Wedding and are constantly in search of Bridal Dresses that they can keep forever to wear on different occasions. This vision is stunningly captured in the finale Show Stopper, a Denim Skirt, Ivory Lace Top and the Veil in Rainbow colours with a hint of glitter at the end. The Denim Skirt and Ivory Lace Top can be mixed and matched with other garments in the wardrobe to create an outfit that can be worn during the day or as evening wear.

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STAY HEALTHY WITH DE MODE

	BREAKFAST	LUNCH	DINNER
MON	Portabella Cheesesteaks with Roasted Potatoes	Easy Black Bean Quesadillas and nachos	Buffalo Chicken Bites with Sweet Potato Tater Tots
TUE	Whole-wheat toast with 1/8 avocado and 2 ounces smoked salmon	Vegetarian Thai Quinoa Chili	Vegetarian Thai Quinoa Chili
WED	Scrambled eggs with salsa wrapped in a tortilla	Black Bean Burgers with Kale Chips and Roasted Potatoes	One-pan roast chicken & potatoes
THU	Whole Wheat Cottage Cheese Pancakes with Maple Syrup	Wheatberry Cabbage Rolls with Steamed Broccoli	Brown rice and roasted vegetable casserole
FRI	Whole-wheat toast with salsa-scrambled eggs	Slow Cooker Lasagna Soup with Salad and Garlic Bread	Homemade Pizza with Whole Wheat Crust

BODY MEANL PLAN

5-day healthy eating plan

#inspiration #demodelife #STAYFITWITHDEMODE

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